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NEWS SUMMARY

GENERAL

Bhuttos seized in new curbs
Several Pakistani political leaders—including the wife and daughter of executed former Prime Minister Zulfikar Ali Bhutto—were detained hours after President Zia-ul-Haq announced that he had postponed next month's general elections.

ITV delay
The Independent television companies are expected to have to wait at least a week to know if their 45 per cent, two-year pay offer to technicians will be accepted and broadcasting resumed, Page 9

Fairly sacked
An industrial tribunal ruled that National Union of Public Employees shop steward Bill Geddes, a carpenter at Hammer-smith Hospital, was fairly sacked for spraying paint on a hospital wall.

£90 hotel room
The \$200 a night mark has been passed for a standard hotel room in London. The Ritz, part of the Trafalgar House group, is now charging £90 for a twin room, inclusive of VAT and English breakfast. Back Page, News analysis, Page 7

Fighter project
British, French and West German military aircraft manufacturers have begun six months of talks on possible collaboration on a new tactical combat aircraft for the late 1980s and beyond. The project is expected to cost several billion pounds. Back Page

Nobel award
The Nobel Peace Prize has been awarded to Mother Teresa, the Albanian missionary, for her work for humanity. She founded the Missionaries of Charity in Calcutta in 1950, and the order now runs more than 120 homes for the poor in 25 countries. Page 2

Soldier shot
A soldier was shot in the head during a gun attack in Belfast. A booby trap, left in a dustbin in the house from which the attack took place, was dismantled.

Sino-Soviet talks
Talks between Chinese and Russian negotiators, which could herald the start of a new era of relations between Moscow and Peking began in Moscow. Officials from both sides have said they expect the talks to be long and difficult.

Riot gear plea
Police need better riot control equipment to protect them from injury, said an official at the annual meeting in Rothsay of the United Kingdom's police federations.

Briefly...
Common Market is sending 5,000 tonnes of rice to feed starving Kampucheans. Opening of Glasgow's £45m underground system to be inaugurated by the Queen on November 1—has been postponed because of power supply and signalling system delays.

BUSINESS

Dollar firmer; Gold off \$8
EQUITY leaders drifted down after initial gains and the FT 30-share index closed 0.2 lower at 472.3.

STERLING fell 80 points to \$2.1450, its trade-weighted index easing from 68.9 to 68.8. The dollar rose sharply in late trading, closing at DM 1.8625 (DM 1.7990), and its index rose from 85.9 to 86.2.

GOLD fell \$8 an ounce in London to \$383.1.

WALL STREET was 7.17 higher at \$36.69 before the close.

MANAGERS in the UK are 7 per cent better off on average in real terms this year, compared with 1978, and are more likely to receive fringe benefits, says a consultant's survey. Despite inflation, budget tax cuts have raised average take-home pay by 25 per cent. Page 7

SINGER, the U.S. sewing machine group, is to make "substantial reductions in the workforce" at its West German plant which employs over 1,000 people.

THE RATE of economic growth appears to have fallen after the rapid expansion of the late spring and early summer, according to Central Statistical Office indices. Back Page

THE GOVERNMENT may face increased pressure to strengthen its labour laws proposals to provide for a statutory review of present closed shops, following a CBI review of the engineering strike settlement. Back Page

POST OFFICE will be "many millions of pounds overspent" on cash limits this year, mainly because of higher pay settlements, the corporation's chairman has warned.

COMMODITIES Futures Trading Commission of the U.S. is to study new ways of controlling the precious metals markets following concern over the recent high price fluctuations.

ROLLS-ROYCE is bidding for a contract to supply a nuclear reactor for an icebreaker which the Canadian Government plans to build. Page 6

MARSHALL'S UNIVERSAL, a motor components distributor, reports first-half taxable profits down to £1.41m from £2.04m a year ago on lower turnover. Page 27

DUPORT engineering and steels group reports taxable profits up from £3.24m to £4.14m for the first half of 1979. Page 27

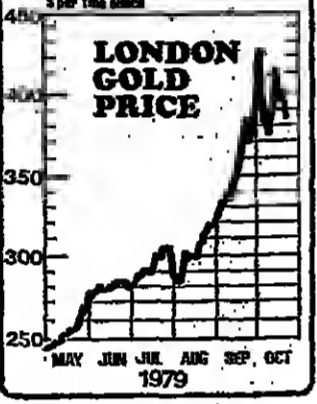
LONRHO has continued a run of hits and deals with an agreed £22.8m offer for Dutton-Forsyth, the BL and Rolls-Royce distributor. Page 28

Saudi Arabia 'can do little to halt oil price rises'

BY RICHARD JOHNS AND RAY DAFTER

Sheikh Ahmed Zaki Yamani, Saudi Minister of Oil, has warned that Saudi Arabia can do little to prevent rising oil prices.

He blamed the recent rise by three leading members of the Organisation of Petroleum Exporting Countries on the failure of the leading industrialised countries to curb their consumption. "I think we're losing control over everything," he said at Reston, Virginia, yesterday. Dr. Mana al Otaiba, United Arab Emirates' Minister of Petroleum and chairman of OPEC, said in Tokyo: "Prices are bound to go up at the next meeting of OPEC, but not at the steep rate that some oil-producing countries would like to see."



More dramatically, Libya exceeded the \$23.50 upper limit established by the last OPEC Ministerial conference for premium varieties. Sheikh Yamani was reported as saying that the situation was the consequence of "high consumption and loss of control on the Rotterdam market and the spot market."

He alleged: "The consumers are responsible for that. You have to do something about it before it is too late. We did our part. It is now your turn to do something."

Transport union opposes Edwardes' plan for BL

BY OUR MIDLANDS CORRESPONDENT

BL'S HOPES of union support for its plan to close plants and axe 25,000 jobs were thrown in doubt last night. The Transport and General Workers' Union broke ranks from the other unions and insisted it would continue to oppose the rationalisation plan.

MFI shares offered for £24m

BY ANDREW FISHER

A QUARTER of the shares in the rapidly expanding MFI furniture group were placed for £24m in the stock market yesterday. The shares placed represent around half the combined stake of one of the co-founders and the widow of the other.

With 69 stores in the UK and a further 10 planned by next June, including two relocations, MFI claims to be the market leader in self-assembly furniture. At the suspension price, its market capitalisation is \$110m.

CONTENTS

Table of contents listing various articles and their page numbers, including Turkey politics, Business and the courts, and Market and advertising agencies.

Report says union 'bullied'

By Gareth Griffiths, Labour Staff

THE PRINT UNION SLADE used recruitment tactics which, while within the law, were "without any regard whatever to the feelings, interests or welfare of prospective recruits," a Government report published yesterday alleged.

Mr. James Prior, the Employment Secretary, said he was considering what action to take to prevent a recurrence of "the bullying tactics adopted by SLADE" and that the report documented its total disregard for the clearly expressed wishes of those whom it sought to recruit.

SLADE, the Society of Lithographic Artists, Designers, Engravers and Process Workers, set up a special section, the Slade Art Union, to cover members recruited in advertising, art work and colour laboratories in January 1975.

Internal conflict developed between SLADE's national officers and members of the Slade Art Union, over the way the art union members were recruited. This has included a series of court battles over the union's rules.

Mr. Botha arrived in London yesterday morning and went straight to a meeting with Bishop Muzorewa and his Salisbury delegation.

Mr. Botha is believed to have told Lord Carrington that South Africa had doubts about security arrangements in Rhodesia during a transitional period before independence. Officials refused to comment on the meetings.

Search for Rhodesia compromise

BY BRIDGET BLOOM, AFRICA EDITOR

THE SEARCH for a compromise which would bring the Patriotic Front guerrilla alliance back into the Lancaster House conference on Rhodesia gathered pace yesterday in London and African capitals.

The presidents of the five African front-line states met in emergency session in the Tanzanian capital of Dar-es-Salaam to discuss the current conference deadlock. In London, Lord Carrington, the Foreign Secretary and conference chairman, had an evening meeting in London with the South African Foreign Minister, Mr. P. W. Botha. The two men were later due to meet the Prime Minister, Mrs. Margaret Thatcher.

Mr. Botha's arrival in London yesterday added to the pressure on Lord Carrington, who is already being criticised by Commonwealth governments for his tactics towards the Patriotic Front. The Foreign Secretary's decision on Monday to exclude the Front from further meetings until it agreed to accept the British draft constitution was declared by Mr. Somay Ramphal, Commonwealth Secretary-General, in his "outside the spirit and letter" of the Lusaka Commonwealth summit agreement in Rhodesia.

President Kenneth Kaunda of Zambia, has backed Mr. Ramphal's stand. In a cable sent on Tuesday, Dr. Kaunda said Zambia viewed Lord Carrington's conduct of the Lancaster House meeting "with distaste." It was "not helpful" and was "negative."

Zambia would condemn any agreement which did not include the Patriotic Front, since it considered the possibility of a recipe for war to continue. Dr. Kaunda said the Front was ready to continue negotiations, that Zambia "not only understood" their anxieties on land—

Continued on Back Page

EMI rejects Thorn bid

BY CHRISTINE MOIR

EMI's board has rejected as inadequate the terms of the proposed takeover by Thorn Electrical Industries, but Thorn refuses to accept the decision as final.

After a meeting yesterday the board of EMI, the records-electronics group, said that while it agreed "the force and industrial logic of many of the points made by Thorn" the merger terms did not "reflect the potential of EMI's international businesses and high technological capabilities."

Thorn welcomed EMI's acknowledgement of the rationale of the merger and said it was "disappointed that the board had not as yet decided to recommend acceptance."

Following a 10p recovery to 325p in Thorn's share price in the market, the seven-for-20 share offer now values EMI at \$148.4m or 134p. By comparison EMI's market price drifted down a further 1p to 126p.

The market moves reflect growing concern by Thorn's institutional shareholders about the wisdom of the bid and the withdrawal of Philips, the Dutch electrical group, from the list of potential counter-bidders.

Philips yesterday said it would "remain a fascinated observer." Other companies remain interested in buying parts of EMI.

Lomhard, Page 12

£ in New York

Table showing exchange rates for various currencies, including Spot, 1 month, 3 months, and 12 months rates.

Advertisement for Air France Concorde, featuring an image of the aircraft and text describing the flying experience and service.

EUROPEAN NEWS



Nobel prize for Mother Teresa

OSLO—Mother Teresa has been awarded the 1979 Nobel Peace Prize for her work among the poor of India.

West Germany's oil imports rise by 16%

WEST GERMANY imported 16.4 per cent more crude oil in the first eight months of this year than in the comparable period of 1978.

Mitterrand bolsters his image

THE FRENCH Socialist leader, M. Francois Mitterrand, has bolstered his chances of being chosen as his party's candidate for the 1981 Presidential election.

Ruling on terror suspect

PARIS—A French court yesterday recommended that Sig. Francesco Piperno, an Italian urban guerrilla suspect, should be extradited to Italy to face charges of complicity in the murder of Sig. Aldo Moro.

Koruturk calls in Demirel

TURKEY'S President, Mr. Fahri Koruturk, is to meet Mr. Suleyman Demirel, the main opposition leader tomorrow.

Russia and China open 'detente' talks

THE FULL Soviet and Chinese delegations met for three hours in Moscow yesterday, to open the most serious talks aimed at improving Sino-Soviet relations.

Swiss company refutes critics of N-plant

THE SWISS engineering company Sulzer yesterday rejected claims by Argentine politicians that the heavy water plant it is supplying as part of the country's nuclear power programme was unsafe.

Britain cuts back on its foreign representation

THE BRITISH Foreign and Commonwealth Office is closing or reducing the size of 23 of its missions abroad.

Swiss company refutes critics of N-plant

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Vredeling resignation denied

UNCOMFORTABLY SOON after the furore over the expense accounts enjoyed by the 13 EEC Commissioners, a fresh misadventure now threatens to damage the reputation of the European Commission.

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EUROPEAN NEWS

West Germans invest £870m more abroad

BY ROGER BOYES IN BONN

WEST GERMAN private investment in foreign countries grew by DM 3.37bn (£870m) in the first half of this year, thanks mainly to increasing business interest in the United States.

According to figures issued yesterday by the Economics Ministry, West German direct investment abroad now totals DM 61.56bn (that is, cumulative net transfers since 1952), while foreign investment in West Germany jumped by DM 1.36bn in the first half to reach a total of DM 54.69bn.

The U.S. now accounts for 44 per cent of all West German private investment overseas. The trend has become apparent throughout the year with more and more companies showing interest in buying equity stakes in U.S. concerns.

The moves have been prompted by the relatively lower labour costs in the U.S. by the tightening domestic and European markets, and by the need to secure a firm share of the U.S. market at a time when the weak dollar is creating difficulties for DM-priced export competition.

At the same time, however, the ministry figures show that the U.S. is the strongest foreign investor in West Germany, with DM 556m invested in the first half. West German investment in the U.S. now totals over DM 10bn, which is still about half the amount of U.S. investment in West Germany—but

the gap is clearly narrowing. After the U.S., France, Brazil and Canada were the most attractive investment propositions for West German business this year. The principal investors were drawn from the iron and steel industry, the machine engineering sector, banks, electro-technical and chemical concerns.

The DM 3.37bn investment growth is DM 646m up on the amount registered for the first half of 1978, a rise which seems to reflect the view of the various West German economic institutes that the investment climate—both at home and abroad—is particularly healthy. Moreover, investment abroad does not appear to have been radically affected by the boom in domestic investment.

A report issued yesterday by the central bank, the Bundesbank, said that about DM 93bn had been invested in the first half in domestic plant and stocks, representing a 25 per cent increase over the first six months of 1978. There was also a 14 per cent investment in production plant in the first half. This was the sharpest rise since 1970.

The increase in domestic investment—prompted by the prospect of better margins and higher than anticipated growth this year—has contributed substantially to the general economic upturn, the report suggested.

East Berlin throws out two prominent critics

BY LESLIE COLITT IN BERLIN

TWO PROMINENT critics of the East German Government who were released from prison last week in an amnesty have been expelled to West Germany after being stripped of their citizenship.

One of them is Herr Rudolf Bahr, 43, an industrial economist who wrote a detailed Marxist critique of the East German political and economic system which was published in West Germany in 1977. He was sentenced last June to an eight-

year prison term for "espionage activities" which were never revealed by the authorities.

Herr Nico Huebner, 23, the first East Berliner who refused to do military service because of the four-power status of Berlin forbids the conscription of Berliners, also arrived in West Germany by train with his wife and child. He was given a five-year prison term last July that evoked a sharp protest from the three Western allies in Berlin.

Rupert Cornwell, in Rome, reports on moves to modernise the armed forces Italy shakes off its defence lethargy

SUDDENLY, and with a degree of enthusiasm matched only by past indifference, Italy has become interested in defence. The acres of newspaper space given to the argument about deploying new "theatre" nuclear weapons here and in other NATO countries—especially after the carrot-and-stick speech by Mr. Leonid Brezhnev, the Soviet leader, in East Berlin this month—is the most visible proof of a change of heart.

But the growing importance of Italy to the alliance's southern flank has long been recognised. Spain remains outside NATO, France and now Greece have withdrawn from its integrated military command while Turkey, apart from its feud with Greece, is in an economic and political mess which must cast doubts upon its real value to NATO.

Italy, therefore, despite the presence of the West's largest Communist party, has emerged as the one major full member of the southern part of the Alliance. Strategists at NATO's southern Europe headquarters in Naples do not conceal their relief that communist support dropped significantly at the June general election.

From the viewpoint of the Rome government, which looks ready to accept the new missiles on its soil, public concern over defence can only be a useful prop to its own efforts to secure a higher defence budget. It needs this to carry out modernisation of its forces.

With L5,119bn (£2,99bn) or 2.5 per cent of gross national product earmarked on defence, Italy will in 1979 spend far less, in either relative or absolute terms, than the £9bn (4.7 per cent of GNP) planned by Britain. But on paper at least, Rome will meet its NATO commitment of a 3 per cent real rise in defence expenditure this year, as its contribution to

restoring military equilibrium between the West and the Warsaw pact. The imbalance is as serious on the southern edge of the Alliance as in the more closely watched Central European zone.

There are several reasons why defence has been somewhat ignored in Italy in the past. The first of them is the widespread

of tacit compromise to leave defence alone—especially during the Christian Democrat/Communist understanding between 1976 and 1979. The former showed little interest, the latter are clearly concerned not to air the issue too prominently.

The PCI has repeatedly stated it accepts Italy's place in the

these people have to do with Rome, its bureaucracy and so on.

But the remoteness of the military from politics has its drawbacks. With no political party geared to looking after their interests, the armed forces have come to feel overlooked. This is the openly expressed view of many officers, at least to

until recently, was that Italy possessed a large but mainly conscript army, with often outdated weapons. That approach has now changed, in favour of a smaller highly equipped military. But only the country is perhaps in the awkward intermediary period. As Colonel Luigi Galassio of the Defence General Staff put it: "The reduction of personnel has been carried out. But modernisation will take from 1976 to 1985."

The total strength of the Italian armed forces is now about 370,000, of whom around two thirds are conscripts (the highest proportion being in the army).

If commanding officers are not unhappy with the conscript system (national service lasts for 12 months, or 18 in the navy), difficulty remains in keeping necessary reservists up to scratch when financial resources are already thin.

By the mid-1980s, however, that goal of a slimmer yet much more effective defence capability ought to become reality. In the air force, where perhaps the most dramatic changes will take place, the Tornado combat aircraft is due to arrive from 1981 onwards to replace some of the F-104s now in service.

In the meantime, a new short-range and battle-field support aircraft, the Alitalia AMX, is due for final approval very soon, to take over from the ageing Fiat G-91.

The navy, like the air force, has been criticised as being understrength. Yet the modernisation programme now under way, helped by a special financing law of 1975, will produce a force conforming with the present ideal of a fleet of smaller very nimble ships, packing enormous firepower.

By 1985 the navy will be built around vessels like destroyers, Lupo-class guided missile frigates and hydrofoils providing the complement to the U.S.



The multi-role Tornado is due in service with the Italian air force in 1981.

assumption fostered in part by the press, that big brother America is looking after everything. It is curious but true that the image of American power is fostered here more perhaps than any other European country, an impression reinforced by the propensity of Christian Democrat politicians to rush off to Washington to enhance their own images.

One example of this persisting attitude surfaced this month with a visit to Italy by Dr. David Rockefeller, president of Chase Manhattan Bank. He was portrayed as a potential financial saviour of Italy, the eternal profligate. This was despite the fact that any lending these days could more suitably be a reserve-rich Italy to help the battered dollar.

Then again, it has sulked the major parties to reach a kind

European Community and the Atlantic Alliance. But a vigorous national debate on defence could easily focus attention on that central aspect of the Communist question: can they be trusted?

As a consequence, and as the constitution dictates, the armed forces have remained—like so few Italian institutions—outside politics. If anything, this has probably speeded their integration into the NATO structure, particularly in the north-east which faces the main Warsaw Pact military threat to the country, through the Gorizia Gap from Yugoslavia, or across Austria.

Indeed, as an official privately admitted during a visit last week to a crack missile brigade, equipped with Lance missiles, near Pordenone, "you sometimes wonder what on earth

judge from comments at the bases themselves.

Inevitably defence tends to come a long way behind pressing social and economic problems as a government priority. Pay rates have lagged badly. A captain with 15 years service receives only L560,000 (£315) a month, compared with the £795 of his German equivalent.

Many forces families are obliged to fall back on the old standby of "Doppio Lavoro" or second jobs, while the rate of pilot desertion is threatening the Italian air force with calamity.

Of a total 2,500 qualified pilots, 160 left the service in 1978 alone for better paid jobs in civil aviation. The requests of 100 more have had to be summarily frozen, to preserve a basic operating efficiency.

The overall consequence,

Giscard relations to sue over Bokassa diamonds affair

BY DAVID WHITE IN PARIS

THE "Bokassa diamonds" affair, which erupted in France last week, returned to the forefront yesterday, when the weekly newspaper, Le Canard Enchaîné, published further allegations.

At the same time, two cousins of President Giscard d'Estaing said they were taking legal action against the news-

paper for saying that they, too, had accepted valuable gifts from the recently deposed Emperor of the late Central African Empire.

Le Canard Enchaîné's original story that President Giscard received a 30-carat box of diamonds, when he was Finance Minister in 1973, has not been directly denied by the presi-

dency. The chief presidential spokesman said yesterday that M. Giscard would reply to the allegations "in due course."

The newspaper alleged yesterday that the President received diamonds from M. Bokassa on three other occasions, in 1970 and 1972, and in 1975 when M. Giscard went to Bangui, the Central African

Empire's capital, as French head of state.

A further claim that the French Government, following last week's allegations, had instructed its embassy in Bangui to move the country's diamond archives to a safe place was immediately and categorically denied by the Foreign Ministry.

This week's Le Canard report says that a telegram referring to the diamond archives had been sent by a colleague of M. Robert Gale, the Minister for Co-operation, by way of Foreign Ministry channels. The Ministry says no instruction of this type, on this subject, or in this domain, had been sent.

THE CHALLENGE TO NATO



Sixth Fleet's heavy L. 101 group—deployed in the Mediterranean.

The army, for its part, has already slumped down to 27 brigades from 38, while boosting its mechanised and armoured strength.

The problem though—as always in Italy—is whether the bureaucracy is capable of translating voted appropriations into efficient procurement policies. Defence does not escape the blight of the *partito*—the technical term for the massive sums that Ministers simply fail to spend.

The Government, moreover, has threatened to cancel all these national unspent allocations in 1981. In any case Italy's inflation rate of 15 per cent a year means that every day becomes very costly, and, as NATO planners at Naples fear, that the money originally allotted will simply buy less hardware.

Italy looks certain to remain a vital component of the Atlantic alliance, 20 years after its inception. To its south passes through the Mediterranean 25 per cent of the oil used by Western Europe. To its north-east and east lies Yugoslavia, whose future after the death of 86-year-old Marshal Tito is anything but certain.

Not in its perhaps a measure of the consensus within the country that the missile question is an balance unlikely to cause the serious political divisions that Mr. Brezhnev was aiming at in East Berlin.

Oslo delays hydro work

By Foy Gjester in Oslo

THE NORWEGIAN Government has ordered a temporary halt to work on a controversial scheme to harness the Alta River, in the northern county of Finnmark. The delay is so that Lapps, with reindeer grazing rights in the area, will have time to lodge complaints.

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Financial market data table with columns for various indices and prices.

OVERSEAS NEWS

# S. Africa's economy 'will grow by up to 5% a year'

BY QUENTIN PEEL IN JOHANNESBURG

SOUTH AFRICA'S economy will attain a maximum annual average growth rate of 5 per cent over the next eight years, but the absolute level of unemployment will still rise, a top-level Government survey, published yesterday, predicts.

To achieve such a growth rate, a real switch of resources from the public to the private sector will have to be made, and extraordinary measures will be needed to boost exports.

These are the main conclusions of the latest Economic Development Programme for 1978-1987, published by the Office of the Economic Adviser to the Prime Minister.

The aim of the programme is to provide both public and private sectors with a planning framework for short and longer-term policy and investment decisions. As such it has been considerably expanded and changed from previous efforts to concentrate on actual forecasts rather than general economic potential. It emphasises that "a strong and vital economy is one of South Africa's best weapons against the coordinated onslaught being

launched against it from outside her borders on the political, economic, military and psychological fronts."

The forecasts of the economic development programme are based on some sweeping, and on balance conservative assumptions, reflecting the Government's desire to achieve greater economic self-sufficiency. They include equilibrium on the current account of the balance of payments and no net inflow of foreign investment capital, as well as a modest 7 per cent annual growth rate in the gold price from the 1978 level of \$192.6.

It concludes with three general forecasts for average gross domestic product growth rates: only 3.6 per cent if there is no change in Government policy; 4.5 per cent if there are tax concessions towards the private sector and some measures to boost exports; and 5 per cent if there is a best possible export performance.

Behind all the forecasts is a firm recommendation that public-sector spending should be held back in favour of the private sector.

"The observed trend for the public sector to make increasing demands on the country's resources will have to be restricted so that the private sector, and especially manufacturing industry, will again be able to make its important growth contribution," the report says.

At the most favourable forecast growth rate of 5 per cent, unemployment will still rise from the present rate of just under 10 per cent to 11.5 per cent, or almost 1.3m. and inflation will remain at the unacceptably high rate of 7.9 per cent.

On the lowest forecast of 3.6 per cent growth, the jobs total will reach more than 2.4m, a rate of 21.9 per cent, the programme says.

The programme gives a warning against the trend for greater capital intensity in the economy, which in part reflects the main infrastructure investments undertaken by the Government, including a major power station construction programme, the Sasol oil-from-coal projects, and new harbours and railways.

# Arab fund loans \$44m to Sudan

By James Sutton in Dubai

THE ARAB monetary fund (AMF), the Abu Dhabi-based institution which operates on the lines of the International Monetary Fund, yesterday agreed to make Sudan a loan of \$44m to help it with its severe balance of payments problems.

The loan is in the form of an extended fund facility similar to the three-year facility provided to Sudan by the IMF in May this year as part of a programme of economic reforms agreed with the government.

It is the largest loan yet made by the 20-member AMF and follows a visit to Sudan which commenced in May 1978. Previously it had lent a total of about \$48m to Egypt, Morocco, Syria and Sudan in the form of automatic drawing which member states may make on their paid-in capital subscriptions when they have a balance of payments deficit.

Sudan made an automatic drawing of \$7.3m in August 1978 and a further \$7.4m last month.

Egypt's membership of the AMF was suspended last April after its peace treaty with Israel.

Since Sudan reached its agreement with the IMF in May this year it has taken tough measures to repair the damage caused to its economy by several years of over-rapid expansion. Now aid donors are looking more favourably on Sudanese requests for balance of payment support and the World Bank and the EEC is considering making a balance of payments support loan totalling about \$50m.

# AUSTRALIA'S PARTY IN-FIGHTING

# Hawke throws his hat in the ring

BY JAMES FORTH IN SYDNEY

THE PRESIDENT of the Australian trade union movement, Mr. Robert Hawke—the man the polls suggest most Australians would prefer to see as the Prime Minister—is to stand as a candidate for the Labor Party at the next federal elections.

It should be a cause for celebration within Labor ranks, as the party has only held office for three out of the past 20 years. But such is the curious mix in the party that many of its members fear that "Bob" Hawke's decision will work against Labor, at least in the short term.

Mr. Hawke, aged 49, undoubtedly talented, but often aggressive and outspoken, has made no secret of the fact that he wants the leadership of the party, currently held by Mr. William Hayden. Mr. Hayden has pledged his loyalty and support for Hayden, while he is leader, but has made it clear that if the position becomes vacant he will run.

Mr. Hawke has already gained Labor pre-selection for the safe federal seat of Wills in Victoria. The seat is held by Mr. Gordon Bryant, a former minister in the Whitlam government, who has held Wills for Labor since 1955. He intends to retire at the next federal elections, due by the end of 1980.

Although Mr. Hawke has been confirmed as a candidate he will not resign from the presidency of the Australian Council of Trade Unions until shortly before the elections. He knows that the leadership of the Federal Parliamentary Labor Party automatically becomes vacant after every House of

Representatives election which would leave the way open for him to challenge Mr. Hayden almost immediately after emerging Parliament. Political observers consider it almost inevitable that against this background there will be politicking within Labor's ranks in the months running up to the elections.

The federal Liberal-Country Party coalition Government, while worried at the prospect that Mr. Hawke could prove a formidable opponent in the future, believes that his move at this stage will split Labor loyalties and ensure that it has little chance of winning the 1980 election. However, the Government has been too preoccupied by problems within its own ranks to capitalise fully on Mr. Hawke's candidature.

The major problem is in Queensland where the state Liberal Party, restive under the heavily conservative hand of Mr. Joh Bjelke-Petersen, the Queensland National Country Party Premier, has decided to break with convention and field Liberal candidates to contest seats held by National Country Party members at the next federal Senate election. Senate members represent states and the move is aimed at Mr. Bjelke-Petersen, but it is creating strains which threaten to spill over into the federal coalition.

Dissension emerged recently in Victoria where the Liberals threatened to field a candidate against Mr. Peter Nixon, the Federal Minister for Transport and a Country Party member, at the next federal elections. The National Country party then considered opposing Liberal

Ministers in retaliation, including Mr. Malcolm Fraser, the Prime Minister, but is holding off for the moment.

Mr. Fraser and Mr. Douglas Anthony, the federal National



Mr. Bob Hawke—mistrusted by the Left.

ties by Mr. Sinclair in a number of companies with which he is associated.

Mr. Sinclair has since been served with summonses by the state government.

Tension within the Queensland coalition has been heightened by the decision of Mr. Bjelke-Petersen's wife, Florence, to run for the Senate at the next federal elections. At one stage Mr. Bjelke-Petersen was considering standing himself in the Liberal Party seat in the Senate. But his wife hit upon the solution—the "Flo and Joh show" as it has been dubbed.

Flo lodged her nomination this week and experienced political observers give her a good chance of winning. If this happens the Queensland Premier will extend his sphere of influence in Canberra because Mrs. Bjelke-Petersen told reporters recently that she would take her husband's policies into the Senate.

As for Mr. Hawke, despite his public popularity, his pre-selection to stand for Wills was wmm against opposition by the Left-wing of the Labor Party, which mistrusts him and held a candidate against him. This was probably a factor in Mr. Hawke's decision not to stand down from his union post at this stage.

Mr. Hayden has reacted to Hawke's candidature by announcing that he would be Labor's next Industrial Relations Minister because of his "indisputable talents" in this field. Mr. Hawke at this stage is understandably adopting a low profile but few believe that he will remain uncharacteristically in the background for long.

# Ohira rejects resignation advice

BY CHARLES SMITH, FAR EAST EDITOR, IN TOKYO

A SHOWDOWN between the mainstream and anti-mainstream factions of Japan's Liberal Democratic Party appeared to be in the making yesterday after Mr. Masayoshi Ohira, the Prime Minister, rejected obliquely worded advice to resign.

The advice came from his predecessor, Mr. Takeo Fukuda, who said Mr. Ohira should do something to indicate his acceptance of the judgment passed on the party at the general election earlier this month. The Liberal Democrats barely retained their majority in the Lower House of the Diet.

Mr. Ohira retorted that he did not feel it right that he alone should take responsibility for the electoral setback.

Their meeting yesterday was the third in a series involving Mr. Ohira and senior party leaders. At the first meeting on Monday, Mr. Takeo Miki, another former Prime Minister, also hinted that Mr. Ohira should resign but was firmly

rebuffed. On Tuesday Mr. Yasuhiro Nakasone suggested that a committee of the party's elder statesmen should be formed to decide whether or not Mr. Ohira should stay.

Mr. Fukuda, Mr. Miki and Mr. Nakasone command between them a following of about 118 members of the Lower House of the Diet, in which the party now has 298 seats. Other members of smaller factions are also hostile to the Prime Minister and it is doubtful whether he would win if there were a show of hands on the leadership issue.

Of the three anti-mainstream leaders, Mr. Nakasone and Mr. Fukuda certainly cherish ambitions for the premiership. Mr. Fukuda hinted at this yesterday when he opened his meeting with Mr. Ohira, who is a Christian by saying: "Let us discuss the situation as if you were Jesus Christ and I were God."



Mr. Masayoshi Ohira

# Zia detains political leaders after calling off election

BY PETER WOOLAS IN ISLAMABAD

SEVERAL PAKISTANI political leaders were reported to have been detained yesterday only hours after President Zia-ul-Haq announced the postponement of November's general election and a strengthening of martial law.

Among those arrested were Begum Nusrat Bhutto and her daughter, Benazir, who since the execution of Mr. Z. A. Bhutto, the former Prime Minister, have been leading the Pakistan People's Party. Another person detained was retired Air

Marshal Asghar Khan, the leader of the centre Tehrik-i-Insaf Party which, unlike the People's Party, had registered to participate in the planned elections.

The politicians were reported to have been served with three-month detention orders and confined to their homes. A few political workers were also said to have been rounded up. Under the new restrictions political parties and any political activity is banned and party funds have been frozen.

David Housego adds: Though General Zia has not abrogated the constitution and in fact went out of his way in his speech to leave the door open to a return to democracy, the indefinite postponement of elections will be taken by most political leaders as backtracking on General Zia's promise to hand over power to a civilian Government.

The immediate concern of the regime will now be to 'tip in the bud the type of street

agitation that drove President Ayub Khan, a military leader of the 1960s, from power and also Mr. Bhutto himself in 1977.

An uncertain factor now will be how far junior officers and soldiers in the ranks will be prepared to carry through tough measures to maintain law and order in face of any popular agitation on the street.

What undoubtedly will help to hold the army together is the perceived security threat

from Afghanistan. Mr. Asghar Khan, General Zia's adviser on foreign affairs, is having talks in Washington in an attempt to get U.S. agreement to Pakistan's interpretation that the 1959 bilateral pact under which Pakistan is promised assistance by the U.S. if attacked by a Soviet-dominated state is potentially applicable to Afghanistan.

Pakistani officials claim that the Afghan army has shelled across the frontier and that if this continues Pakistan will have to consider retaliation.

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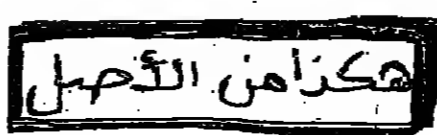


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\*Prices correct at time of going to press.



# Gold move 'to halt speculation'

By JUREK MARTIN, U.S. EDITOR, IN WASHINGTON

Mr. G. William Miller, Secretary of the Treasury, repeated yesterday that a principal purpose of the new flexible U.S. gold sales policy announced on Tuesday night was to deter speculation.

In Congressional testimony, he stressed that a reduction in the price of the metal was not "really a basic objective." But he argued that "the speculative element of the gold price rise has had an effect on inflationary expectations."

The terse official statement on Tuesday merely said that "future sales of Treasury gold will be subject to variations in amounts and dates of offering."

Under the new procedures, auctions can be held within a few days of an announcement and the amounts to be auctioned

can be varied as may be appropriate at the time.

The Treasury began selling gold in May last year. The amounts put on offer rose to 1.5m ounces per month as part of last year's dollar package, but this was subsequently reduced to the 750,000 ounces level last May, when the dollar was stronger and the bullion markets relatively calm.

The Treasury still has 265m ounces of gold in its coffers, but officials adamantly refuse to drop any clues as to the likely level of future sales. This obviously reflects the determination of the Treasury to keep the markets on edge.

It had become clear in recent weeks—certainly in the immediate run-up to the adoption 10 days ago of a new and

austere monetary regime by the Federal Reserve Board—that U.S. authorities were becoming increasingly concerned about the spill-over of frantic gold market dealings on to the foreign exchanges.

There was speculation at the IMF annual meeting in Belgrade two weeks ago that major industrialised countries might agree on a concerted gold sales policy—though U.S. officials were at pains to emphasise that such international co-operation might be very difficult to engineer.

Even so, the most logical course open to the U.S. Government had appeared to be the simple expedient of once again raising the amount of gold it offers for sale. This was in good measure because the price of

gold had soared dramatically in very thin trading in volume terms. Significant purchases or sales could have a disproportionate influence on the market price.

The Treasury's moves drew the immediate approval of perhaps the most authoritative congressional expert on international monetary affairs. Congressman Henry Reuss, the Wisconsin Democrat, noted that "the old policy of selling pre-announced amounts on a certain day each month plays into the hands of the gold speculators by showing all the cards once a month."

The new approach, he went on, "will keep speculators guessing and thus benefit both the dollar and world economic stability."

# Senate approves \$20bn for synthetic oil

WASHINGTON — The U.S. Senate yesterday approved \$20bn to be spent on large-scale plants to produce synthetic oil, a key element in President Jimmy Carter's energy programme, which is aimed at reducing U.S. dependence on foreign oil.

The vote, taken even before the Senate had approved the synthetic fuel programme itself, was in response to White House pressure for urgent action on energy.

Senator Bennett Johnston, an expert on energy, said the \$20bn was the bare minimum needed to set up the first generation of synthetic fuel plants.

Monday's military coup against Gen. Carlos Humberto Romero, and his subsequent flight to Miami, were striking proof that the regime he controlled since he took power in fraudulent elections in 1977 had finally been discredited.

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# Exit the President who brought crisis to El Salvador

BY HUGH O'SHAUGHNESSY IN RIO DE JANEIRO

AS GEN. ANASTASIO SOMOZA of Nicaragua was facing defeat in June at the hands of a popular insurrection and was about to flee to his haven in Paraguay, few thought more political change would come so quickly to Central America.

This week has shown that events in El Salvador, America's smallest and most densely populated country, were moving faster than most observers were willing to forecast even a few months ago.

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# North-South dialogue to the fore

By Diana Smith in Rio de Janeiro

ENERGY CONSUMPTION and development of alternative fuels, trade protection, Brazil's restrictions on foreign capital, and the potential risks of its growth rate were the focus of blunt criticism during the opening session of the Financial Times conference on Brazil—outlook for the 1980s—in Rio de Janeiro yesterday.

Stipulating the conference, Sr. Aureliano Chaves, Vice-President of Brazil, through the north-south dialogue to the fore. He stated: "It is dramatic to realise that 20 per cent of humanity—the developed nations—are responsible for over 80 per cent of the energy consumed in the world."

For example, he said, the U.S. consumed 11.9 tonnes per capita a year of oil equivalent, while Brazil consumes the equivalent of 824 kilograms a year per capita.

St. Flecha da Lima, Brazil's former economic ambassador, who read the speech of its Foreign Minister, was absent, said. "Despite creation of complex negotiating bodies centred upon GATT (the General Agreement on Tariffs and Trade), the IMF (International Monetary Fund) and UNCTAD (the United Nations Conference on Trade and Development), practical measures taken so far to correct factors of imbalance had not modified the panorama of injustice to the economic relations between developed and developing nations."

In response to suggestions from the floor that Brazil is protectionist, he replied: "Protectionism by an industrialised country is almost an act of aggression, while protectionism by a developing country, is virtually a necessity."

The Ambassador made it very clear that he did not accept the view held by some countries that Brazil is no longer a developing nation.

There was greater coincidence of thought on Brazil's ambitious alcohol fuel programme, which the Vice-President used as an illustration of the country's tenacious use of "eternally renewable resources" and its own technology.

Giving the motor industry's blessing to this programme, Mr. J. J. Sanchez, president of General Motors of Brazil, said it is not a question of whether the programme is economically sound or not, it is simply a question of one and one making two. For the U.S., he said, an alcohol fuel programme appears illogical, but not for Brazil.

# Bermuda stands firm

By Keith Hunt in Bermuda

BRITAIN HAS refused to back down on its decision to demand payment from Bermuda for sending 230 soldiers for a fortnight after riots in 1977. But the British Government has given the island a £231,965 reduction in the original bill of £783,680.

The Bermuda Government had protested that it should not have to pay because Britain was responsible for its security. Mr. David Gibbons, the Premier, set a three-man delegation to London in July.

Announcing the revised decision the Foreign and Commonwealth Office in London said that Britain was only responsible for external security. The bill was being cut after a revision of the costs incurred.

# Carter to seek most favoured status for China

WASHINGTON — The Carter Administration said yesterday it would soon ask Congress to grant China Most Favoured Nation (MFN) trading status, even though the move would probably have a stinging effect on the Soviet Union.

"It's going to be a serious matter for them (Moscow)," Mr. Marshall Shulman, State Department Soviet affairs specialist, told a Congressional committee.

The Soviet Union, he said, "now regards the absence of Most Favoured Nation trading status as a form of discrimination."

Mr. Shulman said the decision was motivated by domestic political considerations and not by any desire to retaliate for U.S.-Soviet clashes over Cuba.

The U.S. has agreed in principle to grant trading privileges to both countries, but the Soviet Union, unlike China, has refused to comply with a condition requiring free emigration for its citizens.

Mr. Shulman said the Administration had been hoping to submit both requests to Congress at the same time to avoid favouring either side.

But Congress was hostile to the Soviet request, while there was support for granting MFN status to China. The Administration therefore planned to submit the China request early next month, he added.

Mr. Shulman said the Soviet request would have to wait at least until the Senate dealt with the SALT II. Reuter

# Marines go in to Cuba

GUANTANAMO BAY — U.S. warships carried 2,200 marines to a landing exercise yesterday on the beaches of the only U.S. military base in a Communist country. A Soviet surveillance ship stood offshore, and Cuban reservists were called into service.

David Buchan adds from Washington: Administration is giving the exercise maximum publicity, inviting the television networks along for the landing. A 1963 treaty between the U.S. and Cuba gave the U.S. Guantanamo Bay as a base virtually in perpetuity. The U.S. pays a nominal rent—\$4,000 a year—for the base, but Cuba never cashes the cheques.

# DOSE OF AUSTERITY COOLS THE FEVER IN VENEZUELA

# Dr. Herrera's medicine takes effect

BY KIM FUAD IN CARACAS

A SEVEN-MONTH dose of "discipline and austerity" from President Luis Herrera Campins for the Venezuelan economy after a four-year spree of record income, heavy spending and borrowing is now having full effect.

Many Venezuelans, who initially applauded Dr. Herrera's move to cool off the economy, are wondering whether it has gone too far. In fact, the planned decline in gross domestic product (GDP) growth has passed its 5 per cent target, dipping to a 10-year low of 3.7 per cent, according to estimates for 1979.

Businessmen have felt the pinch of reduced liquidity. Sales of consumer durables have declined, reflecting public caution over the country's new economic policies. But most observers agree that the economy is basically sound and note that world oil price hikes have pushed income up 40 per cent this year to \$12bn.

Dr. Luis Ugueto, the Finance Minister, predicts an upturn in the economy next year, once the transition is achieved from the boom era of the mid-1970s to more stable growth, with the GDP expected to rise 5.8 per cent in 1980.

What had prompted Dr. Herrera's strong medicine was the deteriorating fiscal situation he inherited from former President Carlos Andres Perez. In a recent nationwide address Dr. Herrera said that the combination of the official public debt, short-term borrowing by State corporations plus budget deficiencies and other commitments left by Sr. Perez totalled \$2.7bn.

While oil income, which represents two-thirds of government income, had declined from \$10.7bn to \$8.7bn between 1974 and 1978, imports had risen from \$3.8bn to \$11bn over the same period. The outcome was a \$1.8bn trade deficit in 1978.

With the increase in oil prices and a sharp cutback in imports as a result of the decline in economic activity, the current account deficit should be reduced from \$3.5bn in 1978 to \$2.9bn this year, while there will be an \$850m surplus in the trade balance, according to Dr. Herrera.

The president's message on Venezuela's fiscal problems was the latest stage in a seven-month running attack on Sr. Perez's administration. It is a policy he has used cleverly as a foil to justify otherwise politically unpopular measures.

Sr. Perez, who is under fire in his own party, Accion Democratica (AD), for unconvincing deals during his government, has steadily denied Dr. Herrera's charges. He has accused the President of doctoring fiscal figures and claims that his policies will lead to recession and high inflation.

Dr. Ugueto has defined the Government's economic policies as having three basic objectives—emphasis on social welfare for the country's poor, fiscal discipline and increased national productivity.

The first move has been to use \$2.1bn in additional oil revenues and borrowing to cover 1979 budget deficits and reduce a \$10bn debt by state corporation.

Dr. Ugueto reports that by the end of 1980, Venezuela's official debt—two-thirds foreign—will total \$16.2bn, up one per cent from the end of 1979, against a 41 per cent increase in 1977 and 32.2 per cent in 1978. He warns, however, that next year's \$13.5bn budget, presented to Congress on October 8, will not cover the remaining short-term state corporation debt, which will total \$2.3bn at the end of 1980, nor will

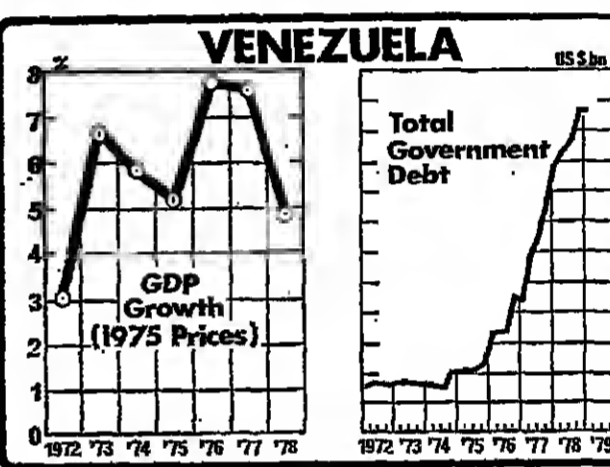
it finance the \$3bn needed to continue major projects such as the Caracas underground, new steel mills, the expansion of hydroelectric power generating capacity and large waterworks.

"The panorama is clear," said Dr. Ugueto. "Ordinary fiscal income is not enough to finance at one time all the projects planned or in the process of execution." This means further borrowing and hopes for increased world oil prices, yielding additional revenues from the country's 2.2m barrels a day production.

While the Herrera administration's fiscal actions have been given wide support, a move to increase productivity and eliminate subsidies by lifting price controls has run into expected opposition from the country's 4m labour force which seeks a general wage increase to face growth in prices.

To encourage consumer industries prices have been decontrolled on 175 items and there have been new tariff schedules for imports, with a maximum 100 per cent rate. Price controls remain for only some 54 necessities.

Reacting to an estimated



initial 10 per cent jump in the cost of the family food basket. Venezuela's major labour unions have mustered forces to demand higher wages. The Venezuelan Labour Confederation (CTV) sponsored a bill two weeks ago calling for wage increases from 10 to 40 per cent, with the minimum wage to rise from \$3 to \$8 a day.

President Herrera has announced his opposition to legislative wage increases, favouring collective bargaining instead. The private sector insists that wage increases should only reflect increased productivity. It warns that a wages law would undermine the economy and increase migration from neighbouring countries. One in four people in Venezuela's population of 13m is thought to be as

immigrant. The increase in the cost of living, which Dr. Ugueto says will rise from around 7 per cent last year to 11.5 per cent in 1979, is a prime political consideration for President Herrera. It is an earlier traditionally sheltered indirectly from high inflation by government subsidies to industry.

A number of observers believe that the government may resort to direct subsidies in the form of semi-annual grants, food stamps or special state-owned markets, to poor families to help offset new price increases. Dr. Ugueto, has mentioned to Congress the possibility of such subsidies, a system which has been endorsed by an international Monetary Fund report on Venezuela.

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Financial Times  
October 18 1979

WORLD TRADE NEWS

Rolls-Royce bids for Canadian reactor

BY DAVID FISHLOCK, SCIENCE EDITOR

ROLLS-ROYCE is bidding for a Canadian contract to supply a nuclear reactor for a big new icebreaker which the Canadian Government proposes to build.



Mr. R. T. Whitfield

It will be the company's first foray into the market for civil nuclear reactors since it participated in the unsuccessful bid to build a pressurised water reactor (PWR) for the Dungeness B power station in 1965.

The Rolls-Royce power plant design derives from its experience in building submarine reactors for the British Navy.

It is understood that the French will be offering a reactor design more akin to their submarine reactors, which are wholly of French design.

likely to account for about 40 per cent of the total cost of the icebreaker, which is expected to be the world's most powerful vessel of this kind.

Rolls-Royce said yesterday that it does not foresee a market for more than two or three vessels of this size. But it is market researching worldwide other possibilities for small nuclear reactors, especially electricity plants in sizes up to 200-300 MW of electrical capacity.

It is offering electricity companies outline designs for large-mounted powerplants, including all major facilities except the switchyard.

These, it believes, could be built in shipyards under conditions similar to those used to assemble nuclear submarines, then towed to site and connected to a convenient creek.

covers the designing of the building, the manufacturing and delivery of the GIS and supervision of construction, with its associated control and relay equipment.

The substation, one of the largest so far ordered, includes 57 circuit breakers and four three-phase power transformers, each rated at 320 MVA.

This order will give an additional boost to the company's order intake, which increased significantly during the first half of this year. Incoming orders during that period amounted to just over SKr 4.7bn compared with SKr 4.75bn in the corresponding period in 1978 with most of the increase stemming from export markets.

Japan and EEC seek cooperation

By Charles Smith, Far East Editor in Tokyo

THE FIRST official talks on industrial co-operation between Japan and the EEC will be held in Tokyo early next week.

A short list of industries in which the two sides might explore joint ventures—or at least aim to co-ordinate development policies—is thought to have been drawn up by the EEC.

The list includes cars, chemicals, avionics and food products. Talks will cover industrial structure problems, possibly on the co-ordination of aid policies in the Third World.

The idea that Japan and the EEC should try to move closer to each other in fields other than bilateral trade was raised some months ago when Yvonne Etienne Davignon, the EEC Industry Commissioner, visited Tokyo.

The EEC team at Tokyo will include Mr. Ekehard Loecker, director for industrial restructuring and relations with third countries in the Commission's Directorate Industry, and Mr. Ben Meynell, in charge of relations with Japan and North America in the Directorate for External Relations.

Japanese spokesmen will come mostly from the Ministry of International Trade and Industry and the Economic Planning Agency.

Several projects for industrial co-operation between Japan and the EEC have been mooted in recent months and some are already being implemented.

Airbus courts Tokyo partners

TOKYO—Airbus Industrie has sounded out Japanese manufacturers on the possibility of their participation in the development, manufacture and sales of new types of airliners, AP-DJ reports.

The new developments include a short-to-medium range 130-150 seat aircraft, under Airbus Industrie's Joint European Transport programme.

An official at Nichimen, a major Japanese trading house that serves as Airbus Industrie's agent here, said officials from the European company outlined their proposal to three Japanese aircraft makers—Mitsubishi Heavy Industries, Kawasaki Heavy Industries and Fuji Heavy Industries.

He said Airbus Industrie is asking Japan to shoulder 25 per cent of the project to develop and market new airliners. The proposal is believed to be tantamount to an invitation for the Japanese to become a member of the consortium, whose present members are aircraft manufacturers from Britain, France, West Germany, Spain, The Netherlands and Belgium.

Airbus Industrie officials also approached the Japanese Ministry of International Trade and Industry to explain the plan. The Japanese manufacturers need the Ministry's approval for participation.

"Everything is in the initial stage," the official said. "What form this project will take in the end is up to negotiations from now."

He said Airbus Industrie also wants the Japanese to send a handful of officers to take part in the management of the project.

Lynton McLain writes: The Australian IPEC Transport Group yesterday launched an express road freight service in Europe, a week after taking over two European haulage companies.

The companies, Saver Transport of Britain and the Dutch-German company, Gelders-Speria, which will form the base of the new service, will operate under IPEC Transport Holdings of The Netherlands.

Mr. Gordon Barton, the chairman of IPEC—the International Parcels Express Company—said in London that the income from freight in the first year is expected to be over £50m. This compares with the turnover of £736m last year of Knecht and Nagel, one of Europe's largest private freight forwarding organisations.

ASIAN CLEARING UNION

Attempt to revitalise regional trade

BY R. C. MURTHY IN BOMBAY

A TECHNICAL committee of the Asian Clearing Union has prepared a package of measures aimed at revitalising the union and helping to expand trade in the region.

The ACU, comprising India, Iran, Sri Lanka, Pakistan, Bangladesh, Nepal and Burma, provides a mechanism for multilateral compensation payments in respect to intra-regional transactions and the periodic settlement of outstanding balances.

The package includes the fixing of the low margin of 0.01

in the ACU is voluntary, with the result that Iran's crude oil and petroleum products, and jute from Bangladesh are excluded from the union's transactions.

The committee has recommended that all transactions by member countries be handled through the clearing house, and has recommended to the ACU board that this be made mandatory.

Its recommendations are being supported particularly by India, Sri Lanka and Bangladesh, and Board approval of the

'Iran's continued interest is interpreted as an expression of its commitment to co-operation with the Third World'

per cent in foreign exchange dealers uniformly in all member countries for handling transactions through Asian Monetary Units (AMU), in which all the intra-regional trade put through the clearing union are denominated.

An AMU is equivalent to the Special Drawing Rights of the International Monetary Fund, and its main objective is to provide a facility to exporters in the region enabling them to use national currencies for payments for approved transactions.

This has the effect of economising on the use of exchange reserves and transfers, besides promoting trade among member countries.

For example, in India's exports to Iran, the currency transfer points are from rupees to AMUs and then to rupees, whereas without the clearing union rupees would be converted to dollars, in which currency the export contract is noted, then again to sterling, the intervention currency for external transactions of the rupee, before the proceeds were realised in rupees.

The idea in keeping the margin lower than the normal one charged for foreign currency transactions is to encourage exporters and importers to use the clearing arrangement. At present, the exchange dealers' margin differs from country to country, with some countries already charging the minimum.

For instance, the margin in India is 0.01 per cent for transactions put through the ACU, while it is 0.05 per cent for handling foreign currency transactions.

The technical committee is anxious to broaden the clearing union's mandate. At the moment, participation

recommendation is regarded by some officials "as merely a formality."

The technical committee is watching closely developments in Iran, but so far is pleased at Iran's continued active interest in the ACU's activities.

The union was largely a creation of the now-deposed Shah, and at his insistence, the ACU headquarters were located in Tehran, with Bank Markaz Iran, the central bank, providing the secretariat.

Iran's continued interest is interpreted as an expression of its commitment to co-operation with the Third World.

Except for renewed strife in August and September, settlements have been taking place regularly, and after protracted negotiations, the new regime has agreed to continue the secretarial force.

Payments cleared through the ACU amounted to AMU 109.9m in 1978, a five-fold rise over AMU 22.2m in 1976, the clearing union's first full year of operations, and through this time, India has been a consistent creditor.

UK aid for Sudan power project

BY ALAN DARBY IN KHARTOUM

BRITAIN is close to making a grant of £58m as a contribution to a \$240m (£112m) World Bank project which aims to increase Sudan's electricity generating capacity by 184 MW by the mid-1980s.

It is the British Overseas Development Administration's second largest contribution ever to a single project—the largest being a scheme in Sri Lanka.

West Germany has agreed to put up DM 50m (£13m) and the World Bank has been asked for \$60m. Sudan must find part of the local costs, estimated at 40m Sudanese pounds.

Representatives of the three project financiers, known as Power Three, and officials of Sudan's Public Electricity and Water Corporation agreed in Washington last month that the World Bank would finance the expansion of the Roseires Hydroelectric station by 84MW. Britain's Overseas Development Administration would also meet the cost of the expansion of Khartoum's Burri thermal power station by 40 MW plus the construction in Khartoum North of a new 60 MW heavy oil burning steam turbine station and that West Germany would pay for a 150-mile, 220 KV transmission line from the Seonar hydroelectric station to a junction point 10 kilometres south of Khartoum.

There has been a considerable increase in electricity demand in the heartland area served by the Blue Nile grid system in recent years. This has been caused by heavy private investment in industry in and around Khartoum, a number of new irrigation schemes in the agriculturally-rich central area, increases in the urban population and the boom created by the country's development drive.

The Roseires station, 270 miles south of Khartoum on the Blue Nile, provides between 60 per cent and 70 per cent of the Blue Nile grid's power. A fourth generating set came on line at Roseires last month

under Power Two, an earlier project, and added 42 mw to the existing three sets of 30 mw each.

Power Three will add two more 42 mw sets, bringing the hydro-electric station's total generating capacity to 216 mw, and lay the embedded foundations for a future seventh set.

ASEA of Sweden and Alpin of Austria installed the first four sets at Roseires, and the experience of these two European concerns is expected to put them in a strong position when international tenders are called for the two new sets at Roseires.

The two Khartoum contracts and accompanying civil works are thought likely to go to British concerns, possibly on a turnkey basis. Included among British companies who have shown interest are GEC, Northern Engineering Industries, Associated Power Engineering, British Civil Engineering and Hawker Siddeley.

Tenders for the Burri station are expected to be called early

next year with this part of the project to be completed by late 1981 or early 1982. Tenders for the new station at Khartoum North will be called late next year or early 1981 and the station is scheduled to come on line in mid-1983.

Two loan agreements providing a total of \$100m have been signed between the Federal Republic of Nigeria, Morgan Grenfell and a syndicate of banks. The first loan agreement provides \$50m under a credit facility guaranteed by the Export Credits Guarantee Department—this is the largest ever UK export credit for Nigeria. There is also a \$50m floating rate Eurodollar loan.

The Export Credits Guarantee Department has guaranteed the repayment and funding for a U.S.\$10m line of credit which Grindlays Bank has made available to Jugobanka Uzruzena Banka, Yugoslavia. It will help finance UK capital goods and associated services contracts placed in the UK

'Industry relocating or expanding in the Garnock Valley can probably get a better development package than anywhere else in Britain' true.

In business, money talks. If your Company is currently considering either relocating or developing within Britain, make a particular point of looking into Garnock Valley in Western Scotland. Under 25 miles from Glasgow, it can possibly offer you a total incentive package which cannot be bettered anywhere in Britain today.

'We lay our reputation on the line 7 days a week.' A total responsibility company. Mr Hartman is rightly proud of Cameron's confident stance in a tough market. And he relies on the services of KLM Cargo to help him maintain it.

مكزامن النجف

SURVEY OF EXECUTIVES' SALARIES AND FRINGE BENEFITS

Managers are 7% better off

BY JASON CRISP

THE AVERAGE UK manager is 7 per cent better off in real terms this year compared with last and is also more likely to be receiving fringe benefits. At the beginning of July the average executive's gross salary was 15 per cent higher than a year earlier.

Although the rise in gross pay was slightly less than inflation over the same period, the Budget tax cuts meant the average executive's take-home pay was 24 per cent up, according to the 18th annual survey of executive salaries by Inbucon, the management consultants.

The survey, the largest of its kind in the UK, covering 8,600 managers, showed the average executive has a salary of £10,404. Average "total remuneration" is nearly 6 per cent higher because 44 per cent of the sample received a bonus.

Managing directors had the smallest increase in salary of all the jobs surveyed — a 12 per cent increase brought the average up to £21,401. The highest-paid executive in the survey had a salary exceeding £80,000.

Fringe benefits continued to spread. The company car is fast becoming obligatory; 69 per cent of those surveyed had one.

and of executives earning more than £9,000 a year, 80 per cent had a company car.

Mr Nigel Bryant of Inbucon warned that if the Government taxed company cars at their full benefit value, it would have a "very profound effect." He said that those benefiting from a car would seek compensation from their companies which would have an enormous effect on salaries—and pensionable incomes. The annual benefit of a 2-litre company car is about £1,500, he said.

Free medical insurance is a fast-growing benefit, according to the survey. More than half the executives received free medical insurance, an increase of 14 per cent on the previous year.

The number of managers who received a bonus has also sharply increased. "In the last two years the number with a bonus has risen by 32 per cent compared with an increase of less than 10 per cent over the previous seven years. The average bonus itself is up, in the last year, from £1,111 to £1,329, an increase of 20 per cent."

Mr Bryant added that this was probably connected to the number of productivity schemes being adopted in many companies.

Table with 3 columns: Job Title, £, % change. Rows include General Managers, Personnel Executives, Training Executives, etc.

\* Salary plus all cash benefits.

Inbucon said that there was a growing trend towards longer holidays. While 65 per cent of the executives were still entitled to four weeks' holiday, the number entitled to five weeks was 31 per cent compared with 20 per cent in 1975.

has been with his company for 13 years and in the same position in the organisation for five years.

The 18th Inbucon annual survey of Executive Salaries and Fringe Benefits in the UK is available from Inbucon, Salary Research Unit, 197 Knightsbridge, London, SW7, price £70.

Bill due shortly to curb NEB

THE GOVERNMENT will introduce the Bill laying down the reformed limits of the National Enterprise Board's activities almost as soon as Parliament reassembles next week. The Industry Bill is one of at least six to be introduced early in the week.

Included in the first batch will be the Shipbuilding Bill, stating the amount of money British shipbuilders can borrow and extending special credit facilities, now available only for shipbuilding, to ship conversions.

Legislation is expected closing some loopholes in the law on insurance companies, on the Isle of Man; on consular fees; and that made necessary by European enlargement of the European Community.

Luxembourg lecture

THE PRIME MINISTER will use a lecture in Luxembourg tonight to deliver the first part of a three-part exposition of her views on Britain's role in the world.

The Winston Churchill lecture will be mainly concerned with Europe. It is thought to be largely ideological and thus in sharp contrast to the specific demands for a cut in Britain's contributions to the EEC Budget which Mrs. Thatcher will make at the Dublin Summit next month.

British Steel to aid Czechs

BRITISH STEEL is to provide computer consultancy services to Czechoslovakia. It has been awarded a contract for an undisclosed sum by the United Nations on the Czechoslovak Research Institute for Industrial Management and Automation on computer systems for maintenance planning.

It will last about two years. The Czechs will write their own programme with British Steel help.

'Who rules?' query

THE BASIC problem of British industry was "who is in charge?" Mr. Norman Wilson, chairman of the Institution of Industrial Managers, said. "If managers have abdicated their role, failed to provide positive, responsible leadership, it is hardly surprising that people on the shop floor turn to the unions," he told a lunch meeting in Glaziers' Hall. He called for a "Put Britain First" attitude.

Caleb Brett appeal

CALEB BRET and Soe, the Esperanza subsidiary successfully sued for \$2.1m (about £1m) by a U.S.-controlled oil trading group, has obtained an early hearing of its appeal. The transport and trading group refused to add its subsidiary, which has applied to the High Court to have its business wound up. The winding-up petition is due to be heard on November 19.

Uster workless

NORTHERN IRELAND Economic Council forecast yesterday that the region's unemployment rate would rise by 1.5 per cent to 12 per cent by next July. The council, which monitors and advises on economic policy, strongly urged the Government against public expenditure cuts.

Ashland quits

ASHLAND OIL has sold its remaining interest in the North Sea Brae Field to Kaiser Resources for about \$5.1m. This covers its 6.5 per cent working interest in the field, 155 miles off north-east Scotland.

Order for Rascal

RASCAL, the communications company, has won a \$3.9m order from the U.S. Army for its high-speed communications equipment.

Government plans to end mandatory rating revaluation

BY OUR OWN CORRESPONDENT

THE GOVERNMENT will shortly announce proposals to end the legal requirement for a full rating revaluation every five years.

Instead, the Secretary for the Environment should have the power to decide timing and scope of rating revaluations, suggests a private consultation paper containing the proposals which has been sent to the local authority associations.

The present revaluation system—based on a regular and total assessment of property rateable values—forms a key part of local Government finance arrangements.

Although the proposals are not totally unexpected they are likely to receive a hostile response from local authorities already angered by the decision of Mr. Michael Heseltine, Environment Secretary, to cancel the planned 1980 revaluation. They are concerned about any reduction in their fragile financial autonomy.

The consultation paper also suggests that the Environment Secretary should be able to order a partial revaluation. They are concerned about any reduction in their fragile financial autonomy.

Mr. Heseltine would intro-

duce such provisions into the Local Government Bill due this autumn.

Behind the move is Government concern about local authority finance. When Mr. Heseltine cancelled the 1980 revaluation—which had already been put back from 1978—he said the decision would "provide the Government with the opportunity to sort out the intertemporal future of the rating system."

That decision brought widespread protests from local authorities which argued that they had to collect rates based on outdated and inequitable data.

Although the Secretary of State can delay revaluations indefinitely through Parliament, a switch to act without reference to Parliament is a major constitutional change removing the power to tax from primary legislation.

Partial revaluation is also viewed with suspicion by the local authorities. The consultation paper says that "appropriate adjustment" would have to be made to ensure a fair distribution between the revalued and non-revalued sectors. This could be done by a weighted index.

Capital tax 'inhibiting industrial investment'

By Christine Mair

INVESTMENT in British industry is being inhibited by the "uneven and unfair" capital taxation system, Mr. Nicholas Godson, chairman of the Stock Exchange, has told the Government.

He suggests that all forms of savings should receive tax incentives or that none should benefit.

Certain forms of savings, such as Government stocks and insurance policies have tax advantages not available to other types of savings, such as investment in risk capital. This uneven fiscal treatment puts "positive barriers" in the way of investment in equities, he says.

Mr. Godson's claim is made in a formal submission from the Stock Exchange to Sir Geoffrey Howe, Chancellor of the Exchequer, who proposed a thorough review of capital taxation in his Budget speech.

Yesterday, Mr. Godson stressed that the Stock Exchange was simply asking the Government for fiscal neutrality. He thought it would be "premature" for the Government to bring in any form of capital investment tax at present.

The French Government has introduced legislation known as the Loi Mery, which provides tax concessions to stock market investors.

The only tax incentive the Stock Exchange has seen in use is related to employee profit-sharing schemes. At present, companies may use their employees up to 500 in shares per annum. The Stock Exchange wants to see this limit raised to £2,500. It also wants a sliding scale of tax leading to complete freedom for employees who do not sell the shares for more than five years.

Banks 'may put new curb' on corporate lending

BY MICHAEL LAFFERTY

A WARNING of further tightening in bank lending to the corporate sector has come from Mr. Roy Vine, senior general manager of Barclays Bank.

Although the banks are giving priority to lending to industrial borrowers, as requested by the Bank of England, he says, "it is doubtful whether the corporate sector can remain exempt from the corset's restrictive effects." An important factor in the squeeze was less willingness on the part of England's part to release special deposits.

Mr. Vine, writing in the latest issue of the Barclays Bank Briefing news-sheet, is critical of the way the corset operates. This mechanism introduced by the Government to curb bank lending "limits competition between the banks, reduces the scope for innovation and penalises those banks which happen to have a low 'base' level of interest-bearing eligible liabilities (IBELs) — interest-bearing bank deposits—from which permissible rates of growth are measured.

The Barclays senior manager says the clearing banks in particular find it difficult to control their IBELs, as overdrafts are not under their direction in the short term. "This problem is compounded by the tendency of some non-clearing banks to reduce their advances specifically on monthly 'make-up' days, with which corset limits are aligned. This leads to a purely temporary increase in the overdrafts of the clearing banks as customers make full use of agreed overdraft limits. The boost to their lending could force the clearers involuntarily into the corset penalty zone without bringing them any corresponding commercial benefit."

UK ECONOMIC INDICATORS

ECONOMIC ACTIVITY—Indices of industrial production, manufacturing output (1975=100); engineering orders (1975=100); retail sales volume, retail sales value (1971=100); registered unemployment (excluding school leavers) and notified vacancies (000s). All seasonally adjusted.

Table with 6 columns: Index, 1978, 1979, 1980, 1981, 1982, 1983. Rows include Ind. prod., Mfg. output, Eng. orders, Retail vol., Retail value, Unemp. vac.

OUTPUT—By market sector: consumer goods, investment goods, intermediate goods (materials and fuels); engineering output, metal manufacture, textiles, leather and clothing (1975=100); housing starts (000s, monthly average).

Table with 6 columns: Index, 1978, 1979, 1980, 1981, 1982, 1983. Rows include Consumer goods, Invest. goods, Intmd. goods, Eng. output, Metal, Textile House, etc. starts.

EXTERNAL TRADE—Indices of export and import volume (1975=100); visible balance current balance (1975=100); oil balance (£m); terms of trade (1975=100); exchange reserves.

Table with 6 columns: Index, 1978, 1979, 1980, 1981, 1982, 1983. Rows include Export volume, Import volume, Visible balance, Current balance, Oil balance, Terms trade, Resv. trade US\$bn.

FINANCIAL—Money supply M1 and sterling M3, bank advances in sterling to the private sector (three months' growth at annual rate); domestic credit expansion (£m); building societies' net inflow; EP, new credit; all seasonally adjusted. Minimum lending rate (end period).

Table with 6 columns: Index, 1978, 1979, 1980, 1981, 1982, 1983. Rows include M1, M3, Bank advances, DCE, ES, HP, MLR.

INFLATION—Indices of earnings (Jan. 1976=100); basic materials and fuels, wholesale prices of manufactured products (1975=100); retail prices and food prices (1974=100); FT commodity index (July 1952=100); trade weighted value of sterling (Dec. 1971=100).

Table with 6 columns: Index, 1978, 1979, 1980, 1981, 1982, 1983. Rows include Earnings, Basic mths., Wholesale mths., RPI, Foods, FT comdty, Stric.

Earnings match retail price index

BY DAVID FREUD

AVERAGE earnings are now rising at an underlying annual rate of between 15 and 16 per cent—much the same as retail price inflation.

The Employment Department's broad earnings index, covering about 21m workers, rose by 16.4 per cent to 153.6 (January 1976=100) in the year to August. This compares with a rise of 16.5 per cent in the 12 months to July.

Last month's index was in-

fluenced by several special factors. On the one hand the engineering dispute tended to depress earnings, while on the other back pay has continued to inflate the index.

Settlements by teachers, local authority non-manual workers, National Health professionals and electricity supply workers were among those under which back payments were made in August.

The index was also inflated by changes in settlement dates, as

employees went back to settlement times used before the Labour Government's pay policy. Another factor was staged settlements, such as that of the civil servants.

Taking the various factors into account, officials estimate that the underlying rise in earnings over the 12 months to August was between 15 and 16 per cent. This compares with a 15.8 per cent rise in the retail price index and 13.4 per cent in the new tax and price index.

The older index of average earnings, covering 11m workers mainly in the production index, rose by 15 per cent in the year to August to 285.0 (January 1976=100, seasonally adjusted).

The index of nationally-negotiated basic weekly wage rates for manual workers rose by 12.1 per cent in the year to September to 298.6 (July 1972=100).

This is not an accurate guide since the year-on-year comparison does not take into account the recent national settlement for engineering workers, which was delayed.

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Business 'main user' of Prestel

By Elaine Williams

BETWEEN 50,000 and 60,000 television sets will be equipped with receivers for Prestel, the Post Office's information service, by the end of 1980, according to Mr. Bryan Quilter, managing director of Granada TV Rentals.

At a seminar yesterday run by Fintel, joint subsidiary of the Financial Times and EMI, Mr. Quilter said that most of these users would be in the business sector.

A serious domestic market would not develop for at least two years because of the high cost of renting and using the system, he added. Domestic users would pay £40 a year to use Prestel and an average of £400 for the television, he estimated.

Costs for business users would be about £700 a year—an average of £300 for the Prestel-equipped set, £100 for telephone charges and £300 for information called up.

Granada TV Rentals is taking delivery of 200 Prestel sets a week. Marketing of the system is shared by it and organisations feeding information into the system.

Mr. Quilter commented that manufacturing capacity was likely to be about 100,000 sets a year—about double the likely demand.

However this figure is sufficient for information suppliers to get a return on their investment. It is costing them an average of £200,000 a year each to put information on Prestel.

Mr. Alex Reid, the Post Office's Prestel director, said that its £25m investment in the system would allow more than 50 per cent of all telephone users to reach a Prestel computer by the end of next year.

CEGB plans to use more oil

BY JOHN LLOYD

THE CENTRAL Electricity Generating Board is to increase its use of oil this winter, because of low coal stocks.

Stocks of coal, both at the pit-head and at power stations, are about 11m tonnes down on last year. A concerted push by the National Coal Board, British Rail and the CEGB has brought them up from the very low levels of earlier this year, but

the board remains concerned over a possible shortage.

The oil used in power stations last winter (October-April) was 4.5m tonnes, lower than the forecast because of a Government subsidy to the board to burn coal.

This winter, it is likely to be about 5m tonnes. In the summer months, the CEGB cut its oil consumption to 2.3m tonnes, 1.7m down on a forecast of 4m tonnes because of the

price rises caused by the crisis in Iran.

Oil remains more expensive than coal, but the CEGB has taken the view that security of supply outweighs price considerations.

It has emphasised that there is little cause for concern for the coming winter, but recognises the possibility of industrial action by microworkers and railworkers as well as of prolonged, very cold weather.

Channel power cable link tests

BY ELAINE WILLIAMS

TESTS ON the feasibility of burying high-voltage cables under the English Channel have been encouraging.

Trenching machines, operated by remote control, are being tested for a planned 2,000mw Channel power link, which will enable France and the UK to tie into each other's electricity systems.

The project requires the drilling of four 5 feet deep trenches

along a 32-mile length of chalky seabed at an estimated cost of £360m.

Trials are expected to end next month and then the Central Electricity Generating Board and Electricité de France will decide whether to go ahead with the project.

There is already a cross-channel power line, a 160mw cable laid in 1961 but its capacity

is far too small and it has proved unreliable, being out of action more than half the time.

The new cable has capacity equal to the largest power station in the UK, and both electricity organisations require that it should operate for at least 95 per cent of the time. The cable has to be buried in the seabed to protect it from damage by shipping in the congested channel.

Radiation limit call rejected

BY DAVID FISLOCK, SCIENCE EDITOR

THE GOVERNMENT'S "watch-dog" on public exposure to radiation has rejected suggestions that the UK should impose much more severe restrictions on radiation doses for hospital, research and industrial workers who handle radiation sources.

The National Radiological Protection Board, in a note advising Health Ministers, published today says that there is "no good" radio-biological reason for requiring such a restriction.

The TUC asked for stricter

control of radiation levels following circulation of a draft directive from the European Communities on standards of radiological protection.

The TUC cited research in Britain and the US purporting to show that the risks from very low levels of radiation dose were much higher than is generally believed.

But leading epidemiologists have rejected the findings of those who claim to have found "no good" mortality figures for long-serving U.S. nuclear industry workers, as being based on inadequate samples and erroneous interpretation of the data.

The most obvious implication of accepting the more restrictive standards would be the need for more radiation workers to perform a given task. But the protection board says it accepts that job creation was not the TUC's prime intention.

The advice note stresses the injunction that all radiation doses should be kept "as low as is reasonably achievable"—a formula it believes encourages employers to strive constantly to reduce the individual's exposure.

NEWS ANALYSIS — LONDON'S RISING HOTEL RATES

Little room for price-cutting

BY ARTHUR SANDLES

THE RISE in London's hotel rates is daunting enough for the British. But in dollar terms—and much of the capital's traffic is from the U.S.—the figures are alarming.

Two years ago a single room and English breakfast at the Royal Lancaster Hotel would have cost an American about \$53, inclusive of service and VAT. Today, that same room would cost \$118—and the Royal Lancaster is far from being the most expensive hotel in London. That honour probably goes to the Inn on the Park when it comes to single room (£71.60), comes to the Ritz for twin-bedded accommodation (£90.50).

The London hotel market swings from surplus to famine with alarming speed. The shortage of rooms in the late

'60s was transformed into an abundance by legislation which, in the early '70s, gave Government subsidies to hotel building. A depressed pound and falling air fares helped to create a heavy demand for rooms, and by the middle of last year there was talk of shortages.

But this year, as the dollar declined, the pound strengthened and British inflation continued apace, the demand for hotel rooms, particularly from the American market, has fallen.

Hoteliers point to a variety of factors in defence of London's apparently high hotel rates. Labour is expensive, and building and maintenance costs high by international standards. VAT at 15 per cent and interest rates only add to the problem. By the traditional form of

calculation a hotel has to charge per room night 1,000th of the gross capital cost of building and furnishing the room. A room which has cost £25,000 to build (or would cost that to replace) ought to rent for at least £25 a night, before VAT, if the hotelier is to make a profit.

The actual sum changes according to occupancy and the mix of business—how much is catering and how much letting rooms, for example. It is difficult to find anyone who would suggest that a luxury hotel could be built in central London for less than £45,000 a room. The land costs of property in the golden heartlands of Park Lane and Kensington would push this up appreciably.

But, even although hoteliers and hotel investors are still apparently keen to build at this price, there is a shortage of

suitable sites, and a considerable reluctance by local authorities to allow further extensive hotel development.

Continuing low demand would almost certainly lead to the same sort of market peculiarities next summer that was seen in the summers of 1975 and 1976. Then, whatever the official tariff rates, hotels were forced into offering big discounts to foreign tour groups and companies which promised to push their business into one property.

Exp-O-Tel, one of London's big hotel booking agencies, which has produced the latest survey of London hotel prices, suggests that the gap between published rates and charges available to those in the know could widen next year.

At the end of last season, hotel groups such as Trusthouse

Forté and Grand Metropolitan were both having signs of relief in having escaped from the full horrors of that sort of rat race. Both have put much greater emphasis in recent years on marketing to individuals rather than groups. They reckon they are better placed to fight off the attacks of tour operators trying to exploit a market of excess supply.

Unfortunately for the international traveller, London is not alone in facing rapidly rising hotel rates. Although Trusthouse Forté's London flagship, the Grosvenor House, charges £55 a night, it is still about a pound cheaper than the company's New York centre, the Pierre—and in London breakfast is included. The plain fact is that hotels today are expensive to build and operate, wherever they may be.

SALEROM

BY PAMELA JUOGE

buyer went to £144,850 for a fancy yellow diamond-heart pendant, the diamond weighing 14.85 carats.

A pair of pearl and diamond earrings which were part of the famous jewels of Queen Henrietta Maria made £107,476. They were last sold by Christie's in Geneva 10 years ago for \$31,219.

Oriental ceramics and works of art sold by Phillips in London fetched £100,227. A set of famille-verte dishes of Kang Hsi sold for £4,400 to an American buyer, and a Japanese dealer paid £2,000 for a San Tsai glazed pottery offering set from the Tang dynasty. The same house sold a Russian 19th-century icon depicting the calling of St. Andrew for £3,100.

The first of a two-day sale of robes by Glendinning realised £80,250. Baldwin gave £7,000 for Charles I's Oxford mint, Triple Unite. Schwab bought a series of Victorian Jubilee coins for £1,450. A William IV 1834 half-crown was £420.

Jewellery fetches £207,595

JEWELLERY at Christie's yesterday realised £207,595. Knapp Diamonds gave £110,000 for a square-cut diamond single-stone ring of approximately 6.58 carats. Antrobus paid £5,500 for a rectangular emerald single-stone ring with diamond triangular shoulders.

On Tuesday the same house sold jewellery for £1.8m. A private New York buyer paid £200,934 for a single-stone diamond ring of about 7.45 carats, signed by Harry Winston.

Graff, London, gave £163,551 for an emerald and diamond necklace by van Cleef and Arpels, and another London

buyer went to £144,850 for a fancy yellow diamond-heart pendant, the diamond weighing 14.85 carats.

A pair of pearl and diamond earrings which were part of the famous jewels of Queen Henrietta Maria made £107,476. They were last sold by Christie's in Geneva 10 years ago for \$31,219.

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UK NEWS

Clydebank jobless 'may rise to 25%'

By Ray Perman, Scottish Correspondent

THE UNEMPLOYMENT rate on Clydebank is likely to rise to 25 per cent—three times the present level—after the closure of the Singer plant next June, according to Strathclyde Regional Council.

The council supports proposals to attract new industry to Clydebank by making environmental improvements and converting the Singer plant into small workshop units, similar to those at the former Glengarnock steel works, and Clyde Iron works in Glasgow.

Mr. Tony Worthington, a member of the council, called on the Scottish Development Agency to organise a task force to rehabilitate the town.

Mr. George Younger, the Secretary for Scotland met local MPs yesterday and Mr. Donald Dewar, Labour MP for Garscadden, which borders Clydebank, urged the Government to put pressure on Singer to donate a big sum of money "to undo some of the damage done to the area by the company's plans."

Mr. Worthington said yesterday that the closure would badly hit other neighbouring districts, where the number of unemployed could nearly double.

The council estimates that Singer's plan to end sewing machine manufacture at Clydebank will mean the loss of £20m a year in purchasing power to the region and that the total number of jobs lost will reach 8,000—twice the number directly made redundant by the company.

New ships released as yard ends action

By Ray Perman, Scottish Correspondent

INDUSTRIAL ACTION at the Robb Caledon shipyard in Dundee was ended yesterday releasing four vessels for completion and delivery. The yard was the last to maintain sanctions against British Shipbuilders' rundown plans.

The 1,000 men employed at the yard had been banning overtime and refusing to launch or deliver ships until they were given a guarantee that shipbuilding would be continued at Dundee. British Shipbuilders had proposed putting the yard on a "care and maintenance" basis when work ran out.

The workers yesterday voted to lift their action, pending the findings of a joint study group which will investigate ways of making the yard more efficient.

The vote means that a cement carrier for New Zealand, which has been completed but trapped in the yard, can be delivered as soon as her owners call to collect her. The huyer's representatives returned home last month when shop stewards would not allow the ship to leave.

The launch of a bulk carrier for Poland, which has been on the slipway since August, can also go ahead—probably tomorrow.

Outfitting work can be finished on another Polish bulk carrier, which should be ready by the end of the year, and construction work can continue on a third similar vessel.

The ships have been delayed by the dispute, but it will not be clear whether any financial penalties will be imposed until the completion of negotiations between British Shipbuilders and the ship's owners.

Workers at other British yards lifted sanctions a month ago after the scaling down of the closure and redundancy programme proposed by the ship-

building corporation. But the Robb Caledon men demanded an assurance that the yard would be kept open for merchant shipbuilding.

The agreement they have accepted was reached at a meeting in Newcastle on Monday between British Shipbuilders and the Confederation of Shipbuilding and Engineering Unions. It appears little difference to the previous understanding last month, which was rejected by the Dundee workers.

Mr. Bill Martin, personnel director at the yard, said that there was no commitment by the management to continue shipbuilding. But the position would be reviewed at a further meeting after the study group had reported in a month. The management wanted changes in working practice, particularly the relaxation of demarcation restrictions between trades.

Mr. Bob Barry, union convenor, said the workforce was prepared to allow launching and delivery of the ships in the hope that a way would be found to enable the yard to tender for more contracts.

Call for better credit to boost shipbuilding

By John Elliott, Industrial Editor

BRITAIN'S SHIPBUILDERS need to be free to offer improved credit terms for ships since 1974. Instead the industry had suffered a price reduction.

"The price of ships, historically, has been extremely volatile, with an increase of 100 per cent between 1972 and 1974," said Mr. Parker.

"The importance of providing improved credit, particularly to UK owners, in line with the terms provided by other EEC countries to their domestic shipowners ordering at home, has been stressed by British Shipbuilders on many occasions."

Mr. Parker claimed that whereas UK owners could obtain advances of only up to 70 per cent of a new vessel's cost over seven years at 7.5 per cent interest, Belgium offered the "best credit" with a 90 per cent loan over 15 years, with 1 per cent interest on 80 per cent of the loan and 6 per cent interest on the remainder.

His figures were based on a survey of cost trends in Japan, West Germany and the UK for a selection of seven different ships.

The survey was conducted by British Shipbuilders' econo-

Glasgow Tube re-opening delayed

By Anthony Moreton

THE RE-OPENING of Glasgow's underground system after a £43m modernisation, which is to be inaugurated by the Queen on November 1, has been postponed. It was to have started taking passengers on Monday, November 5.

Mr. Hamish Taylor, director of operations of the Greater Glasgow Passenger Transport Executive, said in Glasgow yesterday that he was "bitterly disappointed" at the postponement which had been forced on the authority by delays in bringing the power and signalling into operation. The automatic train-operating system had also been delayed because of difficulty in overcoming flooding.

The Queen's visit will go ahead as planned but Mr. Taylor said the earliest date the underground could start operating would be in December. One date being mentioned is December 17, though it might be put back to January 14.

The associated £35m Argyle Line, run by British Rail on behalf of Glasgow, will come into operation on November 5 as planned.

For the executive, the delay is highly embarrassing. Only a month ago, Mr. George Younger, Secretary for Scotland, was assured that the opening would go ahead on time.

Mr. Taylor said the series of two-day engineering strikes had not helped time keeping, but admitted that a postponement would have been necessary even if the engineers had worked normally.

The new underground replaces an 51-year-old system, which closed in 1977. When the old system shut its rolling stock was probably the oldest in use in the world. Its coaches had been introduced during Queen Victoria's reign.

During the four-year project many of the 15 stations in the underground have been rebuilt

Peugeot launches 2-litre 505

By Kenneth Gooding, Motor Industry Correspondent

PEUGEOT launches its 505, two-litre saloon in the UK today. The car is vitally important for the future of the company as a whole as well as for its progress in Britain.

The 505 is successor to the 504, which continues in production. Sales of the 504 have reached 2.5m since it was introduced in 1968. Last year, it accounted for nearly 35 per cent of Peugeot's output.

Peugeot, as an individual producer within the PSA Peugeot-Citroen group, last year spent the equivalent of £200m on investments including product development, and the lion's share went on the 505.

Although the model was launched on the continent only five months ago, production has already reached 1,350 a week. By the end of August 20,000 had been sold in the home market.

Peugeot UK expects to sell 5,000 to 10,000 505s next year, and to almost double its penetration of the two-litre market, which accounts for about 10 per cent of car sales in Britain.

It will attract some 504 buyers, the 504 continues only as a 1.8 litre saloon and estate in the UK. It will win customers from Ford, which dominates the two-litre



The Peugeot 505—launched in the UK today.

market, as well as BL (the Princess), Vauxhall (the Carlton) and importers Volvo, Renault and Audi.

Peugeot UK expects to sell about 50,000 cars in Britain next year, of which 14,000 will be 505s. 504s and 505s—a high ratio of relatively expensive cars.

This should increase the company's market penetration from 2.3 to 2.9 per cent. Peugeot UK expects the British market to hold at about 1.6m in 1980, compared with a Society of Motor Manufacturers and Traders forecast of 1.5m.

The 505 is competitively priced at between £5,781 and £7,001. Power assisted steering is standard on all models. Automatic transmission is £575 extra, and is available only on some of the range.

Three engines are offered—the two-litre carburettor engine and the diesel already used in the 504, and a fuel-injection engine developed by Franzos de Measens, the joint Peugeot-Renault company based at Douvrin, Northern France.

The body shell and many interior fittings are new, but the 505 draws many mechanical components from either the 504 or the 604. The 505 is lighter than the 504, and Peugeot claims its fuel consumption shows a 10 per cent improvement on that range.

Other government contracts could be at risk, says centre

By Paul Taylor

THE GOVERNMENT'S decision to end two major contracts with the Centre for Environmental Studies as part of its review of quasi-autonomous national government organisations—could have serious implications for other government contracts, claims the centre.

The centre, which conducts independent research into matters such as housing finance and rate support grant, has been told by Mr. Michael Heseltine, Environment Secretary, that six major Department of the Environment contracts, worth £600,000 in all, are to be withdrawn over a phased period.

As a first step, the centre has been told that two contracts, worth £200,000, which were due to expire in June, 1980, are to be ended in March, 1980. Negotiations concerning the remaining four contracts have just begun.

However, the centre believes that the Government's decision to end the contracts, using a standard withdrawal clause, could pose a threat to other research and commercial contracts.

At the root of the dispute are two key issues:

- The understanding upon which government contracts are accepted.
- The basis on which researchers are recruited to undertake the contracts.

Although the centre recognises that all government con-

tracts contain break clauses, it maintains that the gentlemen's agreement under which contracts are signed excludes early termination of the contracts in all but exceptional circumstances. It maintains that policy changes due to the change in government do not represent such exceptional circumstances.

The centre therefore believes that the value of government contracts with other organisations could in future be in doubt. In addition, the centre claims that although a clause in the contract on redundancy payments should the government end a contract prematurely, the relative lack of job security would make it difficult, if not impossible, to recruit highly qualified researchers.

Such criticisms are, however, rejected by the Department of the Environment, which says that all DoE contracts contain break clauses of this type.

Nevertheless, Mr. Peter Willmott, a director of the centre, said: "The understanding upon which contracts are being signed is being broken in this case."

Sterling policy 'should boost capital exports'

By Peter Riodel, Economics Correspondent

THE GOVERNMENT'S sterling policy should aim to develop capital exports from the UK in line with the impact on the balance of payments of North Sea oil, say two influential City commentators.

Mr. John Forsyth and Ms. Frances Edwards of the merchant bankers Morgan Grenfell say in a Cbatman House discussion paper published by the Royal Institute of International Affairs that exchange rate policy should be systematically related to the development of the balance of payments.

"They conclude that it would be 'imprudent' for sterling to be linked closely with other EEC currencies in the European Monetary System unless there is specific provision for capital exports.

"Without a satisfactory agreement on balance-of-payments objectives, the obligation to intervene might disrupt both monetary policy and the balance of payments.

"The paper says that "if a balance-of-payments approach is adopted it would be appropriate to aim at a deficit on capital account transactions, in view of the impact of North Sea development on the external balance, since if the UK does not export capital it must export jobs."

"A policy for Sterling," £2.50, Policy Studies Unit, Chatham House, 10, St. James's Square, London, SW1Y 4LE.



General Mining Group

GOLD MINING COMPANIES' REPORTS FOR THE QUARTER ENDED 30 SEPTEMBER 1979

All companies mentioned are incorporated in the Republic of South Africa

STILFONTEIN GOLD MINING COMPANY LIMITED

Issued Capital—13,062,920 shares of 50 cents each.

Operating Results	Quarter ended		9 months ended
	30 Sept. 1979	30 June 1979	
Gold Mined (Ct)	154,392	157,566	450,311
One milled (t)	810,000	815,000	1,488,000
Gold recovered (kg)	4,261,423	4,151,000	12,357,966
Yield (g/t)	8.36	8.06	8.31
Working revenue (R/m. miled)	69.71	56.59	61.30
Working costs (R/m. miled)	40.48	37.41	39.01
Income (R/m. miled)	123.22	122.27	128.91
Income before Taxation and State's Share of Income (R/m. miled)	29.22	19.16	25.19
Price received on Gold Sales (R/kg)	8,153	7,030	7,426
Sales (R/kg)	304	256	270
Note: The above figures exclude one milled for Buffelsfontein Gold Mining Company Limited.			
Financial Results (R'000)			
Gold—Working revenue	35,554	29,142	91,064
—Working costs	(20,449)	(18,286)	(52,048)
—Income	14,905	8,856	33,018
Sundry Mining Income—Net	19	10	48
Sundry Non-Mining Income—Net	205	168	210
Tribute and Royalty Payments—Net	(1,735)	(1,144)	(3,573)
Income before Taxation and State's Share of Income	13,394	8,912	31,992
Taxation and State's Share of Income	7,687	4,824	16,526
Income after Taxation and State's Share of Income	5,707	4,088	15,466
Capital Expenditure—Quarter	848	491	1,590
—Commitments	1,033	1,245	1,029
—Remainder of year	1,858	2,512	1,888
Dividends—declared	—	4.572	4.572
—cents per share	—	35	35
Loan levy	499	146	1,120
Development			
Advanced	8,754	8,890	25,822
Sampled	2,004	1,938	5,238
Channel width	24.8	28	25.2
Average value—Gold (cm.g/t)	1,866	1,648	1,899
—Uranium (cm.g/t)	27.81	24.01	25.54
Payable:			
Mines	1,599	1,440	3,872
Percentage	79.8	72.4	75.8
Channel width	24.8	27.4	25.5
Value—Gold (cm.g/t)	1,872	2,058	2,073
—Uranium (cm.g/t)	1,282	1,026	1,178
(cm.g/t)	32.05	22.10	29.96

Development Summary For the three months ended 30 Sept. 1979

Total Development	Channel		Gold		Uranium	
	Metres	Width	cm.	g/t	cm.g/t	kg/t
Reef advanced sampled	—	—	25	72.0	1,763	1,205
Value	3,374	1,878	32	67	215	1,042
Ventilation Contract	129	128	—	—	—	3.98
Commonage	—	—	—	—	—	—
Livingstone	—	—	—	—	—	—
Totals	8,503	2,004	25	66.9	1,668	1,121
Payable Development						
Reef	1,599	85.1	24.8	78.5	1,972	1,292
Value	1,899	1,878	32	67	215	1,042
Commonage	—	—	—	—	—	—
Livingstone	—	—	—	—	—	—
Totals	1,599	85.1	24.8	78.5	1,972	1,292

REMARKS—STILFONTEIN The higher recovery grade is mainly attributable to increased mining in the higher grade H220 area and increased vamping done in certain of the cross-cuts. As forecast, unit working costs were higher mainly due to wage increases granted during the quarter.

Capital expenditure amounting to R44,000 was mainly due to the re-planting of a waste rock dump (R480,000) and expenditure incurred on the installation of a wet high intensity magnetic separator plant (R125,000) which is expected to come into operation this quarter. A tributing agreement was concluded during the quarter with Lucas Block Minerals Limited whereby the Company became entitled to mine a small extension of the reef into the Lucas Block area.

CHEMWES LIMITED (A subsidiary of Stilfontein Gold Mining Company Limited)

Uranium	Sept. 1979	Year to date
Pulp treated (t)	78,142	76,142
Oxide recovered (kg/t)	0.14	0.14

REMARKS—CHEMWES The plant was commissioned and by the end of the quarter throughput had reached 80 per cent of plant capacity. This efficient operation was largely achieved because few problems in the commissioning period had been experienced as well as the efficiency of the operating staff which resulted from pre-production training given to them.

WEST RAND CONSOLIDATED MINES LIMITED

Issued Capital—4,250,000 shares of R1 each, 25,000 deferred shares of R2 each.

Operating Results	Quarter ended		9 months ended
	30 Sept. 1979	30 June 1979	
Gold Section			
Mined (Ct)	39,897	38,758	110,465
One milled (t)	141,000	141,000	282,000
Gold recovered (kg)	419,308	495,422	1,396,424
Yield (g/t)	2.97	3.43	3.38
Uranium Section			
Mined (Ct)	103,958	98,148	293,249
One milled (t)	303,000	294,000	597,000
Gold recovered (kg)	117,026	138,770	389,888
Yield (g/t)	0.39	0.47	0.45
Working revenue (R/m. miled)	8.70	10.97	9.83
Working costs (R/m. miled)	25.42	24.03	24.77
Income (loss) (R/m. miled)	(16.72)	(13.06)	(14.94)
Sales (R/kg)	8,097	6,832	7,162
Price received on Gold (R/kg)	300	256	284
Uranium			
Mined (Ct)	103,958	98,148	293,249
Pulp treated (t)	302,100	294,420	596,520
Oxide recovered (kg)	91,914	92,282	271,526
Yield (g/t)	0.304	0.313	0.310
Financial Results (R'000)			
Gold—Working revenue	4,306	4,398	12,795
—Working costs	(11,464)	(10,488)	(31,920)
—Income (loss)	(7,158)	(6,090)	(19,125)
Uranium—Income	5,233	4,247	12,888
Sundry Mining Income—Net	5	5	14
Sundry Non-Mining Income—Net	(8)	(14)	(89)
Tribute and Royalty Payments—Net	(168)	(181)	(484)
Income (loss) at Mine	(1,996)	(2,017)	(6,818)
State Aid	1,510	1,568	5,182
Income (loss) before Taxation	(486)	(449)	(1,436)
Taxation	—	—	—
Income (loss) after Taxation	(R)486	(R)449	(R)1,436
Capital Expenditure—Quarter	1,722	858	3,482
—Commitments	1,252	2,069	1,252
—Remainder of year	1,838	3,385	1,838
Dividends—declared	—	31.8	31.8
—cents per share—Ordinary	—	1.06	1.06
—Declared	—	7.5	7.5
Loan levy	—	—	425.0
Development			
Uranium Section			
Advanced	8,062	5,787	17,070
Sampled	2,372	2,342	7,089
Channel width	59	67	59
Average value—Uranium (cm.g/t)	62.50	73.17	65.34
—Gold (cm.g/t)	130	168	151
Payable:			
Mines	1,136	1,268	3,487
Percentage	47.9	54.1	49.2
Channel width	60	69	64
Value—Uranium (cm.g/t)	1,478	1,442	1,443
—Gold (cm.g/t)	88.13	99.99	92.02
—Uranium (cm.g/t)	2.81	2.88	3.05
(cm.g/t)	168	203	194

Development Summary For the three months ended 30 Sept. 1979

Total Development	Channel		Gold		Uranium	
	Metres	Width	cm.	g/t	cm.g/t	kg/t
Reef advanced sampled	—	—	25	72.0	1,763	1,205
Value	1,899	1,878	32	67	215	1,042
Ventilation Contract	129	128	—	—	—	3.98
Commonage	—	—	—	—	—	—
Livingstone	—	—	—	—	—	—
Totals	8,503	2,004	25	66.9	1,668	1,121
Payable Development						
Reef	1,599	85.1	24.8	78.5	1,972	1,292
Value	1,899	1,878	32	67	215	1,042
Commonage	—	—	—	—	—	—
Livingstone	—	—	—	—	—	—
Totals	1,599	85.1	24.8	78.5	1,972	1,292

REMARKS Although the tonnage milled was maintained at virtually the same level as in the previous quarter, gold recovery decreased significantly due to a serious drop in recovery grade. The higher uranium income is due to increased oxide sales and it is expected that sales will be substantially higher during the last quarter of this year. Capital was spent mainly on the installation of two tectonic sorters which are to be commissioned during the current quarter. Good progress is being made with exploiting of the uranium reserves in the Limpopo area.

BUFFELSFONTEIN GOLD MINING COMPANY LIMITED

Issued Capital—11,000,000 shares of R1 each.

Operating Results	Quarter ended		9 months ended
	30 Sept. 1979	30 June 1979	
Gold Mined (Ct)	231,848	217,428	649,000
One milled (t)	784,000	773,000	1,557,000
Gold recovered (kg)	6,410,324	6,589,970	19,000,294
Yield (g/t)	8.18	8.48	8.33
Working revenue (R/m. miled)	68.58	59.77	64.17
Working costs (R/m. miled)	39.27	36.74	38.00
Income (R/m. miled)	129.27	130.62	126.17
Income before Taxation and State's Share of Income (R/m. miled)	29.31	23.03	28.00



# ITV 45% offer goes to ballot

BY GARETH GRIFFITHS, LABOUR STAFF

THE Independent Television companies are expected to have to wait at least a week before knowing if their 45 per cent two-year pay offer in the Association of Cinematograph, Television and Allied Technicians will be accepted and broadcasting resumed.

A meeting of ACTT shop stewards and delegates to the union's television branch decided yesterday not to make any recommendation on the offer in its 6,000 ITV members. The offer will be put without a recommendation at a series of shop meetings over the next week.

Early results from a ballot of the National Association of Theatrical, Television and Film Employees yesterday showed strong support for acceptance of a one-year deal worth about 22 per cent.

Mr. Jack Wilson, NATTKE's general secretary said his members at London Weekend Television, Border, Independent Television News, Ulster Television had voted overwhelmingly in favour of the offer. NATTKE members at Radio Television at Cardiff voted for a two year deal on the lines of the ACTT offer.

Shop stewards from the Electrical and Plumbing Trades union recommended on Monday that their 750 members in ITV accept a one-year deal. The EPTU national headquarters expect a result at the end of the week.

ITV says it can put on an emergency national service once the three unions have accepted a settlement. The blackout will enter its 11th week tomorrow.

# Short-term traumas and long-term scars

ARTHUR SANDLES EXAMINES THE COST OF THE ITV STOPPAGE

THE UNIONS had us wrong right from the start. They thought we would be worried about losing revenue this autumn. But for us, the next ten years are much more important than the past few weeks.

So said the television boardroom man as we examined the financial devastation of the extended ITV stoppage. The revenue loss is now around £70m. It will be a long time before the scars, both monetary and psychological, are healed.

At this time of year, the biggest of the commercial television companies, Thames, should be taking around £2.5m a week in advertising revenue, only marginally less than recently announced post-tax profits for the whole of the last financial year.

There are similar startlingly large figures to be found in other areas of the business. J. Walter Thompson, the huge advertising agency, was to have spent £2.5m on television time on behalf of clients last month. Only about a third of that went into other media.

The impact on the advertising world, used to deep carpets and expense account lunches, has been traumatic. Initial thoughts that the money would simply be spent later no longer hold true.

Campaigns have been ditched and agencies, which live of commission rather than fees, have been hit hard.

"The way that agencies' business is geared makes them very heavily dependent on the second half of the year for their revenue," says Michael Cooper-Evans, JWT managing

director. With many companies looking to television for three-quarters of their revenues, there have been redundancies and a massive cut back on the use of outside freelances and the once-thriving "Hot shop" business which provide many of the large agencies with their bright ideas.

Mr. Laurie Cox-Freeman, director of Gordon Procter and Partners, which has had to lay off 12 staff because of the dispute, says wryly: "It is going to dent the profits."

Various factors have served to ease the full impact of the revenues loss on the television companies. With three unions involved in the dispute, their salary bills have been drastically reduced. Although the companies have not quite been

reduced to care and maintenance levels, clearly without the cameras turning day-to-day expenses have been reduced substantially.

To some extent the pressure has been much greater on the smaller companies, and not just for obvious size reasons.

The big network companies which provide the bulk of nationally shown materials are geared to long-term planning and expenditure and have resources organised accordingly. Many smaller organisations are much more reliant on their day-to-day cash flow.

The present Government Levy system acts as a buffer against disaster to some extent. The Levy is 6.7 per cent of all profits above £20,000 or 2 per cent of revenue, whichever is larger. Corporation tax comes

# Unions agree public service claim

BY NICK GARNETT, LABOUR STAFF

PUBLIC SERVICE unions yesterday agreed a claim for substantial though unspecified pay increases for more than 1m manual workers employed by local authorities.

The claim, which will be submitted to employers later this month, is principally designed to protect against inflation the value of the awards made by the Clegg Commission. The unions have said that means seeking a deal worth at least 17 per cent.

The unions at yesterday's meeting, the General and Municipal, the National Union of Public Employees and the Transport and General also want a reduction in the working week to an eventual 35 hours.

During separate delegate conferences of the three unions, shop stewards have also pointed to the need to improve the service division should recognise the Association of Scientific, Technical and Managerial Staffs for collective bargaining on behalf of managerial staff.

It has also recommended the United Road Transport Union should be recognised as Sony's Slough depot for collective bargaining on behalf of drivers, warehousemen and storekeepers.

Local authorities are still unsure how much of the Clegg awards they will have to fund. The Rate Support Grant is to be fixed on November 20 and the Government has told the authorities that apart from their need to take £360m of spending, the Government will reduce by £300m its share of the increase order to cover unforeseen spending.

# R-R and Sony unions chosen

THE ADVISORY Conciliation and Arbitration Service has recommended the Rolls-Royce car division should recognise the Association of Scientific, Technical and Managerial Staffs for collective bargaining on behalf of managerial staff.

It has also recommended the United Road Transport Union should be recognised as Sony's Slough depot for collective bargaining on behalf of drivers, warehousemen and storekeepers.

# Nuclear workers accept pay deal

BY PHILLIP BASSETT, LABOUR STAFF

MANUAL WORKERS employed by the United Kingdom Atomic Energy Authority have reached agreement on a pay deal estimated to be worth between 14 and 27 per cent. It is one of the first public sector pay settlements of the new wage round.

Union officials representing the 4,500 manual workers involved were unhappy about some elements of an earlier offer from the authority, particularly in relation to craft workers' differentials with lower grades.

It includes other minor increases in allowances and shift pay, consequential increases for apprentices, and an annual minimum of 20 days holiday.

Union officials representing 66,000 industrial civil servants were expected to formally ratify today a staged offer worth 22-30 per cent.

# Court rules on election

THE UNION of Construction, Allied Trades and Technicians was wrong to bar a candidate from the election for assistant general secretary because he refused to move from Cambridge to London if he won, a High Court judge ruled yesterday.

Mr. Ivor Jordan, the union's eastern region secretary, had sought the ruling. He has the backing of 100 branches, more than any other candidate, when he was nominated for the post.

The election has been delayed pending the court's decision. The union executive will now have to consider whether to start its election procedure afresh. The judge was told that potential candidates may have been deterred by the understanding that they would have to move to London if elected.

# Distillers' strike ends

BY RAY PERMAN, SCOTTISH CORRESPONDENT

THE DISTILLERS' Company, which accounts for nearly half the output of Scotch whisky, could be back in full production next week following the acceptance of an improved pay offer by union negotiators.

The workers, members of the General and Municipal Workers Union and the Transport and General Workers Union, had demanded £12 a week back-dated to June 2 rising to £12 a week today.

The unofficial strike of 6,000 workers at distilleries, and blending and bottling halls stopped the manufacture of whisky worth nearly £5m a week.

Employees in malt whisky distilleries are covered by a separate agreement and did not take part in the action. But production of malt had been halted by a lack of yeast and the company had said it would have to lay off 1,100 men next weekend.

# Union Corporation Group

Directors' Reports of Gold Mining Companies for the quarter ended 30th September, 1979.

## MARIEVALE CONSOLIDATED MINES LIMITED

Issued Capital R1,126,000 in shares of 25 cents each.

Quarter ended	Quarter ended	Twelve months ended	
30th Sept. 1979	30th June 1979	30th Sept. 1979	
<b>OPERATING RESULTS:</b>			
One Milled (t)	285,000	258,000	750,000
Gold produced—kg.	489	510	1,449
Yield—(g/t)	1.6	2.0	1.9
Revenue per ton milled	R15.50	R14.22	R14.37
Cost per ton milled	R7.85	R7.28	R7.54
Profit per ton milled	R7.65	R6.94	R6.83
Working costs	R3,952,000	R3,825,000	R10,777,000
Working profit	R2,000,000	R1,769,000	R5,119,000
Net sundry revenue	R44,000	R33,000	R127,000
PROFIT before taxation	R2,044,000	R1,802,000	R5,246,000
Taxation	R1,129,000	R1,011,000	R2,904,000
PROFIT after taxation	R915,000	R791,000	R2,342,000
Capital requirements	R10,000	R25,000	R44,000
Dividend declared	R1,800,000	R1,800,000	R1,800,000
Loan levy (recoverable)	R107,000	R96,000	R276,000
Dividend			
Dividend of 40 cents per share was paid on 10 August, 1979.			

## BRACKEN MINES LIMITED

Issued Capital R12,600,000 in shares of 90 cents each.

Quarter ended	Quarter ended	Twelve months ended	
30th Sept. 1979	30th June 1979	30th Sept. 1979	
<b>OPERATING RESULTS:</b>			
One Milled (t)	190,000	190,000	770,000
Gold produced—kg.	1,027	1,139	4,982
Yield—(g/t)	5.4	6.1	6.1
Revenue per ton milled	R48.79	R43.84	R42.83
Cost per ton milled	R20.42	R19.03	R19.08
Working costs	R2,926,000	R2,824,000	R9,239,000
Working profit	R8,889,000	R8,349,000	R33,054,000
Working costs	R3,880,000	R3,615,000	R14,688,000
Working profit	R5,009,000	R4,734,000	R18,366,000
Net sundry revenue	R460,000	R112,000	R885,000
PROFIT before taxation and lease consideration	R5,469,000	R4,846,000	R19,251,000
Taxation and lease consideration	R3,014,000	R2,948,000	R11,404,000
PROFIT after taxation and lease consideration	R2,455,000	R1,898,000	R7,847,000
Capital expenditure	R38,000	—	R38,000
Dividend declared	R3,820,000	—	R7,380,000
Loan levy (recoverable)	R228,000	R220,000	R882,000
DEVELOPMENT:			
Advanced (m)	529	641	2,097
Sampling results:			
Sampled (m)	162	263	662
Channel width (cm)	45	87	47
Av. value: g/t	19.9	15.7	19.0
cm/g/t	394	1,049	682
Dividend			
On 14 September, 1979 Dividend No. 34 of 28 cents per share was declared payable to members registered at 5 October, 1979. Dividend warrants will be posted on or about 15 November, 1979.			
<b>Capital Expenditure</b>			
Amounts approved by Board but not spent R82,000			
<b>Ors Reserves</b>			
The tons, grade and milling width have been re-estimated at 30 June, 1979 and are shown below with the 1978 estimates in brackets.			
	Tons	Grade (grams per ton)	Milling Width (centimetres)
At a gold price of R5,500			
Kimberley Reef	1,400,000	7.3	133
	(7,400,000)	(8.3)	(128)
At a gold price of R7,500			
Kimberley Reef	2,500,000	5.7	133

## KINROSS MINES LIMITED

Issued Capital R18,000,000 stock in units of R1 each.

Quarter ended	Quarter ended	Twelve months ended	
30th Sept. 1979	30th June 1979	30th Sept. 1979	
<b>OPERATING RESULTS:</b>			
One Milled (t)	385,000	385,000	1,580,000
Gold produced—kg.	2,293	2,448	8,996
Yield—(g/t)	5.9	6.2	6.2
Revenue per ton milled	R50.68	R44.81	R44.76
Cost per ton milled	R21.49	R20.78	R20.45
Profit per ton milled	R29.19	R24.03	R24.31
Working costs	R20,019,000	R17,738,000	R70,703,000
Working profit	R8,488,000	R8,206,000	R32,307,000
Working costs	R11,631,000	R9,833,000	R38,386,000
Net sundry revenue	R940,000	R147,000	R1,156,000
PROFIT before taxation and lease consideration	R12,071,000	R8,680,000	R39,552,000
Taxation and lease consideration	R8,762,000	R8,546,000	R22,980,000
PROFIT after taxation and lease consideration	R3,309,000	R1,134,000	R16,572,000
Capital expenditure	R254,000	R170,000	R1,061,000
Dividend declared	R7,980,000	—	R13,320,000
Loan levy (recoverable)	R526,000	R438,000	R1,766,000
DEVELOPMENT:			
Advanced (m)	3,047	2,826	10,887
Sampling results:			
Sampled (m)	973	738	3,069
Channel width (cm)	28	62	49
Av. value: g/t	40.8	12.6	19.7
cm/g/t	1,184	760	918
The above includes development for No. 2 shaft area as follows:—			
Advanced (m)	1,940	1,466	5,551
Sampling results:			
Sampled (m)	678	204	1,041
Channel width (cm)	27	35	30
Av. value: g/t	56.3	33.3	40.8
cm/g/t	1,520	1,164	1,445
Dividend			
On 14 September, 1979, Dividend No. 23 of 42 cents per unit of stock was declared payable to members registered at 5 October, 1979. Dividend warrants will be posted on or about 15 November, 1979.			
<b>Capital Expenditure</b>			
Commitments in respect of contracts placed R149,000			
Amounts approved in addition to commitments R914,000			
<b>Ors Reserves</b>			
The tons, grade and milling width have been re-estimated at 30 June, 1979 and are shown below with the 1978 estimates in brackets.			
	Tons	Grade (grams per ton)	Milling Width (centimetres)
At a gold price of R6,500			
Kimberley Reef	4,700,000	8.2	138
	(5,700,000)	(8.9)	(133)
At a gold price of R7,500			
Kimberley Reef	6,300,000	7.4	138

## LESLIE GOLD MINES LIMITED

Issued Capital R10,400,000 in shares of 65 cents each.

Quarter ended	Quarter ended	Twelve months ended	
30th Sept. 1979	30th June 1979	30th Sept. 1979	
<b>OPERATING RESULTS:</b>			
One Milled (t)	260,000	255,000	1,025,000
Gold produced—kg.	988	1,071	4,201
Yield—(g/t)	3.8	4.2	4.1
Revenue per ton milled	R32.78	R29.50	R29.97
Cost per ton milled	R21.02	R19.28	R19.03
Profit per ton milled	R11.76	R10.22	R10.94
Working costs	R8,522,000	R7,824,000	R29,698,000
Working profit	R5,465,000	R4,918,000	R19,506,000
Working costs	R3,057,000	R2,708,000	R10,182,000
Net sundry revenue	R384,000	R30,000	R588,000
PROFIT before taxation and lease consideration	R3,441,000	R2,739,000	R10,780,000
Taxation and lease consideration	R1,577,000	R1,493,000	R5,588,000
PROFIT after taxation and lease consideration	R1,864,000	R1,246,000	R5,192,000
Includes mining tax at formula applicable to State assisted mines.			
Capital expenditure—net	R81,000	—	R34,000
Dividend declared	R2,980,000	—	R5,120,000
Loan levy (recoverable)	R122,000	R116,000	R434,000
DEVELOPMENT:			
Advanced (m)	802	736	3,390
Sampling results:			
Sampled (m)	351	362	1,487
Channel width (cm)	18	13	18
Av. value: g/t	20.9	25.4	20.4
cm/g/t	398	330	367
Dividend			
On 14 September, 1979 Dividend No. 30 of 18 cents per share was declared payable to members registered at 5 October, 1979. Dividend warrants will be posted on or about 15 November, 1979.			
<b>Capital Expenditure</b>			
Commitments in respect of contracts placed R110,000			
Amounts approved by Board but not spent R110,000			
<b>Ors Reserves</b>			
The tons, grade and milling width have been re-estimated at 30 June, 1979 and are shown below with the 1978 estimates in brackets.			
	Tons	Grade (grams per ton)	Milling Width (centimetres)
At a gold price of R5,500			
Kimberley Reef	1,600,000	5.8	127
	(1,600,000)	(6.2)	(124)
At a gold price of R7,500			
Kimberley Reef	3,200,000	4.6	127

## WINKELHAAK MINES LIMITED

Issued Capital R12,180,000 in shares of R1 each.

Quarter ended	Quarter ended	Twelve months ended	
30th Sept. 1979	30th June 1979	30th Sept. 1979	
<b>OPERATING RESULTS:</b>			
One Milled (t)	325,000	325,000	1,100,000
Gold produced—kg.	3,885	3,885	15,438
Yield—(g/t)	7.4	7.4	7.4
Revenue per ton milled	R62.83	R52.41	R52.03
Cost per ton milled	R18.00	R17.02	R18.88
Profit per ton milled	R44.83	R35.39	R33.15
Working costs	R32,988,000	R27,814,000	R108,288,000
Working profit	R9,450,000	R9,536,000	R35,441,000
Working costs	R23,536,000	R18,578,000	R73,828,000
Net sundry revenue	R1,084,000	R14,000	R2,788,000
PROFIT before taxation and lease consideration	R24,620,000	R19,192,000	R76,814,000
Taxation and lease consideration	R14,481,000	R11,907,000	R46,576,000
PROFIT after taxation and lease consideration	R10,139,000	R7,285,000	R30,238,000
Capital expenditure	R808,000	R36,000	R937,000
Dividend declared	R15,225,000	—	R24,969,000
Loan levy (recoverable)	R1,078,000	R888,000	R3,474,000
DEVELOPMENT:			
Advanced (m)	2,796	3,183	12,172
Sampling results:			
Sampled (m)	512	736	2,840
Channel width (cm)	34	70	55
Av. value: g/t	21.5	15.7	19.9
cm/g/t	732	1,098	1,094
Dividend			
On 14 September, 1979 Dividend No. 39 of 125 cents per share was declared payable to members registered at 6 October, 1979. Dividend warrants will be posted on or about 15 November, 1979.			
<b>Capital Expenditure</b>			
Commitments in respect of contracts placed R1,575,000			
Amounts approved in addition to commitments R7,248,000			
<b>Ors Reserves</b>			
The tons, grade and milling width have been re-estimated at 30 June, 1979 and are shown below with the 1978 estimates in brackets.			
	Tons	Grade (grams per ton)	Milling Width (centimetres)
At a gold price of R5,500			
Kimberley Reef	7,700,000	9.2	157
	(7,000,000)	(9.8)	(157)
At a gold price of R7,500			
Kimberley Reef	8,400,000	8.3	157

## BEISA MINES LIMITED

Issued Share Capital R3,925,0

ADVERTISING AND . . .

Companies spend too much time and money on new products when there are plenty of . . .

New profits from old products

BY PETER KRAUSHAR

NEW PRODUCTS are always the rage; companies spend much time and money on them in the hope that they will be able to find suitable profitable opportunities additional to their current business. Yet how many companies take "old product development" really seriously? It is almost a cliché that the best opportunities are those where a company is able to find an edge over the competition because of an inherent strength that others do not have. Let a company examine its resources not in terms of new products but in relation to its major established product or service. Its organisation is particularly well suited to handle it; it probably knows its market far better than anyone else, having been in it for years; it is unlikely that any other company can rival it in terms of R and D or production on the product it has developed and produced over the years? Again there must be competitive strengths in the trade franchise, the distribution know-how, the merchandising at the point of sale. It is obvious that a company knows (or should know) more about its products or services than anyone else and so has tremendous competitive advantages in developing or redeveloping them. It is also clear that in practice most companies make

the bulk of their money from the established products—the Bovril, Bistos, Oxos, Persils, Brassos, Dettols, Colman's of this world—which provide the funds for the new product development and diversification activities. The subject of "old product development" has never been treated with as much attention as new product development, so the Old Product Development Seminar organised recently by Company Communications Centre was particularly interesting. It consisted of a number of case histories which covered many different aspects of the subject. The recent story of wool, as promoted in the UK by the International Wool Secretariat, was of a product whose share had been declining and which had an old-fashioned consumer image in comparison with synthetic fibres with their significant price advantages. The IWS and their agency, Davidson Pearce, decided to try to reverse the trend with single-minded concentration on the positive emotional qualities of wool to promote the end products as well as wool itself in the context of the woolmark. Over the last five years the advertising has been centred on the use of sheep, despite their very unlovable image for the

Australian farmers; sheep in the press, sheep on TV, sheep on point of sale material, sheep being shown walking down London streets accompanying well-dressed men and women in their woolen clothes—they have provided a distinctive approach which only wool could have used and there has been complete consistency of both content and advertising weight for five years. The approach has paid off, being undoubtedly helped by the general worldwide trend towards natural fibres; wool has regained share in its various sectors and is still gaining. Another example of an attempt to reverse a falling trend consisted of Reckitt's relaunch of the Supersoft hair care range. The brand had been losing share for some years in a very competitive market, so a two-year project took place including the company's marketing and market research departments, the laboratory, the advertising agency and a packaging design agency. Distinctiveness was the main aim of the exercise and this was achieved particularly by means of a distinctive packaging form as well as by surface design linking the whole range. It is too early to be sure of the success of the relaunch, but the initial results have been promising.



The Bisto Kids in 1919—left—and in 1976 when they returned most successfully after being dropped for 15 years

Old product development covers, sustaining established brands over the long term and both Bisto and Persil are excellent examples of this. RHM's Bisto is now almost 70 years old and its sales continue to rise, being currently three times the volume of the 1940s and twice that of the 1950s. The product

consisting only of salt, starch and caramel has never changed neither has the claim "Browns, Seasons and Thickers" which is in fact the basis for the name. It has been advertised consistently over the years and the Bisto Kids were strongly related to it from the beginning, in an effort to give character

and interest to a fairly dull product; they were dropped for fifteen years, but returned most successfully in 1976. Attempts to broaden the Bisto brand were resisted until 1976 when Union Bisto was launched and this year Bisto Rich Gravy Granules have gone into national distribution after many

years' careful test marketing. Whether this is old or new product or brand development hardly matters. What is fascinating is that Bisto has 70 per cent of a £20m market and despite many attempts has no direct national competitor because 70 years' consistent branding has made it difficult for a second major brand to enter the market. Persil is a younger brand, having been brand leader in washing powders for only 30 years except one period in 1968. P and G attacked Persil again and again; in 1950 they launched Tide, a detergent expected to make soap powders obsolete, as has happened in all other countries except the UK; Persil continued to prosper so in 1958 P and G launched a directly competitive product, Fairy Snow, but it took share from other soap powders rather than Persil; in 1967 P and G launched Ariel the biological powder and this did affect Persil and Levers for some time, especially as Radiant, Levers' answer to Ariel proved disappointing. All these years Levers had been reacting to P and G's initiatives and, though Persil had surprising staying power, in 1968 its share had fallen to a low of 20 per cent. It was then that Levers stopped reacting and started taking the initiative: the growing number of automatic washing machines in the UK led to the need for a new specially formulated product, so Levers launched Persil Automatic taking advantage of the Persil branding. In 1972 Persil and Persil Automatic had in total 24 per cent of the market. By 1976 this had grown to 31 per cent and further gains were seen in 1977 and 1978—32 per cent and 35 per cent respectively. This long term success was again largely due to consistency of approach; the product has been promoted since the 1950s, as the good performance product

which provides housewives with certain emotional rewards; the product has been consistently improved but the message has remained broadly the same, the advertising and the pack design being modified just to adapt to the changing perceptions of the market. The story of Smith's Crisps also has a number of lessons. The brand grew enormously since Frank Smith started it in 1920, but there have been some setbacks in recent years including Golden Wonder's entry into the market, especially into grocery distribution. In 1964, aggressive competition also from KP and Walkers, some failings in product quality and lack of consistent marketing support above the line. In the last few years the brand has been revitalised; product quality has been improved; added value has been generated through exclusive flavours, e.g., Bovril crisps, through packaging, e.g., multi-packs and family packs, regional varieties, e.g., tomato flavour crisps in Scotland only, innovation, e.g., Salt 'n Shake which is interestingly unique in having the blue salt bag which had gone out of crisps in the 1960s. Most importantly Smith's Crisps are being relaunching as a strongly advertised line, new packaging has been followed by new advertising on the "Smith's" theme which has been tested successfully in Harlequin and Southern. The main lesson from all these case histories may be obvious, but it is nonetheless valuable, as it is rarely practised; the brands that enjoy long term success usually win through consistency—consistent product quality, consistent branding appeal, consistent advertising weight; the temptation to have change for change's sake must be firmly resisted. Peter Kraushar is chairman of Kraushar Andrews and Easick.

# A pen worth putting your name to.



Are you worried about what to give to the trade this Christmas? Or perhaps you'd like to give something to your own staff, but can't think what. We can offer you something that might be just right. You can't eat them. You can't get drunk on them or smoke them. But Parker pens are elegant to look at, well-made and prestigious. And what's more, they last. They are such high quality that we have even started a free insurance scheme against loss or theft on the four most expensive models. But you need not spend too much. Our cheapest ball-pen costs a mere £1.72—less than half the price of a bottle of scotch. So you can feel confident when you put your name on our pens. They won't let you down. We'll even put your name on for you. Or we can personalise each pen with a different set of initials. For full details, contact Bob Walker on 07912-3233.

Or post this coupon to Business Gifts Division, Dept. FT0007, The Parker Pen Co. Ltd, Newhaven, East Sussex BN9 0AU.

Name \_\_\_\_\_ Position \_\_\_\_\_  
 Address & Telephone \_\_\_\_\_  
**PARKER**

## British Rail angers Standards Authority

NOT MANY advertisements arouse enough anger in the public to make them complain to the Advertising Standards Authority, but the ads, from British Rail, promoting the Family Railcard, produced twenty letters of outrage in August alone. Virtually everything was wrong with it, and the ASA upheld three of the specific complaints. In future British Rail is to confer with CAP/SA at an early stage to avoid misleading details, or rather the omission of facts which make all the difference to the offer. Another criticism was of Bassett's Liqueurie Allsorts "Win £12 a week for life" competition. New judging criteria were added after the replies had arrived and details of winning entries were withheld. The IF, it, Wells Society was up in arms because the film "The Shape of Things to Come" took advantage of Wells's name, even though the actual production bore no direct relationship to his book. Perhaps of more importance to advertisers and agencies was the upholding of a complaint disputing the claim that expertness prevailed that an automatic transmission gear box was less likely to go wrong than a manual system. Although Bore-Warner produced the results of a sample survey of 2,572 Swedish cars to support its claim the ASA did not regard it as an adequate substantiation.

The shape of the high efficiency environment with  
 Reduced absenteeism and staff turnover  
 Reduced headaches and tension  
 Improved health and comfort  
 Improved concentration and performance  
**INCREASED PRODUCTIVITY**



Never before has one single environmental factor made such an impact on total staff efficiency and company productivity. All facts validated by Medion University Research. Learn how and why from the Management Advisory Service of Medion—acknowledged World leaders in the field of Clinical and Environmental Air Ionization. Unit applications from Desk Top Instrument unit illustrated to major work spaces. Send for Management booklet "Environmental Air Ionization" to  
**MEDION Ltd** Management Advisory Service, Dept. FTE 29  
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Almost 900 sheets of paper—every one printed with your name, address and message.

Strong moulded acrylic unit in latched grey or brown, printed in the colour of your choice.

Your company name would look that good!

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مكتبة الأصيل

# THE MARKETING SCENE

## Counting the cost

BY ANTONY THORNCROFT

IF THE television strike ends in the near future it will have ended just in time for the advertising agencies to salvage a morsel of profit from 1979. As it is the dispute has turned what looked like being another very good year for most agencies into one in which the much depended upon Christmas bonus will disappear for some while others will just manage to survive.

For the financial problems will not stop the day Crossroads returns—there will still be some weeks before the cash starts to flow in normally again. However, long suffering suppliers, who have resignedly been waiting for payment from the hard pressed agencies, will presumably be prepared to hold on a little longer for their money and understanding banks should now allow the overdrafts to climb higher.

The statistics of the dispute are frightening. David Wheeler of the IPA has surveyed the 30 largest agencies and he reckons the loss in TV billings at £60m. Of this sum only £15m has gone into other media while around £25m should manage to find its way back on to television in time. Advertising lost never to return is put at £20m. But this £4m gone, or currently in limbo, represents £7m in income which agencies have not received, and with costs, mainly salaries, fixed, the short-term deficits have been substantial, and will stay so, at least until early next year.

If the financial loss is not in dispute the agencies are more divided on whether the strike will have any permanent impact. There is also uncertainty about what will happen to ITV ratings once the companies are back broadcasting. Some agencies believe it will be some time before ratings suggest a decent audience again, while others, such as Mike Townsin at Young and Rubicam, are confident that the ratings will be back to normal within a week or so. He bases this forecast on boredom with BBC, the good programmes ITV should have in its locker, and the experience of Granada in 1970 when, after a four-week break, the audience returned at once.

There is less argument about the cost of advertising during the rest of the year. As Charles Saatchi (who is more circum-



Charles Saatchi—advertisers will be fighting for an audience which may not be there

spect about the ratings) says "the sad thing is that advertisers will be fighting for an audience which may not be there." The best bet is that the flood of money, chasing a fixed amount of time, will make most decent spots only available at the top rate and this will push up costs for the advertiser by around 30 per cent. In addition rate increases of up to 20 per cent could make TV advertising pre-Christmas half as expensive again as a year ago. This will not deter many agencies or their clients. "TV is the most effective medium for so many products," says Saatchi. However, there is a possibility that some of the advertising which cannot be got away before the end of the year will not be held over into 1980. Those companies with a financial year ending on December 31 may well save some of the uncommitted advertising budget and use it to cheer up their profits.

Although the strike looks as

the national Press," says Mike English of Ted Bates. This view is supported by Mike Johnson of Masius. "Sensible people will say we must start thinking afresh about the way we can intelligently use newspapers. Once you have an upset like this it has a nasty way of repeating itself." Johnson thinks that many advertisers, using newspapers for the first time in years, have been surprised at the improvement in the quality of the advertisements and in the technology used by the Press. His agency might well spend more in the medium.

One other change may be in the way advertisers pay their agencies. In the main, clients have rallied around: it was not in their interest to let their agencies go out of business. But the minimum fee system, which has been growing rapidly in recent years anyway, should get a fillip: agencies relying on at least some income have been in a better shape than those dependent on commission from advertising placed. Another area that will be considered is the relationship between the TV companies and both advertisers and agencies, who were appalled at the handling of the dispute, especially in its early stages. Eventually the TV companies responded to the complaints of agencies and tried to keep them better informed and to agree to delaying some of the debts owed them.

In the main, things will probably return quickly to normal but with agencies and advertisers complaining about the higher costs and worrying how they can accumulate a decent profit before the anticipated downturn in the business starts in earnest in 1980.

### First for Grandfield

GRANDFIELD, Rork Collins, the heavyweight new agency led by Nigel Grandfield, ex-chairman of McCann Erickson and two other alumni of that agency, has picked up its first account, the substantial Spar advertising worth £1m plus. Spar was with Harrison McCann, which was among the agencies pitching.

GRC has acquired premises at 20, Greek Street, and is talking to more prospective clients. It aims to offer big time experience to clients who want a small to medium-sized agency. At the moment it employs seven personnel, but is growing fast. Saatchi & Saatchi has gained the United Biscuits advertising which was formerly with Masius. That agency had to resign the account because of conflicts with Mars, one of the biggest international clients. The choice of Saatchi is no surprise since the agency already handled for UB brands with an annual advertising spend of £2.5m. The new business brings in another £2.5m, including McVities' Digestive and Chocolate, Homeheat, the two best selling lines in the UK.

DMK, the co-ordinating organisation for the West German dairy industry with interests in the UK, has signed up footballer Kevin Keegan for a flat "five-figure" fee. Keegan will become a roving DMK ambassador in Europe for the two-year contract. Non-working housewives may still find shopping a pleasant diversion but working housewives dislike it—and that's about half of all women in the

UK—according to the latest Harris International Shopping and Promotion Intelligence report. The findings are based on a series of shopper group discussions. It is interesting to note that all the socio-economic groups would like some form of delivery from their supermarkets and they are totally confused by price-off flash packs. Forecasting a total market of £30m next year, Golden Wonder's Pot Noodle is now in national distribution and is claimed to have a 70 per cent share. Competitor Knorr Noodle is now in five major areas and CPC (UK) plans to spend £800,000 next year on TV.

Everett's now acts for Capri and the U.S. firm Penn-beauty Inc. Bailey's Irish Cream pre-Christmas budget of £550,000 has been resituated into the national Press and (colour pages) magazines. Agent: Young and Rubicam. Pioneer High Fidelity (GB) is spending £750,000 on its latest campaign. Agent: Grey Advertising. Spong is launching a new houseware range, designed by Conran Associates, called 1856—the date of the firm's foundation.

The object of the latest—£250,000—press campaign for Complan is to extend its image from the traditional "serious illness and old people" profile. Double-page spreads in women's magazines show typical family illness situations. Agent: Colman and Partners.

The five-day World Congress of the International Advertising Association will begin on May 19 in Durban, South Africa, next year. Speakers include Dr. Anton Rupert, Mr. Harry Oppenheimer and Ann Burdus and Barry Day of McCann.

In another move from TV to Press Boylvers is mounting a coupon operation and using local radio for its move into Lancashire.

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**talking beepers**  
Air Call beepers don't just beep. They deliver clear, spoken messages as well, reachable indoors, outdoors—anywhere in your local business area.



**AIR CALL**  
communications services

Ring FREEPHONE 2323 via operator to contact your local control centre.



# Everyone likes to accept a credit card from a Southerner.

AGB/Index shows 25% of Southerners have credit cards against 17% nationally.

Southerners are way ahead of their national counterparts an almost every consumer buying count. Including the way they pay for things. 25% of Southerners have credit cards against 17% nationally—and to prove their spending power AGB/Index show that 9% of Southern adults use their credit cards every month as against a national figure of 6%.

This important new data source shows the difference. Now make it work for you. Advertise on Southern and see the Southern Difference in action. Source AGB/Index 1978

## SOUTHERN TELEVISION

For further information contact Brian Henry, Marketing and Sales Director, Southern Television Limited, Glen House, Stag Place, London SW1E 5AX. Telephone: 01-834 4404.

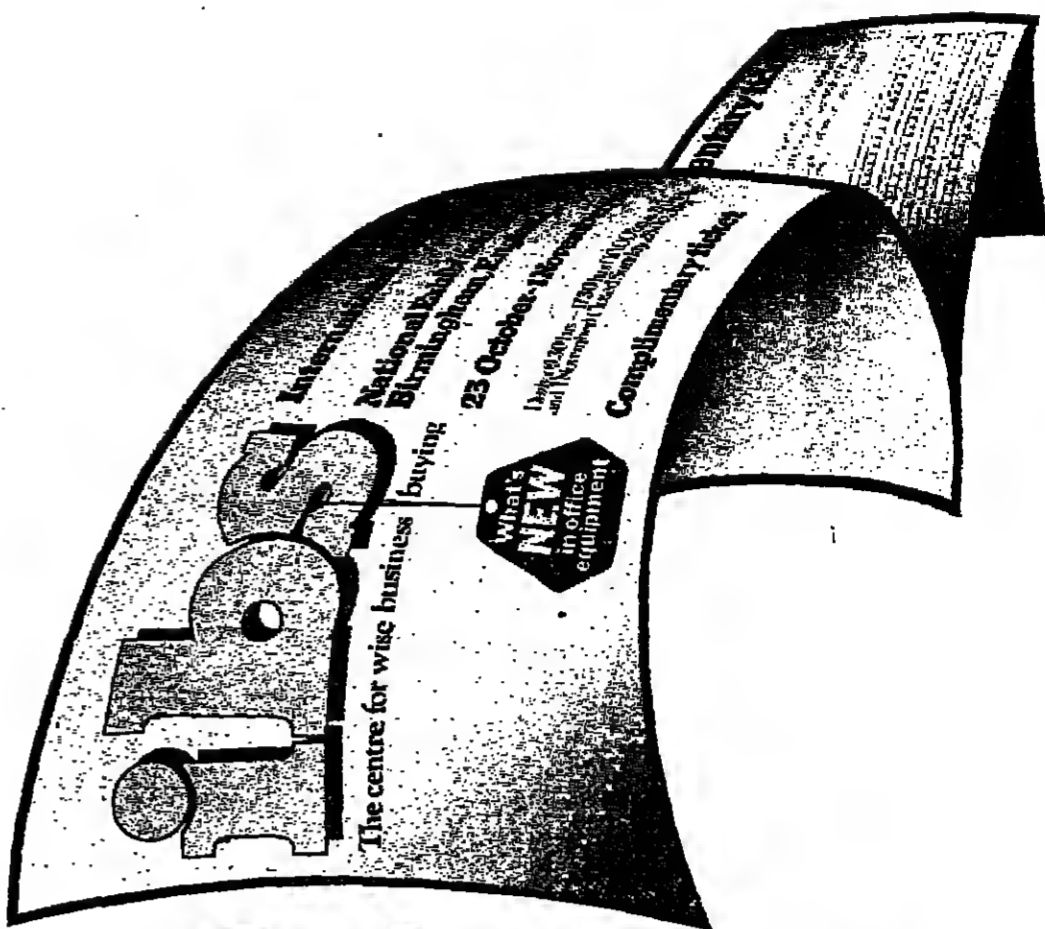


With your name and logo prominently printed on front cover they are gifts your customers will appreciate year after year, when other gifts are thrown away. An effective sales tool which combines usefulness with customer goodwill giving full advertising impact for as little as 75p inc. artwork and print. Min. order 50 only. Send for colour brochure and full details.

**RANKEN-CHRISTENSEN LTD.**  
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Phone (0403) 69696 Telex 87636

### Here is your 2-stage plan towards confidence

Just off the presses, this complete guide to the Conference and Rangoon facilities of one of London's best equipped hotels. It's right down to the nuts and bolts of your trade—and the power sockets are in the right points and channels. As a complete guide to the Conference and Rangoon facilities of one of London's best equipped hotels. It's right down to the nuts and bolts of your trade—and the power sockets are in the right points and channels. As a complete guide to the Conference and Rangoon facilities of one of London's best equipped hotels. It's right down to the nuts and bolts of your trade—and the power sockets are in the right points and channels.



## Before October is out, you will have decided the future of your office

Between now and 1 November you must decide whether you can afford to miss the biggest and most important business event ever to happen in Britain.

The International Business Show is all about the future of your office—its productivity, its profitability, its routines, its revolutions, its morale, its efficiency.

It's about everything from computers to office furniture, from microfilm systems to filing equipment, from reprographics to word processing. Over 400 top-name companies in

business and office systems have something individual and important to say about your office in the eighties.

Start rearranging your week—and possibly the rest of your business life—now.

If you don't have a ticket, your business card will allow you free entry.

BETA Exhibitions, Business Equipment Trade Association, 109 Kingsway, London, WC2B 6PU. No admission under 18 years of age.

## International Business Show

23 October-1 November  
National Exhibition Centre, Birmingham

Daily 09.30 hrs - 17.30 hrs. (16.00 hrs on 27 October and 1 November. Closed Sunday.)

**OPENS NEXT TUESDAY**

# With an urgent delivery the buck stops here.

We don't believe in passing the buck. So when our Gold Band truck collects your package, it becomes our responsibility. And you can sit down, cool off and relax. Because when we say our nationwide service will deliver the very next working day, we mean it. In fact, we're so confident we give you a money back guarantee.

That means if your goods arrive late, you get your money back. And if we're so careless as to damage them, you'll be entitled to up to £3,000 per tonne insurance.

As a package, that's an extremely reassuring compensation deal. So you can take it easy, knowing we're going to be very, very careful.

If that sounds a pretty persuasive argument for using Gold Band, you're beginning to agree with some of the most discerning companies around—Pex Socks, Asda and English Grains Ltd. are just three of the firms who trust their deliveries to us.

Of course, if you aren't in such a hurry or if your package is heavier than the 50 kilo Gold Band limit, the Atlas Express Standard Service is also available.

But the next time you break into a cold sweat over a rush delivery job, you'll know what to do.

Simply pass the goods and the buck to us. The goods will be there the next day—the buck you'll never see again.

For further details of the Atlas Express Gold Band and Standard Services, please contact.....



**We deliver the goods.**

Mr. Stan Markwell, Atlas Express, 96-98 Regent Road, Leicester. Tel: (0533) 544592

LOMBARD

The penalties of invention

BY DAVID FISHLOCK

LAST WEEK a Briton won a Nobel Prize for Britain's most highly publicised invention of the Seventies. For Godfrey Hounsfield the award was the greatest of some 35 scientific honours shown upon him since a new EMI managed at the start of the decade disengaged his brainscanner languishing in the laboratory and embarked—unaided by government—upon an investment costing £260m so far to bring it to the market.

Courage

Britain is often accused of failing to exploit its own inventiveness; of letting others make off with its best ideas and turn them into money. (As it happens, the French believe that they too are "exploited" in this way.) But here was a case where a company, after some initial hesitation, had picked up the ball and begun to run very hard.

It recognised from the outset that Britain's National Health Service would never purchase enough of these very expensive instruments to justify the launching costs needed for the brainscanner. So it headed straight for the rich U.S. market, one which no British company in medical technology had had the courage to tackle before.

But the U.S. in the mid-1960s had been the birthplace of the very idea of "computerised axial tomography" (CAT), as the scanner technology is called. Perhaps a score of companies worldwide, of which a dozen were in the U.S. itself, were trying to translate the ideas of Professor Allan Cormack—with whom Hounsfield shares his Nobel Prize—into rival brainscanners. They include such formidable competitors as U.S. General Electric, for which medical X-ray technology is a major and long-established business sector. GE would no more

Banks responsibility in insolvency cases

THE GREY area of law, concerning a bank's responsibility towards the creditors of its insolvent client, has been illuminated by a tiny ray of light thrown on it by the French Court of Cassation.

The Commercial Bench of the Court dismissed an appeal by the Banque d'Escompte et de Depot against a decision of the Appeal Court in Aix-en-Provence which held that the bank was liable jointly with the directors of Comptables et Carburants de France (CCF), a limited company, to that company's unsatisfied creditors.

The case has a familiar ring. Complainants that banks, protected by a floating charge, keep their clients in business much too long, to the detriment of other creditors, are often heard in the UK.

If an allegation was ever made in court that a reputable British bank actually knew that the directors of a client company continued in business as defraud creditors, it has escaped widely publicity, and certainly is not known to this writer.

On the contrary, it is recorded that one of the British clearing banks was brought before a judge in Birmingham, some decades ago, for putting in a receiver to take over the bank's affairs.

This state of affairs has much to do with the wording of Section 332 of the Companies Act 1948 which makes it a criminal offence for any person to become knowingly a party to

business done by the directors of a company with the intent to defraud creditors—that is by keeping them in the dark about an inevitable insolvency.

The difficulty of Section 332, and the reason why this area of the law can be called "grey" is the very subjective nature of the yardstick applied both to the directors of the company and to the bank suspected of being an accessory to fraudulent trading.

First, it would be necessary to prove not only that the directors knew that the company was technically insolvent—that is, unable to meet due debts in time—but also that they intended to defraud creditors.

Few businessmen will admit that they are insolvent at the point where they have to make a single payment which becomes due. The commercial notion of insolvency relies on the comparison of assets and liabilities. It is a matter of temperament: an optimistic person will anticipate more from his assets, if realised, than a pessimist. This fact of life makes it almost impossible to prove intent to defraud.

When it comes to the bank's responsibility, the impact of Section 332 is further diluted by the requirement that in order to become an accessory to fraudulent trading, the bank would have to become knowingly a party to it. All western systems of company law grapple with more or less the same problem.

The contribution of the French decision is in giving a wider implication to the requirement that (in order to be liable) the bank must have known that creditors would lose in an inevitable winding up of the company.

In France, the responsibility of a bank will be judged in such a case under the general provisions of the Penal Code applying to an accessory. In the case before the Court of Cassation

of exchange and its cheque for FF 950,000, paid in by the CCF, bounced. The French bank, which obviously believed in the usefulness of Nelson's hind eye, continued to provide CCF with credit as usual. But it succeeded in bringing its own money home by gradually reducing the client's overdraft and making the client repay other liabilities so that it did not lose anything when the CCF became insolvent in November 1971.

It was not simply a case of irregular transactions—the credits and facilities granted by the bank to the sinking client were perfectly regular. Nor was it a normal rescue operation, for which French courts have shown full understanding in the past. Rather, it appears, the bank kept the business alive as long as necessary to recover its own money, then it failed as soon as this end was achieved.

The decision upholds the conventional principle, observed also in the UK, that a banker does not become involved automatically by the mere fact of the client's failure, but only when he knows about the impending failure. The important addition to the law is the ruling concerning the flow of information.

The banker can no longer sit and wait until he is told. He must take the initiative and inform himself about the situation of the relevant client. At the same time the judgment makes it very clear that in the case under review the bank already had the necessary

information, as it knew about the dishonoured bills and unpaid cheque of the client's principal customer.

In these circumstances, the bank was obliged to lucre into the effect which the failure of Sedic Petroleum would have on the finances of CCF, said the court. As the bank did not do so, it became liable to the creditors jointly with the directors of the insolvent company.

The French decision found an echo in the latest Herrstadt decision of the Bundesgerichtshof (BGH) the German Supreme Court. As reported in this column, the German court held that it was not enough for the Federal German Banking Office in Berlin to wait until it received information about the precarious situation of a bank. It must take active steps to ensure that it receives adequate reports in good time, otherwise it might become responsible to the bank's creditors.

Such a failure of the Federal Banking Office cannot be absolved by a report of a committee of inquiry. As another recent judgement of the BGH (in the case of the strikers' fight controllers) confirms, the Bonn Government can be held liable for damage caused by the failure of its servants to do their duty.

\* La Semaine Juridique (Comm et ind) No. 27, Report 13068, 1979.

BUSINESS AND THE COURTS

BY A. H. HERMANN, Legal Correspondent

THE COURT OF APPEAL held, and the Court of Cassation confirmed, that the bank was wrong in believing that it could act as a creditor in the event of the failure of Sedic Petroleum which would have on its client, CCF. On the contrary, the bank was obliged to investigate the situation and to find out what questions had to be asked so that it could easily discover that the insolvency of such an important customer would bring the whole business of CCF into jeopardy.

One of the most important clients of the CCF was Sedic Petroleum. In 1970 this customer paid in the form of bills of exchange sums amounting to FF 6m, which represented 60 per cent of all bills presented by CCF to the bank for discounting. In January 1971, Sedic Petroleum became insolvent. It did not meet several of its bills

the bank claimed that it had no direct knowledge of the difficulty of the client company. The CCF, a small company with a capital of only FF 20,000, opened an account with the bank in October 1969. The bank discounted its bills and allowed an overdraft on the current account.

The Court of Appeal held, and the Court of Cassation confirmed, that the bank was wrong in believing that it could act as a creditor in the event of the failure of Sedic Petroleum which would have on its client, CCF. On the contrary, the bank was obliged to investigate the situation and to find out what questions had to be asked so that it could easily discover that the insolvency of such an important customer would bring the whole business of CCF into jeopardy.

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Kris the choice for Newmarket

KRIS, UNBEATEN in a busy season since going down to Tap on Wood in the 2,000 Guineas, this afternoon reverts to seven furlongs at Newmarket after four successive victories over a mile.

Henry Cecil's charge, bidding to give Joe Mercer a follow-up victory in the Bisquit Cognac Challenge Stakes at New-

market, which the Warren Place jockey won a year ago on Spence Jay, undeniably deserves a market position.

However, reverting to six or seven furlongs after a long spell over a mile often presents problems and Kris—sometimes slow to reach full momentum—will need to be at his best to maintain his track record.

The nine-times champion again partners Absalom who is likely to bow out in the Prix de la Foret at Longchamp on October 28, where he could well

provide Ryan Jarvis with his last runner.

Although Ringlet failed to justify strong late support when ridden by Piggott at the past meeting at Newmarket he ran well to come third and now looks likely for victory in the Handicap at Targowice bay's allotted 7 st 7 lb will be reduced by a further 3 lb through Walter Swinburn's 3 lb weight allowance.

DER ROSENKAVALER CANCELLED. The race on Oct 27, 28, 29 and 30. Full results are available from the Office.

SALE OF THEATRE SEATS. Resubscribe before Oct 24. 24 Nov. 25. 26. 27. 28. 29. 30. 31. 1st. 2nd. 3rd. 4th. 5th. 6th. 7th. 8th. 9th. 10th. 11th. 12th. 13th. 14th. 15th. 16th. 17th. 18th. 19th. 20th. 21st. 22nd. 23rd. 24th. 25th. 26th. 27th. 28th. 29th. 30th. 31st.

NEWMARKET. 1.30—Come on Taify. 2.00—Ringlet\*\*\*. 2.30—Winslow. 3.05—Kris\*. 3.55—Stabbington Green. 4.05—Rafael Medina. 4.35—Into Action\*.

THEATRES. ADELPHI. CC. 01-836 7811. A 30-MINUTE MUSICAL. MY FAIR LADY. Reduced Prices. 7.30. 9.30. Opening Thursday, October 18, at 7.30. Seats: 4.00, 5.00, 7.50, 10.00, 12.50, 15.00, 17.50, 20.00, 22.50, 25.00, 27.50, 30.00, 32.50, 35.00, 37.50, 40.00, 42.50, 45.00, 47.50, 50.00, 52.50, 55.00, 57.50, 60.00, 62.50, 65.00, 67.50, 70.00, 72.50, 75.00, 77.50, 80.00, 82.50, 85.00, 87.50, 90.00, 92.50, 95.00, 97.50, 100.00.

THEATRES. ADELPHI. CC. 01-836 7811. A 30-MINUTE MUSICAL. MY FAIR LADY. Reduced Prices. 7.30. 9.30. Opening Thursday, October 18, at 7.30. Seats: 4.00, 5.00, 7.50, 10.00, 12.50, 15.00, 17.50, 20.00, 22.50, 25.00, 27.50, 30.00, 32.50, 35.00, 37.50, 40.00, 42.50, 45.00, 47.50, 50.00, 52.50, 55.00, 57.50, 60.00, 62.50, 65.00, 67.50, 70.00, 72.50, 75.00, 77.50, 80.00, 82.50, 85.00, 87.50, 90.00, 92.50, 95.00, 97.50, 100.00.

WHERE DO TOP BANKERS MEET EACH MONTH? In THE BANKER OUT NOW THE OCTOBER ISSUE

\* The independence of central banks. \* Lessons from sterling's dirty floating. \* Issues behind the US-German bid for Euro-market controls.

\* The tangled web of US banking legislation. \* Keynes re-interpreted on inflation.

\* The role of financial futures. \* Why Hong Kong bank profits are up. \* The Fed plugs in to exchange rate talks.

\* How much capital banks should have.

For further information please contact The Marketing Department The Banker Minister House Arthur Street EC4R 9AX Tel: 01-623 1211 extn. 227

TV Radio. 9.00 am For Schools, Colleges. 12.45 pm News. 1.00 Pebble Mill at One. 1.45 The Flumps. 2.00 You and Me. 2.15 For Schools. 2.30 Regional News for England (except London). 3.55 Play School (as BBC 11.00 am). 4.20 Deputy Dawg. 4.25 Jackanory. 4.40 The All New Popeye Show. 5.00 John Craven's

F.T. CROSSWORD PUZZLE No. 4102. 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29

ACROSS. 1 First violins in which one is being taught (7, 7). 2 Way strong drink comes into play casually (5). 3 My French gentleman in Italy is a prelate (9). 4 Attack reputation of a Scots leader on wild spree (7). 5 Football team famous in China (7). 6 Try depth of well (5). 7 Doing the right way about a gymnastic balancing act (2, 3, 4). 8 Explained that mother is talking mouth with tragic king (4, 5). 9 Crub taken by the French right to Virginia (5). 10 Leave a light and change tack (2, 5). 11 Part of rigging giving splines trouble (7). 12 Plaything country party left twice (5, 4). 13 Love Fole to make a comparison (5). 14 Evergreen and with capacity to endure funny men (6, 3, 5). 15 Salary increase man will kick up a fuss about (5, 4). 16 Nobody's going to the three o'clock office (5). 17 Riddle mass car production (7). 18 Lamb products are good attempts (6). 19 Adulterate tea-break to a high degree (8). 20 Choked when told her TT was re-routed (9). 21 Organ is awarded number of points and set aside (9). 22 Supernatural wise men go over state of America (7). 23 Cover of first-class flat (6). 24 Goodbye to a foreign god (5). 25 Hot concoction artist makes for girl (5). 26 Doty kind of dance (5). Solution to Puzzle No. 4101. RESERVATION GATE. SLARNTIMEABLE. ATTENTION PLEASE. LAMAGE ESPY. G F P O E R A. S M E T. WHITE ARKAOOT. L V A S E A R A. T U A N A B O U T I A R. C O N U C E. R P R D I E P T H C H A I C A

Radio Wavelengths. 1 105.3kHz/230m. 2 88.2kHz/330m. 3 121.5kHz/247m. 4 200kHz/1500m. 5 149.4kHz/204m & 94.5kHz. 6 107.9kHz/275m. 7 154.4kHz, 194m & 95.5kHz. London Broadcasting: 7151kHz, 251m & 97.5kHz.

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THE ARTS

Christian fiesta at Norwich

by WILFRID MELLERS

One of the admirable features of the Norwich Triennial Festival is the extent to which it makes use of local talents and resources. This year some one had the notion of commissioning from John Paynter a music-theatre piece for performance in the cathedral by the city's and districts assembled schools: an idea brilliant because Paynter is not only a distinguished composer but is also celebrated for his imaginative, indeed inspirational, work with school children of all ages. Responding to the commission he and his wife Elizabeth have come up with a project characteristically apposite and stimulating: a recounting in eight choreographed "stations" of the legend of the sixth-century Celtic monk, St. Brendan, who, with a small band of followers, embarked in a frail leather boat on the turbulent North Atlantic, seeking a paradise of the blessed. The tale excites with tempests, terrors and magical marvels, yet as an allegory of a perennial human pilgrimage is relevant to us today, and has direct links with a modern adventure story, since in 1976-77 Tim Severin relived Brendan's hazardous voyage, and wrote about it a book enthralling to young and old alike.

The piece succeeds as a tribute to all concerned and to John Paynter, the initial creator, especially. The considerable quantity of music he has composed for young people does not, perhaps, manifest the distinctive originality of his remarkable "adult" choral works, with their airy textures and Hopkinson sprung rhythms. But if his children's music is patently rooted in English tradition, springing from Vaughan Williams and Holst with tinged of real plainchant, organum and medieval polyphony and heterophony, that "limitation" is attributable to the composer's sense and sensibility, for the music is always negotiable by, and therefore pleasurable to, the young. Of this piece, *The Voyage of St. Brendan*, one need say no more than that it invites comparison—not merely in incidental details but in its conception as a struggle between good and evil forces, ending in hymnic glory—with a work of supreme genius, Britten's *Noye's Fludde*, and never wits.

Paynter too has an uncanny knack of creating unison tunes that click in the memory yet acquire, within their simplicities, a pristine freshness from a tiny chromatic alteration or rhythmic syncopation; he too invents magical sonorities (the bell-tinkling and recorder-tittering birds, the percussive bubbling for the bellish smiths) that achieve maximum impact with minimally empirical means; and he too cumulatively builds such child-like "moments" towards humanly mature resolution. In total effect the work is thus not merely childish, but rather a parable of human hopes and fears. The hymn of gratitude the voyagers sing after they've escaped the Island of Smith sounds traditionally and hieratically modal, yet also unique. Without quibble, I'd call it inspired, for it makes god's and good's victory palpable.

Raimund Herlitz in the long and arduous role of Brendan, looked as magnificent as he sounded; the young and very young sang and danced as angelically (or demonically) as they looked; the orchestra played with conviction, though they'd have benefited from a larger body of strings; Bernard Keefe marshalled his multi-farious forces with enthusiasm, skill and discretion in appropriate proportions, carrying off with aplomb the occasional unintentional canon; and the music was superbly "presented" in theatrical terms. Hubert Mitchell's production being endlessly resourceful. Norman Manoers' designs and costumes continuously enlivening. The sublimely beautiful cathedral blazed with colour and movement, tingled with sound, as it must have done in the aural and visual rituals of the Middle Ages; and it's not altogether extravagant to say that this event went some way towards re-establishing a cathedral church as a centre of the community. Certainly when, at the end, all the vast forces and the audience-congregation joined in Wesley's hymn *Forth in Thy name, O Lord I go*, sung to a noble tune of Orlando Gibbons, gravely harmonised and resonantly scored, scalples prickled and tears welled into the eyes. The organisers of the Festival, the people of Norwich, the general public, and even God himself could hardly ask for more.



David Bamber and Jean Bohn

Leonard Burt

Bush

Wednesday by MICHAEL COVENEY

A retarded 15-year-old boy, traumatised by the death of his friend 10 years ago, slobbers around the stage in school uniform grey. His mother pampers and disciplines him as best she can, his sullen sister plays a game of random dates from history to which David supplies the day's name. Always, apparently, correctly, David pulls his mother's wig off. Her hair is grey and thinly matted. The house is to have its first visitor for 10 years. He will be the man who saved David while falling to save his own son from drowning. Gareth was David's best friend. This harrowing but very funny new play by Julia Kearsley—who has, hitherto, written only radio drama—is, you might say, the fringe's answer to Peter Nichols. Nichols once made urgent comedy out of the plight

of a young paraplegic. Miss Kearsley is no less successful in dealing with David, for she illuminates a terrible problem without the slightest trace of prissiness or phoney tact. David's physical plight, in fact, becomes an essential element in the play's rhythm, violating the onstage decorum as he pulverises the visitor in search of the alabaster egg that serves as a comforter, or gibbers like a two-year-old in echo of the last phrase he latched on to. A newcomer, David Bamber, is quite superb in the role: lumpy, morose and disarmingly critical of gaze. His fits, almost epileptic in their intensity, are both frightening and pitiful but never does Miss Kearsley's script descend into mawkishness. She obviously knows what she is writing about. Dusty Hughes's excellent pro-

duction has fine performances, too, from Gill Brailey as the aggressive sister and from David Hargreaves and Jean Bohn as the adult participants in grief.

'Der Rosenkavalier' performances cancelled

Covent Garden has announced that due to industrial reasons the performances of *Der Rosenkavalier* scheduled for October 27 and 31, and November 3, 6, 9, 12 and 15 have been cancelled. Patrons who have booked for any of these performances will receive a full refund in person or by post on application to the Box Office at the Royal Opera House, PO Box 6, London WC2E 7QA.

Stratford, Ontario—1

Lear with the Ustinov touch

by FRANK LIPSIUS

There is a slightly awkward moment when the Fool appears for the first time in *King Lear*, in the season's final opening at the Stratford Festival, Ontario. Robin Phillips's direction makes the Fool a sad, wizened old figure, the alter-ego of a Lear who appreciates him now more for his diffidence than his wit. The role is well suited to such a treatment, and William Hurt, a long-time Stratford veteran (who played Lear in the company's 1972 production), carries it off exceedingly well. There are depths of dignity he plumbs in the part.

But when the Fool enters he needs his coxcomb to offer Kent. This Fool is given more to top hats than jokers' caps with bells on the end. He makes a gesture to offer some item suspended from his belt. It looks like a muffler, but whatever it is, it is not the traditional knave's head-gear, which would certainly not fit the role this Fool is to play. The awkwardness passes in a moment: it is notable for being an exception in what is otherwise a wholly untraditional *Lear*, but one that fulfils the expectations of the traditional reading—and then some.

The production owes its originality and power to Peter Ustinov as Lear. It is he who defines the Fool as companion by laughing a little too hard at his jokes and extending his arm so he and the Fool can support each other. Such small gestures of consideration as expressions of need. In no way does Ustinov hide Lear's frailty, weakness and isolation. In fact, recognizing his own frailty becomes one of his enduring strengths. The division of his realm in the first scene is less the folly of a headstrong old man than plain weariness, done with an after-supper's cigar and chat, sleepily succumbing to the need to be done with too many burdens.

In the first and last scenes, military uniforms defuse the era as mid-nineteenth century Europe, but through most of the play, less formal breeches and tail coats could just as easily be the frontiers of North America. For a moment Peter Ustinov is his raconteur's self, with a gleam in his eye and a certain distance from his listeners and his words. He speaks playfully with the Fool and Kent, allowing the Fool's criticism to spark laughter among the whole retinue. Lear sits on a rough wooden bench for Kent to remove his boot. In this setting, Lear's retinue



Ingrid Bickys, Peter Ustinov, Frank Maraden and Donna Goodhand

has the look of frootier's woodmen, gathered periodically to exchange stories and fashion some rough-hewn society out of the wilderness. Here, Lear shines. He is not a man losing his strength, but gaining it. Having shed his role, he resumes his life as he would lead it, the man who achieved greatness and longs now to recapture the less encumbered primitiveness of his youth.

This longing has its element of senility: the Ustinov Lear adds ounces even to the weakness of old age by seeing in it a comfort and refuge from events that hardly bear endurance. When Goneril comes to tell him to have his retinue, Lear at first attempts to maintain the air of bunhomie, telling her, "You are too much of late in the frown." When she turns on him, he withdraws. It becomes a characteristic reaction. At times Lear drifts off and his senility is debilitating,

but he can also withdraw behind it to avoid knowing what he does not want to know. He is not granite cracking under the strain of age and adversity: he is more like the tide that obeys its lunar cycles and retreats from what it cannot roll over. The daughters show the strength Lear no longer commands. Donna Goodhand as Goneril and Marti Maraden as Regan appear as prim Victorian women, their hair demurely set in a bun, their faces sultry. They seem perfectly capable of callous inhumanity: their orderly world

manages in appearance fundamentally unnatural. The strong contrast between Lear's natural disorderliness and the women's order opposite is deftly carried out in the sets by Daphne Dare. Austere, oak-paneled walls serve equally well for a Victorian drawing room and a timber fortress. Goneril and Regan take on the pale regal mented look of their drawing-room surroundings, while Lear's rough exteriors invade the old man as he heartily accepts the chances nature deoats of him. Richard Munette as Edmundo seems hardly capable of inspir-

ing the love of the two women, partly because of their coldness and partly because of his own enthusiastic ambition. He would rather bridle a horse, it appears, than woo a woman. But he does have the assertiveness that Frank Maraden as Albany appropriately lacks, and William Webster as Cornwall shows himself to be a nasty bit of work, especially when he blinds Gloucester, whom Douglas Rain plays as a gentle, misguided, ingenious reflection of Lear. Rodger Burton as Edgar shares his father's gentleness and, like Jim McQueen's Kent, becomes a guide and companion for sheer open affection for his master.

Peter Ustinov, as the first international star to appear this season at Stratford, received a high dose of attention in the Press, to which he responded in characteristic cool humor. Particularly happy to have had nearly seven weeks' rehearsal before the opening of *Lear*, he was able to fulfil a 40-year ambition with unhurried but intense care. He had long found *Lear* more satisfying to read than watch. As an actor, he felt this was one play to which he had a contribution to make, and not, as he called it "people's expectations that I do a talk-show version of *Lear*."

In discussing *Lear*, Ustinov is particularly attentive to the effects of ageing. He notes that "having seen young people, one is terribly conscious of their sense of social obligation. They're being terribly tactful, making light of their condition to make other people less uncomfortable. At another point he says: "The terrible thing about senility is that it's not consistent. One can break out into incoherence, but then just run out of steam." His 1950 play, which was produced as *The Moment of Truth*, was originally entitled *King Lear's Photographer*. It dealt with Polina's senility, showing an early interest in the subject, which could only have enhanced an affinity for the part. From another source: "I've got three daughters, which is a more thorough rehearsal for the part than anything Stanislavsky ever suggested."

Wigmore Hall

Claire Powell

by ELIZABETH FORBES

Claire Powell, who won the 1978 Richard Tauber Memorial Prize, gave a recital on Tuesday at the Wigmore Hall. The gifted mezzo soprano, though only 25, has already got both feet firmly planted on the ladder of operatic success—and not on the bottom rung, either. She has sung leading roles with the Glyndebourne Touring company and with English National Opera North; later this season she makes her debut at Covent Garden. I stress these achievements because they clearly indicate the direction in which this young singer's career is headed.

Miss Powell has a fine voice, vibrant in tone and attractively coloured throughout its considerable range. She can draw a good, firm line and her pronunciation of languages—during the recital she sang in French, German and Spanish—is authentic. But except when her dramatic instincts are directly involved, she doesn't make nearly enough of the words. In "Mamam, disemmi," one of her opening group of French folk songs, the young girl and her charming shepherd lover were nearly characterized and brought to life while in Bizet's beautiful "Vieille chanson" the amorous Myrtil and his gentle shepherdess also sprang vividly from the music. "Chanson d'Avril," however,

with its more generalised, less precise evocation of love, was correspondingly vaguer, less intense in feeling and expression, though Bizet's own emotions are just as much engaged as in the previous song. Similarly, in a group of Lieder by Brahms, which included such deeply felt songs as "Die Mainacht" and "Ständchen," her tone was often glorious, but without sufficient emphasis on the words, its shading tended to become monotonous. Only in "Von ewiger Liebe," which is a dialogue between the village lad and his sweetheart, and car therefore be dramatised, did Miss Powell succeed in realising the full emotional impact of the song.

Three Rückert settings by Mahler inspired a deeper involvement, especially "Liebet du um Schönheit," where the delicate irony of the text was exactly caught and transmitted. In "Ich bin der Welt abhanden gekommen," Miss Powell sustained the long span of each phrase with impressive control. "La Maja dolerosa" by Granados was sung with plenty of feeling, while the Spanish language had an aptly abrasive effect on the singer's sometimes over-bland enunciation. Montsalvate's "Cinco Conchinas negras" were "barmingly realised" here: it was Stephen Wilder, the excellent pianist, who introduced some welcome grit into the sentimental sweetness of the songs.

Elizabeth Hall

Michel Béroff by ANDREW CLEMENTS

For the solo instrumental components of the Stravinsky Festival, David Atherton has drafted in many illustrious names, sometimes for relatively minor contributions. The solo piano works constitute a substantial corpus, however. Gone are the days when all of Stravinsky's original keyboard compositions would fit on to a single LP record with room to spare: now there are enough for a full programme with pieces left over — *Les Cinq Douces* and *Piano-Rag-Music* are placed in a later festival concert. Much of the added bulk is furnished by the piano sonata in F sharp minor from 1903-04, unearthed in the Leningrad State Public Library and first published six years ago.

Michel Béroff chose to begin his recital on Tuesday evening with this early sonata. Perhaps it was an effort to get the dutiful portion of his programme out of the way before moving on to more authentic Stravinsky: there really is nothing in the sonata to suggest even a nascent composer of genius, little but unvaried sequences and unadulterated Chalkovsky. Two trivias, a pocket march *Sourcil d'une Marche Boche* of 1915 and *Valse pour les Enfants* of 1922 then followed—intermittently witty epigrams both receiving their first performances in this country and both unlikely to be heard again here, until the celebrations for Stravinsky's bicentenary. In the F sharp minor sonata Mr. Béroff had already sug-

gested that he was not in his most happy furr. Too much of his playing was pitched at an unremitting mezzo forte, there was an unhealthy scattering of wrong notes and little attempt at keyboard colour. Regrettably he did not improve in the more substantial part of his programme—the *Serenade* in A, piano sonata of 1924 and the three movements of *Petrushka*. There is much in Mr. Béroff's keyboard manner that should make him an ideal Stravinsky pianist—inclusive, cleanly articulated rhythms, limpid contrapuntal lines and a respectable dynamic range, all of them coupled with a highly efficient technique. One can only report that these qualities were only rarely apparent on Tuesday evening.

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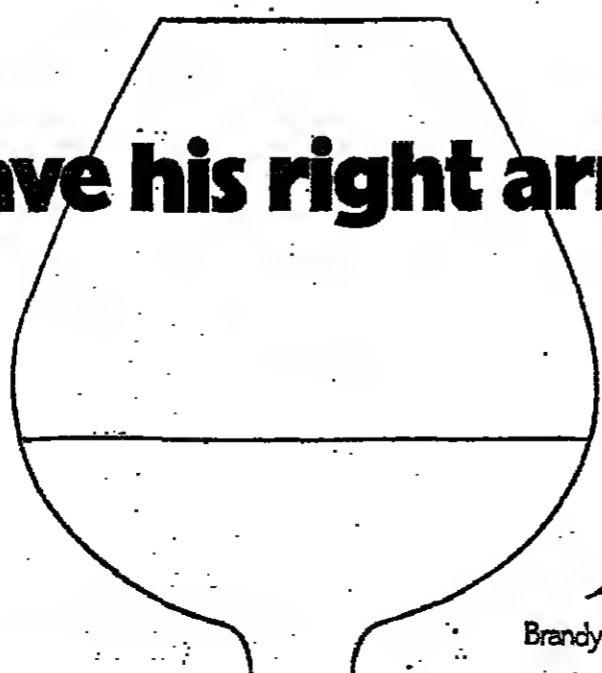
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# Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

## RESEARCH Measures laser light quickly

WAVELENGTH of light from a tunable laser can be varied quickly and simply, by rotating a dial. Until now, however, users of tunable lasers have had no correspondingly simple way of determining the wavelength to which they had set the dial. The complex system of mechanical and electronic instruments needed for high-accuracy measurement is bigger and more cumbersome to use than the laser itself.

Now scientists at IBM's San Jose Research Laboratory have developed a new unit for measuring the wavelengths of laser light that combines high accuracy with compactness.

Tunable dye lasers are sources of variable-colour coherent light. They were invented by IBM researchers in 1966.

The wavelength meter can be packaged within a portable container about one foot long by 4 inches square. It measures wavelengths to an accuracy of one part in ten million.

This is equivalent to measuring the distance from one crest of a light wave to the next with a "ruler" that divides the distance into ten million intervals such that repeated measurements will always fall within the same interval, plus or minus one interval.

Wavelengths of visible light are quite small—about 5,000 angstroms (1/50,000 of an inch) in green light, for example. Intervals on the measurement scale would be less than one thousandth of an angstrom wide.

Ability to measure wavelengths quickly with a scale as fine as this can have an important effect on certain scientific studies, such as those aimed at understanding the arrangement of electrons in atoms. For example, laser beams that differ by only one thousandth of an angstrom can induce different phenomena in atoms.

The instrument using the new technique, like the Michelson interferometer, measures wavelengths by determining the

of interference counts from a standard beam and an unknown beam. In its case, however, beams from the two lasers are bounced back and forth about 200 times between two spherical mirrors, one stationary and one moveable.

Repeated bouncing of each beam makes it appear that many individual beams are aligned with each other inside the cavity formed by the mirrors. This produces strong interference among the beams, making the width of the interference fringes very narrow compared to the wavelength of the light being measured. The pulse widths of these Fabry-Perot-type interferometers are only about a hundredth of a wavelength, in contrast to those of the Michelson-type interferometer, which are not at all sharp, being nearly half a wavelength wide.

## PROCESSING Weighers to cope with tanks

LOAD-CELL TANK weighers suitable for regular and irregular horizontal and vertical tanks or silos are made in capacities from two to 370 tonnes.

All can be equipped with optional electronic extras to provide signals for computer processing or metering, for control of preset weights, for data recording, and for operating remote weight displays. Push-button and preset taring facilities, intrinsic safety features and weight surge suppression circuitry can also be incorporated.

Each system is engineered from standard Avery load-cell and electronic digitising modules. The number of load-cell units will depend upon the application. Generally, the tank will be mounted on between one and four load units, in combination with non-weighing pivot units when appropriate.

Cells are connected to a wall or desk-mounted digitiser, which provides a four-digit display in minor increments of one, two or five units of weight (for example, 0.01, 0.02 or 0.05 tonne). The digitiser which has a quick-action zero-balance device, provides either 1,000 or 1,250 digital increments as standard. On demand, up to 2,500 increments and displays reading in kg can be supplied.

W. and T. Avery, Smethwick, Warley, West Midlands, B66 2LP. 021-533 1112.

## SAFETY Protecting engines when gas escapes

ONLY IN recent years has it become generally appreciated that the diesel engine can become a fire risk in gaseous atmospheres. Classic example was the ICI Wilton disaster in which cyclohexane was ingested by an engine resulting in speed run-away, disintegration of the engine and ignition of the surrounding gas cloud, causing many millions of pounds of damage.

Hot surfaces and electric spark generation can be just as hazardous.

The Pyroban system, now a product of a company of the same name backed by NRDG, was the outcome and the initial approach was to flame-proof the whole engine, a somewhat costly procedure involving cooled manifolds, spark arrestors and a control system that required exhaust gas temperature and engine speed measurement.

Where engines have to continue running safely within hazardous atmospheres, flame proofing systems such as the Autolec 450 from Pyroban will continue to be used.

But for lower risk circumstances (a relatively small likelihood of gas being present), the company has recently taken a different approach.

This system, called AS 1000, detects the presence of gas near the engine by means of a modern platinum catalytic (pellistor) sensor and uses the resulting signal to shut down the engine and initiate drenching with carbon dioxide via the air intake. Such a system is about one third the cost of a flame proof approach, which has to be specific to each engine design.

It is equally applicable to electric and gas powered prime movers.

In an increasing number of industrial situations a gas hazard can arise for example from an accidental escape of a flammable vapour from petrochemical plant or from solvent spillage in a factory. In these cases AS 1000 offers a cost effective solution. It is quick and easy to install and can be fitted to fork lift trucks for example which are already in use.

At the heart of the equipment is the gas detector, made by Neotronics, which is powered from a battery pack kept charged from a mains charger. Gas detection produces a flashing red light, 90 dB audio signal, engine shut down, and the actuation of Metron miniature explosive actuators to open the gas bottle valves. Actuation point can be set between five

and 100 per cent lower explosive limit.

The system is intrinsically safe. It is designed to comply with BS5501 Part 7 and is at the moment being examined by BASEFA.

There are five separate components—detector, electronics, sensing head, battery pack, charger and the gas cylinders. Assuming two 5 kg gas cylinders, the total weight is about 21 kg.

Dolphin Road, Shoreham by Sea, Sussex BN4 6PB (07817 61287).

GEOFFREY CHARLISH

## Bottles have tough skins

DROP TESTS with the Safe-Break bottle have shown that its plastic coating effectively contains both shattered glass and liquid. The coating is highly tear-resistant, so in the unlikely event of its splitting at the point of impact, spillage is minimal, typically a few millilitres.

Exhaustive trials have shown that this bottle's adherent plastic coating will withstand sulphuric, fuming nitric, hydrochloric and perchloric acids and its tear strength means that even if a shattered bottle is discovered for some time (for example overnight or over a weekend) the coating remains unaffected by the acid or solvent and hence minimises damage to floor and fittings and also any fire hazard.

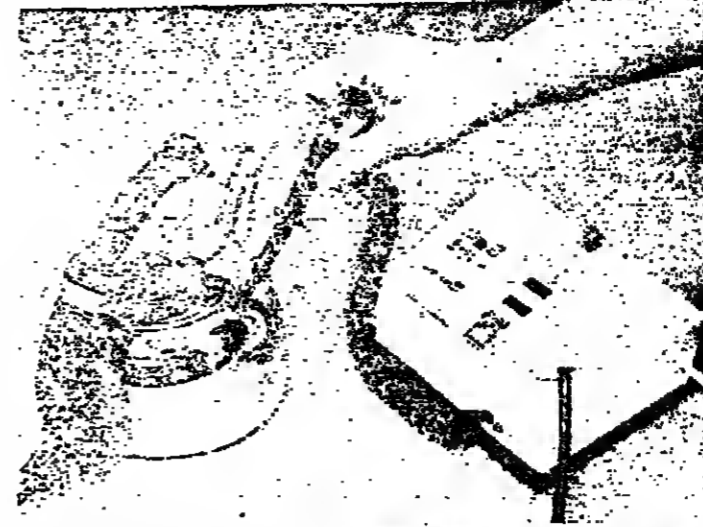
Hopkin and Williams is supplying strong acids in all pack sizes of Safe-Break.

Hopkin and Williams (Baird and Tatlock), PO Box 1, Romford, RM1 1HA. 01-590 7700.

## Cuts down oxides of nitrogen

COMBUSTION AND chemical engineer, John Thurley of Harrogate, is marketing the Maxon "Lo-Nox" line burner.

Developed in response to demand from the food processing industries, including brewers and maltsters, it provides direct gas-fired process air-heating, with greatly reduced generation of oxides of nitrogen and has been field-



"PEAT," for portable earthed appliance tester, will verify the safe condition of all earthed appliances such as hand tools, portable heaters, floor polishers and washing machines. It will be invaluable in large establishments where there are a large number of portable appliances in use and it can be used effectively by both technical and non-technical staff. PEAT can also be employed to

advantage at the collection counters of repair departments so that customers can witness a final safety check as they collect their appliances after repair. This quick and simple to use instrument gives audible and visual indication of the condition of an appliance and is both self-checking and fail-safe. Biggest test (Balfour Beatty Group), 1 Mayday Road, Thornton Heath, Surrey CR4 7XA. 01-684 6922.

tested over three years at approximately less than 1 ppm of such oxides.

This successful test was on three full-size "Lo-Nox" burners on multi-drying production units.

Existing nozzleless, raw gas or partial-premix burner systems can be readily con-

verted to the new design while for new installations, the company can supply either the burner or packaged process heaters complete with combustion safeguard and temperature controls.

John Thurley, Ripon Road, Harrogate, HG1 2BU, North Yorkshire O423 61511

## ENVIRONMENT Sand filtration method

PROBLEMS usually associated with filtration systems, such as the high cost and unpredictability of rotary microstraining, plus the time consuming nature of stop/start batch filtering, are said to have been eliminated with the Tenten process introduced by Simon-Hartley, Stoke-on-Trent, Staffs (0782 29541).

Instead of several separate filters being necessary to meet the requirements of large flows, Tenten cells can now be combined into two, three, four, six or eight-cell units to produce the required throughput. Individual cells can be closed down during operations without interrupting the filtration process in the other cells.

Like its predecessor, this rectangular modular Tenten removes low concentrations of suspended solids in large volumes of water—for example, concentrations of 20 to 50 milligrams per litre of suspended-

solids can be reduced to less than 10 milligrams.

Continuous Tenten filtration is achieved by using gravity to grade the filtration medium (sand) into a graded bed of sand with a coarse core surrounded by fine particles. Filtration through this naturally formed bed results in a large reduction in solids, even from effluents which hitherto were considered unmanageable or difficult to treat.

The entire process is automatic, filtration and sand cleansing taking place simultaneously without interruption. The high air and water velocities used, says the company, make for efficient filtration, and there are no moving mechanical parts within the body of the filter.

Each filter cell is capable of filtering 10 to 30 cubic metres of effluent per hour, the actual rate depending largely on the type and quantity of solids present.

## CONSTRUCTION Panels made by flowline methods

IN ORDER to meet the growing demand for building panels, three leading UK companies have joined forces to develop a high-output laminator for the continuous production of metal-faced insulated panels.

The panels are said to combine the high thermal insulation properties of rigid polyurethane foam with the lightweight and easy maintenance features of steel or aluminium.

Necessary technology for achieving the continuous manufacture of the panels has been developed jointly by a leading metal roll-forming machinery manufacturer, Loewy Robertson (Davy Corporation company),

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ICI and Viking Engineering (ICI subsidiary).

Apart from their use as cladding, the panels can also be used for roofing, and other configurations would permit the manufacture of doors, window shutters and partitions. Extra thick units can also be made for cold-store and chill-room construction.

More from Loewy Robertson Engineering, Wallisdown Road, Poole, Dorset (0202 512211).

## Glass fibre improved

PILKINGTON has announced the launch of Cemfil 2—a second-generation alkali-resistant glass fibre for the reinforcing of cement and concrete structures.

This is a new fibre which has been developed by Pilkington Group's research and development section to stabilise the strength and mechanical properties of glass reinforced cement (GRC) products to a substantial extent. Such action will lead to confidence in a wider range of uses for glass-reinforced cement (GRC) products, the company asserts.

The new fibre has been designed to behave in a similar manner to the original fibre in handling and processing so that no new equipment is needed in the manufacture of GRC products.

The first generation of Cemfil fibres developed by Pilkington derived their alkali-resistance from the composition of the glass used to form the fibres.

New Cemfil 2 fibres are, the company says, an "evolutionary development." The basic com-

position remains the same but the post-treatment differs and because the new approach is subject to patenting, the company will not say whether it is a surface treatment, a new coating or whatever.

A spokesman for Pilkington told the Financial Times that the method of making the second generation alkali-resistant fibre gave it much better strength retention for longer periods. With the earlier version there was a known rate of loss of strength down to a steady level.

To put the situation in a nutshell, the spokesman said that if anyone should approach the company with proposals for a very thin section long-span roof, Pilkington would look at the plans and specifications "very seriously."

In other words, UK builders are at liberty to emulate the extended thin section buildings that are taking shape in West Germany on the basis of GRC.

Pilkington Bros, Prescott Road, St. Helens, Merseyside, WA10 3TT. 0744 28882.

## INSTRUMENTS Checks the frequency

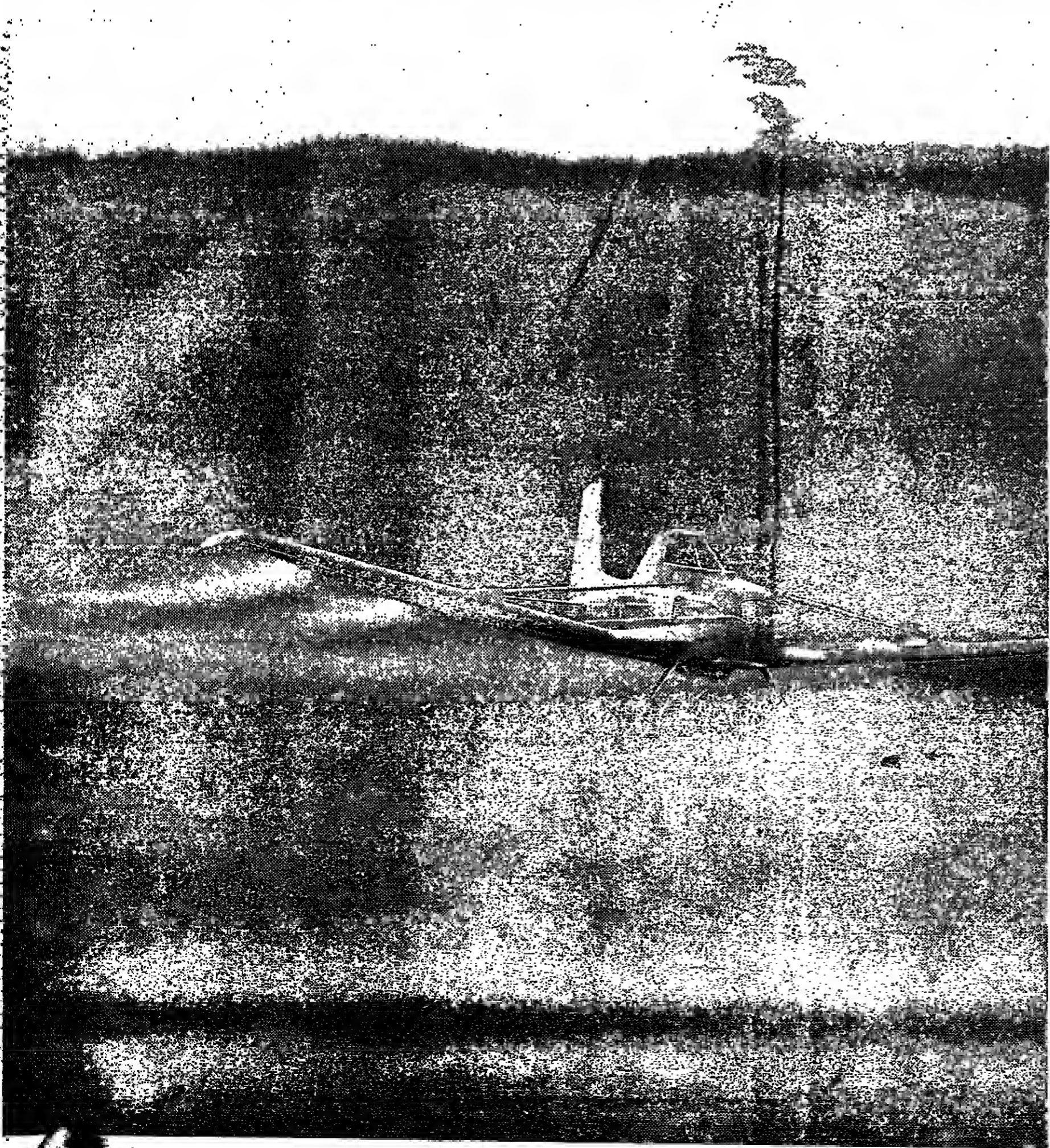
CONTINUOUS readings from 20 Hz to a guaranteed 100 MHz are obtained in a frequency meter from Continental Specialties Corporation, Shire Hall Industrial Estate, Saffron Walden, Essex CB11 3AQ (0799 21632).

Max 100 has a 0.6 inch high eight digit LED display and the crystal controlled timebase gives a claimed accuracy of three parts in 10<sup>6</sup>. Sampling takes place every second.

amplifier gives readings from signals down to 30 mV and the input is diode-protected to a peak of 300 volts. The extreme left-hand digit flashes when the input exceeds 100 MHz.

There are a number of accessories. The instrument can be used with a small aerial where direct coupling is not feasible, for example.

The meter will work from the mains, an internal battery, or an external dc source. Battery chargers and eliminators are available.



# AMBUSH!

How ICI moved in fast to capture a share of a world market for a remarkable new insecticide discovered in Britain.



Gordon Rae (left) of ICI discussing 'Ambush' insecticide with a cotton grower (centre) and spray aircraft pilot (right) in Tunica County, Mississippi, USA. He joined ICI's Plant Protection Division from the Department of Agriculture in 1974 to work on a scheme to develop a new insecticide for cotton. He has since taken his role in the project. A fishing boat, he takes his rod on his visits to the river.

This is the story of how ICI took a British discovery and developed it to crack open a £200 million market.

One of the best natural insecticides—pyrethrum—is extracted from a species of chrysanthemums. It is deadly to insects, safe to animals; however, widespread use on outdoor crops is uneconomic.

Late in 1973, Gordon Rae from ICI's Plant Protection Division, heard news of a new synthetic pyrethroid insecticide which was better than the natural product and offered big potential benefits to farmers worldwide. It was discovered by Dr Michael Elliott and Dr Norman Jones at the Rothamsted Experimental Research Station and financially backed and licensed by the National Research Development Corporation.

His eyes lit up. As manager of the Products Acquisition and Licensing Section he had been searching for inventions promising big sales if developed with ICI money and its formidable world-wide technical and marketing capability.

Within a week a small sample was obtained. By early 1974 it passed ICI's preliminary tests for effectiveness and was named 'Ambush'. The race was on with other companies already developing similar insecticides. The prize was a share in the huge market for insecticides on cotton, vegetables and many other crops in

almost every country in the world, particularly in the USA.

Laboratory tests and field trials took place at ICI's international network of experimental stations. In 1975, ICI Americas purchased a licence to sell the product in the Americas. And they pulled off a marketing coup. They signed up key distributors controlling over 50% of the market in the Cotton Belt of the USA—sceptical Southerners who had heard a thousand stories of miracle insecticides before.

Sales started in late 1976. The Dutch Government quickly authorised use of ICI's pyrethroid insecticide to save glass house chrysanthemums. Then the US Government granted emergency exemption to combat bollworms, rampaging through the cotton crop.

By 1977, sales were worth several million pounds. Last year, they trebled and 'Ambush' was being used on millions of acres in the USA alone. This year, there's going to be an even greater demand.

Who benefits? Cotton farmers get increased yields. The environment benefits from the use of a safer insecticide. ICI and the NRDG earn money; money that will help finance more world beaters which Britain must produce if we are to thrive—rather than just survive.



A cotton crop being sprayed from the air with 'Ambush'.

مركز الأبحاث

# FINANCIAL TIMES SURVEY

Thursday October 18 1979

## London Metal Exchange

Its plans to move to bigger premises are probably as good a token as any of the continued success of the London Metal Exchange. The number of metals traded has risen to seven this year, the regulatory system has been strengthened and a year of some startling price movements successfully ridden.

THE PAST year has been a momentous one for the London Metal Exchange (LME). Two new futures contracts—for aluminium and nickel—have been launched with some success. The introduction of a special monitoring scheme has been achieved without the repercussions some gloomy forecasters predicted. Two new members, outside the Exchange's normal orbit, have been elected as ring-dealing members. To round off the year has come the announcement that the Exchange is planning to leave its premises at Whittington Avenue, Leadenhall Market, after being there for nearly 100 years. Finally, the prospects for introducing a gold futures market are being investigated by a special sub-committee.

### Surge

Perhaps most important event of all, however, in the short term has been a surge in trading activity as the various markets on the Exchange have come to life. Copper—the flagship of the Exchange—has emerged from a long period of depression with some dramatic price movements. There have also been some spectacular movements in the lead, silver and tin markets. The volatility of prices reflects the changing attitude on the Exchange. Fundamental supply-demand influences have been swamped on many occasions by a flow of funds, mainly concerned with protecting the value of "paper" money against depreciation by inflation or falling exchange rates, notably the dollar. This has

meant that the markets have been subjected to a great deal more speculative activity than in the past with trade interests tending to stand aside.

There is considerable concern among both producers and consumers that speculative forces should play such an important role in deciding the cost of metals. Exchange dealers point out, however, that the markets are only reflecting the general uncertainty in the world resulting from the oil supply crisis and the pressure on the dollar.

In fact, the new aluminium and nickel futures markets have made only a limited impact on the pricing of these metals, which is still very much controlled by the producers. But in the copper market, the Metal Exchange has become even more important in influencing prices following the decision last year by Kennecott, the largest U.S. producer, to abandon the traditional U.S. producer price system.

Kennecott's decision to base its prices on the New York copper market (Comex) quotations has forced all the U.S. producers to pay far greater attention to developments in the world free market. It has also given greater importance to Comex, which has traditionally been far more influenced by speculators than the London Metal Exchange.

Adding to the pressure on the LME from New York has been the influence on base metal prices exerted by movements in precious metals, especially gold, which is regarded as reflecting the state of the U.S. economy. The continued ban on UK citizens trading in

gold bullion and therefore gold futures has put the LME at a disadvantage in relation to New York, where trading in gold futures, introduced in 1975, has grown enormously and become a major influence in other metal markets.

new markets at its existing premises in Whittington Avenue. The surge in trading activity, and the introduction of two new contracts, has strained the resources of the old-fashioned premises at Whittington Avenue to the limit. Apart from over-

planned to take place next year but might well be delayed, has been generally welcomed by members despite the cost. There are reservations, however, about whether Plantation House should become the permanent home of the Exchange.

ring-dealing members must have close connections with the non-ferrous metals industry. This has meant the exclusion of commission houses or brokers, whose clients tend to include a large proportion of speculators. But the door has now been

closer links between the LME and the bullion market, and a representative from Sharps Pixley is one of the members on the sub-committee investigating gold trading.

Another important change to the LME has been the successful introduction of the monitoring scheme, designed to improve its financial stability.

The monitoring scheme is essentially a compromise worked out to meet the growing pressure for more protection against possible financial disasters should one or more companies be driven to bankruptcy. The rise in trading activity, and metal prices, has increased the possible financial repercussions in the event of a failure to an enormous extent and the Bank of England must do something to improve its stability, possibly through the introduction of the kind of clearing house system used by the "soft" commodity futures markets.

But one of the bastions—or peculiarities—depending on one's viewpoint—of the Exchange is the principal's contract, under which each individual company is responsible for any business it transacts.

This gives members far greater flexibility in encouraging trade business in view of the very large sums involved but any major loss suffered by one company could have a domino effect leading to financial disaster. The monitoring scheme aims to anticipate any dangerous situation building up. It does not, however, provide the kind of financial security some members and clients

would like, and is considered in many quarters to be only the forerunner of a clearing house. It is feared, though, that such a move, while improving financial stability, would encourage a greater flow of speculation. Members of the Exchange are enjoying boom conditions after several years of lean times, but there is some apprehension that too much speculation might attract the attention of Governments worried by the instability in the pricing of vital raw materials.

### Unchecked

While prices are rising there is unlikely to be much pressure from producing countries to control the markets. But should the feared economic recession drive copper prices down to uneconomic levels again, efforts would undoubtedly be made to revive the sluggish negotiations for an international copper agreement or to introduce some other form of price control. For the moment the free market system, epitomised by the LME, is riding high. It is not difficult, however, to foresee that speculation will not be allowed to rage unchecked if it is thought to be damaging the economies of either exporting or importing countries.

The warning from the Governor of the Bank of England at the 60th anniversary dinner of the London gold market last week that any futures contract should be carefully devised provided a timely reminder that there is increasing awareness of the influence of futures markets on physical price movements.

## Activities add up to a momentous year

By John Edwards, Commodities Editor

The LME sees no reason why all the gold futures business should be channelled to the U.S. markets. It is hoping that the British Government will either extend the relaxation of exchange control regulations to permit trading in gold bullion or alternatively agree to some special scheme whereby LME dealers will be permitted to trade in gold more freely to allow the establishment of a futures market in London.

But it is acknowledged that it would be impossible for the LME to introduce any further

crowding there is also severe problems with communications to and from the Exchange. If a gold futures contract were introduced, or indeed any further expansion, the Exchange would have to move to new premises in any event. The choice of Plantation House, the huge office block running from Mincing Lane to Fenchurch Street, is rather ironic since it was formerly the home of the "soft" (non-metal) commodity futures markets that moved out when it was decided to refurbish the building.

The proposed move, which is

There are also some doubts as to whether the move to new premises, and expansion into gold futures trading, can be managed without totally changing the fundamental structure of the Exchange, which has proved very successful over the past 100 years.

The past year saw something of a breakthrough in membership. Although the Exchange has kept a wary eye on possible pressure from the EEC Commission about restricting membership, it has maintained a firm line on insisting that companies wanting to become

partly opened with the re-election to ring-dealing membership of a company taken over by a big commission house group.

There were special circumstances behind this re-election, which was opposed by many members frightened of setting a precedent. At the moment there are no signs that the Exchange is about to throw open its doors to a new type of membership, but this might be necessary if gold trading was introduced. Already one of the London bullion brokers, Sharps Pixley, has become a ring-dealing member, signifying the

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Member of  
the London Metal  
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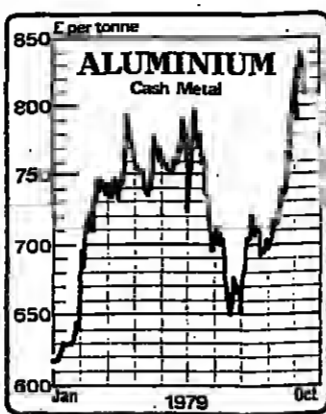
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# LONDON METAL EXCHANGE II

Another milestone in the history of the London Metal Exchange was reached earlier this year with the introduction of contracts for aluminium and nickel. There are now seven metals traded, and on this and the following page the outlook for world markets is reviewed.

## The trend of prices



### New contracts

WITH THE start of trading in aluminium and nickel, and the announcement that the possibility of a gold contract is being examined, the past year has certainly seen the London Metal Exchange offering its services with a vengeance. The last previous new contract was silver in 1968.

And how have they been received? There was a note of caution in LME committee chairman Ian Foster's voice when he professed himself "relatively happy" with the progress of the aluminium and

the nickel contracts. But other soundings suggest that the two new contracts are getting gradual acceptance, in spite of the initial hostility shown to both by the major Western companies producing these metals.

The volumes of metal traded on the LME aluminium market still account for a very small proportion of the world total. Merchants estimate that perhaps only 5 per cent of the world's aluminium reaches the "free market," and of that perhaps 5 per cent, at most 25 per cent, goes via the LME.

One of the main problems is that the quantity of stocks held in LME warehouses—around 10,000 tonnes—is not high enough to allow the market to be used comfortably for physical trading.

But traders in the free market which has existed long before the LME came on the scene, now readily admit to using the LME occasionally, although they were as vocal as any of the producers in opposing the market when it first started.

They would no doubt use it more frequently if the volume of stocks increased. But given the shortages that are developing in aluminium, that is unlikely in the near future.

As long ago as April, Anthony Bird Associates noted that the underlying growth rate in aluminium smelter capacity was only 3.2 per cent—well below

the anticipated growth rate for aluminium demand. With capacity utilisation at 89.5 per cent because of power shortages, supplies would fall short, and prices would have to rise. The firm was looking for a shortage in 1981, although it seems that the time scale has been accelerated.

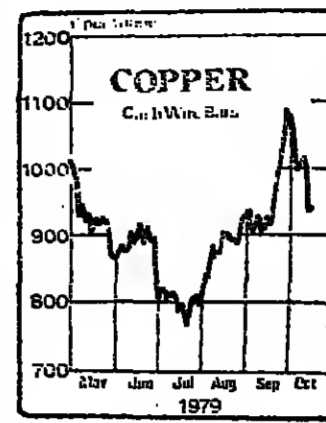
More recently, the president of Alcan Aluminium, David Culver, told an Aluminium Association meeting in Washington that growth of demand would slow down from its historic rate of between 7 per cent and 8 per cent a year to somewhere between 4 and 5 per cent. But, he noted, even at this lower growth rate the industry would still need an additional 500,000 tonnes of new capacity a year throughout the world.

That the new capacity is urgent is demonstrated by the fact that the Japanese, who have been cutting back on production because of their high costs, need to buy an estimated 800,000 tonnes next year. They have not started this buying programme yet and it is a further reason for the present expectation of higher prices.

Japan's consumption rose by a significant 15.1 per cent in 1978, against a Western world primary figure of 6 per cent which took 1978 Western consumption to 12.02m tonnes, according to Amalgamated Metal Corporation's "Aluminium Trends." Production was estimated at 11.6m tonnes in 1978, and was expected to increase to 12.8m tonnes in 1979, 12.9m tonnes in 1980, and 13.4m tonnes in 1981.

With exports from the East European bloc amounting to some 10,000 tonnes, and exports to China increasing, inventories fell by 471,000 tonnes in 1978.

According to the International Primary Aluminium Institute total company inventories dropped from 3.95m tonnes at the end of 1978 to 3.43m tonnes at the end of August this year, and following the end of the strike at Alcan's Quebec smelters, have now stabilised.



### Copper

THE COPPER market came to life this year with a spectacular jump in prices from 870 a tonne (for cash wirebars) at the beginning of January to over £1,050 by March. Subsequently after a setback, based on fears of an economic recession, the market reached a peak of well over £1,100, only exceeded by the record level of £1,450 achieved in 1974.

Heavy shortfalls in production from Zaire and Zambia and the African copperbelt and a reversal of the expansion in Chilean output, as well as the closure of many mines throughout the world because of un-economic prices, have all combined to cut drastically the previous surplus of supplies overhanging the market.

Zaire's production this year is now expected to fall to between 370,000 and 385,000 tonnes from the earlier estimate of 410,000 tonnes. In the first half of this year Chilean copper production has fallen from 518,800 to 513,000 tonnes in the first six months of 1979. So it would appear that the International Wrought Copper Council's forecast of a world deficit of 400,000 tonnes (similar to last year's) is extremely likely.

The decline in LME stocks has been dramatic. From a record 645,800 tonnes in January, 1978, stocks have fallen steadily to around 150,000 tonnes, having collapsed to 173,500 by the end of last year. The sharp decline is attributed to producers' inability to meet contract commitments from their own resources and fulfil orders from LME warehouses. In addition, what is left is understood to belong to institutions which will be unwilling to place the material on the market unless the price is right.

Producers are taking full advantage of the situation in the annual round of negotiations for supply contracts for the coming year. Although details are not

available, it is understood that negotiations amounting to double this year's premium of £8 over the LME wirebar price can be expected for 1980 contracts. The emphasis is on quality and such contracts usually demand the best material which is already in very short supply. It is not always readily available in the right place at the right time.

Looking in the year ahead opinions differ on the economic front. Some suggest that the recession in the U.S. is not as serious as had at first been imagined and that demand will not fall off, indicating that prices will continue to rise in the first quarter of next year, similar to the trend at the beginning of this year. Others, however, fear that the recession will be deeper, leading to a decline in demand and the possibility of a small surplus of production over consumption in 1980. But once the current recessionary phase is out of the way, then prices should begin to rise again as consumption picks up.

Western world refined copper consumption is expected to rise by 3 per cent to 7.5m tonnes this year from 7.3m in 1978. Increases in Europe and Japan will be offset by a decline in the U.S. For 1980, Mr. Paul A. Rittenhouse, market research manager of Texasgulf, foresees a slight decline to 7.4m tonnes, with the decline in demand in the first half of the year being as much as 5 per cent.

Supply and demand would then be in balance, as he forecasts a rise in refined copper production by 6 per cent to 7.4m tonnes in 1980 from 7m this year.

Thereafter production is not expected to keep pace with consumption. Refined copper consumption is expected to rise by 1.6m to 9.1m by 1985. But the outlook for production is cloudy since new production has not been encouraged by market prices and supplies will be very tight by the middle of the 1980s. Rittenhouse claims that an average price of \$1.50 a pound is necessary to produce new supplies. This is something which producers have been complaining about for some time now. The current U.S. producer price is fluctuating between \$1 and \$1.10 a pound.

So while the recession may blunt the market's enthusiasm, the longer term outlook is good and prices are generally expected to move ahead again once the slump is over. In the immediate term, if gold consolidates and moves higher again, then higher prices can be seen in copper before the end of this year.

Sean Conway

### Strength

Meanwhile the LME prices for aluminium are showing all the signs of strength. From a starting point of under £600 per tonne last year, three-month aluminium had moved up to about £760 last week, and even more significantly cash metal, at some £810, was commanding a backwardation of some £45.

This compares with UK producer prices of £750 and £760 per tonne, and drew the not unfriendly comment "they are more optimistic than we are" from one of the producers' spokesmen.

The comments about the low volume of trading, and too low a level of stocks, apply even more strongly to the new nickel market—not least because this market, which started trading forward metal in April and spot metal in July, is much newer. But for an infant it is growing well, commented one nickel merchant.

There are also doubts about the quality of a large proportion of the metal that goes into the LME warehouses, which tends to cut down the market's viability for physical trading. But at the same time traders report that consumers are starting to use the LME price as an indicator.

The major producers, including INCO, are sticking to their guns meanwhile, and are continuing to oppose the new contract on the grounds that it will tend to destabilise the world market.

But the outlook for the metal is mildly traumatic anyway. In a report published in April, the firm Rayner-Harwell argues that demand for nickel might grow at 3 per cent a year (steel demand is expected to rise by say 2 per cent, but there will be an emphasis towards specialised grades, hence the sharper increase for nickel). Starting from Western world demand of 450,000 tonnes a year (450,000 tonnes in 1977 according to the World Bureau of Metal Statistics), this would give a requirement of over 830,000 tonnes by the year 2000.

With Communist bloc demand rising at a similar rate, starting from a base of some 200,000 tonnes, total demand for the metal could be just over 1.2m tonnes by the year 2000.

Mine production of nickel is currently put at some 780,000 tonnes a year, so it is clear that demand for new capacity is going to have to come. This means that prices are going to have to rise, as the new capacity is undoubtedly going to be expensive.

One merchant believes that the price of nickel is going to have to go up from its present producer level of some \$3.00 per lb—which incidentally he describes as reasonable—to \$4.50 by 1982 or 1983, and to \$9.00 by the late 1980s.

Such a scenario should offer plenty of scope for the hedging and speculating opportunities on the LME.

Grog Smosarski

### Lead

LEAD PRICES have risen spectacularly this year, mainly as a result of some heavy buying by the Soviet Union and other Communist bloc countries, creating a shortage of supplies available to the market. Stocks in the LME warehouses have been under constant pressure in the face of erratic purchases from the Communist countries.

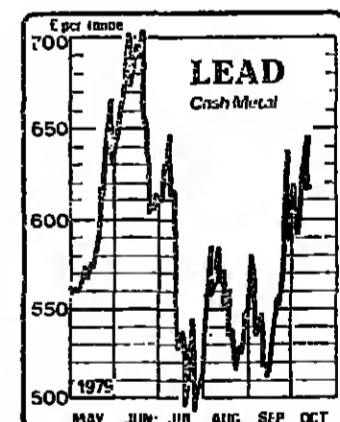
While there are expectations of prices holding steady to the end of the year, much depends on the coming winter. Severe weather could bring about increased demand, particularly in the U.S., for car batteries. But a mild winter could lead to a sharp fall. The price is still below its record £708 in June of this year.

World mine production has not increased measurably over the past ten years (3.2m tonnes in 1969 and 3.0m for 1978). Refined consumption, however, has moved up from 3.8m to 4.3m tonnes, according to Rayner-Harwell in "The Changing Lead Market."

Referring to member countries, the International Lead and Zinc Study Group noted in "Trends in Production of Lead and Zinc" that secondary recovery from scrap has shown a similar increase from 0.41m tonnes in 1960 to 0.64m in 1969 and 0.74m in 1974.

The level of refined commercial stocks has continuously declined from 0.58m tonnes to 0.35m until recently, when they began to pick up again. For example, U.S. producer stocks in August rose from 10,838 to 13,668 tonnes. Stocks held at refiners' plants rose from 10,039 to 12,958 tonnes. Stocks held elsewhere declined to 828 from 779 tonnes. Production in August was 49,878 tonnes against 52,800 in July and shipments fell from 56,202 to 46,999 tonnes.

There has been little change in geographical production trends over the past ten years. But projects on hand indicate that Europe, South Africa and Canada will increase production while that of the U.S. could well continue to decline. Russia has strongly influenced the market upwards, at times this year as a net importer. Yet its mine output has increased from 0.45m tonnes in 1969 to



0.625m tonnes and according to the World Bureau of Metal Statistics, the country is a net exporter.

This confuses the issue. But Russia will continue to have a strong influence on the market along with Eastern bloc buying, which took the market to new peaks during the year.

However, assuming that all planned projects come on stream there could be a supply/demand balance achieved in late 1980 with a small surplus developing through to 1990 following the estimated shortfall of about 100,000 tonnes this year. Critical to the market is vehicle battery demand, estimated to increase at an annual rate of two per cent.

Going back to basics and looking over the next two years, the relationship of sources of lead to zinc, and to a lesser extent to silver and copper, overrides all other factors in the market. Less than one third of all lead is mined from lead ores while predicted developments indicate a continued pre-ponderance of zinc in combined ores. This could bring about a coincided with a decline in the demand for zinc relative to lead and could foster volatile market conditions.

But whatever the longer term predictions, the market is in a fairly balanced state at the moment and any strong influence could move the price sharply either way. If supply continues tight, particularly of course high quality material, then top quality material, at prices could hold steady, at least until next year.

S.C.

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"MONEY SPEAKS sense in a language that all nations understand," claimed a writer in the 17th century. Three hundred years later it is still relatively easy to accept the latter part of the sentiment, but with the world's money markets in their present state, no international trader is going to agree immediately with the rest of it.

Commodity traders on the London Metal Exchange and in other markets have had their fair share of the backwash from the international money markets, especially in the past year. Very few days go by without the phrase "currency factors" creeping into market reports. Indeed, the phrase has come to cover a multitude of sins, and has become an established cliché of market jargon—like "chartist interest," "stale hull liquidation," or "stop loss buying/selling."

The first war the world's commodity markets affect the exchange rate variations. Most markets have customers in many countries, and each of these customers normally plans his operations in his own currency. If the trading currency (the one actually used on the floor of the market—i.e., sterling on the LME) drops in the currency markets, the foreign buyer can afford to bid more pounds, and still keep to his original trading plan. Conversely, if the pound rises against other currencies, a foreign seller can accept fewer pounds, and still meet his own target in his own money. Thus commodity markets automatically move the other way to their trading currencies.

With the wide variety of currency movements in the past year, this reaction has been a constant source of market movement and a constant source of worry to traders, who have had to keep at least one eye on the foreign exchange markets throughout their dealings.

But the overspill from the international money markets has, in the past year, also been taking a more direct form. The international investors have got fed up with holding

bank deposits in many of the major currencies. They do not see too much hope for any of the companies quoted on many of the world's major stock exchanges. They are looking for a better return than offered by the most reputable borrowers in the Eurodollar markets. So they have turned to commodities.

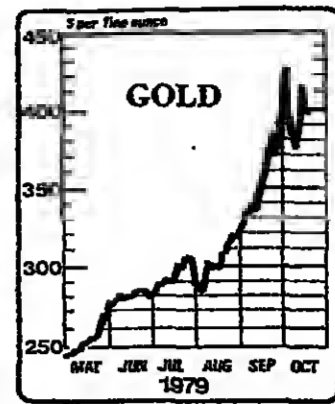
Given the climate of barely relieved gloom—in which oil prices have risen by 60 per cent so far this year against an original promise of a 10 per cent increase, with Kuwait adding another 10 per cent to its price last week which could trigger a fresh round of adjustments, and the International Monetary Fund working on the assumption that real economic growth in the industrialised countries will drop from a modest 3 per cent this year to 2 per cent in 1980—commodities seem more valuable than money.

### Damage

The poor growth prospects of the U.S. economy—1.3 per cent expected this year and zero next year by the IMF—together with 14 or 15 per cent inflation, have done further damage by undermining the credibility of the dollar, the world's major reserve and trading currency.

This has led to a headlong rush into gold. The metal reached a high of \$445.5 per ounce, and in spite of some reaction to such high levels, it is still hovering at about \$400 per ounce. This is twice the price of less than a year ago. Furthermore, the last \$150 of the rise have been covered in less than two months—since the Dresdner Bank demonstrated the strength of demand for gold by scooping up nearly all of the gold on offer at the U.S. Treasury auction towards the end of August. And the last \$100 have been sealed in the last month or so.

The reason why investors have preferred gold to money this year has been the same as during any period of economic stress. They believe, not always incorrectly, that faced with demands for more money



(while the link with soft commodities is just rather tenuous). One of the main differences is that gold is used largely for investment purposes, with jewellery and dentistry among the main "industrial" outlets—areas where demand is not especially elastic. In contrast demand for the industrial metals is going to be subject to the swings in industrial demand.

Another point of divergence is that outputs of the base metals are very much greater than of gold, running into millions or even tens of millions of tonnes. While consumptions tend to match, small variations can lead to sizeable surpluses or deficits, with corresponding consequences for prices.

Thus investors who assume that any or all of the base metals are going to go up just because gold is rising could be in for a nasty shock.

Nevertheless, their activities have a self-fulfilling quality, which means that base metal prices do respond to movements in gold, at least for days at a time.

The one metal to effectively straddle this divide, and act like both a precious and a base metal, is silver. It has traditionally been a sort of "poor man's gold," and still retains some of the monetary role it used to have that has, for instance, led to the UK currency being christened "sterling." But mining developments in the last century have opened up much greater reserves of the metal, and silver has been found a serious industrial use as one of the main ingredients of photographic materials. This dual role has also helped to make the base metals respond to movements in the precious metals.

Thus the "currency factors," a term which tends to cover the disruptions which cause currency fluctuations, as well as the fluctuations themselves—a logical effect. But whether that constitutes "money speaking sense" is another matter.

Grog Smosarski

## Check on finances

ONLY FOUR bankruptcies in over 100 years is a good record for any financial institution. But it is even more surprising in view of the fact that the London Metal Exchange (LME) is thought to be the only commodity futures market without a central clearing house system to spread the risks.

Some traders would argue that it is the absence of a clearing house, and reliance on a principal's contract, that make the London Metal Exchange a unique institution of its kind.

Nevertheless it became clear some years ago that if the Exchange was to cope with the increasing volume of business it would have to do something to improve its financial stability in view of the rise in metal prices inflating the sums of money at risk in the event of a default.

There was heavy pressure for the introduction of a clearing house, or settlement, system similar to those used by other commodity futures exchanges. The Bank of England was among those alarmed at the prospect of a default triggering off a series of bankruptcies and undermining the whole structure of the Exchange. Several members of the Exchange too found that clients were reluctant to trade because of concern about the risk of financial failure, and advocated that a clearing house system should be introduced.

However, an even stronger body of opinion on the Exchange was opposed to the introduction of a clearing house, arguing that it would discourage trade hedging business by forcing members to pass on the position required by the clearing house to trade clients who often at present do not have to put up margins.

### Maximum

One of the main reasons for LME quotations being limited to three months ahead is that it is considered to be the maximum period over which credit can be provided to the trade by members. But in the provision of credit, and the ability to trade for specific days up to three months ahead, that has been a prime factor in encouraging the close links between the Exchange and the metals trade. Without those links, it is argued, the Exchange could become a mini-Comex (New York copper market) dominated by speculators.

The compromise, accepted by the Bank of England as a reasonable alternative to a clearing house, was the Metal Exchange Monitoring Operation (known as Memo) introduced for a trial period in February before coming into effect from June 1 this year. It is a fairly complicated scheme, and one that has obliged all the ring-

dealing member companies to look hard at their financial records and at their methods of ensuring a reasonable cash flow and avoiding bad debts. Indeed some members claim that the main benefit of the scheme has been in making ring-dealing companies far more aware of their financial risks and commitments.

The scheme has also ironed out the previous discrepancies in the different amounts that member companies had to put up as guarantees for ring-dealing membership.

It is a big deterrent to over-trading by individual companies since the size of guarantees provided varies the volume of business transacted.

Each member is granted a credit line, representing the maximum amount the company may owe all other members collectively without having to provide collateral. This credit line is calculated on several criteria: net tangible assets; parent company guarantee; mandatory bank guarantee of £500,000; and an additional optional guarantee of £1m.

In recognition of the credit that members of the ring have traditionally given each other, "leverage" is given to the first £1.5m worth of bank guarantees provided. The first £1m is deemed to be equal to £2m; the next £1m, £1.5m and the third £1m, £1m. So it pays members to put up £2.5m knowing it will be worth £4.5m worth of credit. All subsequent guarantees are valued on a pound to pound basis.

Each member has to report all forward trading transactions daily to the Monitor—an independent firm of chartered accountants which calculates how much each company owes to other members of the market. If this figure exceeds the company's credit line the Monitor immediately informs the special monitoring committee formed by the Exchange.

The Committee is empowered to call on the member company to provide such additional security as it thinks fit, but it must at least equal the short-fall below the credit line and might be considerably more to ensure the credit line is not breached again. To avoid this somewhat lengthy procedure being invoked most member companies leave a healthy safety margin, with the use of standard bank guaranteed if their indebtedness to the market looks likely to reach the normal credit line.

The daily calculating and reporting of all the transactions is handled by the computer bureau of the International Commodities Clearing House, which provides the clearing house system for the soft commodity futures markets. Making arrangements to meet the information required by the

computer has reportedly made several companies more conscious of their liabilities and brought a general tightening up in debt collection and commitment.

To that extent the monitoring system has certainly been a success, and it is a major achievement that there has been no disruption of normal trading. Whether the system actually provides much greater financial stability to the Exchange in times of pressure is open to doubt, however.

### Halfway

A recent study by Gordon Gemill, senior research fellow in commodities at the City University Business School, concluded that the Exchange had moved more than halfway towards a full clearing system with the introduction of the monitoring scheme. But it added that in the long run the adoption of a clearing house could lead to a much larger market with opportunities for ring-dealing members considerably enhanced. It argues that there are already enough risks in the highly geared world of commodity trading without introducing the further risk of default on forward contracts.

At the moment that view is not shared by the majority of members on the Exchange, but the recent violent price movements in the silver market in particular may give rise to concern.

The special LME compensation fund, which is regarded as a back-up to the monitoring scheme, only provides compensation for shortfalls in trading between ring-dealing members. There is no compensation, or guarantee, available for clients dealing with members of the Exchange. In other words if a broker goes into liquidation—and there have been two cases already this year—the clients have no special redress except for the normal bankruptcy procedure.

A clearing house system would no more solve this problem than the monitoring scheme; after all Rowntree's lost £32m on the cocoa futures market. But following the surge in metal prices to much higher levels, and the violent fluctuations, it is a cause for some concern. At least, however, the introduction of the monitoring scheme shows that the Exchange is very conscious of the sharp rise in the financial risks at stake.

John Edwards



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The Syrian Arab Republic Committee of the AL-Assad University Hospital The Committee of AL-Assad University Hospital calls for offers for carrying out the necessary studies for completing and equipping AL-Assad University Hospital in the city of Lattakia.

COMPANY NOTICES

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## THE JOBS COLUMN

## Resource Exchange now producing results

BY MICHAEL DIXON

MUCH CREATIVITY was expected from the bringing together of two great national poets: Wordsworth of England and Hölderlin of Germany. But all the meeting achieved was to convince each of them that the other wasn't much good at poetry. One of the reasons may have been that neither spoke the other's language.

The same may be generally true of contacts between small-business people and the larger commercial fry who would like to help them—or so it seems, alas, from the experience of the Resource Exchange originated by one Michael Bretherton, in conjunction with this column, some 10 months ago.

Keen and multi-national response greeted the proposal of a private-enterprise clearing house to put together people with un- or under-employed resources, be these money, ideas for products or services, managerial or other working skills, spare manufacturing capacity, or whatever.

The early developments of the idea (reported in the Jobs Columns of January 30, March 6, and May 1) culminated in a brainstorming meeting of 50 impressive volunteers from industry and commerce at the Financial Times headquarters in London. Since then, despite frequent and sometimes strident

appeals from readers for further progress reports, I have left the Resource Exchange to its own devices.

The main reason is that, reviewing the copious outcome of the brainstorming and other activities, Mr. Bretherton could not help concluding that while rich in ideas and enthusiasm, the venture lacked both experience and sources of funds sufficient to set it up as a fully going concern. He and I therefore agreed to give the infant a few quiet months in which to learn more about its proposed job of cultivating small-business activity.

The task has been far from easy, not least because Michael B. has simultaneously had to earn a living in his other role as head of the Right Match International consultancy. But he now thinks that the Resource Exchange has grown enough to stand up in public once more, and be measured.

The project most developed to date is the one from which the whole idea started: the Invaahrew invalid car designed and initially engineered by pupils at Shrewsbury School, including a lad called Paul Bretherton. The Invaahrew has been taken up by Turner International of Stratford on Avon, with substantial backing from the National Research and

Development Corporation.

Another product soon to emerge to market through the exchange's assembly shop, is a do-it-yourself system giving people the opportunity of exercising various levels of skill from the near professional, through the keen amateur, to the barely recognisable. Enthusiastic work by the resources who have joined in this scheme, has given the system good prospects of a pre-Christmas launching.

Approaches to the exchange have indicated a strong interest by various organisations in what Michael Bretherton calls "seeding employment" in geographical areas (not only in the United Kingdom) which are short of jobs.

To have a good prospect of growth, employment "plants" of the desired kind need to be unusually hardy. And the first experimental variety is now coming to light in South London.

The process chosen is furniture-manufacture based on craft, which nevertheless can be trained into people virtually from scratch in a few months. The inventor has already trained two others who will soon be doing likewise to about 10 more, with the aid of £3,500 per head of capital furnished by the area's local authority.

"We're insisting on debugging the plant in our own local greenhouse," Mr. Bretherton says. "But it's now established well enough for us to be looking for a couple of people, probably a husband-and-wife team working on franchise, to start marketing the products direct to retail outlets in a neighbouring district." (Anyone wanting to know more should contact him at Right Match International, 5 St. James's Place, London SW1A 1NP; telephone 01-491 4737, telex 97180.)

Once debugged, this enterprise will form a model for the other aspiring job-generators on the Resource Exchange's books.

But what has become most apparent through the Resource Exchange's efforts so far is the obstacle to small-business cultivation which I indicated at the start of this column. On the one hand, Michael Bretherton has found plenty of well organised "Wordsworths" with funds or other forms of resource they would like to invest in small concerns. On the other, he has numerous "Hölderlins" in the shape of individual business men who say they need capital. But the two sides don't seem to talk the same language.

"As a small-business man myself," Mr. Bretherton says, "I

think I can see the main problem. To a commercially advanced organisation, business is business, and a prospective development is a matter of cash-flows, previous accounts and the like. But to the person on the small side, business is very much more emotional, with the objective commercial aspects wrapped around with various personal problems that the proprietor is reluctant to discuss.

So when pressed for cash-flows etc. they tend to start begging to shield their personal position, giving small-businessmen the reputation of being a damned nuisance. Often the money they ask for isn't doesn't seem to be any machinery to help them go deeper. Small business people with problems need to be able to discuss them as a whole with suitably experienced "confidants" who can be relied on to make neither judgements of the person concerned nor records of the matters being discussed.

Accordingly, the Resource Exchange plans to supply this need. First, and free of charge, businessmen can meet for half an hour's initial discussions with the "confidants" available. Then if both sides think it worthwhile, they can get down to half a day's thorough

consultation at a cost to the client of about £200.

## Six livewires

HEADHUNTER Geoffrey King is seeking six managers for Nexos, the National Enterprise Board subsidiary which has just acquired Ultronic Data Systems in a determined attack on the world market for advanced electronic office systems.

Based in Bristol and responsible to development director, Dr. Peter Wilby, the six will be responsible respectively for software development; hardware design; development of systems and communications; industrial engineering and development of manufacture; relations with postal end telecommunications bodies internationally; and technical and contractual administration.

Applicants for each must have unquestionably appropriate qualifications and experience which have led to rapid career advance. Age of little account. No salaries specified, but I would guess at a range of £13,000 to £17,000 or a bit more.

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This is a key position, carrying such benefits as high quality furnished accommodation, Company car, insurance with child, dental, and other benefits paid 1/4 hours per annum. Our client will be conducting London interviews with selected candidates at the end of October, so please telephone immediately for an application form, quoting Ref: FT/182. Tel: London: 01-579 9642/5/40. Lansdowne Recruitment Limited, Design House, The Mall, London W1 5LS. Tel: 01-579 9642/5/40.

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Please send a detailed career history, listing those companies to which you would not wish to be considered, to Peter Wilson, F.C.A., at Management Appointments Limited, Recruitment Consultants, Albemarle House, 1 Albemarle Street, London W1. (Tel. 01-499 4879).

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It is unlikely that candidates will have had enough relevant experience if they are much less than 30 years of age. A professional accounting qualification (ACA, ACCA, ACMA, AAT) or a background in the Inland Revenue are also likely prerequisites. The terms offered are generous and include non-contributory pension scheme, and full removal expenses to a most attractive part of Sussex, if this is necessary.

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For further particulars apply to The Administrative Officer, CANCER RESEARCH CAMPAIGN, 2, Carlton House Terrace, London SW1Y 6AR. Tel. 01-930 8872. Closing date for applications is first post Friday, 5th November.

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EMA Management Personnel Ltd, Bume House, 88/89 High Holborn, London, WC1V 6LR. Telephone 01-242 7773

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You will report directly to the Group Financial Director providing him with the management information on the operational performance of the numerous factories and plant within the group. You will also be involved in special projects and financial investigations into manufacturing subsidiaries.

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Please contact: Richard May/Ruth O'Neill on Chelmsford (0245) 60234 or write to PER, Cater House, 49 High Street, Chelmsford CM1 1DE. (Answering service out of hours (0245) 60235).

Applications are welcome from both men and women.

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Please write in detail to: Recruitment Manager, Dept. A 656, Cable & Wireless Limited, Mercury House, Theobalds Road, London WC1X 8RX. Tel: 01-242 4455 ext. 4008.

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### wards

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Applications stating full name, address, date of birth, qualifications and experience, together with the names and addresses of two referees, should be submitted to the Acting Secretary, Civil Service Commission, Central Government Offices, Douglas, on or before the 2nd November, 1979.

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Associates**

123, New Bond Street, London W1Y 0HR 01-499 7761



### Financial Policy Officer

The International Finance Corporation, an established international investment institution based in Washington D.C., and an affiliate of the World Bank, is seeking a Financial Policy Officer for its Finance and Management Department.

The primary function of this position will be the analysis of financial policy issues and special projects in the areas of financial operations and portfolio experience. Attention will focus on a wide range of financial policy issues, such as those relating to IFC's resources, borrowing arrangements, portfolio experience and characteristics, interest rate, and reserve policies. In addition the position will involve systematic monitoring of the financial operations of the corporation.

Applicants should have an advanced university degree or equivalent in finance (corporate or public) or business administration, with 3 to 5 years' relevant financial experience. The ability to write clear and concise reports is essential as is a critical and analytical approach to work.

A competitive benefits package is offered, including relocation expenses on appointment and provision to maintain ties with home country.

Applications will be treated confidentially. Please send resumé to:  
Miss Katherine Loufwood, International Finance Corporation,  
1818 H Street, N.W., Washington D.C. 20433, USA.

INTERNATIONAL  
FINANCE CORPORATION

### FINANCIAL CONTROLLER

City from £12,500 + car

Our client, ROTHSCHILD INVESTMENT TRUST LIMITED, wishes to recruit a chartered accountant as financial controller to join the small top management team, reporting to the managing director.

Responsibilities will include group accounts, management and statistical information, administration and internal control, budgeting, banking, group tax, relationships with city institutions, and statutory secretarial work for subsidiary companies.

The successful candidate will be a member of a small team, working in close co-operation with the Group's Secretary and will be an able, mature and intelligent person, preferably aged 35 to 45, with a disciplined attitude and used to working under pressure. Experience of the City and some linguistic ability would be helpful. The salary is negotiable from £12,500 p.a. plus car and appropriate benefits; future prospects are excellent.

Applicants should write in complete confidence giving full details of previous experience and current salary to J. W. Hills, Anson Impcy Morris, Management Consultants, 40-43 Chancery Lane, London WC2A 1J quoting reference C1567.

A.I.M.

### MANAGEMENT CONSULTANCY

EXECUTIVE SEARCH AND SELECTION

CONSULTANT: PARTNER & DIRECTOR

London W1

£15,000-£20,000

Become a Senior member of our highly successful Consultancy Team. Control, develop and directly share in your own success! Act for some of industry's top companies.

Our Consultancy Practice: Our reputation is enviable. In 3 years, we have developed our UK and international business, acting for some of the most important UK companies. Top level assignments have spanned the globe: Europe, the Far East, the Americas. New business is developing daily. We pride ourselves on providing the best quality and in-depth service of any UK consultancy.

Your Opportunity: Become the final partner in our practice. Assume responsibility for servicing and developing our growing clientele. Train in Merton's unique consultancy concepts. Rapidly establish yourself as an integral part of our successful team. Create a career for yourself which directly rewards your efforts.

ACT NOW! To discuss the position further (in the strictest of confidence) simply telephone Michael A. Silvertown MPM, MURKIN, MBM, on 01-388 2051.

This appointment is open to male/female applicants.

**M** MERTON ASSOCIATES (CONSULTANTS) LIMITED.  
Merton House, 70 Grafton Way, London W1P 5LN  
Executive Search and Management Consultants

### EUROCURRENCY CREDIT

ANALYSIS — ADMIN. — MARKETING — SYNDICATION

£6,000-£11,000

We have a number of clients offering first class career opportunities in various aspects of credit and lending.

In every case, the essential demand is a background incorporating sound training and relevant practical experience. More specific requirements include linguistic skills (especially Spanish/Portuguese, German) or knowledge of such specialised fields as shipping, commodities, petroleum, etc.

To discuss these possibilities in the light of your own particular career objectives, please telephone either Ann Costello or John Chiverton, A.I.B.

**JOHN  
CHIVERTON  
ASSOCIATES LTD.**

31, SOUTHAMPTON ROW,  
LONDON, W.C.1.  
01-242-5841

### Jonathan Wren Banking Appointments

The personnel consultancy dealing exclusively with the banking profession

### INSTITUTIONAL SALES (U.S. EQUITIES) NEW YORK

A major U.S. investment bank seeks an additional Executive Salesman to assist in the servicing of existing institutional clients and the development of new relationships in England and Scotland. The position is based in New York but requires regular visits to the U.K.

Applicants, ideally in the age range 25-35, must have good institutional contacts and a knowledge of the U.S. stockmarket would be preferred.

Salary is negotiable and will depend on experience. The right individual will find the financial opportunity attractive. Generous consideration will be given towards relocation and other expenses.

Please contact ROY WEBB in the first instance.  
All enquiries will be treated in strict confidence.

First floor—entrance New Street  
170 Bishopsgate London EC2M 4LX 01-623 1266

# Senior Finance Executive

City £13,500 negotiable

This long established City management company provides services to an expanding group of medium sized public companies. They now require a Senior Finance Executive to be responsible to the Boards. The role will include the supervision of the financial control, accounting and secretarial functions, and advising the Boards on all aspects of the group's financial affairs. This is a new position to enable the Boards to be kept fully informed on all matters of consequence throughout the group.

Candidates should be Chartered Accountants, between 35-45, with a broad financial experience likely to have been gained in the City. A blend of business and administrative experience is required together with the personality to contribute effectively to the continued success of the group.

Salary is negotiable in the region of £13,500 and a car is provided together with other benefits. It is envisaged that a Directorship will be offered in due course.

Please write with full personal details, in confidence, to James Donald at the address below:

## D. Gardiner Associates

Appointment Consultants, 2nd Floor, Morley House, 26 Holborn Viaduct, London EC1A 2BP. Tel: 01-353 1834/1188.

# DIRECTOR - TAX CONSULTANCY

City Based

c. £20,000 + Profit Share + Car

One of the largest and best-known London based tax consultancies with a well-established client list wishes to recruit a Director.

Candidates will probably be qualified Chartered Accountants, Barristers or Solicitors, aged between 35 and 45, with experience of both corporate and personal tax at partner or equivalent level.

Applicants must have the ability to lead a creative and imaginative consultancy team.

The career prospects, coupled with the high earnings potential, are exceptional.

Please write with full personal and career details, marked Private and Confidential, to:

Alan Rook, FCA, Director,  
Financial Techniques / Planning Services Limited  
Hillgate House, Old Bailey, London EC4M 7HS

# STOCKBROKING SENIOR INVESTMENT ANALYSTS

Up to £20,000

Our client is a London institutional firm with a specialist Research Department wishing to appoint two senior investment analysts, one in the brewing sector and one covering retailing.

The ideal candidates will have established themselves as leading authorities in their sectors, both with institutions and within the industries concerned.

Please send a comprehensive career résumé, including salary history, in confidence, quoting ref. 1013, to W. L. Tait.



Touche Ross & Co. Management Consultants

4 London Wall Buildings,  
London, EC2M 5UJ  
Tel: 01-588 6644

# FINANCE DIRECTOR

Northern Nigeria

£20,000-£25,000  
+ House, Car & Benefits

The subsidiary of a publicly quoted group with worldwide interests, our client has a turnover of £20m and in excess of 100 employees.

Reporting to and deputising for the Managing Director, the successful candidate will have broad responsibilities encompassing both the finance and general management areas. Of particular importance is the development of internal controls and ensuring adherence to the disciplines of a major group.

Candidates must be qualified accountants, probably in their late 20's or early 30's, who have gained experience in industry. They must be self motivated playing a key role in the company's management.

Initially, the appointment is for a period of two years but the company can offer long term prospects both in the U.K. and overseas.

Benefits are excellent and include housing and a company car. Northern Nigeria has a pleasant climate and offers good recreation facilities.

For detailed information and a personal history form please contact either Nigel V. Smith, A.C.A., or Peter Dawson quoting reference 2638.

Commerce/Industrial Division  
Douglas Lambie Associates Ltd.  
Accountancy & Management Recruitment Consultants,  
410 Strand, London WC2R 0NS. Tel: 01-836 9501  
121 St. Vincent Street, Glasgow G2 2SW. Tel: 041-226 3101  
3, Coates Place, Edinburgh EH3 7AA. Tel: 031-223 7744



## Job Search OPPORTUNITIES

- 75% of Executive Appointments over £10,000 p.a. are unpublished and go to those with the best contacts.
- As Europe's most experienced Job Search organisation we can provide you with all the facilities you need to build up contacts and locate your next employer.
- Our expert career advisory service is essential to executives who become vulnerable to the current fast changing market conditions.
- Telephone us for a cost free assessment meeting.

Percy **COUTTS** & Co.  
01-839 2271

140 Grand Buildings,  
Trafalgar Square,  
London WC2.

# CIA

## Director-Commercial & Trade Affairs

This is a new appointment arising from a restructuring of the Directorate following the retirement of the Deputy Director General.

The task, with responsibility to the Director General, is to provide techno-commercial, marketing, trade and operations support services to member companies and the industry, covering UK and overseas. Management of a specialist team as well as personal creative work in developing policies and programmes is involved.

Candidates, preferably under 50 and graduates, must have deep experience in the chemicals or allied industries including commercial/marketing management in international operations.

Salary (range £13,700 to £21,500 including bonus) negotiable up to £17,000 plus car, best pension and other benefits.

For further information and application form please telephone (01-629 1844 at any time) or write - in confidence - to G. V. Barker-Benfield ref. B.9114.

This appointment is open to men and women.

# MSL

United Kingdom Australia Belgium Canada  
France Germany Holland India Italy  
New Zealand South Africa South America  
Sweden Switzerland U.S.A.

Management Selection Limited  
International Management Consultants  
17 Stratton Street London W1X 6DB

# Overseas Accountants

KENYA

ZAMBIA

We are advising a major British Group in the service industry whose worldwide reputation is synonymous with integrity and efficiency. Continuous and profitable expansion and an unblemished record of ethical business dealings are due to the attention paid to the selection and development of staff.

Planned rotation and promotion now exceptionally dictates recruitment from outside the group to fill the following Chief Accountant posts.

**KENYA** £8,500 neg. + benefits  
This post calls for a qualified Accountant probably aged 30+ who has a marked ability to control, motivate and develop subordinate staff. Commercial experience, computer familiarity and the self discipline necessary to produce reports to strict deadlines are important attributes, as are self reliance and integrity. Some previous overseas experience would also be a useful asset. A 3 year contract on a married or single status is envisaged. K908.

**ZAMBIA** £15,000 neg. + benefits + 25% terminal gratuity

Located in a main population centre, scope and involvement are the keynotes of this appointment. As the senior financial executive, responsibilities will include every aspect of the company's financial operations and the supervision and training of local staff. The ability to negotiate at senior level, assess contract profitability and integrate with the local management team are necessary attributes for a qualified accountant who has maturity and management ability. A 2 year renewable contract on a married or single status basis is proposed. Z903.

In both cases, FREE HOUSING, company car and negotiable allowances plus generous leave facilities provided.  
Please apply to L.S. O'Hara, Mann Management, 124 New Bond Street, LONDON W1Y 5AE - 01-409 1371, quoting the appropriate reference.

# MANN MANAGEMENT

## Stockbroking

**U.K. EQUITIES**  
to £10,000 + bonus  
A high calibre individual 25-32, with research and/or sales exp to join general institutional desk of large firm offering partnership prospects.

**OIL ANALYST**  
£8,000-£12,000  
A graduate with at least 3 yrs. investment research exp. and good knowledge of Oil industry to work with sales, men/analyst and develop team in well-known firm.

**EUROPEAN SALES**  
to £10,000 + bonus  
Graduate with a good understanding of European equities to join team and sell to UK institutions with top firm.

## Banking

**PROPERTY FINANCE**  
£10,000  
A graduate with 3-4 years' exp. of secured property finance, gained within a reputable bank, for a leading UK Merchant Bank offering excellent prospects.

**CREDIT ANALYSIS**  
£8,000  
Graduate with at least 2 yrs. exp. of American credit analysis techniques to join professional team in major U.S. Bank.

## Stephens Selection

35 Dover Street, London W1X 3BA. 01-488 0517  
Recruitment Consultants

# Laing & Cruickshank

## ECONOMIST

Laing and Cruickshank requires an additional experienced economist to work in the gilt-edged department.

The duties include the preparation of reports on the economy and gilt-edged market and liaison with institutional clients. We are looking for a candidate with relevant experience in the City, government or economic research.

Please write in confidence to:

Mark Evans, Laing & Cruickshank, The Stock Exchange, EC2

# Chief Executive for the London Metal Exchange

This is an important new appointment in which the successful applicant will perform many of the duties now carried out by the Chairman of the Board, to whom he will be directly responsible.

The applicant should have administrative experience and have practice in public speaking. Fluency in French, German and/or Spanish an advantage.

Applicants should have held a position of responsibility in the metal trade, stock markets, terminal markets or similar institutions, preferably in the City of London. It is unlikely the successful applicant will be under the age of 40.

Applications giving full details of educational qualifications and business career, marked Private & Confidential, to be addressed to:-

The Chairman,  
The Metal Market & Exchange Co. Ltd.  
1, Metal Exchange Buildings,  
Whittington Avenue, London, EC3V 1LB  
All applications will be treated in the strictest confidence.

# International Marketing Director

Engineering

c. £20,000

for a major British company whose high technology, coupled with enlightened management, have consistently made it the leader in its world markets with outstanding profitability. Sales, annually approaching £100m, are of discrete units, prices upwards of £100,000, or £multi-million contracts, direct to manufacturers or through subsidiary companies or agents around the world.

The Marketing Director will assume control of the existing sales organisation and will be expected to play a full corporate role with colleagues in the technical, production and financial functions in determining the strategy and product policy of the business. World travel will be necessary but should not exceed 20% of the director's time.

Candidates, aged around 40 should be engineers with good international marketing experience, preferably in the mechanical engineering field. Location London. Excellent prospects.

Please write, in strict confidence, giving brief details of age, experience, qualifications and present earnings quoting Ref. 670/FT to:

## CB-Linnell Limited

8 Oxford Street, Nottingham  
MANAGEMENT SELECTION CONSULTANTS  
NOTTINGHAM - LONDON

# Sales and Marketing Director - Consumer Products

This new appointment - to the main Board of Storey Brothers and Company Limited, a major Turner & Newall company - heads the Consumer Products Division which markets Storeys wallcoverings and other decor products directly and through UK and overseas selling subsidiaries. The Division's sales already exceed £20 million a year.

The new Director will be fully accountable for generating profits from a complex market, and for effectively co-ordinating 300 people in established sales, design, product and business development teams within or serving the Division.

Candidates should have proven sales and marketing management ability in fast moving consumer products, preferably with a high design content. Experience in the wallcoverings industry and international operations could be appropriate.

A salary well into five figures and a car will be offered. The other benefits fully match this level of appointment. Re-location assistance to Lancaster will be generous.

Please send full career details in confidence to:- P. L. Stiles, Personnel Director, Storey Brothers and Company Limited, White Cross, Lancaster LA1 4XH.

**STOREYS LANCASTER**

TURNER & NEWALL LIMITED

# Management Accountant

Unser auftraggeber ist eine europäische Chemiergruppe mit Tochtergesellschaften in UK, Spanien und Deutschland, wo sich auch der Hauptsitz der Gesellschaft befindet. Die Firma ist Hersteller von Chemischen Zwischenprodukten für die Kosmetik, Waschmittel und Chemisch-technische Industrie. Sie wurde vor kurzem von einem amerikanischen Chemiekonzern übernommen, das die Firmengruppe in Europa, insbesondere auch in England, weiter ausbauen will. In diesem Zusammenhang wird für die Berichterstattung im Finanz und Rechnungswesen ein junger Bilanzbuchhalter gesucht, der nach Möglichkeit Industrieerfahrung und auch Erfahrung im Management Accounting hat. Er koordiniert das Monatsberichtsessen der einzelnen Gesellschaften, konsolidiert und berichtet nach US-Accounting Principles. Bilanzsicherheit ist erforderlich sowie fließende Englische und Deutsche Sprachkenntnisse. Interessierten bewerber, die bereit sind, sich in landschaftlich reizvollem Ort etwa 80 km Oestlich von Frankfurt anzusiedeln, werden interessante Entwicklungsmoeglichkeiten geboten.

Richten sie ihre Bewerbung oder rufen sie Gerald Brown (an reference 8453).

**mh Mervyn Hughes Group**  
2/3 Cursitor Street, London EC4A 1NE  
Management Recruitment Consultants 01-404 5801

مركز الامم المتحدة

# INTERNATIONAL FINANCIAL DIRECTOR

## MAJOR ADVERTISING GROUP

London c£15,000 + Car  
 Important, new post in a respected, established, dynamic international advertising agency group, involving: Performance appraisal • Subsidiary result consolidation • Reporting systems.

**Our Client:** European Region of renowned, world-wide, advertising group, committed to growth and actively sustaining their leading position.

Annual billings over £300 million from strong European office network, with major national/international accounts.

**Your Opportunity:** To identify profitable opportunities • Improve reporting systems • Coordinate and contribute to budgets of region • Monitor and evaluate performance, identifying vital action necessary • Advise the Regional Chief Executive.

**Your Background:** Qualified accountant, experienced in: Overseas subsidiary consolidation • Continental accounting conventions • Reporting system development • Foreign exchange • Performance appraisal • Analyses and projections • Budget supervision.

**Your Rewards:** Generous basic salary + Incentive scheme + Car + BUPA + Life Assurance + Pension Scheme + Career with an industry leader.

**ACT NOW!** Telephone or Write, in confidence, to the Group's adviser, Tony Barker (Director) on 01-388 2051 (or 01-388 2055, 24 hr Answerphone, Reference 347.

This appointment is open to male/female candidates.

**MERTON ASSOCIATES (CONSULTANTS) LIMITED,**  
 Merton House, 70 Grafton Way, London W1P 5LN  
 Executive Search and Management Consultants

## CURRENTLY IN TAXATION SEEKING A CAREER MOVE?

CITY BASED — OIL INDUSTRY — C£9,500

Our client, a major international oil company, seeks a suitably qualified person to fill a vacancy in their Group Tax Department.

Applicants, who should be aged between 25-32, must have 1-2 years experience in corporate tax computation work. Whilst the initial appointment will be as a Tax Computation Accountant there is scope to move into Taxation Management or into other areas not necessarily confined to taxation.

Current salary levels together with a non-contributory scheme, subsidised lunches and excellent sport and social facilities, represent outstanding conditions of employment. Interested candidates should telephone Roger Tipple who will be pleased to contact you outside office hours should this be more suitable.

**Michael Page Partnership**  
 18/19 Sandland Street, Bedford Row, London W.C.1  
 01-242 0965/8

### TEXTILE ANALYST

Our client, a leading firm of City Stockbrokers, wishes to fill a vacancy in the Research Department, which has a high reputation established over a long period of time. The post demands a full coverage of the textile sector in support of an institutional sales team.

The successful candidate will be a graduate or professionally qualified, and either an established investment analyst or currently employed by one of the major textile companies as an economist, marketing executive or corporate planner.

Applications will be forwarded direct to our client. Please indicate in a covering letter, any firms to whom you do not wish to apply.

Please send a comprehensive career résumé, including salary history, quoting ref. 1015, to W. L. Tait



**Touche Ross & Co. Management Consultants**

4 London Wall Buildings, London, EC2M 6UJ.  
 Tel: 01-588 6644

## Creative Accounting

Central London c.£9,000

An established British industrial group with home and overseas interests seeks a young qualified accountant (preferably a graduate) to join its small central team responsible for interpreting group information and advising on all financial aspects of its operations.

This is an exceptional opportunity to gain varied experience in such fields as acquisition appraisal, profitability studies, efficiency reviews, inflation accounting and special reports for board presentation — all for specific purposes with a minimum of routine.

Excellent promotion opportunities will arise through working closely with senior management of all disciplines both at holding company and subsidiary level.

Contact David K.L. Tod, BSc. FCA on 01-405 3499 quoting reference DT/359/CAF

## Lloyd Management

Requirement Consultants

125 High Holborn, London WC1V 6QA 01-405 3499

### E.D.P. AUDIT SPECIALIST

Brussels  
 United Technologies, a U.S. multi-market international corporation, is seeking to strengthen its Internal Audit Department in Europe through the appointment of an E.D.P. audit specialist, who will perform the following tasks, working in conjunction with general staff auditors:

- Application system reviews
- Controls and security reviews
- Data extraction activities
- Reporting administratively to the European Audit Manager in Brussels, but technically to the Specialist Audit Support Group in Hartford, Connecticut, U.S.A., the successful candidate will have the following experience and qualifications:
- Three or more years performing E.D.P. audit assistance.
- Field work in a medium to large machine.
- Experience in developing or supporting commercial or manufacturing systems.
- Knowledge of data extraction software and data centre operating practices.
- Fluency in English. Knowledge of one or more other languages is also desirable.
- A willingness to spend a significant proportion of time at various operating locations in Europe and periodically visit the U.S.A.

**EXPERIENCED ACCOUNTANTS**  
 Applications are also invited from experienced accountants for positions on the general audit staff of this rapidly-expanding department. Please write giving brief C.V. and contact address and telephone number to:

The Manager—Internal Audit,  
**UNITED TECHNOLOGIES (EUROPE) INC.**  
 7 Avenue Lloyd George,  
 1050-BRUSSELS.

### FOOD INDUSTRY VACANCIES

Phone for list 0782-29914.  
 Engineering/Technical/Management/Commerce.  
 Senior Personnel Appts.  
 Stoke-on-Trent.

### BANKING APPOINTMENTS INVESTMENT DEALER

c.£6,500 + Excellent Perks.  
 Age 25/28 only, required to progress. Must have had 2 years work with 3 years other. Must have had at least two years experience in investment. Desirable and must be able to provide evidence of success. Please write giving brief C.V. and contact address and telephone number to: V.P.N. Employment

### BANKING APPOINTMENTS O & M OFFICER

£c. £3,500/£6,000 + Excellent Perks.  
 Age 25 plus, required by prestigious. Must have had 2 years O & M training and be capable of working on shift. Must be able to provide evidence of success. Please write for application form and particulars to: V.P.N. Employment

### SALES EXECUTIVE REQUIRED

Worldwide Audio Visual and Entertainment Organisation.

Required to travel extensively. Essential that applicants be used to self-motivation and able to deal with prospective clients at senior level. Remuneration by negotiation but commission and bonus will establish basic salary approximately £12,000 in first year.

Applications to: PENNY WILLIAMS 6 Harwood Road, London SW6

### INTERNATIONAL TREASURER AND BANKER

47, Swiss citizen, Belgian resident, university graduate, fluent English, French, German and Italian, 8 years' experience as Treasurer of American company and 8 years' banking experience as loan officer is looking for challenging position. Willing to relocate.

Write Box F1182, Financial Times, 10, Cannon Street, EC4P 4BY.

### MADRID

Leading international bank is looking for a young, mature

### HEAD OF CONTROL DEPARTMENT

with local experience for its Madrid Branch.

Applications in confidence to: Apartado de Correos n.º 2387, Madrid, Spain.

### INSURANCE/REINSURANCE, BERMUDA SENIOR MARINE UNDERWRITER

Age open. Tax free salary full neg.

Have you the qualities needed to handle the complete Marine Portfolio of a well established active underwriting company in Bermuda? You will need a sound understanding of marine risks, a good knowledge of control of marine direct and reinsurance account total £10,000,000. Splice 60% reinsurance and 40% direct. Must have had 5-10 years' experience in London brokers but include North American and Continental submissions. The Company is prepared to pay well for your experience and use to no limitation.

Please immediately as client is visiting UK week beginning 22nd October, 1979.

ANDREW P. MOORE, A.C.I.I.

**Moore & Weeks Ltd**  
 Personnel Recruitment,  
 Corn Exchange Building, 52/57 Mark Lane,  
 London EC3R 7DP. Tel: 01-481 1506

### INTERNATIONAL MARKETING with the ANGLO-CONTINENTAL EDUCATIONAL GROUP

**MARKETING EXECUTIVES** required to join a young active marketing team based in Bournemouth, travelling overseas promoting the world's leading group of English Language Schools. Essential requirements: first-class English, fluent command of a European language and good marketing experience. Starting salary not less than £5,000 per annum.

**MARKETING ASSISTANTS** to help the marketing executive team, assuming considerable responsibility during the executive's absence abroad, and travelling overseas after training. Good command of a European language essential. Initial salary about £4,000 per annum.

Please write for an application form and particulars to: ANGLO-CONTINENTAL EDUCATIONAL GROUP, 33 Wimbome Road, Bournemouth BH2 8NA or telephone Bournemouth 27414, Ext. 210

### GILT MARKET DEALER

Stockbroker with well established GHO-edged business requires a dealer to service this specialist department. Two years' experience in this market is desirable. Write Box A.6943, Financial Times, 10, Cannon Street, EC4P 4BY.

## General Management — Knitwear

Five-figure salary

Scotland

This highly successful, medium-sized knitwear manufacturer employing over 400 in Central Scotland, seeks an experienced individual with high potential, who will assume immediate responsibility for a large part of the company. The person appointed will deputise for the Chief Executive and be able to succeed him in approximately five years. Candidates, male or female, aged 35-45, must have a demonstrable record of

success in the knitwear industry. Although experience of manufacturing in particular is looked for, candidates must also have general management skills. Salary will not be a barrier in recruiting a high calibre individual and other benefits will be in line with first-class company practices.

(PA Personnel Services Ref. GA45-7090/FT)

Initial interviews are conducted by PA Consultants. No details are divulged to clients without prior permission. Please send brief career details or write for an application form, quoting the reference number on both your letter and envelope, and advise us if you have recently made any other applications to PA Personnel Services.

### PA Personnel Services

Hobart House, 66 Hanover Street, Edinburgh EH2 1EL. Telephone: 031-225 4481. Telex: 72556



A member of PA INTERNATIONAL

## Management Accounting Manager

c.£14,000

age 26-32

Exceptionally able accountants in their mid-twenties to early thirties will be attracted to this post for two main reasons.

First, it is a substantial management role with responsibility, through a staff of 20, for all manufacturing cost and brand profitability accounting on Pedigree Petfoods' multi-million operation. The Management Accounting Manager has his or her finger on the pulse of the company's commercial operations, and is in a strong position to recommend action on marketing strategy, materials utilisation, product formulation or any other factor affecting profitability.

Secondly, Pedigree Petfoods can offer exposure to a uniquely successful business environment based on highly efficient use of assets, continuous investment in new plant and technology; and the latest accounting techniques. The Management Accounting Manager can expect both to learn from these progressive monitoring and control practices, and to contribute to their further development.

Applicants should be well qualified accountants who have gained a good breadth of experience, either in industry where they will probably have been involved with more than one aspect of financial management, or possibly from the profession serving large industrial clients. They will have demonstrable management skills and will have a particular talent for communicating outside their own discipline. Exposure to computer programming methods would be useful.

Salary will be around £14,000 and there is a wide range of benefits including a non-contributory pension and full assistance with relocation to this attractive part of the East Midlands. Career prospects are excellent for the right person.

For more information please write to: John Rickaby, Pedigree Petfoods, Melton Mowbray, Leicestershire LE13 1RB. Tel: Melton Mowbray 01664 4141.



Pedigree Petfoods

## Manager - Information Services

South East, to £15,500 + car

A major multinational, well known for its advanced management techniques and DP systems, is looking for a manager to be responsible for further developing management information systems. The successful candidate will control a self contained cost centre of around 30 staff, including a finance and administration unit which serves all of the company's Information Services Department. Specific objectives are the planning, design, control and

implementation of world wide and UK developed integrated information systems, while providing a continual systems review to senior management for efficiency and cost effectiveness. Applicants, probably 32-38, must have proven management ability in a systems development or management services function or financial control group. Experience in data base design and distributed systems is highly desirable. Prospects and benefits are excellent.

N.P.S. Lilley, Ref: 22159/FT. Male or female candidates should telephone in confidence for a Personal History Form to: LONDON: 01-734 6852, Sutherland House, 5/6 Argyll Street, W1E 6EZ.

## Hoggett Bowers

Executive Selection Consultants

BIRMINGHAM, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE and SHEFFIELD.

## CORPORATE INTERNAL AUDITOR - EUROPE

Salary Negotiable

Norton Company is a major U.S.A. international corporation and a long-established world leader in specialist industrial markets. Its European operations include manufacturing plants and sales companies in eleven countries.

This key appointment offers considerable challenge and opportunity. Success will lead to further opportunities within the organisation.

The person appointed will be responsible for the Head of International Auditing in the U.S.A. for managing the audit function throughout Western Europe, and particularly for France, Luxembourg, Spain and Italy. The ideal candidate (male or female) will be a qualified accountant, post-qualifying experience in the profession would be an advantage. A working knowledge of English and French is essential, and Spanish would be an asset. Extensive travel will be entailed. Base location would be U.K. (Herts). An attractive remuneration package, including car, is offered. Applicants are invited to send full career details, in confidence, to Mr. H. R. Bennett, Personnel Manager, Norton Abrasives Limited, Bridge Road East, Welwyn Garden City, Herts.



## Financial Controller

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Thursday October 18 1979

# Unions and leadership

THIS WEEK there have been some encouraging signs that union leaders are prepared to exercise leadership. First, the executive of the Amalgamated Union of Engineering Workers decided to appeal directly to its members at Chrysler's Stoke engine plant and urge them to return to work on the company's terms, despite the shop stewards' recommendation that they should stay out on strike. Second, the Confederation of Shipbuilding and Engineering Unions has decided to back Sir Michael Edwards' plan for rationalising BL—a plan which has been totally rejected by senior shop stewards in the company.

## Reputations

It is true that these two industrial situations are, to say the least of it, unusual. The management at Chrysler made it absolutely clear that they will not budge from their existing offer, while there is little reason to doubt the French owners' willingness to close down the UK operation if it becomes necessary to do so. As for BL, Sir Michael's message, reinforced by Ministers and by the NEB, that there is a real prospect of liquidating the company if the plan does not go through, seems to be getting across. Nevertheless, it requires some courage on the part of national union officials to go against the views of the shop stewards most directly concerned with the companies; the national officials are putting their own reputations, and that of their union, very much on the line.

There is no particular joy for management in seeing trade union officials at loggerheads with their own shop stewards, but the two episodes suggest at least the possibility of securing some union cooperation in carrying through the changes which are going to be needed in British industry over the next few years. These changes, of course, are the responsibility of management; the fact that they are necessary is due to past management failures, not to the shortcomings of the trade unions or their members. But unions can exert a strong negative influence on management's ability to modernise their businesses, even to the extent of forcing them into bankruptcy. It is surely not unreasonable to expect national full-time union officials to understand the com-

## Discipline

The tradition of British unions is not one in which national officials can exert tight discipline over their members, as they do in the U.S. and some other countries. Authority is more decentralised in the UK, and there are some advantages in this. The balance of power between shop floor representatives and full-time officials varies from union to union and will continue to do so. But whatever the internal structure of their union, national leaders, looking at the problems of a company and an industry from a wider perspective, have a responsibility to form their own views and to argue their case with the shop stewards and, if necessary, directly with the shop floor.

# Turkey: living with Ecevit's legacy of despair

BY DAVID TONGE

IT was a poisoned chalice that Mr. Bulent Ecevit took when he became Prime Minister of Turkey at the beginning of 1978. The economy was in tatters, political violence raging, the country's institutions tarnished and challenged. Now he has finally succumbed. From being lord of the manor mortgaged by his predecessor, he has become a mere caretaker. And with him have withered the hopes of a generation that believed that Turkey had embarked on a moderate, reformist road to modernisation. Political uncertainty is likely to be protracted, causing anxious days for the West. The chancellor of NATO, still smarting from development in Iran, are only too aware of the country's strategic importance and the danger of Ankara to remove two thorns from NATO's flank—the Cyprus dispute and the Turkish veto on Greek re-entry to the military wing of the alliance.

There are pressing worries for the world's banks who are immersed in the quagmire of Turkish debt. Industrialists in the West have found a major export market cut back. And for those most directly involved, Turkey's 45m people, the situation is grim. Political violence is expected to mount, and already 190 people—politicians and judges, police chiefs and editors, professors, students and workers—are being slain each month. Growth in gross national product is not keeping up with the population increase. Consumer prices are rising at over 70 per cent annually and unemployment is around 20 per cent of the labour force. All this and sectarian and

minority problems make up a recipe for disaster. Yet there is no foreseeable easy political solution to the problems. It is not just a question of parliamentary arithmetic, though this is complex. The underlying difficulty is that Turkish society is now straining the seams of the country's political system. Mr. Ecevit's failure is far more than personal. However flawed the legacy he inherited, he had a chance his inability to make the best of it represents the loss of an historical opportunity for a major country. He came to power on a wave of popular expectation. In the previous decade he had revitalised the party of Kemal Ataturk, the general who led Turkey through its independence struggle and ruled it between the wars. Mr. Ecevit's creed mixed populism and "democratic leftism"; he preferred that phrase to the usual European description of his party as social democrat, a term which he considered had Marxist undertones.

In foreign policy he managed to have the U.S. arms embargo on Turkey lifted but Cyprus remains unresolved and the disputes with Greece over the Aegean are as acute as ever. His "new defence concept" has still to be defined but was too independent for several members of NATO and military relations with the United States are still to be tied up. A new agreement covering the two dozen U.S. military installations on Turkish soil is not yet signed and Mr. Ecevit was less than co-operative over allowing U.S. reconnaissance flights over Turkey in order to monitor implementation of the new strategic arms treaty.

Last week the Palestine Liberation Organisation opened an office in Ankara but Mr. Ecevit has not been able to develop political relations with the Arab countries to the extent necessary to fuel Turkey's oil-thirsty and energy-short economy. He aimed at winning the support of the non-aligned movement but kept its flag pinned to the Greek Cypriots.

In many of these situations he has run into the same problems as his predecessors. But in the economic field he has done far better than they. He has presided over the largest debt rescheduling operation in financial history and has reached an agreement with the International Monetary Fund. The first of these was a wretchedly complicated process. It was made more difficult by the fact that when Mr. Ecevit took office no official knew exactly what debts Turkey had. However, in the past 20 months almost one-half of Turkey's \$13bn debt has been re-scheduled. Now only two items, third-party reimbursement claims of \$250m and unguaranteed supplies' credits totalling up to \$2bn, remain to be tackled—though the latter is bound to be an intensely complicated process, involving the verification of 91,000 separate claims.

The complexity of the debts and, to some extent, the lack of calibre and experience of some of the men chosen by Mr. Ecevit to handle the economy, contributed to the delays encountered. But perhaps even more crucial were the disagreements within the country's administration about what economic policy should be followed.

On the one hand there were those who argued that Turkey must pursue its traditional policies of import substitution, high growth rates and a discouragement of foreign investment. On the other were those who insisted that the IMF's rules must be obeyed, growth cut down and the economy opened up to foreign capital, competition and tourism. Throughout 1978 the first group, supported by Dr. Ecevit, pursued its traditional policy. Last December, however, the government resisted IMF calls for a realistic exchange rate policy. Instead it argued that IMF recipes would lead to the end of democracy in a country of major strategic importance—and therefore that the recipe should be changed. A first agreement with the IMF failed, promises of Western "emergency aid" made in Guadeloupe in January were slow to materialise and the international banking community provided no fresh money. At the end of May members of the Organisation for Economic Co-operation and Development finally pledged \$906m worth of aid and in July a fresh stand-by agreement with the IMF, for \$350m, was reached. The Government had belatedly accepted that it had no alternative but to meet the short-term requirements of the



Mr. Bulent Ecevit (left), reduced to a caretaker role; Mr. Suleyman Demirel, biding his time.

IMF—though is still heatedly arguing about medium-term policy with the OECD.

Through the autumn rescheduling of the major categories of debt was agreed and the banks signed an agreement for \$407m of fresh money. But disbursement of this sum has only just begun, the funds arriving, like the OECD pledges, too late to revive the economy and thus Mr. Ecevit's fortunes.

The time he lost proved fatal. Electricity cuts and shortages of cooking fuels are regular occurrences in recent Turkey. But, under Mr. Ecevit, petrol shortages became acute, there was a dearth of pharmaceuticals, cooking fats, heating fuel, and light bulbs—let alone cigarettes and coffee.

He had promised an end of the black market. It appeared to flourish. And prices soared, many raised by the Government long after it had lost the goodwill which greeted it and would have protected it had it acted decisively in early 1978.

## Key election promise

As telling was his failure to restore security. This had been one of his key 1977 election promises, yet the killing rate rose remorselessly. The teachers' training colleges are now relatively tranquil—in part because of the efficacy of Mr. Neadet Ugur, Minister of Education—but while cities of Anatolia are rife for massacres such as that in Kahramanmaraş last December, this led to over 100 deaths and 300 people are now on trial, with several local members of the Nationalist Action Party implicated. Martial law is now in force in the main cities.

The NAP, a militant right-wing party, has found its followers so frequently named in murder trials that it has to be asked whether this is purely coincidental. A military prosecutor has just called for its investigation and one civilian prosecutor has said the files on the party are taller than he.

In many ways his measures were firmer against the left, both non-militant and militant. The militant left has been involved in numerous killings, most recently of a candidate of Mr. Suleyman Demirel, leader of the Justice Party, the main opposition group. Just as he has had difficulties with such major issues, so he

has done little to carry through the structural reforms on which he had set his heart, including a vital reform of the tax system. He has systematically alienated many on the left whose support he did anything to keep the backing of those who sought a change in 1977.

In part his problems derive from the split in his cabinet between party members and the 11 conservative independents tempted mainly from the Justice Party and given cabinet posts. Party it reflected the often poor quality of the men with whom he surrounded himself. And, in part, it reflected his weakness in parliament. His majority gradually slipped away so that by June it had disappeared. Mr. Ecevit only survived by having his party boycotted Parliament and thus prevent a quorum being obtained.

The voters' judgement in Sunday's five by-elections for the General Assembly and elections for one-third of the Senate was clear—a massive swing from Mr. Ecevit to Mr. Demirel and a small swing to the left-wing parties. The gains which Mr. Ecevit had patiently made in the past decade have disappeared during his 22 months in office.

The country is now more polarised than ever. Important decisions have to be made in Turkey. Should it pursue Pershing and Cruise missiles? What will be the future of the U.S. bases? How will it handle Cyprus and the Aegean? There is the problem of how violence should be tackled. Then, with each fresh unemployed being a potential recruit for the militants, there is the problem of the economy. An IMF team is due in Ankara in November to decide whether the second tranche of the IMF stand-by agreement should be released.

At this early stage of the agreement the number of hurdles to be overcome is fewer than will be the case next year. But the economy has to be handled carefully, a programme for 1980 has to be drawn up, and Turkey has to stick to its commitments under the rescheduling programme; these include reporting on the implementation of a programme to tackle suppliers' arrears.

Further ahead, agreement has to be reached on Turkey's medium-term planning, a decision made on whether to apply for full membership of the EEC (as Mr. Demirel favours)

and the country to work out how it will meet its massive debt repayment obligations in the early 1980s.

Mr. Ecevit is now acting as caretaker prime minister, apparently having ruled out the possibility of forming a coalition with the erratic National Salvation Party.

The parliamentary alternatives to Mr. Ecevit would be either a coalition headed by Mr. Demirel, or one led by an independent having the support of the main parties. However, Mr. Demirel seems to believe that the coalition is still poisoned—and to know how strong would be the reactions to any extinguishing of the Nationalist Front formula which he has twice before tried. This formula involves the NAP and the NSP and its bitter squabbles are largely responsible for the present state of Turkey.

Mr. Demirel is thus to play a waiting game, knowing that in the present mood of the country elections would give him a cast-iron parliamentary majority.

Those brave enough to predict more than a few months ahead see the return of Mr. Demirel to power—and hope that he will act less prudently in the economic field and more moderately in the political one than in his previous incarnations. But for this to happen parliament must agree to elections when the weather allows this in the spring—even though Mr. Ecevit's party and many members of the assembly fear elections and could, in theory, block them.

The economic crises of 1959 and 1969 were both followed by military interventions. That of 1979 has not yet done so and immediate prospects of the commanders sweeping parliament aside are remote.

They are an integral part of the decision-making process in Turkey and through the President and the National Security Council are formally involved in the running of the country. Today they appear more likely to use this power to influence the timing of elections than to change the rules of the game. But the stakes are high and there are many voices—not least in the West—arguing that political power needs centralising if anyone is to tackle the confusion that Turkey is today. Should the violence mount, as is feared, and the politicians fail to form an administration the pressure from the military is bound to increase.

# A truce in the lamb trade war

THE CEASEFIRE in the battle over Britain's lamb trade with France agreed in Luxembourg this week illustrates how sound practical considerations can still triumph over the distracting and destructive influences of jingoism, political posturing and sub-thumping so common in the Council of Ministers' debates. Britain won full support from the Commission and seven ministers for its demands; that the French should recognise the European Court's recent ruling and stop obstructing lamb exports from the UK. The French also gained by winning a valuable two-week breathing space.

## Production

All that is required now is that the trends of sheep production should follow their traditional pattern in the next fortnight, and with only a small measure of luck relative peace should be restored for a good six months at least. Given the amount of time the Ministers should be able to settle finally on a Community regime for the sheep trade and put the recent squabbles behind them. France finds it impossible to open its market to British lamb immediately because French market prices are already unusually low and an influx of imports would depress them even further and cause serious civil disruption. In the next few weeks, however, as lamb supplies fall in France prices can be expected to improve dramatically. At the same time the last of the autumn glut of British lamb will disappear, and there will be little available for export.

In these circumstances exports from the UK will not present any danger to the French producers until the new year crop of spring lambs is ready next summer. At the Farm Ministers' meeting Britain's honour was satisfied by the backing from the rest of the Community on a vital matter of principle, while France was freed from the danger of severe political disruption and violent demonstrations among its vociferous and often violent farming population. It is to be hoped that a similar blend of common sense and political goodwill can be applied to the other major issues of con-

## Deliberately

The lamb issue was brought to a head by a court ruling, but the negotiations over fishing policy and the row over Britain's right to administer its 200-mile zone unilaterally are unlikely to be influenced by any similar judgment for a matter of months.

The Commission has deliberately set out to ensure that the court proceedings over fish will be as protracted as possible. The reason is that the Brussels executive, taking a creditably far-sighted view, recognises that fishing is of high political and economic significance within the Nine. Court rulings against Britain, while setting a precedent for legal purists, would undoubtedly do more harm than good to the delicate political negotiations.

So sensitive is this issue that it is expected to figure on the agenda at the forthcoming EEC summit in Dublin together with the British demand that budget imbalances must be corrected. No one can expect a straightforward trade off of fish for a cut in Britain's net contribution to the cost of running the Community. But there is little hope that other EEC members, particularly the French, will be willing fundamentally to change the budget mechanism—and that, after all, is what is required—without some concessions from Britain which controls 60 per cent of the Community's fish in its national waters.

## Last resort

Mrs Thatcher is wholly committed to righting the wrongs of the current budget mechanism, but she is not likely to gain much ground without making changes in the British approach to fishing policy. The alternative would appear to be for Britain to withhold part of its Community dues, but since Mrs. Thatcher is also committed to breaking out of the era of confrontation which has held the Community back for so long, such dramatic steps would only be taken as a last resort.

# MEN AND MATTERS

## Waiting for the iceman

A Frenchman who sees a fortune in icebergs arrives in London on Monday. He is Georges Mougia, managing director of the Saudi-based Iceberg Transport International, which plans to provide abundant water for dry regions of the world by towing icebergs from the Antarctic.

Mougia is coming across to discuss a conference to be held next April in Cambridge. The theme: "Iceberg Utilisation." Mougia's ITI has been funding research in Cambridge and elsewhere; it has also been holding talks with officials in Canberra, naming 1981 as the target date for moving an iceberg of about one cubic kilometre (small, as icebergs go) up to the Great Australian Bight.

The scheme is proving grist to the mills of newspaper humourists down under. Some view it as a lovely wheeze for cooling the Foster's Lager. But in drought-afflicted South Australia, Iceberg water (which is pure and salt-free) could work an economic transformation.

Yesterday I talked to Dr. Charles Swinbank, a leading scientist at the British Antarctic Survey in Cambridge, and a consultant to ITI. He agreed that—along with other difficulties—it is going to be necessary to take out some insurance before towing icebergs into the shipping lanes; the Titanic is not forgotten.

Swinbank also admits that although he has been tracking his icebergs by satellite, there is very little evidence about how quickly the smaller ones might crack up; he has been testing model icebergs of diverse shapes in tanks. I asked how the captive monster would be melted, when finally anchored off the Australian coast. "Probably by making a pond on the top of it, using an ocean thermal energy system. As the



"SLADE must have made the block."

tip is melted, the iceberg will start to rise."

The Saudi interest is understandable; the Middle East was the world's most acute water problem. But before trying to tow icebergs across the equator, the Paris-based ITI has decided to make Australia a testing ground.

A report from Sydney says that iceberg water would be sold at one-twentieth of the cost of ordinary water; getting an iceberg into the right place might cost millions of pounds, but "profits will be measured in hundreds of millions." Swinbank himself shows a proper academic caution. "I do believe such operations could be economic," he says. "After all, icebergs cost nothing at source."

## Eating cake

Terry Duffy, genial president of the engineering workers, found himself the subject of a hero's welcome at the other IMF Conference last night—the annual gathering of the International Metalworkers Federation. The man who said after his election last year that long strikes were

"bad for Britain" has achieved an unexpected new status since the AUEW's victory over the Engineering Employers Federation.

Telegrams of congratulation have flooded in from the U.S., Canada and all parts of Europe where the union movement sees a 39-hour week as a crucial breakthrough. In Vienna more concrete appreciation was shown. At a reception in the Hilton Hotel, Duffy was presented with a giant Viennese torte decorated with the figure 39, and to rub the point home further, 39 candles. IMF general secretary Hermann Rebhan, who dreamed up the idea, said: "The 39-hour week achieved in Britain is the major talking point at this week's conference."

It is something of an irony that during the course of the six-week-long engineering dispute the AEUW president made it clear that a 39-hour week was not his own top priority.

## Easy riders

Across the Atlantic the automobile mystique defies all economic omens. Advertising pages in the latest issue of *Business Week* flaunt numerous new models which should satisfy the most full-blooded corporation executives. A double-page spread for the 1980 Ford LTD says the car "rides as quietly as a \$65,000 Rolls-Royce." This assertion in the headline is reiterated in the text.

How does Rolls-Royce feel about such blatant "knocking copy"? A spokesman tells me: "We are just gratified that a Rolls-Royce is the car by which all others are judged. Ford made the same claim about 15 years ago and the independent consultants who investigated it actually finished up buying the Rolls used for the tests."

## Golden silence

Moving steadily away from its origins in mail-order and into the stabler areas of direct retailing its home-assembly furni-

ture, the MFI Group has seen its rocketing shares become a favourite topic of such small investors as are still left. Yesterday's £24m share placing marks a further move up the market by drawing in a broad range of institutional investors. The shares put on the market were held by one of the co-founders and the widow of the other.

Noel Lister, 51, a joint managing director, receives £11.3m for his 11.9 per cent stake and holds on to another 11.5 per cent. Mrs. Joan Searle, whose husband Donald died in a gliding accident in Cambridgeshire in 1976, has sold a 6.6 per cent stake for £6.3m and retains a similar proportion. Also sold was another 6.5 per cent, held by their family trusts.

For all her wealth, Mrs. Searle is not a flamboyant character. Now in her late 40s she lives in the Home Counties and has never been keen to be involved in the running of MFI. "She's a very private person," a company spokesman told me.

## Talked out

The sitting of the Dutch parliament to discuss the 1980 Budget proposals was labelled by commentators as "uninspiring." Despite the government's slim majority the House accepted the major policy line, a process which took 19 hours, ending at 5 am. Several MPs retired through exhaustion and one crashed his car and wrote it off on the way home.

All this has so incensed the 150-strong Lower Chamber that its chairman, Dirk Dolman, is holding an inquiry into the "proper" length for sittings. Normally, Dutch parliamentarians sit three days a week, Tuesday to Thursday, closing down well before midnight. They are reported to be quite unimpressed by details of the long hours put in at Westminster.

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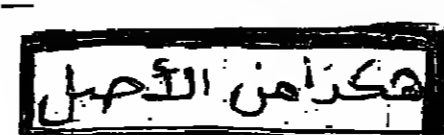
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**Observer**





ECONOMIC VIEWPOINT

# The oil in the doomsday machine

THE BRITISH economic establishment is at present going through one of its convulsive fits of despair. The ITEM Club, which processes business opinion through the Treasury economic model, is apparently expecting a 9 per cent fall in industrial output and a huge balance of payments deficit, and concludes, after trying various changes in assumptions, that tragedy is inevitable. Sir John Mettven, trying to stiffen the spine of his CBI members in face of wage claims, warns them of "slow death" if they give way. Sir Geoffrey Howe has not wavered in his view that the prospect is "almost frighteningly bad."

These warnings are stated in suspiciously emotional language. Sackcloth and ashes is not the most suitable working wear for a rational analyst or the rational businessman. On the contrary, despair is the enemy of sensible decisions, and could even in some circumstances cause the disasters which the more extreme forecasters foresee. The worse the prospect, the more important it is to try to understand it.

The immediate cause of the present gloom is clear enough: the present wage round seems to be getting off to a very disappointing start. Ministers who have always held it as an article of faith that firm monetary policy would frighten everyone into reasonable behaviour are still reluctant to believe the evidence of the current numbers. Those who do believe the numbers react irrationally because they do not know what to expect as a result of an irresistible force colliding with an immovable monetary policy.

post-Heath explosion of 1974/75. We survived that, and we survived the subsequent sterling crisis once the growth of domestic credit was brought under control. The lesson appeared to be that an economy with a floating exchange rate and firm credit control could adjust, albeit painfully, to apparently disastrous internal events, on a path well this side of catastrophe. The experience, it might be thought, would have given us greater courage in face of a subsequent cost-push crisis.

This reminder is enough, I think, to show that the current wage round is only part of the story of our present trouble. The belief that this time it will be different, and much worse, rests on an assumption that is not spelled out: that this time, the exchange rate will not adjust to internal costs, and that competitiveness will therefore be lost for good. The chart of comparative wholesale prices since sterling was turned round in 1976 provides ample reason for this belief; the decay in our position is already truly alarming.

**Paradox**  
However, there is a paradox here. There was no loss of competitiveness when wage cost inflation was at its peak. In fact, there was a temporary gain, because the exchange rate over-adjusted. But, since the relative price graph turned the loss has been rapid and continuous, little affected by the temporary success and subsequent collapse of wage restraint by inflation coming down from the high 20s to 7 per cent, and then back up to 14, by the swing in the current account from deficit to surplus and back to deficit, or even by the wide swings in the rate of relative

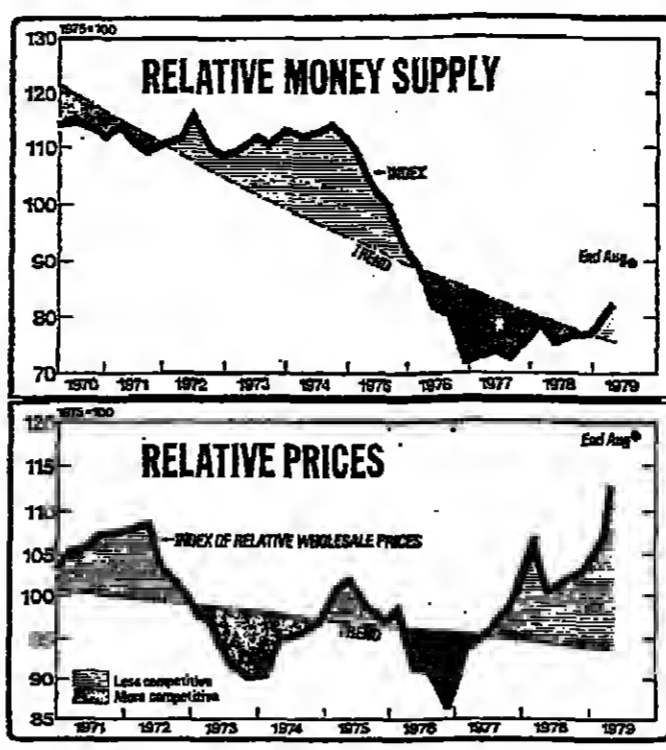


Sir John Mettven, warning of a "slow death."

monetary growth—the explanation of exchange rate movements favoured by international monetarists—including, with heavy modification, the Government's new chief economic adviser, Dr. Terry Burns. Something else was going on.

That something else is mercifully easy to identify. Two vast events have dominated the sterling market since 1976—the build-up of North Sea flows, and the enormous capital flows into sterling partly on this account. The North Sea contribution is familiar. The capital flows first lifted our reserves to some £25bn, and subsequently financed a current account deficit at a £4bn annual rate.

Capital flows are not like production flows: the big movements are basically portfolio adjustments, which stop once they are completed. The flow into sterling had three major



causes, only one of which now persists. The first was the collapse of the dollar, and the second the prospect of North Sea flows, which have by now reached something of a plateau. Some pressure will no doubt persist because of continuing OPEC surpluses looking for diversified investment—maintaining rather than shifting the balance of assets.

Until this summer, the size of the net flows was further exaggerated by the survival of UK exchange controls, which did not allow UK investors to make any counterbalancing portfolio adjustments of their own, generating outward flows; their sharp relapse in sterling since July has been caused largely by such portfolio adjustments since the controls were liberalised. Fashionable despair about the UK economy is likely to generate further and fairly persistent diversification. The capital account, which only a fool would dare forecast with supposed precision, may now be in rough balance.

However, the fact that we now have a petro-currency, as the Prime Minister has put it, will remain a fact of life, and its influence on competitiveness will endure. The so-called "improvement" in the balance of payments due to the North Sea is an elusive concept, seen against an actual deterioration in the current account, but it is not impossible to pin down.

Measured against our own past, we are shifting from a deficit on all accounts of the order of £1bn in pre-OPEC, pre-North Sea days to the prospect of a surplus of about the same money order—say roughly a shift of £4bn in today's values.

If the balance of payments remains roughly in balance, taking one year with another, through this change, the improvement in the oil balance implies a corresponding deterioration in the non-oil account. This implies in turn that the exchange rate will tend to a value which produces this result—in other words, it will rise enough to squeeze the non-oil balance of payments by £4bn by pushing marginal exporters and helping marginal importers to improve their penetration of the UK market.

In short, our poor competitive performance in spite of North Sea oil—a favourite topic for political homilies, is no such thing; our performance in manufacturing has been poor basically because of North Sea oil. It could only have been avoided by policies to ensure that the North Sea contribution appeared as a corresponding current account surplus—in short, as an opportunity to get back into our historic business of capital exporting, for the capital account, in a clean float, is the mirror image of the current account. As John Forsyth and Francesca Edwards point out in an important Chatham House pamphlet published today, a policy aimed at such a result must be the foundation stone of any sane policy for sterling.

What in fact determines the current/capital account? The dismantling of exchange controls permitting capital exports is only a preliminary. The national balance with the outside world is determined not by controls,

but simply by the balance between income and expenditure—in other words, State and private borrowing and saving. It is a product of fiscal and monetary policy, and the balance between them.

Now it is an unhappy fact that in the last year of Labour's rule and the first year of Conservative policy, we have seen the same combination of an excessive borrowing requirement offset by a tight monetary policy. The net result of such a combination, as Samuel Brittan has pointed out (reviving an analysis originally made by Robert Mundell) is to attract finance from overseas—in other words, high interest rates, capital inflows, and a weak current account which drains the borrowed funds out of the economy again. It also tends to drive the exchange rate up, as non-resident deposits attracted by high interest rates build up (and make it harder to check the expansion of bank credit); this again is consistent with a weak current account (and thus a still bigger deterioration in the non-oil account). Our present competitive performance is perhaps half due to North Sea oil, and half to mistaken fiscal management.

Here again, one can speak of a cause which may soon be a thing of the past; the present Government, though for reasons only dimly connected with this analysis, is now engaged in the most ferocious attempt to tighten fiscal policy yet seen. This should, after a very sharp reduction of pressure in the credit markets, falling interest rates, and a more responsive exchange rate. Indeed, the probably unforeseen danger of present policies is that the downward adjustment of sterling, once market pressures

permit it, will initially tend to be overdone.

This does not mean, however, that in any but the shortest run, the exchange rate is likely to respond fully to excessive cost increases; the adjustment up to 1978 was only temporary, and no enduring relief can be expected simply from clean floating. Wage cost inflation has two effects which prevent a full adjustment: it raises interest rates by raising the demand for working capital, and it depresses activity, as the real money supply falls. Waste cost inflation in such circumstances is bad news; but it is not Domesday.

What I am suggesting, in short, is that the extreme despair about the present outlook is the result of the oldest mistake in economic forecasting—mistaking temporary adjustments for long-term trends. This mistake has been reinforced by the fact that the discomforts resulting from rapid structural change—the rise of North Sea production—have been little discussed and remain little understood. The exchange rate should from now on come considerably nearer to reflecting the cost and monetary forces which seem to have been disconnected for the past two years (to the acute embarrassment of forecasters, including Dr. Burns). The Government's policies, possibly for the wrong reasons, seem appropriate—and future fiscal tightness will be relatively painless as North Sea tax revenue builds up in its turn. Persisting with a dearest float, tight fiscal policy and monetary targets should produce an unmanageable but surmountable adjustment, as soundly managed markets do.

\* A policy in Sterling, RITA, 10, St. James's Square, London SW1V 4LE £2.50.

Anthony Harris

## Extend the car allowance

From Mr. A. Gerrard

Sir,—From all I have read it would appear that about 70 per cent of all new cars are bought by companies and I would suggest that another 20 per cent are bought for mainly business use by other firms and self-employed traders. This would leave around 10 per cent being bought exclusively for personal use.

If these assumptions are correct then the Inland Revenue is already giving capital allowances (tax depreciation) on 90 per cent of all new cars purchased. It is therefore suggested that, for a comparatively small cost to the Revenue, tax depreciation should be extended to all purchasers of new cars—but restricted to one car per person.

This suggestion has some important benefits to offer the taxpayer, the Revenue and the car industry.

It would materially reduce the advantage which presently exists between the user of a company car and the private motorist. As a direct consequence it would remove much of the emotion from the subject of the company car perk. This small loss to the Revenue could be offset against other impending tax changes. By encouraging the private motorist to buy new cars, and more frequently, it would give a boost to the car industry. It would reduce the amount of work presently borne by the Revenue in the taxation of the beneficiaries of the company car.

A. J. Gerrard,  
279, Fenwick Road, Giffnock, Glasgow.

## Whisky galore

From Mr. L. McClean

Sir,—As a potential beneficiary from the end of the Common Purse policy between the UK and the Isle of Man may I beg you to call for a total banning and burning of all copies of Sir Walter Scott's Guy Mannering which describes in considerable detail why the Isle of Man shares with the British mainland common impositions on, for example, bottles of Scotch whisky.

I foresee great opportunities for small businesses exporting whisky by day in large ships via Ardrossan and re-importing by night in small boats at Kippford. If VAT is abolished on the Isle of Man this flow of prosperity could take in every beach along the whole length of the Solway Firth making the Northern Ireland border seem easily defensible by comparison.

The Isle of Man is less than a score of miles from the Solway and a return trip in less than an hour and a half practical. Just imagine the pressure on the M6 when the whole of Galloway once more becomes a Rum Row, a real duty-free shop with no passports required.

So here's to the success of the Isle of Man home rule cadre which would give Mrs. Thatcher's faith in the revival of small businesses a real shot of dynamite.

L. C. McClean,  
Boundary Cottage, Barnbarroch, Dalbeattie, Scotland.

## Language teaching

From the President, Institute of Sales Management

Sir,—An issue repeatedly coming to the fore in this institute is the disadvantage which so many British companies face when wishing to sell in Europe as a result of the limited number of qualified persons available with suitable linguistic capabilities. Many of our European, commercial and industrial, competitors have sales personnel who can, without difficulty, negotiate in at least three commercial languages, in particular English, French and German.

The increasing number of foreign language training courses now available for businessmen not only highlights the problem but, we suggest, also asks the question as to why British companies should be faced with such a dilemma.

Could the real crux of the problem be the shortage of qualified language teachers and, is sufficient being done to encourage young teachers to specialise and qualify in the linguistic field? Without qualified foreign language teaching in our schools and universities, the youth of today, to whom beckons an increasing number of careers in selling, will not be able to compete on an equal footing with their European counterparts.

It is felt that the issue is one which should be of paramount interest and importance to the relevant Ministry. All concerned and involved should be interested to learn what steps are in hand to provide schools

## Butlers, Eton and the FT

From Mr. N. Page

Sir,—I am beginning to get a little worried about the speed and efficiency of your newsgathering services. Your Tallip in "Men and Matters" (October 16) about the Etonian's essay, begins with the words "the other day..." I happen to know that this story was in circulation before I went to Eton and that was 18 years ago. I hope some of the items in today's paper are slightly less out-of-date. Incidentally, I expect you could count on the fingers of one hand the current Etonians whose fathers have butlers. Perhaps there were more when the story first came out.

## Pattern bombing

From Mr. J. Turner

Sir,—I write very belatedly to draw attention to the astonishing review of "Bomber Command" by your distinguished critic, Lord Snow, in your issue of September 29. After an extremely dubious opening paragraph, he writes later on: "... They didn't give any attention to the fact that this faith in bombing was strictly an Anglo-American peculiarity. In countries such as Germany and Russia didn't believe in strategic bombing for an instant, didn't build aircraft

## Letters to the Editor

### For the purpose, and designed bombs only as support artillery for ground troops.

If Lord Snow's statement is to be taken seriously, how does he explain the pattern bombing of London, Portsmouth, Coventry, Bristol, Liverpool and other towns? How does he explain the V1 and the V2?

There are many of us who have always been unhappy about the bombing of Dresden, and indeed, of a number of the strategic decisions which Sir Arthur Harris made. But if reckless and wholly unsubstantiated statements are to be made in your paper by somebody enjoying a considerable reputation, can only cause quite unnecessary distress to those who took part in the operations of Bomber Command and survived, and to the relations of those who lost their lives, amounting to 56,000 men.

James F. Turner,  
The Old Rectory,  
Wem, Shropshire.

### have thought that sports cars were in the luxury market, and that demand was relatively independent of price. The experiment might at least be tried.

I am not an MG owner, a businessman or an economist. But even to an art historian it seems an obvious question to ask.

James Lubbock,  
University of Essex,  
Department of Art,  
Wivenhoe Park, Colchester.

### Dalgety and Spillers

From Mr. R. Instone

Sir,—Now that the dust is settling on the Dalgety/Spillers battlefield, two general points may be worth making.

It is surely unacceptable that, after a public announcement of a non-cash bid, an associate of the bidder should be free to purchase at virtually the bid-equivalent price up to 15 per cent of the shares of the target company, with large shareholders being given special opportunities to sell. If the City panel tolerates such purchases only because it could not enforce a total prohibition, it should seek an appropriate amendment of the Licensed Dealers (Conduct of Business) Rules, so as to put legal teeth into the ban, and should require compliance with the prohibition on canvassing by telephone which the rules already contain.

What possible justification is there for both sides to spend large sums on advertising their

### contentions, which affect only the existing shareholders of the target company, while simultaneously circularising the same contentions by post?

One other point, peculiar to this battle, perhaps deserves a mention. What can be the state of mind of a board which supposes that its arguments will carry more weight with its own shareholders if they are attributed to a cartoon figure than if they are delivered "straight" by the directors themselves? It was this feature, more than anything else, which persuaded me as a trustee-shareholder of Spillers that its board was unworthy of support.

Ralph Instone,  
7 New Square,  
Lincoln Inn, WC2.

### Increases at the Bank

From Mr. R. Opie

Sir,—I have now finished reading the latest Quarterly Bulletin of the Bank of England. It is frightening stuff. In particular, I note the Bank's dire warning about excessive increases in personal earnings. Naturally, I shall do my very best to restrain my avarice.

I would respond even more earnestly, of course, if the Bank were to add example to mere admonition. Would some spokesman from the Bank like to inform your readers how small the latest round of top-level salary increases in the Bank has been?

Roger Opie,  
New College, Oxford.

### The price of an MG

From Mr. J. Lubbock

Sir,—We are told that BL loses about £900, or \$2,000, on each MG that it sells in the U.S. We are also told that the selling price has been raised from \$6,000 to \$7,200 this year but that losses still continue. But this is not surprising since the price rise is less than the loss. Has BL not considered raising the price to \$10,000, at which level it would hope to make a profit? After all, one would

### Farmers and capital taxation liabilities

From the Deputy Director, Economic Division, National Farmers' Union

Sir,—It saddens me that a fellow economist should make as many errors as Mr. Sutherland has in his recent letters on the abilities of farmers to meet capital taxation liabilities.

Mr. Sutherland has based his arguments (in his letters of October 5 and 12) on the increase in the average farmer's income "over the past decade" or "since 1968" as shown by the annual Farm Management Survey published by HMSO. It is wrong, however, to describe the Survey figures as showing the income of the average owner-occupier farmer, since the Survey is conducted on a tenanted farm basis with rent being imputed on those farms (or parts of farms) which are owner-occupied. It is wrongly acknowledged that farm rents are low in relation to the current market price of land (often 2 to 3 per cent). On the other hand, the tenant farmer's income comprises in essence three elements—a return on the farmer's own capital employed in the business, a payment for the manual labour of the farmer (and, where appropriate, his wife) and the reward for his managerial or entrepreneurial activity. Since much of the tenant farmer's capital (such as machinery and vehicles) declines in value over time, the return required if new capital is to be attracted or retained in the business must be very much higher than that on an appreciating asset like land.

Moreover, to use the FMS figures as an indicator of the movement of the real income of

farmers over time is misleading since the data shows income inclusive of stock appreciation. Stock appreciation measures that part of the change in the value of stocks and work in progress between the beginning and end of the year which is attributable to the change in the cost of inputs.

It is therefore only a "paper" profit and, at times of rapid inflation, represents a considerable financing cost for farmers. Furthermore, stock appreciation has fluctuated considerably from year to year as the inflation of input costs hits the industry.

The latest FMS published showed for 1977/78 an average income—including stock appreciation—per full-time farmer of £10,001. The aggregate farm income statistics show stock appreciation to have been 25 per cent of income inclusive of stock appreciation in 1977 and 25 per cent in 1978. Thus if we deduct an appropriate allowance for stock appreciation we might arrive at an adjusted income per full-time farmer in England and Wales of some £7,500 in 1977/78. Out of this sum, farmers have to service their tenant-type assets—the value of which was conservatively estimated by the FMS to be £39,887 per full-time farm business. If all the tenant's capital had been borrowed from banks the average farmer would have faced an interest bill in 1977/78 of some £4,500 leaving around £3,000 for his annual labour and managerial efforts. Hardly a princely reward!

The true income situation in the agricultural industry can be seen from the aggregate data in the Annual Review White Paper (published by HMSO) which

gives farming net income excluding stock appreciation. In current money terms over the past ten years—i.e. from 1968 to 1978 (the last year for which figures are available)—the industry's income rose from £4,482m to £11,220m (a rise of 180 per cent). Over the same period the retail price index rose by 202 per cent. Thus the farming industry's profits in total fell by 7 per cent in real terms. The number of full-time farm businesses, however, fell over that 10 year period by about 17 per cent. Hence real income per full-time farm rose by about 12 per cent in ten years. A far cry from Mr. Sutherland's six per cent per annum!

It is certainly true that in the past existing farmers have bought most of the land coming onto the market (though the presence of financial institutions has hardly been a factor depressing land prices). Capital transfer tax however, has simply not been in existence long enough yet to have had any major impact upon the industry's financial resources. As the tax begins to bite, farmers with a CTT liability will be forced to sell at the very time when other farmers are following Mr. Sutherland's advice of channeling virtually all their spare income into insurance policies. Who then will buy the land? It is this likelihood of fragmentation which causes the NFU great concern. What we should strive to avoid is the tax system becoming the principal determinant of farm business size.

John Malcolm,  
NFU,  
Agriculture House,  
Knightsbridge, S.W.1.

## Today's Events

**GENERAL**  
UK: Sir Geoffrey Howe, Chancellor, speaks at Lord Mayor's dinner to bankers and merchants of the City of London, Mansion House, 7.45 pm.  
Mass meeting of strikers at Chrysler's Stoke plant.  
Lord Trencath, Industry Minister, addresses Economic Research Council dinner, Washington Hotel, London.  
The Queen, accompanied by the Duke of Edinburgh, opens the new Lyric Theatre, Hammer Smith, and attends a performance of Bernard Shaw's You Never Can Tell.

**Overseas:** Financial Times conference Brazil—the Outlook for the 1980s, continues in Rio de Janeiro.  
**OFFICIAL STATISTICS**  
UK banks' assets and liabilities and the money stock (mid-September). London: dollar and sterling certificates of deposit (mid-September). Consumers' expenditure (third quarter—first preliminary estimate).  
**COMPANY RESULTS**  
Final dividends: Brooke Bond, Liebig, Elcoco Holdings, Prestwich Parker, Spencer Gears (Holdings), Interim dividends: Hawker Siddeley Group, Industrial and General Trust, Lee Cannon, UBM Group, United Engineering Industries.  
**COMPANY MEETINGS**  
British Electric Traction, Connaught Rooms, Great Queen Street, WC. 12.15. Deltell Industries, Acrodrome Hotel, Parly Way, Croydon, 11.30. Elfish Company, Prince of Wales Lane, Birmingham, 12.00. Jones Strud, Albany Hotel, Nottingham, 12.00. Neepsend, Omega Restaurant, Brincliffe Hill, Sheffield, 12.15.

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UK COMPANY NEWS

Companies and Markets

BHS tops £13m midway: sales improve to £161m

FROM sales of £160.96m against £133.88, an increase of 20.4 per cent, profits before tax of British Home Stores improved 28.7 per cent from £10.48m to £13.21m in the 24 weeks ended September 15, 1979.

HIGHLIGHTS

Lex looks at news of yesterday's share placings. Lazards has got rid of most of the Dalgely shares it got through the Spillers takeover, at a fairly hefty cost.

Erith goes ahead in first half

DESPITE BAD weather in the first two months of the year, Erith and Co. builders' merchant, increased pre-tax profits from £509,000 to £629,000 for the first half of 1979, on higher turnover of £13.07m against £11.96m.

Mixed fortunes at discount houses

THREE discount houses announced their interim figures yesterday—two of them, Smith St. Aubyn and G. R. Frankel, and Gerard and National Discount Company reported other profits and the third Jessel Tynbee and Co., a loss.

Progress at Wholesale Fittings

At the annual meeting of Wholesale Fittings Company Mr. D. S. Rose, the chairman,

reminded shareholders of his statement in the last annual report where he mentioned that turnover for the first three months of the current year showed an increase in both monetary and volume terms compared with the corresponding period last year.

ASSOCIATES DEAL

D. J. Ewart, chairman of Ransome Hoffman Pollard, bought 16,500 Clifford and Snell shares at 40p.

Dividend boost at Sun Life

BY ERIC SHORT

Sun Life Assurance Society has taken advantage of the removal of dividend restraint by boosting its 1979 dividend. A final of 4.25p per 5p lifts the total to 6.38p, compared with 5.475p last year.

Christopher Moran improves mid-term

TAXABLE profits of Christopher Moran Group, insurance broking and underwriting agency, at Lloyd's, improved slightly in the six months to July 31, 1979 to £1.26m against £1.23m, and were well ahead of last year's second half figure of £805,000.

Turnover was up from £1.49m to £1.65m. Tax takes £653,000 this time, against £640,000, leaving £602,000 (£592,000) net profits. The interim dividend is maintained at 1.1p—last year a final of 2.9p was paid.

comment

Christopher Moran has done well to show any increase in pre-tax profits at a time when insurance brokers are taking a hammering from the effects of a strong pound. Currency move-

As usual, the Society has declared its annual dividend before the year-end and ahead of the company's valuation of life and pensions business and division of profits between policyholders and shareholders. The cost of the current dividend is £3.76m, indicating that the Society has a full distribution policy. Life company profits for 1979 could not be expected to exceed £5m.

Cambridge Water £2.5m issue

The Cambridge Water Company is bringing to the market its latest offer for sale of £2.5m of 8 per cent redeemable preference stock 1984. The offer is by way of lender with a minimum price of par payable as to £10 per cent. The stock is redeemable on October 31, 1984.

comment

Seymour Pierce should not have much trouble in getting The Cambridge Water issue off the ground. Similar stocks are trading in the market at a point and a half premium, and thoughts are that this fairly small issue should be able to get away with a point over par assuming nothing dramatic happens in the gilt market between now and next Wednesday morning. At a point premium the grossed-up running yield comes out at 11.32 per cent (those able to take advantage of franked income are looking at 16.1 per cent) and the redemption yield equals 11.16 per cent.

Mettoy profit more than halved at interim stage

ALTHOUGH OPERATING surplus of the Mettoy Company, toy manufacturer, was little changed at £1.59m, against £1.64m, exchange losses and higher interest charges meant that pre-tax profits dropped from £1.58m to £0.7m for the 26 weeks to September 8, 1979.

Mr. Arthur Katz, the chairman, says the remaining 16 weeks of the year are of even greater importance than previously and every effort is being made to obtain the greatest possible benefit from the coming Christmas season. Although orders and dispatches in the period were well ahead, the strength of sterling badly affected the profitability of the company's export business.

comment

Mettoy is one of the stronger performers in the toy trade, but it is apparently not immune to the common problems of skyrocketing interest charges and the spectre of the strong pound. These difficulties depressed half-time pre-tax profits by 55.6 per cent, although the actual group profit before currency losses and interest costs is only marginally down. The big question mark must now concern the all-important Christmas season—a period which has already been

DIVIDENDS ANNOUNCED

Table with columns: Company Name, Current payment, Date of payment, Current dividend, Total last year. Includes companies like Armour Trust, BHS, City of Oxford, etc.

T. C. Harrison expands £0.5m to £2m in first six months

PRE-TAX profits of T. C. Harrison, Ford main dealer, expanded from £1.53m to £2.03m for the first half of 1979 and directors are confident of record results for the full year. Profit for the whole of 1978 rose to £3m.

half profits and trading is likely to revert to a more modest pattern in the second six months but full-year profits of £3.8m still look well within reach. This would put the shares at 77p, on a 20% discount to the net interim dividend is raised to 1.2p 10.6p for 26 weeks.

W. Pawson upsurge to £0.3m

BOOSTED BY acquisitions, turnover of W. L. Pawson and Son, clothing manufacturer, rose from £1.78m to £1.63m and taxable profits advanced to £310,815 for the 26 weeks ended August 31, 1979, compared with £122,259 for the 26 weeks to August 31, 1978. Results for the period include C. H. Bernard, shops and uniform manufacturing, and the Peggy French and Marida Hats operations, but exclude figures from Silhouette group which was acquired with effect from August 24.

Advertisement for ANSAMATIC telephone answering machines. Includes text: 'POST OFFICE AUTHORISED TELEPHONE ANSWERING MACHINES FOR THE BUSINESS MAN. 01-446 2451' and 'ANSAMATIC Telephone answering systems'.

Large advertisement for Chubb fireproof safes. Features a large image of a safe and text: 'Business was booming until I bought the wrong filing cabinet?'. Includes contact information: 'Find out more about Chubb's range of fireproof storage units from, Chubb & Sons Lock and Safe Co. Ltd., 14-22 Tottenham Street, London W1P 0AA; 01-637 2377.'

IN BRIEF section containing financial summaries for BEJAM GROUP, CITY OF OXFORD INVESTMENT TRUST, KWANHU COMPANY, SANDHILL METSLEY AND ELDER (Holdings), UNITED STATES DEBENTURE CORPORATION, and WHITWORTH ELECTRIC (HOLDINGS).

Advertisement for The Cambridge Water Company. Includes text: 'NOTICE OF ISSUE Application has been made to the Council of The Stock Exchange for the undermentioned Stock to be admitted to the Official List. The Cambridge Water Company (Incorporated in England on 14th June, 1853, by the Cambridge University and Town Waterworks Act, 1853.) OFFER FOR SALE BY TENDER OF £2,500,000 8 per cent. Redeemable Preference Stock, 1984 (which will mature for redemption at par on 31st October, 1984) Minimum Price of Issue £100 per £100 Stock yielding at this price, together with the associated tax credit at the current rate £11.42 per cent.'

Handwritten text at the bottom of the page: 'مكزامن الامم'.

## Duport rises to £4.1m and holds interim

PROFITS advance is announced by Duport for the first half to July 31, 1979, but the group is pegging the interim dividend.

At mid-way the group lifted taxable profits from £3.24m to £4.1m on turnover down from £101.2m to £97.8m. Interest charges rose from £722,000 to £1.11m. Figures for Burman and Sons, which was sold in July, 1978, have been included in the results for the 1978 half-time figures.

The directors say the first-half figures demonstrate the progress that is continuing to be made in all sectors. In addition, improvements in operating efficiencies are being made at the new steel-making plant. But for the disruption caused by the engineering dispute, they would have been looking for further profit growth in the second half. Last year's profits totalled £5.8m. Although only a small minority of employees were involved in the dispute the effects on the industry generally has seriously reduced profits in the steel and engineering sectors. The indications are that the patterns of demand will be distorted for some time.

Because it is not yet possible to assess the effect of the dispute, the question of a dividend increase has been left until the year-end.

After tax, SSAP 15 adjusted, of £272,000 (£258,000) the net profit is up from £2.38m to £3.7m. Stated basic earnings per 25p share are up from 5.7p

to 8.45p, and fully diluted from 5.3p to 7.92p. The net interim dividend is 2.12p (2.08p) and there is a supplementary payment of 0.13356p (0.04047p) for the ACT reduction. Last year's total payment was 5.08893p.

	1979	1978
Turnover*	97,800	101,228
Steel	56,557	53,453
Engineering	1,188	1,484
Domestic products	24,137	22,283
Less inter-division	254	67
Profit on trading	5,249	3,910
Steel	3,278	2,513
Engineering	1,188	1,484
Domestic products	805	805
Interest charge	1,107	722
Dividends from trade investments	—	53
Profit before tax	4,142	3,241
Profit after tax	3,570	2,383
Dividends	384	834

\* Since publication of interim results for six months to July 31, 1978, subsidiaries formerly classified as general have been reclassified under engineering and domestic products. Analysis of six months to July 31, 1978, and for year ended January, 1979, stated on trading turnover: Burman and Sons was sold in July, 1978. Its results included in group results for six months ended July 31, 1978, and for year ended January 31, 1979, as follows: turnover (£105m); profit on trading (£32,000); loss

Trading profits of the steel side at half-way rose from £2.5m to £3.3m, and the domestic products sector staged a turn-around from a £87,000 loss to £905,000. But the profits of the engineering operations slipped from £1.48m to £1.17m. The directors say the improve-

ment in demand for engineering quality steels was maintained and order levels were more satisfactory. However, margins, particularly on overseas business, continued to be under pressure.

### comment

Duport should be on course for recovery to 1977-78 profits level which indicates a fair measure of recovery from the downturn last year although it must be remembered that the group has made over £11m pre-tax for a year in the recent past. The half-time upturn stems principally from a 30 per cent improvement in the steel division, where the group is still cautious about overseas margins, and the beginnings of a worthwhile contribution from the consumer products division. The interim dividend is no more than maintained since there is a considerable degree of uncertainty as to immediate post-strike ordering patterns. On an historic basis, the yield at 88p is a reasonably attractive 10.7 per cent and, if £8m pre-tax is reached, the prospective p/e is 7.4. All of which looks broadly in line with estimates for Tube Investments. The dominant steel division will determine whether Duport can support a higher comparative rating and the benefits of the two new electric arc furnaces—which have been working as a pair for the last nine months—are not expected to come through fully for some time.

## Marshall's Universal downturn half way

LOWER SALES and profits are reported by Marshall's Universal for the first half of 1979 but the directors say trading so far in the second six months shows an improvement and they are hopeful that some lost ground will be recovered.

Sales in the first half were down from £27.85m to £26.88m and pre-tax profits amounted to £1.41m against £2.04m in the same period last year. The interim dividend is effectively raised from 2.965p to 3.5p and a further scrip issue—on a one-for-four basis—is proposed. At the same time shareholders are being asked to approve an increase in the authorised capital from £4.5m to £5.5m.

It is intended to maintain the final dividend for the year on increased capital. The final payment last year was 3.047p when pre-tax profits were £4.02m.

	1979	1978
UK sales	16,991	16,222
Overseas	9,887	10,859
Total sales	26,878	27,081
Trading profit	1,928	2,778
Interest payable	528	182
Profit before tax	1,400	2,096
UK tax	292	422
Overseas tax	570	688
Net profit	538	984
Minorities	129	74
Avoid. for shareholders	58	77
Ordinary dividend	211	177

The directors say UK trading was severely affected by a downturn in the motor division. At the same time, the removal of the main stores of the motor division parts distribution from Crofton to Gatwick involved

considerable pre-planning and initial disruption.

The components division had an excellent first half, reflecting the greater demand by the 100 in yourself market and further diversification of our manufactured product range. The paper division traded well despite late completion of the new warehouse. Although this prevented the division from taking full advantage of conditions, the profit increase was gratifying.

The Kenyan companies were short of supplies throughout the period under review and the group now has approximately £5m owed to it by the Kenya Government in non-interest bearing import deposits.

Looking to 1980, the directors are confident that the resumption of normal trading relations with Kenya in addition to the reduced interest charges that would result, will be a major step towards the restoration of the group's growth.

### comment

The 31 per cent fall in interim pre-tax profits at Marshall's Universal presages the end of a 10-year record of rising earnings. The imposition of import deposits in Kenya had a severe impact on interest charges and the strength of sterling has taken its toll but, even without these two factors, trading profits are down. Components and paper are both doing well, so the damage has clearly been to the UK motor distribution. Marshall's

is a distributor for Peugeot, which has been increasing its UK market share and the problem, therefore, seems to lie in changing from a more expensive imported car to a more competitive market. Marshall's will now need to be more aggressive in its overseas operations, and it is hoped that the company's management will be able to do this.

## Ranmar ahead to £285-400

AFTER BEING in a period of relative stability, Ranmar's earnings for the first half of 1979 are reported to be up from £225,000 to £285,400 in the first six months of 1979. Turnover rose from £4.1m to £10.8m.

After net of 1978, adjusted 21.4p, stated earnings per share are up from 1.2p to 1.9p. The dividend is raised from 0.3018p to 0.52p.

All factors, however, the surplus was £1.1m to £1.25m to £1.05m but the £1.1m and that order book, says Hill and the annual results should reflect improved profits.

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## Armour Trust 48% higher and dividend restored

AGAINST A forecast of not less than £345,000 made in April with the rights issue, pre-tax surplus of Armour Trust, financial holding company, rose by 48 per cent from £252,000 to £373,000 for the year ended April 30, 1979. First-half profits were up £83,000 to £217,000.

As foreshadowed, the company is returning to the dividend list after four years absence, with a net payment of 0.1p per share. Earnings improved from 2.1p to 2.4p per 10p share.

A special resolution will be proposed at the annual meeting for the reduction of the share premium account in order to eliminate the revenue deficit. This will enable the company to pay dividends which under proposed legislation it would not otherwise be able to do.

Turnover was aided by £0.45m at £7.55m. Tax takes £10,000 (£1,000) and after minorities and extraordinary credits, attributable profits advanced from £306,000 to £383,000. The board's objective remains the consolidation of the recovery

seen so far—in the 1974-75 year the company incurred £748,000 losses. It is actively looking at acquisitions whose experience gained over the last few years can be put to profitable use.

Group borrowing ratios have been reduced to more acceptable levels following the rights issue. Carter Peogin Group again achieved record profits during the year. The VAT increase has adversely affected demand, but a modest profit rise is anticipated this year.

Telesure maintained the previous year's strong recovery. It recently concluded an agreement with Distributors Finance Company, which has made available facilities totalling £1.25m to enable it to expand further its colour television rental business.

	1978-79	1977-78
Turnover	7,450	6,386
Profit before tax	10	2
Taxation	10	1
Net profit	363	251
Minorities	5	4
Extraord. credits	24	59
Attributable	382	306
Dividend	15	15
Retained	367	306

## Changing pattern at PLL

A 6 per cent advance in annual premiums from £1.57m to £1.67m, life business, is reported by Prudential Life Association of London for the nine months to September 30, 1979.

But the number of new policies issued during the period, at 9,381, was 24 per cent lower than the corresponding period last year, while new sums assured, at £100m, were 22 per cent lower. This reflects the changing pattern of business, with whole life and term assurance business being replaced by endowment assurances. The proportion of annual premiums derived from with-profit business stayed unchanged at 63 per cent.

Pension and annuity business has declined substantially this year now the new State pension scheme is operational. New annual premiums have been virtually halved in £488,000, while new single premiums fell one-

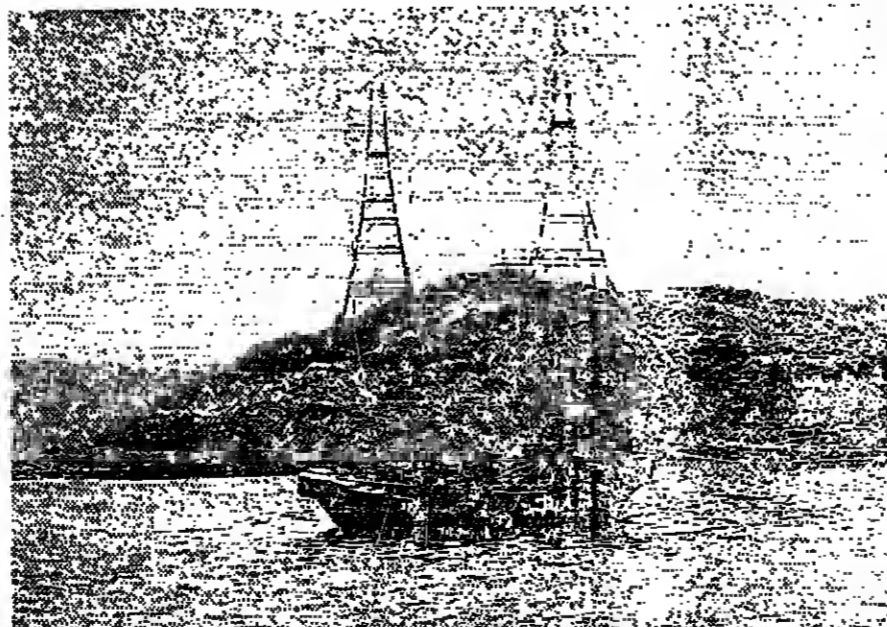
third to £330,000. The 1978 figures were abnormally high because of the changes made to pension schemes to bring them in line with the requirements of the State scheme.

The general insurance results over the period from the company's subsidiaries, United Standard Insurance and Vigilant Assurance, show pre-tax profits trebled at £180,000 against £60,000. Underwriting losses have been reduced from £183,000 to £144,000, despite the severe weather in the first quarter. Investment income improved 24 per cent to £314,000. Premium income from general insurance business fell slightly from £3.4m to £3.25m, reflecting the effects of the corrective action taken with stringent rating decisions.

The net interim dividend of Prudential Life is effectively raised from 3.7273p to 4.6p—last year's final was 5.02p.



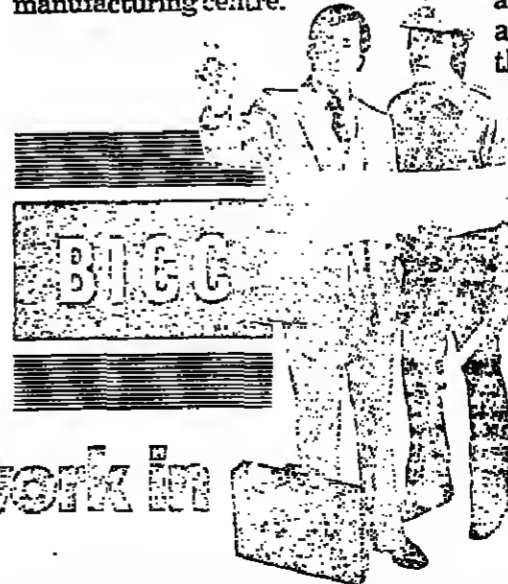
## BICC—people who make things work in Hong Kong



Sampans on the Rambler Channel used during the installation of the power transmission system linking Hong Kong with Kowloon.

Since 1904 BICC has played a leading role in Hong Kong's development. Today, many miles of BICC cables carry the electric power and communications essential for the day-to-day business of this important international trading and manufacturing centre.

A £100 million contract to project-manage, design, supply and construct a new power transmission network to distribute power in Kowloon and the New Territories; cables for the Cross Harbour Tunnel, the new Kowloon Railway Station and the New World Centre; doors and door operating equipment for the new mass transit railway, the Kowloon-Canton railway, and Hong Kong buses. These are just some of the ways in which BICC people are keeping things moving, keeping things working, in Hong Kong.



## Making it work in Hong Kong

BICC (Far East) Pts Limited, 81B New Heury House, 10 Ice House Street, HONG KONG. Telephone: H-282703 Telex: 76-450  
 BICCLimited, Group Head Office, 21 Bloomsbury Street, London WC1B 3QN. Telephone: 01-637 1300 Telex: 23463 and 28624  
 CABLES—CONSTRUCTION—ENGINEERING—METALS

## selincourt

Clothing and Textile Manufacturers

### INTERIM STATEMENT

The Directors announce the following unaudited Group figures for the six months ended 31st July 1979.

	6 months to 31.7.79 (£000)	6 months to 31.7.78 (£000)	12 months to 31.7.78 (£000)
TURNOVER	32,600	28,671	61,915
PROFIT BEFORE TAXATION	1,155	1,704	4,562
Taxation	520	770	943
PROFIT AFTER TAXATION	635	934	3,619
Minority Interests	4	6	11
ATTRIBUTABLE TO MEMBERS	631	928	3,608
DIVIDENDS	365	268	710
RETAINED	266	660	2,898

Turnover for the first half of the current year increased by 13.7%. The principal reasons for the reduction in profit for the period under review are increased interest charges, the general downturn in the retail trade following the measures introduced in the Budget, and the pressures on margins.

Although profit, before taxation, for the full year is not expected to reach the record level of 1978/79 the outcome should be more favourable than indicated by the results for the first half.

The Board is satisfied that the underlying strength of the Group justifies a 40% increase in the interim dividend net of tax. Accordingly an interim dividend of 0.70p net per share rate is declared for the year ending 31st January 1980 (which compares to 0.50p paid last year) requiring the sum of £382,405. This will be paid on 30th November 1979 to Ordinary Shareholders registered at 2nd November 1979.

Frank Usher — Jacquar — Filgree — Bush Baby — Tricon  
 MacDougall of Scotland



Companies and Markets

UK COMPANY NEWS

Selincourt lower at £1.15m Kalamazoo meets but raises interim 40% year's target

HIGHER interest rates, the slackness of the retail trade and pressure on margins combined to trim midway profits at Selincourt, the textile and garment manufacturer.

But the interim dividend is being hoisted by 40 per cent from 0.5p net to 0.7p. This, the directors say, is justified by the underlying strength of the group.

In the six months to July 31, 1979, pre-tax profits fell from £1.1m to £1.15m on turnover 13.7 per cent ahead at £32.6m.

Directors say full-year profits will be more favourable than indicated by the half-year results, although not up to the record £4.56m achieved last year, from which a total dividend of 1.36p was paid.

Comment: After record profits in 1978-79, it is disappointing to see a 32 per cent drop in Selincourt's half-time figure.

set to do well. The company is raising the interim 40 per cent and a similar increase in the final could yield 12 per cent at 23p, down 1p. The prospective p/e stands at six on a full tax charge.

Scottish Heritable expansion

DEVELOPING a higher interest rate of 12 per cent on £27,400, pre-tax profit at Scottish Heritable Textiles rose from £400,500 to £566,000 in the first half of 1979.

The net interim dividend is effectively stepped up from 0.525p to 1p, the first since 1975. And the directors expect second-half profits to exceed those now reported.

Principal activities of the group are property and the distribution of carpets, floor coverings and hairdressing supplies.

Upturn reflects stocks sale at Cardiff Maltng

An improvement in the year's trading profit achieved by Cardiff Maltng does not presage an

improvement in the company's malt trading position, states the chairman in a letter to shareholders.

The improvement arises from the sale of the greater part of the company's stocks and the fact that it has not had to borrow heavily to buy barley.

The decision to discontinue the malt trading part of the group's business, was announced at the interim stage. The board then said that the high labour costs of floor malting made it uncompetitive with modern automated processes.

The company says it intends to foster the already profitable investment side.

Proposals to repay Pye debentures

The Board of Philips Electronic and Associated Industries has decided to put proposals to the holders of the £1,680,141 6p per cent debenture stock 1976/81 and of the £2,225,800 6p per cent debenture stock 1980/85 of Pye of Cambridge which would result in the stocks being repaid.

The basis for the proposed repayment of the stocks will be: for every £100 nominal of 6p per cent debenture stock 1976/81, £100 in cash, with accrued interest to the repayment date; for every £100 nominal of 6p per cent debenture stock 1980/85, £95 in cash, with accrued interest to the repayment date; and so in proportion for holdings less than £100 or are not exact multiples.

The proposals will require the consent of the stocks' holders at separate extraordinary general meetings.

ON sales ahead from £21.48m to £25.54m profits of Kalamazoo, business systems and services group, before KWA bonus and tax, reached £4.58m for the year ended August 3 1979 against £3.72m.

At half-way profits were up from £1.27m to £2.09m. The directors then said that second half profits should be similar to the previous year, the proportion contributed by each half-year for 1978-79 being much closer than before. In the event second half profits were £2.5m compared with £2.45m.

The directors now say that all parts of the group have performed well and they are reasonably confident for the current year, despite uncertain economic prospects.

The group is continuing its high level of investment in development projects, they add.

Pre-tax figure for the year was struck after depreciation £1.37m (£1.17m) but was before charging the KWA bonus of £800,000 (£547,000) and SSAP 15 adjusted tax of £1.4m (£1.72m).

Although the profit-contribution from exports was down on last year and overseas orders are still running at a lower level, the Board is looking for an improvement in the current year.

Micro-processors are being introduced to selected overseas markets directors say, the funding of which may involve closer financial links with some distributors.

Existing computer services continue to expand steadily, they add, contributing 25 per cent (23 per cent) to the profits for the year.

Net profit came out at £2.28m (£1.45m) giving earnings of 7.1p (4.5p) per 10p share. The final dividend is boosted to 2.64p (1.237p) net lifting the total to 3.75p (2.16p).

BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official quotations are not available as to whether dividends are intended or not and the sub-divisions shown below are based mainly on last year's meeting.

TODAY: Interims—City of Aberdeen Land Association, Craig and Rose, Dupont, English Property, General Scottish Trust, Hawker Siddons, Norman Nev Industrial and General Trust, Lag Food, Ploughm, Scottish Mortgage and Trust, Taylor Pollard, URM, United Engineering.

FUTURE DATES: Interims—Altabon, Dec. 19; Allied Irish Banks, Dec. 31; Bambara Shire, Dec. 22; Eastern Produce, Dec. 19; Fidelity Radio, Dec. 23; Grig Shipping, Oct. 31; Hopkinsons Holdings, Nov. 1; International Point, Nov. 21; Minister Assets, Dec. 28; Reed International, Dec. 20; Robertson Foods, Nov. 23; Shiloh Spinners, Nov. 5; M.Y. Gort, Oct. 24; Simpson (S.), Dec. 30.

Christie-Tyler

Results for the first half of Christie-Tyler, furniture and upholstery maker, should be a little better than they were at the same time last year, Mr. G. M. Williams, chairman, said at the annual meeting.

Orders to recent weeks had been below that of the comparative period but the tax cuts which became effective this month, would help stimulate demand, the chairman said.

Notice of Redemption

Nippon Electric Company, Limited

7 1/2% Guaranteed Sinking Fund Debentures Due 1981

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Indenture dated as of May 15, 1966, under which the above described Debentures were issued, Citibank, N.A., as Trustee, has drawn by lot for redemption on November 15, 1979, through the operation of the sinking fund provided for in said Indenture, \$1,000,000 principal amount of Debentures of said issue of the following distinctive numbers:

Table with columns for COUPON DEBENTURES OF \$1,000 PRINCIPAL AMOUNT OUTSTANDING. Lists numbers 311 to 397 and corresponding values.

The Debentures specified above are to be redeemed for said sinking fund at the SBD-Multinational Securities-2nd Floor of Citibank, N.A., 111 Wall Street, in the Borough of Manhattan, The City of New York, State of New York, the main offices of Citibank, N.A. in Amsterdam, Netherlands and Milan, Italy; The Chase Manhattan Bank (National Association) in Paris, France and Frankfurt/Main, Germany; The Bank of Tokyo, Ltd., London, England and the Swiss Bank Corporation, Bank, Switzerland and at Kreditbank S.A., Luxembourg, Luxembourg, as the Company's paying agent, and will become due and payable UPON PRESENTATION AND SURRENDER THEREOF on November 15, 1979, at the redemption price of 100 per cent of the principal amount thereof plus accrued interest on said principal amount to such date. On and after such date, interest on said Debentures will cease to accrue.

Said Debentures should be presented and surrendered at the offices set forth in the preceding paragraph on said date with all interest coupons attached subsequent to the redemption date appearing thereon. Coupons due November 15, 1979 should be detached and presented for payment in the usual manner.

For NIPPON ELECTRIC COMPANY, LIMITED By: CITIBANK, N.A., Trustee

October 11, 1979

York Trailer growth halted

IN HIS statement for the three months to September 30, 1979, Mr. F. W. Davies, chairman of York Trailer Holdings, says the engineers' strike has destroyed the growth for the third quarter and with it, our expectation of a reasonably good year in 1979.

Up till then, the group has been making an excellent recovery from the national transport strike in the spring, the chairman says.

Mr. Davies says that for the medium-term prospects, we have to accept more national strikes, plus a further diminution of export sales with our costs remaining so uncompetitive in world markets.

To meet this situation, some retrenchment is necessary and

already production is being scaled down at the Scammell Haveringham plant, the chairman states. Scammell products will be built in future at York Trailer plants in Northallerton and Corby.

The Anthony York subsidiary in the U.S., which got off to a good start and achieved some profits has now ceased to make any contribution and will not do so until early next year in the face of the lowered tempo in the U.S.

For the longer term, "and we are looking at late 1980", the chairman says there are great prospects for the group. When Britain falls in line with Europe on uniformity of gross commercial vehicle weights, a

major re-equipment demand can be confidently expected "and York is ready for it," Mr. Davies declares.

Heinz falls to £15.3m

A decline in profits is announced by H. J. Heinz Company in the year to April 29 1979.

The taxable surplus fell from £16.5m to £15.3m. Tax taken £7.8m (£8.3m).

At mid-way the company, which is a subsidiary of H. J. Heinz Company of Pittsburgh U.S., saw pre-tax profits slip from £7.63m to £7.46m.

I expect even you sometimes find it difficult to take a long view, Mr Wagstaff

'Well, I certainly try,' said Mr Wagstaff, wondering why George Young, who had been a customer for many years, was adopting this somewhat oblique approach.

'I know it sounds as though I'm talking in riddles,' said Mr Young, reading Mr Wagstaff's thoughts with remarkable accuracy, 'but as a matter of fact I'm talking literally. As you know, there's nothing like condensation on windows for shortening the view. And being in the window business I'm not only very conscious of it, I'm also very conscious that it provides a marvellous opportunity for George Young & Co. to make a small fortune.'

'I'm afraid I still don't quite see...'  
'Where all this is leading? Well, it's not up the garden path, I promise you. It's leading straight to what I wanted to see you about. Plastic double glazing. With plastic framing you virtually eliminate condensation problems. And no problems finding customers either, with something like that to offer.'

'So what exactly is the problem, Mr Young?'  
'The machine I need to get started. It's a bit special, and it's far from cheap.'  
'Well in that case we'd better take a look at the facts and figures, Mr Young. If they indicate a rosy view, I'll be very happy to take a long one.'



Wagstaff peered keenly at the prototype frame.

WILLIAMS & GLYN'S AND FINANCE FOR YOUR BUSINESS.

There are three different ways Williams & Glyn's can help finance this kind of project. 1. By Overdraft: this has the advantage of being easy to arrange, and since the interest is charged only on the amount actually borrowed, if it is repaid quickly the interest can be kept to a minimum. 2. By Medium Term Loan: this enables you to pay for equipment over a period up to 7 years during which time it is generating income. Loan accounts are handled separately from current accounts so the cost can be isolated and repayments made to suit each individual case. Interest is usually linked to Williams & Glyn's Base Rate.

WILLIAMS & GLYN'S BANK

Our business is pounds, pence and people.

A member of The Royal Bank of Scotland Group and one of the Inter-Alpha Group of Banks.

T.C. Harrison advertisement. Includes text: 'Profits up by 33%', 'Dividend up 20%', '3rd Quarter has continued to produce good profits'. Table with financial data for 1978 and 1979.

CHRISTOPHER MORAN GROUP LIMITED advertisement. Includes text: 'UNAUDITED INTERIM RESULTS FOR SIX MONTHS ENDED 31st JULY, 1979'. Table with financial data for 1979 and 1978.

Companies and Markets **CURRENCIES, MONEY and GOLD**

**Dollar rises**

THE DOLLAR rose quite sharply in late trading yesterday after drifting for most of the day. The market seemed to lack any real volume, and trading was featureless for most of the day. The U.S. unit rose as interest was revived in the U.S. on the possibility of higher interest rates. Against the D-mark it finished at DM 1.8225 compared with DM 1.7990 on Tuesday, and DM 1.7930. Similarly against the Swiss franc it rose to SwFr 1.8500 compared with SwFr 1.8350 previously. The dollar was also firmer against the yen, as the

sales saw the rate improve to \$2.1490 by noon. Trading during most of the afternoon took place around \$2.1475, but the pound fell to \$2.1440 on the late firmness of the dollar and it closed at \$2.1445-2.1455, a fall of 80 points from Tuesday.

**NEW YORK**—After an easier period in Europe, the dollar improved against most currencies in early trading although dealers noted that the U.S. unit may have reached a temporary peak. Against the D-mark it rose to DM 1.7970 from DM 1.7950 earlier in London and to Y235.15 from Y233.85 in terms of the yen.

**FRANKFURT**—There was no intervention by the Bundesbank yesterday when the dollar was fixed lower at DM 1.7954, compared with DM 1.7882 on Tuesday. While dealers did not rule out the possibility that the authorities may have sold some dollars, they pointed out that the dollar's fall was probably more a reflection of market unease over the recent uncertainty on oil prices.

**MILAN**—The lira was slightly firmer against the dollar, with the latter fixed at L328.35 compared with L330.50 previously.

**TOKYO**—The yen continued to lose ground yesterday, with the U.S. dollar rising to Y233.95, up from Tuesday's finishing level of Y231.65. Trading opened around the Y233.10 level and the dollar improved steadily. A report that OPEC was losing control of oil prices pushed the U.S. unit sharply firmer to Y235.15 at one point, and although the Bank of Japan intervened once again in the market, spending about \$200m in support of the yen, there appeared to be little slowing in the dollar's sharp rise. In the past three days the Bank of Japan has poured around \$1bn into the market.

**STERLING** remained fairly steady overall, and this was reflected in the trade-weighted index which eased only slightly from 68.8 at noon and 68.9 in the morning. Against the dollar it opened at \$2.1510 and eased initially to \$2.1460 before dollar

**THE POUND SPOT AND FORWARD**

Oct. 17	Day's spread	Close	One month	Three months	% p.a.
U.S.	2.1440-2.1510	2.1445-2.1455	0.12-0.02c pm	0.39-0.02c 12dis	-0.13
Canada	2.5200-2.5280	2.5205-2.5215	0.20-0.05c pm	1.00-0.10c 12dis	1.03
Nethld.	4.27-4.29	4.27-4.28	15-c pm	1.06-0.4c	4.28
Belgium	10.20-10.25	10.20-10.20	par-10c dis	-0.40 10m par	0.32
Denmark	11.23-11.30	11.23-11.24	2-3ore dis	-3.20 10p-12p dis	-4.09
Ireland	1.0330-1.0380	1.0330-1.0350	0.20-0.05c dis	-0.20 0.50-0.70dis	-3.29
W. Ger.	3.85-3.89	3.85-3.87	2p-10p pm	5.81 2p-5p pm	0.37
Portugal	107.10-107.60	107.15-107.45	55-105c dis	-2.85 180-250 dis	-7.46
Spain	141.55-141.95	141.80-141.70	70-120c dis	-2.04 225-325 dis	-8.58
Italy	1780-1785	1781-1782	0.30-0.05c dis	-0.87 7p-9p dis	-1.51
Norway	10.55-10.75	10.59-10.70	1.00-0.50c pm	3p-10ore pm	0.37
France	3.04-3.08	3.05-3.07	15-c pm	1.22 2p-1p pm	0.77
Sweden	3.06-3.10	3.07-3.08	2p-10ore pm	2.21 5p-4p pm	2.83
Japan	27.75-27.85	27.75-27.85	1.80-2.80c pm	6.45 7.50-7.75 pm	5.99
Austria	3.51-3.55	3.53-3.54	3p-2c pm	5.19 3p-2p pm	4.62
Switz.				11.44 10p-9p pm	11.23

Belgian rate is for convertible francs. Financial time 63.00-63.00c pm. Six-month forward dollar 0.22-0.22c dis. 12-month 0.06c pm-0.06c dis.

**THE DOLLAR SPOT AND FORWARD**

Oct. 17	Day's spread	Close	One month	Three months	% p.a.
UK*	2.1440-2.1510	2.1445-2.1455	0.12-0.02c pm	0.39-0.02c 12dis	-0.13
Ireland†	2.0780-2.0790	2.0785-2.0795	0.80-0.40c pm	1.29 1.45-1.15 pm	3.50
Australia	4.27-4.29	4.27-4.28	15-c pm	1.06-0.4c	4.28
Nethld.	1.9885-1.9930	1.9910-1.9930	0.60-0.50c pm	3.21 2.27-1.77 pm	4.46
Austria	29.94-29.97	29.90-29.92	1-2c dis	-0.72 4-2 pm	0.41
Denmark	8.235-8.236	8.234-8.235	0.50-0.60c dis	-3.10 0.50-0.70dis	-4.19
W. Ger.	1.2835-1.2850	1.2830-1.2830	0.95-0.70c pm	5.39 2.75-2.65 pm	5.39
Portugal	42.83-50.12	50.02-50.12	28-40c dis	-7.79 45-50 dis	-5.29
Spain	86.00-86.05	86.00-86.02	0.30-0.05c dis	-4.20 55-65 dis	-4.25
Italy	82.00-83.00	82.25-82.75	0.40-0.30c dis	-1.88 2.00-2.20dis	-1.42
Norway	4.977-4.985	4.9825-4.985	1.00-0.50c pm	1.20 0.50pm-0.50dis	-
France	4.216-4.225	4.221-4.220	0.30-0.15c pm	0.67 3.50-0.70 pm	0.73
Sweden	4.228-4.229	4.228-4.228	1.50-0.80c pm	2.10 3.10-3.80 pm	1.44
Japan	23.40-23.60	23.40-23.20	1.30-1.10c pm	6.70 3.80-3.40 pm	5.88
Austria	12.97-12.98	12.94-12.95	5.50-5.50c pm	5.29 17.75-16.25 pm	6.25
Switz.	1.635-1.639	1.635-1.636	1.80-2.80c pm	11.45 4.62-4.71 pm	11.82

\* UK and Ireland are quoted in U.S. dollars. Financial time 63.00-63.00c pm. Six-month forward dollar 0.22-0.22c dis. 12-month 0.06c pm-0.06c dis.

**CURRENCY RATES**

Oct. 16	Bank of England	Special Drawing Rights	European Currency Unit	Oct. 17	Bank of England	Morgan Guaranty
Sterling	14	0.501821	0.643944	Sterling	68.2	-36.7
U.S.	1	0.25091	0.321972	U.S. dollar	96.2	-7.0
Canadian	1	1.52199	1.63140	Canadian dollar	90.8	-17.4
Australian	1	1.92199	2.03140	Australian dollar	154.4	+23.3
Swiss	1	1.85199	1.96140	Swiss franc	115.0	+1.0
Belgian	1	37.6481	40.1840	Belgian franc	115.0	+1.0
Danish	1	9.78338	7.89271	Danish krone	115.0	+1.0
French	1	2.56359	2.49333	French franc	100.2	+81.7
German	1	4.85135	4.78379	German mark	100.2	+81.7
Japanese	1	5.46957	5.95901	Japanese yen	100.2	+81.7
Italian	1	1.15131	1.15131	Italian lira	100.2	+81.7
Norwegian	1	9.46289	6.00823	Norwegian krone	100.2	+81.7
Spanish	1	8.55051	91.5937	Spanish peseta	100.2	+81.7
Swedish	1	4.56909	5.85479	Swedish krona	100.2	+81.7
Swiss	1	9.11992	9.95550	Swiss franc	100.2	+81.7

Based on trade-weighted changes from Washington agreement December, 1971 (Bank of England Index=100).

**OTHER MARKETS**

Oct. 17	£	¢	Note rates	
Argentina Peso	3210-3230	1498-1505	Australia \$	27.40-28.40
Australia \$	1.9215-1.9275	0.8990-0.9030	Belgium	23.40-24.40
Brazil Cruzeiro	64.88-66.68	30.15-30.55	Denmark	11.15-11.35
Finland Markka	9.10-9.11	3.7755-3.7760	France	9.00-9.10
Greek Drachma	70.50-81.45	0.12-0.13	Germany	5.84-5.90
Hong Kong Dollar	10.57-10.69	4.9850-4.9970	Italy	17.70-19.20
Indian Rupee	150.0-157.5	70.25-75.25	Japan	5.00-5.10
Kwacha	0.509-0.509	0.2739-0.2741	Netherlands	1.84-1.84
Luxembourg Fr.	32.00-32.30	32.00-32.01	Norway	10.50-10.80
Malaysia Dollar	4.55-4.9750	2.1700-2.1750	Portugal	104-110
New Zealand \$	2.180-2.181	1.01-1.01	Spain	160.0-160.0
Saudi Arab. Riyal	7.16-7.22	3.3590-3.3590	Switzerland	3.40-3.50
Singapore Dollar	4.64-4.6520	2.1800-2.1830	United States	2.14-2.165
Th. African Rand	1.775-1.785	0.9370-0.9380	Yugoslavia	46-48

Rate given for Argentina is free rate.

**EMS EUROPEAN CURRENCY UNIT RATES**

ECU	Currency amount	% change from Oct. 17	% change from Oct. 16	Divergence
Belgian Franc	39.8456	40.1857	+0.38	-1.13
German Mark	2.2857	2.49191	+0.28	-1.25
French Franc	6.5822	5.84838	-0.15	-0.15
Dutch Guilder	2.29292	2.78469	+0.62	+0.62
Italian Lira	1153.42	1180.54	-0.77	-0.77

Changes are for ECU, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times.

**EXCHANGE CROSS RATES**

Oct. 17	£	U.S. Dollar	Deutsche Mark	Japanese Yen	French Franc	Swiss Franc	Dutch Guilder	Italian Lira	Canadian Dollar	Belgian Franc
Pound Sterling	1	2.145	5.870	608.6	8.070	3.540	4.990	1785	2.631	62.85
U.S. Dollar	0.465	1	1.804	234.5	4.223	1.650	1.995	830.9	1.176	29.02
Deutsche Mark	0.252	0.654	1	123.8	2.344	0.219	1.106	460.5	0.661	18.29
Japanese Yen	1.900	4.258	7.701	1000	18.00	7.046	4.517	354.7	6.017	122.0
French Franc	0.202	0.265	4.267	564.0	10	3.93	4.719	1905	2.779	68.63
Swiss Franc	0.302	0.306	1.023	141.9	2.562	1	1.209	603.5	0.713	17.58
Dutch Guilder	0.234	0.501	0.904	117.4	2.119	0.227	1	416.4	0.689	14.54
Italian Lira	0.551	1.204	2.171	281.2	6.089	3.886	2.401	1000	1.618	34.93
Canadian Dollar	0.397	0.851	1.528	199.3	3.502	1.404	1.388	707.0	1	24.69
Belgian Franc	1.605	3.446	6.317	607.2	14.57	5.887	6.876	2863.	4.050	100

**EURO-CURRENCY INTEREST RATES**

The following nominal rates were quoted for London dollar certificates of deposit one-month 13.50-14.00 per cent; three months 14.35-14.45 per cent; six months 14.30-14.40 per cent; one year 14.20-14.30 per cent.

Oct. 17	Sterling	U.S. Dollar	Canadian Dollar	Dutch Guilder	Swiss Franc	West German Mark	French Franc	Italian Lira	Asian \$	Japanese Yen
Short term	n.a.	12 1/2-13 1/2	11-12	9 1/2-9 3/4	5 1/2-5 3/4	7 1/2-7 3/4	11 1/2-12 1/2	12 1/2-14 1/2	15-16 1/2	6 1/2-9
7 days notice	n.a.	13 1/2-13 3/4	11-11 1/2	9 1/2-9 3/4	5 1/2-5 3/4	7 1/2-7 3/4	11 1/2-12 1/2	12 1/2-14 1/2	15-16 1/2	6 1/2-9
1 month	13 1/2-13 3/4	13 1/2-13 3/4	11-11 1/2	9 1/2-9 3/4	5 1/2-5 3/4	7 1/2-7 3/4	11 1/2-12 1/2	12 1/2-14 1/2	15-16 1/2	6 1/2-9
3 months	14 1/2-14 3/4	14 1/2-14 3/4	12 1/2-13 1/2	10 1/2-10 3/4	6 1/2-6 3/4	8 1/2-8 3/4	12 1/2-13 1/2	13 1/2-15 1/2	16 1/2-17 1/2	7 1/2-9 1/2
6 months	14 1/2-14 3/4	14 1/2-14 3/4	12 1/2-13 1/2	10 1/2-10 3/4	6 1/2-6 3/4	8 1/2-8 3/4	12 1/2-13 1/2	13 1/2-15 1/2	16 1/2-17 1/2	7 1/2-9 1/2
one year	15 1/2-15 3/4	15 1/2-15 3/4	13 1/2-13 3/4	11 1/2-11 3/4	7 1/2-7 3/4	9 1/2-9 3/4	13 1/2-14 1/2	14 1/2-16 1/2	17 1/2-18 1/2	8 1/2-9 1/2

Long-term Eurodollar two years 12-12 1/2 per cent; three years 11 1/2-11 3/4 per cent; four years 11 1/2-11 3/4 per cent; five years 11 1/2-11 3/4 per cent; nominal closing rates. Short-term rates are call for sterling, U.S. dollars and Canadian dollars; two-day call for guilders and Swiss francs. Asian rates are closing rates in Singapore. \*Three-month Euro-dollar rate should have been 14 1/2-14 3/4 on October 15 and 16. Six-month rate should have been 14 1/2-14 3/4 on October 15 and 16.

**INTERNATIONAL MONEY MARKET**

**Belgian rates up**

Belgian Treasury certificate rates were firm yesterday, as the Belgian franc traded slightly above its lowest permitted level against the Danish krone under the terms of the European Monetary System. No reason was given by the Belgian National Bank as rates on one-month, two-month and three-month certificates were increased by 0.85 per cent to 13.75 per cent. The last rise in the discount rate was by 1 per cent to 10 per cent on October 3. In Brussels yesterday the Danish krona was fixed at Bfr 5.5320, compared with Bfr 5.5315 previously, and an upper intervention limit of Bfr 5.5325. Domestic deposit rates for the Belgian franc were: One-month 13 1/4 per cent; three-month 13 1/4 per cent; six-month 13 1/4 per cent; 12-month 12 1/2 per cent. **FRANKFURT**—Short-term interest rates remained firm, with call money rising to 8.50-8.70 per cent from 8.40-8.50 per cent; one-month to 8.35-8.45 per cent from 8.10-8.20 per cent; three-month to 8.75-8.90 per cent from 8.50-8.60 per cent; six-month to 8.60-8.70 per cent from 8.20-8.30 per cent; and 12-month to 8.25-8.35 per cent from 8.15-8.25 per cent. **PARIS**—Call money was unchanged at 11 per cent, but one-month rose to 11 1/2 per cent from 11 1/4 per cent. Three-month funds were unchanged at 12 1/2 per cent.

**GOLD**

**Further fall**

Gold lost ground in the London bullion market yesterday and finished at \$382.885, a fall of \$5 an ounce. Selling began in reaction to new procedures announced by the U.S. Treasury for its future auctions designed to diffuse speculation in gold and help strengthen the dollar. Dealers detected a distinct turn in sentiment, and after opening at \$381-384, compared with an average price of \$391.95 at Tuesday's U.S. auction, the metal touched a high of \$388 1/2 before falling to \$382.885 (382.885) previously. In Paris the 12 1/2-kilo bar was fixed at Ffr 53,000, compared with Ffr 53,300 (\$395.54) in the morning and Ffr 54,500 (\$401.40) on Tuesday afternoon. In Frankfurt the 12 1/2-kilo bar was fixed at DM 22,310 per kilo day's U.S. auction, the metal touched a high of \$388 1/2 before falling to \$382.885 (382.885) previously. **AMSTERDAM**—Call money eased to 9 1/4 per cent from 9 1/2 per cent on one-month to 9 1/2 per cent; three-month to 10 1/2 per cent; and six-month to 9 1/2 per cent from 9 1/2 per cent. **ROMA**—The money market was easy, with call money at 8 per cent and overnight at 9 1/2 per cent.

**UK MONEY MARKET**

**Full supply**

Published figure day for London banks greatly increased the supply of day-to-day funds in the money market as banks adjusted their positions within the corset. At least one clearing bank was a major lender of money, and this coupled with a small surplus of Government disbursements over revenue payments to the Exchequer, and a small decline in the note circulation left money in abundant supply. The authorities absorbed the surplus by selling a small amount of Treasury bills to the discount houses. In the interbank market overnight loans opened at 10 1/2 per cent, and soon eased to 7 1/2 per cent, before picking up to 9 1/2 per cent, but then falling sharply to 3 1/2 per cent. At the close conditions became tight with overnight money touching its highest level of the day, at 14 per cent. Rates in the table below are nominal in some cases.

**LONDON MONEY RATES**

Oct. 17	Sterling Certificate of deposit	Interbank	Local Authority deposits	Local Auth. negotiable bonds	Finance House Deposits	Company Deposits	Discount	Treasury Bills	Eligible Bills	Prime Bank Bills
Overnight	14 1/2	10 1/2	13 1/2-13 3/4	14 1/2-14 3/4	14 1/2-14 3/4	14 1/2-14 3/4	14 1/2-14 3/4	14 1/2-14 3/4	14 1/2-14 3/4	14 1/2-14 3/4
7 days notice	13 1/2-13 3/4	12 1/2-13 1/2	13 1/							

# Prof. Burns and the discreet charm of the mandarins

BY PETER RIDDELL, Economics Correspondent

THE APPOINTMENT of Professor Terry Burns as Chief Economic Adviser to the Treasury and Head of the Government Economic Service is an unusual and radical choice.

Professor Burns is different in many respects from his predecessors. Aged 35, he is at least 15 years younger than any previous chief adviser. Moreover, he is an outsider to Whitehall; his only official contact to date has been as a member of the academic panel of economists which advises the Treasury from time to time on technical aspects of its forecasting model.

Unusually for a top mandarin, Professor Burns does not have an Oxbridge background. A miner's son from Durham, he went to Manchester University and since graduating in the mid-1960s he has been at the London Business School.

He also has a more distinctive viewpoint on the economy than many of his predecessors. Indeed the most striking difference is that he is a prominent advocate of what may loosely be described as a monetarist approach in contrast to the broadly neo-Keynesian approach of previous chief advisers.

For several of these reasons Prof. Burns was not the first choice of many top Treasury officials. They would have preferred someone older with more official experience and closer to the neo-Keynesian traditions, someone like Prof. Robin Matthews from Cambridge. But Prof. Burns can be seen as an acceptable monetarist from Treasury officials' point of view. He is not regarded as either a whiz kid or a dogmatist, since in spite of his age he has built up a solid reputation both for his work on forecasting and for his economic analysis.

His appointment was very much the decision of Sir Geoffrey Howe and his fellow Treasury ministers following a lengthy Whitehall debate. They wanted someone who broadly shared their economic outlook and who would give a new direction to the economic side of the Treasury.



Hugh Routledge  
Prof. Terry Burns

Mr. Denis Healey's later policy on sterling.

Professor Burns is about as far away as it is possible to be from the Scrooge-like image of hardline monetarism conjured up by the Labour Left. The only subject on which he is hardline is his commitment to Queen's Park Rangers football club. He is a very approachable, amusing and relaxed man with a lively but practical intellect.

His appointment highlights the change in the nature of the economic debate and in policy over the last decade. He was educated in the traditional Keynesian framework with its emphasis on clearly defined income and expenditure relationships and on the short-term management of the level of demand in the economy.

The big change in his views came after the breakdown of the Bretton Woods system of fixed exchange rates in 1971-72. He then began looking at the influences on floating exchange rates. This led him to an examination of the monetary influences.

Professor Burns came to conclusions from 1973 onwards about the impact of the money supply on the balance of payments and on the exchange rate and the consequent impact on the price level. In particular, Professor Burns and his colleagues at the Business School have become among the main UK protagonists of what is known as international monetarism which stresses the im-

portance of the growth of the money supply in one country relative to that in other countries.

As director of the Business School's Centre for Economic Forecasting for the past three years Prof. Burns has also been closely involved in the public debate about UK economic policy.

In collaboration particularly with Dr. Alan Budd, a former Treasury economist, he has done a lot of work on the connections between monetary and fiscal policy and on the impact of price shocks, such as higher energy prices. This has led to criticism of the very short-term horizon of most governments.

Prof. Burns and Dr. Budd were among the earliest advocates—in October 1977—of the desirability of adopting medium-term financial plans. This would be a major innovation from the present practice of having all plans, apart from public spending, for only a year ahead. Instead, the Business School has urged that the Government should present plans for revenue as well as spending, for the rate of growth of the money supply and for public sector borrowing for several years ahead. This idea is now being considered by the Conservative Government.

Professor Burns has also been critical of the present Government in some respects, notably the sharp rise in the Value Added Tax in the mid-June Budget. Echoing the views of many inside, as well as outside, Whitehall he and Dr. Budd said in July that "the Government had created severe problems for itself by combining policies that are needed to reduce public sector borrowing (which we unreservedly welcome) with a large switch from direct to indirect taxation."

More recently Professor Burns has become involved in a heated controversy over the appropriate level of public sector borrowing during a recession. While urging a medium-term downward path for borrowing he said that borrowing should be allowed to rise next year as a result of a downturn in economic activity which would cut Government revenue and boost spending.

This rise need not be alarming since other monetary influences, such as bank lending, should be much less buoyant than at present and should offset temporarily higher borrowing. On his view what matters is the under-

lying or constant employment level of borrowing. This view, which would commend him to many Treasury and Bank officials, has been criticised by some City monetarists as being too permissive.

Prof. Burns' activities as chief adviser on controversial issues like these will be only one side of his work. A large number of the 60 or so economists within the Treasury spend much of their time involved with the 582-equation forecasting model of the economy. There has been a growing feeling among politicians and officials that the model has almost become too large to be mastered and comprehended by non-specialists. But Prof. Burns has more experience than almost any other outsider with the technical aspects of model building and a large part of his job will be interpreting and explaining the results to Ministers and to other officials.

Prof. Burns' most delicate task will be to provide new direction for the Treasury's economic side. Treasury Ministers of both parties have felt that recent chief advisers have not given clear leadership to the generally very able economists under them. A further uncertainty is provided by the current general reassessment of the work of the economists in view of the scepticism of the Tory Ministers about traditional forecasting techniques. Prof. Burns will have to clear up these uncertainties.

Prof. Burns may be envied by many other professional economists for having landed a plum job so young but it is also a major challenge. He will take over on January 1—from Sir Fred Atkinson who is retiring—at a time when the Government is about to reach decisions on its medium-term plans. The Treasury is certainly not monolithic and monetarist viewpoints are now represented alongside neo-Keynesian views. But he is an outsider coming in with views which are not wholly shared by his senior official colleagues, though admittedly with ministerial backing.

The Treasury in the past has proved adept at handling and, occasionally neutralising, such outsiders. So a lot of people, inside and outside Whitehall, will now be watching to see how Prof. Burns tackles the discreet charm of the mandarins.

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SAN FRANCISCO	arrive 20.00*
LAS VEGAS	arrive 21.51*

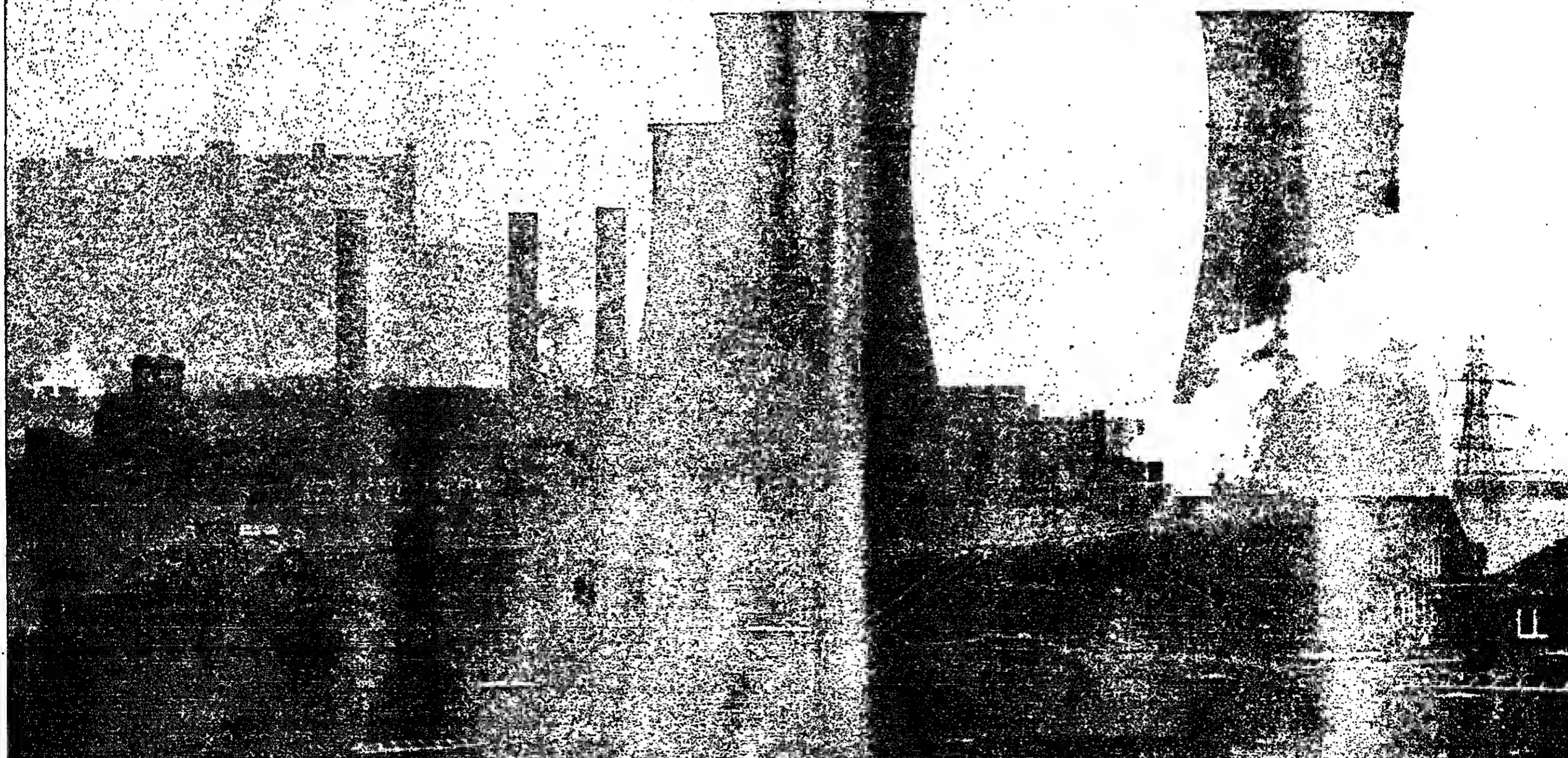
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When one dives through the old heartlands of British industry one sees the great monoliths of Victorian enterprise. There are the factories themselves, as well as the acres of terraced cottages. It is strange because whilst two thirds of the world is trying to become industrialised, Britain has museums devoted to its industrial revolution.

However, the elements of industrialism have changed. To

be competitive we must live with new technologies and, more importantly, we must live with new attitudes to working. The old reality must give way to the new. The places that are suitable for new ideas, both for people and technology, are different. Indeed, the standards that must be satisfied have changed. For instance, property must appeal to both people and commercial investment. Whilst it is important to preserve much of our industrial past, it is also equally necessary to develop our technological future. Savills appreciate both sides. It is easy to see that an area that was once perfect for industrialisation is no longer feasible for today's requirements. Equally, it is possible, with some foresight, to see the potential of a 'run-down' area. Britain is full of possibilities, and Savills understand this.

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NORTH AMERICAN NEWS

Chemical sector well ahead

BY DAVID LASCELLES IN NEW YORK

THE CHEMICAL business remained strong during the third quarter of this year, although there are signs of a weakening in the U.S. market...

had been in business outside the U.S. where the physical value of shipments rose 22 per cent and sales by 38 per cent...

strong sales of specialty chemicals. Exports were also strong. Celanese, the large fibre manufacturer, reported earnings \$37m or \$2.47 per share...

Mr. Shapiro warned, however, that rising material and energy costs combined with the softening of the U.S. economy "make it increasingly difficult to maintain the company's progress towards adequate profit levels."

Slowdown in earnings growth at Champion

By Our Financial Staff

CHAMPION International, the plywood and paper group, commented yesterday that while its results for the third quarter exceeded "those of a strong quarter a year ago," there was increasing evidence of an economic slowdown.

Profits up one-fifth at Security Pacific

BY OUR FINANCIAL STAFF

MORE U.S. banks have reported better earnings. Security Pacific, which takes in Security Pacific National Bank—the tenth largest in the U.S.—and the second biggest in California—boosted third quarter earnings by over one-fifth.

Advance at Caterpillar Tractor

By Our Financial Staff

CATERPILLAR TRACTOR, the largest manufacturer of earth-moving machinery and equipment in the U.S., said that third quarter sales, up 23.9 per cent from a year earlier, benefited from some advance buying by dealers in anticipation of a United Auto Workers' strike.

Strong quarter for Sperry

By Our Financial Staff

A FURTHER strong rise in earnings in the second quarter is reported by Sperry Corporation, the business machinery group. Net earnings are 28 per cent up at \$87m, on sales 22 per cent higher at \$1.1bn.

Threat to Chrysler Financial

BY IAN HARGREAVES IN NEW YORK

CHRYSLER FINANCIAL, the dealer and customer financing arm of the Chrysler car company, is threatening to become a drain on the ailing parent company's finances.

has slumped to less than \$200m. The subsidiary has not issued any commercial paper for several weeks. Instead, it is having to rely on raising funds through conventional banking sources and is now in the process of completing a revolving credit package with a syndicate of several large U.S. banks.

dealers, who are already in revolt over the fact that they are to be charged more than 16 per cent for stock financing. Because it is well run and respected, Chrysler Financial has long been regarded as one of the corporation's most saleable assets and there is speculation that one of the larger importers of cars into the U.S. may be a ready buyer if Chrysler confirms its wish to sell.

Dollar Eurobond prices higher

BY FRANCIS GHILES

DOLLAR BOND prices posted gains of up to a full point yesterday while harder currency bonds, particularly in the Swiss Franc sector, deteriorated still further.

Midland Marine

Shareholders of Marine Midland have approved revised terms for the merger with Hongkong and Shanghai Banking Corporation, writes our financial staff.

FT. INTERNATIONAL BOND SERVICE

The list shows the 200 latest international bond issues for which an adequate secondary market exists. For further details of these or other bonds see the complete list of Eurobond prices published on the second Monday of each month.

AMERICAN QUARTERLIES

Table with columns for company names (C.R. BARD, SUCYRUS-ERIE, CHESEBROUGH-PONDS, CONGOLEUM, DIVER CORPORATION, GENERAL PORTLAND, KAISER CEMENT, MAYTAG, MEMPHREX, PUBLIC SERVICE ELECTRIC, REPUBLIC STEEL, TEXASGULF, U.P. CORPORATION) and financial data for 1979 and 1978.

AFRICAN DEVELOPMENT BANK U.S.\$150,000,000 LONG-TERM CREDIT FACILITY. Includes logos of member banks like Chase Manhattan, American Express, and others.

U.S. DOLLAR STRAIGHTS table listing various international bond issues with columns for Issued, Bid, Offer, Day, Week, Yield, and Change on price.



UNDERWRITING IN THE U.S.

The \$7m cost of picking up the IBM tab

BY DAVID LASCELLES IN NEW YORK

A FEW weeks ago, everybody was laughing at IBM. Today, IBM is laughing at us. This wry comment from a Wall Street broker last week seems to sum up the extraordinary saga of IBM's \$1bn bond issue.

But the market also gives the computer maker credit for the boldness of its decision to seek long term money at a time when many people thought interest rates were close to their peak.

After that it was only a question of how long the underwriting syndicate would hold on to the \$250m of unsold bonds in the hopes of a turn in the market.

Salomon Brothers themselves, Fortunate for Wall Street, these two houses have the largest capitalisation in the U.S. Some \$700m between them.

Swedish Match stages recovery

BY VICTOR KAYETZ IN STOCKHOLM

REPORTING a near doubling of its cash-month operating profit from SKr 22m to SKr 42m in SKr 1979, Swedish Match is recovering from a 1978 loss of SKr 51m.

The group reported a 15-month net extraordinary income during the eight months of SKr 24m, against a loss of SKr 51m. This left a profit-loss account and a cash SKr 17m, compared with a loss of SKr 49m.

Matra lifts first-half earnings

By David White in Paris MATRA, the aggressively acquisitive missile and electronics group, whose profits have risen ten-fold in the past five years, reports a sharp rise in parent company earnings for the first six months of 1979.

Sales for the parent company rose by 18 per cent to FF1 125bn while net profits increased to FF1 74.8m, a 17 per cent advance.

The group also confirmed its intention to raise FF1 200m (\$47.5m) through the issue of a convertible loan stock.

As part of the FF1 50.7m deal, the German group will be paid newly created Matra shares, giving it a stake of about 3 per cent.

Matra, which last month won an important French telecommunications contract in the face of stiff competition from the state-run Aerospatiale group, has this year stepped up noticeably its broad expansion away from weapons sales.

Drop in production at Italsider

BY RUPERT CORNWELL IN ROME

ITALSIDER, the state-owned major Italian steel producer, yesterday reported a drop of almost 10 per cent in output in the first half, despite a rise in sales by value of around 20 per cent to L1,545bn (\$1.9bn).

The Genoa-based group said that steel production in the first six months had fallen by 9.6 per cent of 500,000 metric tons from the level of the comparable period of 1978—and were 600,000 tonnes below the target fixed at the start of this year.

The reason, according to Italsider, lay in the labour disruption in the months before the conclusion of a new three-year contract in July. But the group has also been heavily handicapped by the chronic problems of its Bagnoli plant at Naples, and the high level of its indebtedness.

Although it gave no figures, the company which produced 10.4m tonnes of steel in 1978, implied that it would again report a substantial loss for 1979. The deficit of L349bn (\$430m) last year, which followed one of L395bn in 1977, was a major contributor to the financial difficulties of Italsider's parent, the state conglomerate Istituto per la Ricostruzione Industriale (IRI).

Overall, indebtedness remained little changed, although medium and long-term borrowing at L2,294bn (\$2.9bn) at the end of June represented 81 per cent of total debt against 85 per cent at the end of 1978.

Bayernhypo margins squeezed

BY ROGER BOYES IN BONN

THE Bayerische Hypothek und Wechselbank (Bayernhypo), Bavaria's leading mortgage bank, recorded an increase of almost 11 per cent in its balance sheet total for the first nine months of this year, compared with a 12 per cent rise to the same period of 1978.

But despite the more or less stable growth in business volume, the bank is complaining of increasing pressures on its interest margins, which will eat into its 1979 profits.

The Bayernhypo complaint is echoed by the three big commercial banks in West Germany—Commerz, Dresdner and Deutsche—who have already made clear that bank profits are lagging well behind the growth in business volume.

Bayernhypo, with its strong focus on mortgage business, is in a slightly different position from the big three. Due to a mortgage boom, the net surplus on interest earnings has edged up this year—after nine months, the surplus is to a "happy" position, in the words of Dr. Wilhelm Arendt, the board spokesman.

But Dr. Arendt made clear that non-mortgage profits would suffer from the interest margin squeeze, and that shareholders should not expect such a good year as last year. Bayernhypo has followed a constant policy of acquiring small, well-run concerns (the latest came last summer with a 25 per cent stake in the Westfälische Hypothekbank), and some of these, including several breweries, have proved to be exceptionally profitable this year.

Banca del Gottardo plans one-for-15 rights issue

BY JOHN WICKS IN ZURICH

THE SWISS BANK, Banca del Gottardo, plans a Sw.Fr 9.1m (\$5.5m) rights issue in the light of a 10 per cent increase in balance sheet total to Sw.Fr 2,358m (\$1.48bn) during the first nine months of this year.

The one-for-15 issue, to be made to existing holders of shares and participation certificates next month, will be in 50,000 bearer shares of Sw.Fr 100 par value at Sw.Fr 152 each.

At the same time as this rights issue, which will raise the Gottardo equity to a total of Sw.Fr 233m (\$145m), shareholders will be asked at an extraordinary general meeting on November 6 to approve the creation of new capital of up to 50,000 participation certificates of Sw.Fr 100 nominal value.

The bank indicates that this further capital could be used in connection with a future convertible or option issue. A convertible issue by the Finautos subsidiary, Gottardo Bank International, dating from 1977, has in the meantime been fully converted.

Upsurge in Swiss bourse activity BY OUR ZURICH CORRESPONDENT SWISS BOURSES have reported a sharp increase of trading activity in the first three quarters of this year. Turnover on the Zurich stock exchange totalled Sw.Fr 91.9bn (\$53.6bn) for the nine-month period, a rise of 17.9 per cent over the corresponding 1978 total, while the number of bargains went up from 181,114 to 194,983.

Deutsche Bank subsidiary profits steady

BY NICHOLAS COLCHESTER

DEUTSCHE BANK Compagnie Financiere Luxembourg, the Luxembourg based Euro-currency subsidiary of the big German bank, could only maintain its D-Mark profits in its latest business year, despite a 17.6 per cent increase in the subsidiary's balance sheet total.

The preliminary figures for the year to September 30, 1979 indicate that distributable profit will be slightly over the DM 111m (\$18m) which the bank achieved last year, all of which will be ploughed back into the bank's reserves.

The bank's management described this outcome as "not unsatisfactory, but also not good." They said that the result was symptomatic of the decline in lending terms in the Euro-currency market, and that it was also affected by the fall of the dollar.

The bank's management started the business year expecting so improvement in lending terms in the Eurocurrency market. They were disappointed, and accordingly reduced their participation in the loan market.

PHILADELPHIA National Corporation, parent of the Philadelphia National Bank (PNB), has acquired a 10 per cent interest in Banque Nagelmackers SA, the ninth largest bank in Belgium, ranked by deposits, for approximately \$1.8m.

PNB buys Belgian bank stake

BY OUR FINANCIAL STAFF

PHILADELPHIA National Corporation, parent of the Philadelphia National Bank (PNB), has acquired a 10 per cent interest in Banque Nagelmackers SA, the ninth largest bank in Belgium, ranked by deposits, for approximately \$1.8m.

as of June 30, conducts a full range of commercial banking business through 59 branches in Brussels, Liege, Namur and elsewhere in French-speaking Belgium. Although its primary emphases have been in the commercial, industrial and consumer areas, it is active also in funds management, inter-optional lending, foreign exchange and bond underwriting.

AMERICAN QUARTERLIES

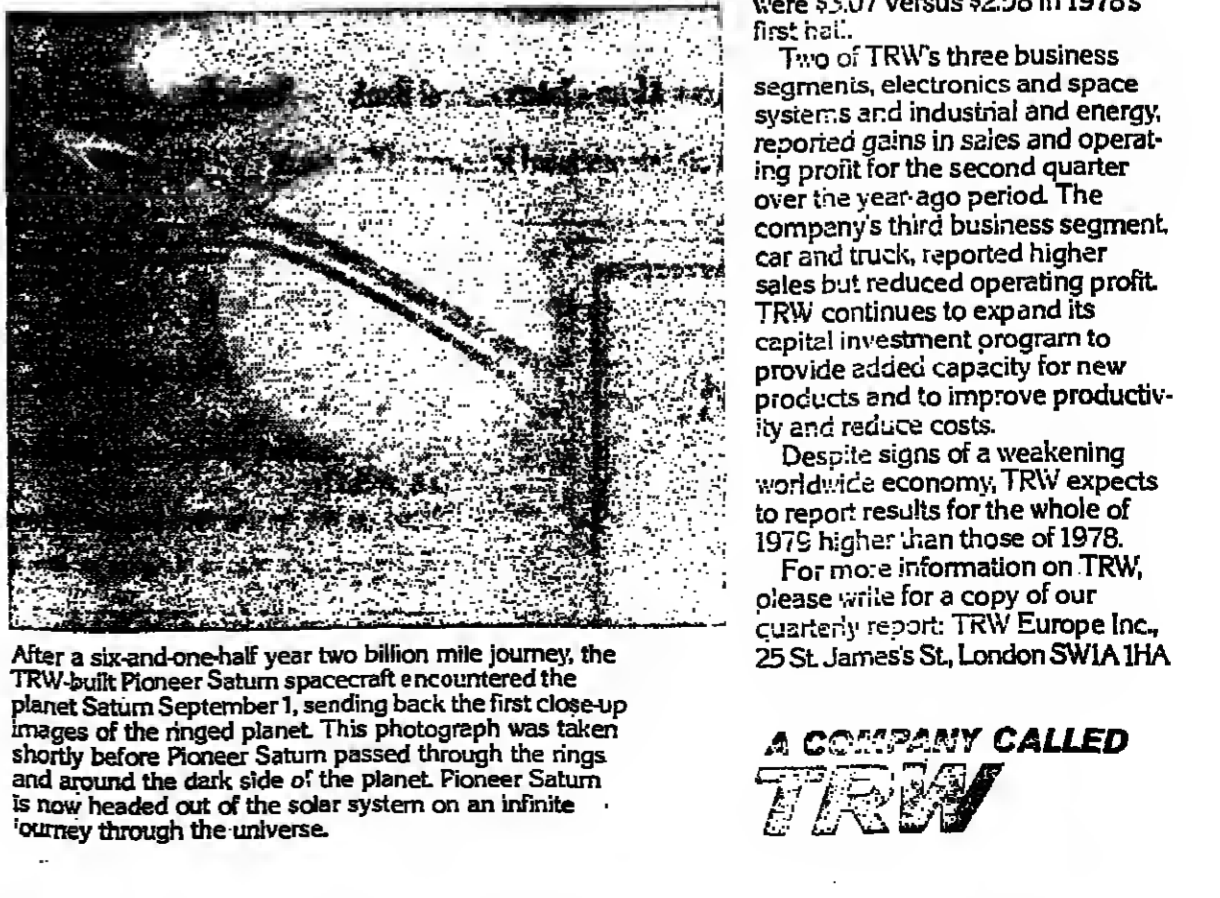
Table with columns for company names (AMERICAN CYANAMID, CROWN ZELLERBACH, HERCULES, ILLI LILLY, AMERICAN HOME PRODUCTS, FLINTKOTE, E. F. HUTTON, MOTOROLA, CRANE, GEORGIA-PACIFIC, LIBBY-OWENS-FORD, NORTROP) and rows for financial data (Third quarter, Revenue, Net profits, etc.) comparing 1979 and 1978.

REPORT TO INVESTORS from a company called TRW

TRW Reports Higher Results for First Six Months

FINANCIAL HIGHLIGHTS table showing U.S. Dollar Amounts in Millions Except for Per Share Data for 1979 and 1978. Rows include Second Quarter (Worldwide Consolidated Sales, Pre-Tax Profit, Net Earnings) and Six Months (Worldwide Consolidated Sales, Pre-Tax Profit, Net Earnings).

TRW Inc., an international supplier of high technology products and services, reports 1979 second quarter and six months sales, earnings and earnings per share up substantially from 1978.



After a six-and-one-half year two billion mile journey, the TRW-built Pioneer Saturn spacecraft encountered the planet Saturn September 1, sending back the first close-up images of the ringed planet. This photograph was taken shortly before Pioneer Saturn passed through the rings and around the dark side of the planet. Pioneer Saturn is now headed out of the solar system on an infinite journey through the universe.

A COMPANY CALLED TRW

All these securities have been sold. This announcement appears as a matter of record only.

October 16, 1979

\$18,000,000

# Iberpistas

iberica de autopistas, S.A.  
concesionaria del estado

Serial Floating Rate Mortgage Notes Due 1986

Smith Barney, Harris Upham & Co.  
Incorporated

Banca Nazionale dell'Agricoltura

Banque Arabe et Internationale  
d'Investissement (B.A.I.I.)

Banque de Paris et des Pays-Bas

Continental Illinois Limited

Daiwa Europe N.V.

National Bank of Abu Dhabi

Privatbanken A/S

Société Générale de Banque S.A.

Svenska Handelsbanken

- |   |                               |  |   |
|---|-------------------------------|--|---|
| Alahli Bank of Kuwait (K.S.C.)                        | Algemene Bank Nederland N.V.  | Banca del Gottardo                     | Banco Urquijo Hispano Americano         |
| Bank of America International                         | Banque Bruxelles Lambert S.A. | Banque Francaise du Commerce Extérieur |   |
| Banque Nationale de Paris                             | Bayerische Landesbank         | Bayerische Vereinsbank                 | B.S.I. Underwriters                     |
| Citicorp International Group                          | County Bank                   | Crédit Chimique                        | Crédit Lyonnais                         |
| Richard Dens & Co.                                    | DG Bank                       | First Chicago                          | Fuji International Finance              |
| Girozentrale und Bank der österreichischen Sparkassen |                               |  | Genossenschaftliche Zentralbank AG      |
| Kidder, Peabody International                         |                               | Kredietbank N.V.                       | Kredietbank S.A. Luxembourgaise         |
| The Nikko Securities Co., (Europe) Ltd.               |                               | Nomura Europe N.V.                     | Société Bancaire Barclays (Suisse) S.A. |
| Société Générale                                      |                               | Trade Development Bank                 | Yamaichi International (Nederland) N.V. |
- The undersigned acted as financial advisor to Iberpistas.  
Banco Central, S.A.

## Landesbank Stuttgart

Württembergische Kommunale Landesbank Girozentrale

We are pleased to announce  
the opening of our wholly owned subsidiary  
**Landesbank Stuttgart International**  
SOCIÉTÉ ANONYME

1, Place d'Armes · Luxembourg · P.O. Box 736  
Telephone: 41884 General, 472071 Foreign Exchange  
Telex: 3551 General, 3552 Foreign Exchange

Managing Directors: Ferdinand Krier, Jack J. A. Bantje

This announcement appears as a matter of record only.



## Banco de la Provincia de Buenos Aires

Los Angeles Agency

\$30,000,000

Floating Rate Certificates of Deposit Due October 18, 1982

Dillon, Read Overseas Corporation

Bankers Trust International Limited

Banque Belge Limited

Crédit Lyonnais

Abu Dhabi Investment Company

Arab African International Bank

Banca Nazionale del Lavoro

Hollandsche Bank-Unie N.V.

Kuwait International Investment Co. s.a.k.

Riyad Bank Limited

## Banco Union, C.A.

(A Venezuelan Corporation)  
Acting through its Panama Branch  
U.S. \$35,000,000

NEGOTIABLE FLOATING RATE  
CERTIFICATES OF DEPOSIT  
DUE 26 SEPTEMBER 1984

Nearest to hereby claim that the above referenced  
Negotiable Floating Rate Certificates of Deposit are payable at  
Banco Union, C.A., Special Purpose, Apartado A, Panama City 5, Republic of Panama,  
and that the following banks have been appointed by Banco Union, C.A. as act as paying agents:  
Chicago, N.A., 336 Grand, London W.C.2.  
Hollandia, N.A., 336 Grand, London W.C.2.  
Hollandia, N.A., 336 Grand, London W.C.2.  
Hollandia, N.A., 336 Grand, London W.C.2.

Agent  
**FIRST CHICAGO**  
LIMITED

Weekly net asset value  
on October 17, 1979

Tokyo Pacific Holdings N.V.  
U.S. \$66.85

Tokyo Pacific Holdings (Seaboard) N.V.  
U.S. \$48.71

Listed on the Amsterdam Stock Exchange

Information: Pierson, Heiding & Pierson NV Haringstraat 214,  
Amsterdam.

### VONTSELE EUROBOND INDICES

14.5.76 = 100%

PRICE INDEX	9.10.79	15.10.79	AVERAGE YIELD	9.10.79	15.10.79
DM Bonds	99.82	99.82	DM Bonds	7.368	7.515
HFL Bonds & Notes	97.08	96.87	HFL Bonds & Notes	8.948	9.042
U.S. \$ Str. Bonds	92.55	95.80	U.S. \$ Str. Bonds	10.356	10.571
Can. Dollar Bonds	92.85	90.80	Can. Dollar Bonds	11.052	11.483

## INTL. COMPANIES AND FINANCE

### Fuji Bank subsidiary to issue Swiss bond

By Richard C. Hanson in Tokyo

JAPANESE city banks are about to win approval from the authorities for their overseas subsidiaries to issue foreign currency denominated bonds. Fuji Bank's Swiss subsidiary will become the first to float such a bond, on final approval from the Ministry of Finance, which is expected by the end of this month.

Swiss subsidiary plans to issue a 10-year, SFr 20m bond next month, with Credit Suisse as manager of the underwriting group. The bond will be unsecured and without the guarantee of the parent bank. The funds will be used to match long-term lending in Swiss francs.

The Swiss subsidiary has already been given a slot in the quarterly list of bond issues in Switzerland, and the parent Fuji Bank has approached the Japanese authorities for approval. The Finance Ministry (which until now has used the guidance system to prevent overseas bank subsidiaries from issuing bonds) does not, however, appear ready to allow the city banks themselves to issue foreign bonds.

Under Japanese banking practice, only the long-term credit banks and the Bank of Tokyo are able to issue bonds at home or abroad. The big city banks, which form the core of Japan's commercial banking community, have long fought for the right to issue such bonds, and approval for the overseas subsidiaries to raise funds through bond issues would mark an advance toward that goal.

The securities industry has long opposed any moves which might allow banks to cut into their territory, with the battle lines extending into the Finance Ministry itself, and involving the Banking and Securities Bureau. The Banking Bureau is taking its cue for approving the bond issues by city bank "foreign units" from a recommendation made by a semi-private advisory committee on banking during the summer.

Fuji Bank officials said the fact that the Swiss unit's planned bond does not carry the soundness of the subsidiary, the parent's guarantee reflected which was created in 1972.

It is expected that other city banks will follow suit quickly, once the Ministry of Finance makes its decision final.

**Japanese to lengthen life of national bonds**

TOKYO — The Japanese Finance Ministry is expected to cut the amount of medium-term national bond rotations during fiscal 1979 ending next April by more than ¥1,000bn (\$4.3bn) from the planned total issue of ¥2,700bn, according to local underwriters.

The shortfall will be covered by an increase in the issue of 10-year national bonds, to keep the total national bond rotation in the year at the originally-planned ¥15,270bn, unless a rise in national tax revenue makes it possible to cut the total issue, they said.

The Ministry's original plan provided for the rotation of ¥500bn of two-year bonds; ¥1,700bn of three-year bonds; and ¥500bn of four-year bonds, all through competitive auction.

Actual issues of medium-term bonds in the first seven months (April to October) of Fiscal 1979 were only ¥194.40bn of two-year bonds and ¥583.30bn of three-year bonds, for a total of ¥777.70bn or only 28 per cent of the projected amount. No four-year bonds have been issued.

This is because the yields at issue of medium-term national bonds have risen sharply, reflecting higher short-term money rates in Japan, and the ministry rejected some higher yield bids at the auctions in an effort to keep yields within a rigidly-controlled interest rate structure, the underwriters said.

Mr. Masahiko Seki, president of the Federation of Bankers Associations, said that the ministry could have issued ¥550bn more of medium-term bonds, if it had strictly observed the rules of competitive auction. Reuter.

### Hongkong Electric offers loan stock with warrants

BY PHILIP BOWRING IN HONG KONG

HONGKONG Electric is to make a rights issue of HK\$ 635m (\$127m) of 9.25 per cent unsecured loan stock 1988/92 with warrants attached.

The issue is a record size for Hongkong and is likely to bring a pause for consideration in the recently buoyant stock market. The issue is based on HK\$ 1 nominal of loan stock for three ordinary shares. Fifty per cent will be payable on December 17 — the closing date for application — and the balance is due by June 30.

The warrants will be exercisable between January, 1980 and December, 1988 at an average of the last dealing prices between December 6 and December 13 this year. HK Electric shares traded yesterday around HK\$ 4.80, prior to the announcement.

The company expects that earnings for 1979 will be "marginally" higher than the HK\$ 955m achieved last year. However, the debt issue will go towards the financing of a new power station, and HK Electric notes that under a new scheme of control agreed with the Government, a return of 15 per cent on new fixed assets is now being allowed, against 13.5 per cent for existing ones.

With the prime lending rate in Hong Kong up to 14.5 per cent and no sign yet of an early break in interest rates, the underwriters will be hoping that the warrants attached to the issue will be sufficiently attractive to entice ordinary shareholders.

The market for long-term fixed interest paper in Hong Kong is traditionally institutional. There is plenty of time

to exercise the warrants, but with the company's earnings from electricity generation — though not from its property and consumer durable operations — limited to a 15 per cent return, the warrants may not have quite the usual appeal.

Despite high interest rates, the financial markets here remain liquid. But the size of this issue is a sobering reminder to credit markets of the many schemes in need of finance on or beyond the drawing boards of major Hong Kong companies.

The HK electric issue will be underwritten by Wardley and Jardine Fleming, and will be issued a week tomorrow. The company will convene an extraordinary general meeting for November 12 to increase its authorised capital for full exercise of the warrants.

### Further expansion at Ito-Yokado

BY YOKO SHIBATA IN TOKYO

IYO-YOKADO, the second largest supermarket chain in Japan, has announced a strong surge in sales and earnings for the first half to August. On an unconsolidated basis, operating profits rose by 27.1 per cent to ¥9.15bn (\$39m) and net profits by 35.2 per cent to ¥7.71bn, on sales of ¥277.13bn (\$1.2bn), up 18.7 per cent, compared with the corresponding period of the previous year.

The surge in earnings was attributed to the steady expansion of three new shops; improved sales at existing shops; and a better financial position. The supermarket chain raised ¥20bn from a 12.5m share increase by public subscription at the end of February this year, part of which was appropriated

for the repayment of its borrowings. As a result, the group's debt to total sales ratio was trimmed significantly and the equity ratio improved to 38.2 per cent. The interim dividend has been raised to ¥8.5, from ¥7.5 a year ago.

On a consolidated basis, the unconverted amount of the company's two U.S. dollar-denominated convertible debentures (both \$50m issues were made last year) was exposed to the sharp depreciation of the yen, causing an exchange loss of ¥2.08bn. The same debentures generated ¥4.14bn of exchange gains a year ago due to the yen's appreciation. As a result, consolidated net earnings for the first half of the current year plunged sharply by 32.2 per cent to ¥4.29bn on con-

solidated sales 20.9 per cent higher at ¥289.86bn.

The company said its consolidated results did not provide an accurate reflection of business performance for the period, because it followed the Securities Exchange Committee, of the U.S., accounting system.

For the current half year ending next February, the parent company plans to open seven new shops on the grounds of strong consumer spending. As a result earnings prospects for the full year are said to be favourable. Unconsolidated operating profits are projected at ¥19.5bn, up 20 per cent, net profits on the same basis at ¥9.5bn, up 20.1 per cent and unconsolidated sales at ¥370bn up ¥17.4bn over the previous fiscal year.

### Indian Oil better than expected

BY K. K. SHARMA IN NEW DELHI

THE public sector Indian Oil Corporation, the country's largest company, had a record turnover of Rs 35,640m (\$4.4bn) in 1978-79. It improved its sales of petroleum products to 17.29m tonnes and processed a record 10.85m tonnes of crude in its refineries.

Mr. C. R. Das Gupta, Indian Oil's chairman, said profit before tax in 1978-79 amounted to Rs 942.6m and net profit was a record Rs 692m (\$85m).

Mr. Das Gupta said that the

fears expressed last year that profits would fall because of the higher costs of crude had not materialised since reduced profits from refining had been offset by increased profits from marketing and pipe-line operations.

Indian Oil increased its sales by Rs 5,655m to Rs 35,640m despite product prices remaining more or less unaltered. The turnover was higher than any other Indian company's.

Indian Oil account for more than 61 per cent of the petro-

leum industry sales in the country. During 1978-79, it sold over 17m tonnes of petroleum products compared with 15.88m tonnes in 1977-78.

The corporation has been given the responsibility of importing crude and petroleum products in which India is not yet self sufficient. Mr. Das Gupta said that he was contacting new sources like China, Mexico, Venezuela and Indonesia, in addition to traditional Middle East sources.

### Phosphate venture for Hindustan Lever

BY P. C. MAHANTI IN CALCUTTA

HINDUSTAN LEVER, the offshoot of Unilever and one of India's largest private sector companies, has commissioned a Rs 220m (\$27m) industrial phosphate plant in Haldia, the promising industrial growth centre in West Bengal.

The chemical complex will be the largest private sector investment in West Bengal in recent

years and will have an annual production capacity of 30,000 tonnes of sodium tripoly phosphate, 54,000 tonnes of sulphuric acid, and 19,500 tonnes of phosphoric acid.

Apart from their considerable import substitution value, these chemicals will bridge a critical supply-demand gap in the eastern region where they are

also expected to foster further industrial growth in the near future.

Other multinationals, besides Unilever, would also be welcome to the area as long as they conformed to national policies governing foreign investment. The Chief Minister, Jyoti Basu, She said, at the inauguration of the phosphate plant.

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ICNL/FT

U.S. \$20,000,000  
Floating Rate U.S. Dollar Negotiable  
Certificates of Deposit, due 24th October, 1984

## THE DAIWA BANK, LIMITED LONDON



In accordance with the provisions of the Certificates, notice is hereby given that for the initial six months interest period from 18th October, 1979 to 18th April, 1980, the Certificates will carry an Interest Rate of 14 1/2% per annum. The relevant interest payment date will be 18th April, 1980.

Merrill Lynch International Bank Limited  
Agent Bank

US \$100,000,000  
Republic of the Philippines



Floating Rate Notes Due 1986

In accordance with the provisions of the Notes, notice is hereby given that for the six month interest period from 18th October, 1979 to 18th April, 1980 the Notes will carry an Interest Rate of 15% per annum and the Coupon amount per US \$5,000 will be US \$381.25.

Credit Suisse First Boston Limited  
Agent Bank

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October 18 1979  
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All of these shares having been sold, this advertisement appears as a matter of record only.

The whole of the issued share capital of MFI Furniture Group Limited ("the Company") is listed on The Stock Exchange.

The information given herein with regard to the Company and its subsidiaries ("the Group") has been supplied by the directors of the Company. The directors have taken all reasonable care to ensure that the facts stated herein are true and accurate in all material respects and that there are no other material facts the omission of which would make misleading any statement herein whether of fact or of opinion. All the directors accept responsibility accordingly.

# MFI FURNITURE GROUP LIMITED

Placing  
by County Bank Limited of  
33,000,602 Ordinary shares of 10p each at 72p per share

The shares now being placed have been acquired by County Bank Limited from Mr. N. A. V. Lister, Mrs. J. W. Searle and their family trusts and rank in full for all dividends hereafter declared or paid on the Ordinary share capital of the Company.

Share Capital  
Authorised £16,000,000 in 160,000,000 Ordinary shares of 10p each Issued and fully paid £13,200,000

**Directors**

A. C. Southon, FCA (Chairman) New Stadium Works, North End Road, Wembley, Middlesex, HA9 0AY.  
N. A. V. Lister (Joint Managing) New Stadium Works, North End Road, Wembley, Middlesex, HA9 0AY.  
J. W. Seabright, MA (Joint Managing) New Stadium Works, North End Road, Wembley, Middlesex, HA9 0AY.  
S. Chody New Stadium Works, North End Road, Wembley, Middlesex, HA9 0AY.  
D. R. Hughes, BA New Stadium Works, North End Road, Wembley, Middlesex, HA9 0AY.  
D. S. Hinn New Stadium Works, North End Road, Wembley, Middlesex, HA9 0AY.  
E. W. Lea, FCA New Stadium Works, North End Road, Wembley, Middlesex, HA9 0AY.  
P. A. Lait (Non-Executive) Stedling House, Heddon Street, London, W1R 8BP.

**Secretary and Registered Office**  
S. C. Moodley, BSc, Solicitor New Stadium Works, North End Road, Wembley, Middlesex, HA9 0AY.

**Auditors and Reporting Accountants**  
Berke Cohen Fine & Partners Chartered Accountants, Dorville House, 14 John Princes Street, London, W1M 9HB.

**Stockbrokers**  
Kemp-Gee & Co. 20 Cophall Avenue, London, EC2R 7JS.  
de Zoete & Bevan 25 Finsbury Circus, London, EC2M 7EE.

**Solicitors to the Company and to County Bank Limited**  
Slaughter and May 35 Basinghall Street, London, EC2V 5DB.

**Solicitors to the Vendors**  
Titmuss, Sainer & Webb 2 Serjeants' Inn, London, EC4Y 1LT.

**Bankers**  
National Westminster Bank Limited 15 Bridge Road, Wembley Park, Middlesex, HA9 9AE.

**Registrars and Transfer Office**  
National Westminster Bank Limited Registrar's Department, P.O. Box 82, 37 Broad Street, Bristol, BS99 7NH.

**SELECTED INFORMATION**

The following information must be read in conjunction with the full text of this document.

● The family holdings of the two co-founders of MFI together with their family trusts represented, prior to this Placing, 49.6 per cent. of the issued share capital. These shareholders informed the board of the Company that they wished to realise about half of their shareholdings in order to follow a more broadly based investment policy. The vendors intend to retain their remaining shareholdings in the Company for the foreseeable future.

No new funds are being raised by the Company.

● MFI sells self-assembly furniture in volume at highly competitive prices mainly from edge-of-town sites with extensive car parking. MFI is one of the largest furniture retailers in the United Kingdom, operating 69 stores. Another 10 store openings (including 2 relocations) are planned before June 1980. MFI is the market leader in self-assembly furniture.

● A summary of the trading record in recent years is set out below:—

Year ended May	Turnover £'000	Profit before taxation £'000	Percentage of turnover	No. of stores	Total square footage '000
1975	15,232*	78	0.5	33	424
1976	21,149	1,018	4.8	39	523
1977	33,728	1,862	5.5	52	730
1978	55,043	5,337	9.7	56	850
1979	87,466	13,979	16.0	64	1,102

\*Includes £2,724,000 mail order sales.

- Placing price 72p
- Total value of issued share capital at the Placing price £95 million
- Forecast profit before taxation for the financial year ending 31st May 1980 at least £18.0 million
- Estimated earnings per share for the financial year ending 31st May 1980
  - on the basis of a 52 per cent. tax charge 6.55p
  - on the basis of the expected tax charge 8.52p
- Estimated price earnings multiple at the Placing price
  - on the basis of a 52 per cent. tax charge 11.0 times
  - on the basis of the expected tax charge 8.44 times
- Estimated dividends per share for the financial year ending 31st May 1980 2.62p
- Dividend cover based on estimated dividends and earnings for the financial year ending 31st May 1980 on the basis of a 52 per cent. tax charge 2.5 times
- Estimated gross dividend yield at the Placing price 5.2 per cent.



**REASONS FOR THE PLACING**

On 18th October 1979 33,000,602 shares were purchased by County Bank Limited from Mr. N. A. V. Lister, a joint Managing Director of the Company and co-founder of MFI (15,659,500 shares), Mrs. J. W. Searle, widow of the other co-founder of MFI (8,732,500 shares) and their family trusts (8,608,602 shares) ("the vendors"). Of these shares, 32,500,602 are being placed by County Bank Limited through The Stock Exchange and the balance of 500,000 shares are being offered to employees of the Group at the Placing price. Any shares not taken up by employees will be retained by County Bank Limited.

Following the flotation of M.F.I. Warehouses Limited in May 1971, Mr. N. A. V. Lister, the late Mr. D. A. Searle and their families held 59.4 per cent. of the then issued share capital valued at £4.8 million at the flotation price. On 15th October 1979 the vendors held 49.6 per cent. of the issued share capital of the Company valued at £54.0 million based on the middle market quotation on that day as calculated from The Stock Exchange Daily Official List. For some time the vendors have been considering the disposal of a substantial part of their holdings in the Company in order to follow a more broadly based investment policy. Such a disposal should reduce the Company's exposure to the problems often associated with very large family holdings.

In view of the proportion of the issued share capital of the Company that the vendors' holdings represented, discussions were held between the vendors, the Company and its advisers as to the most suitable means of achieving the vendors' objective. Having regard to the interests of the vendors, the Company, and its shareholders, it was concluded that the disposal should be effected by a placing through The Stock Exchange, based upon a document incorporating current information on MFI and its operations.

It is the vendors' intention to retain for the foreseeable future their remaining shareholdings in the Company, representing 24.6 per cent. of the issued share capital and valued, at the Placing price, at £23.4 million; certain undertakings have been given by the vendors to County Bank Limited, details of which are set out under "Contract with County Bank Limited" in Statutory and General Information.

The following information concerning MFI has been received by County Bank Limited from the directors of the Company:—

**INTRODUCTION**

MFI is one of the largest furniture retailers in the United Kingdom and is the market leader in self-assembly furniture. It now operates 69 stores located throughout the United Kingdom.

A summary of the trading record, the number of stores and total square footage over the last five financial years, ended approximately 31st May, is set out below:—

Year ended May	Turnover £'000	Profit before taxation £'000	No. of stores	Total square footage '000
1975	15,232*	78	33	424
1976	21,149	1,018	39	523
1977	33,728	1,862	52	730
1978	55,043	5,337	56	850
1979	87,466	13,979	64	1,102

\*Including £2,724,000 mail order sales.

**History and Development of MFI**

MFI originated as Mullard Furniture Industries Limited which was incorporated in April 1964 and at that time was selling a limited range of low price furniture by mail order using national advertising. The range of merchandise was extended and in 1967 sales began from retail warehouses. By May 1971 nine retail warehouses had been opened and Mullard Furniture Industries Limited, whose name had been changed to M.F.I. Warehouses Limited, became a public company and obtained a Stock Exchange listing.

Between August 1974 and July 1975, in line with MFI policy, the resources, management efforts and energies of the group became increasingly concentrated on developing retailing from stores as the mail order operation was run down and then closed. MFI saw the growth potential of retailing furniture packed flat for home assembly, a concept developed in the mail order business, which enabled MFI to sell competitively priced furniture from stock.

Since then the range of merchandise sold has been extended and continuously upgraded in both quality and design. Advances have also been made in simplifying and improving methods of self-assembly which have increased the appeal of MFI's furniture.

Methods of display have undergone considerable change. Originally, single items of merchandise were exhibited with packed stock projecting a "warehouse" image. Each store now has an attractive showroom with a large warehouse enabling immediate collection of goods by customers. Emphasis has been placed on the selection of sites and geographical coverage has been extended. To reflect these developments M.F.I. Warehouses Limited changed its name to MFI Furniture Centres Limited in 1977.

In June 1979 a reorganisation was effected which involved the separation of the retailing and property activities. A new holding company, MFI Furniture Group Limited, was formed; MFI Furniture Centres Limited continued to be responsible for retailing activities and MFI Properties Limited assumed responsibility for all property matters. This reorganisation recognised the increasing importance that site finding and development of stores play in the growth of the business.

**BUSINESS**

MFI sells self-assembly furniture in volume, mainly from edge-of-town sites with extensive car parking. The range now sold includes bedroom, kitchen, dining room and lounge furniture, most of which is manufactured to MFI's own requirements. It is MFI's policy to offer furniture, for which demand is already established, at highly competitive prices which are within the reach of an increasingly wide range of households.

MFI's marketing skills and close co-operation on design and production with a limited number of carefully selected manufacturers are important factors contributing to the success of this policy.

Almost all items are sold packed flat, requiring simple assembly by the purchaser. This method of sale allows a greater range and quantity of stock to be held at each store, ensuring that most items are immediately available from stock in contrast to the traditional high street retailer. Most customers take away their purchases and MFI facilitates this by providing roof racks if necessary. A delivery service is also available.

Approximately 84 per cent. of sales are settled in cash or by cheque. MFI does not offer credit to its customers. Access and Barclaycard are accepted and hire purchase facilities can be arranged for customers through consumer credit companies.

Importance is attached to the appearance of store interiors. The store development department maintains and improves the high standards that have been achieved, using MFI's own skilled teams of shopfitters. Room displays using modern lighting techniques and carpeted floors provide an attractive setting which emphasises the quality and illustrates the complementary nature and variety of the merchandise. Opening hours are structured to meet customers' needs with late openings on Mondays and Fridays and openings on the majority of Bank Holidays. A major factor in MFI's success has been the high level of service and assistance which customers have come to expect from MFI's staff; the directors give a high priority to the maintenance of these standards.

In 1978 an export subsidiary was established with a view to extending the sale of MFI's range of merchandise abroad. Export sales in the year to May 1979 amounted to £306,757.

**Advertising**

Although MFI enjoys a considerable degree of customer loyalty, it advertises widely to attract customers to the edge-of-town locations from which it operates. The nationwide coverage of MFI's stores enables full advantage to be taken of national advertising. Extensive use is therefore made of the national press, supplemented by local press and selective use of television and radio. The cost effectiveness of all forms of advertising is closely monitored and, as the store network has grown, MFI has been able to reduce the cost of national advertising as a proportion of turnover.

Periods of peak advertising are normally associated with the three main "Sales" periods, in August, immediately after Christmas and at Easter, and with new store openings. Use is also made of sales promotions in which selected products are sold at low margins. These promotions significantly increase customer traffic through the stores.

**Suppliers**

MFI's requirements, in terms of volume, quality, design and price of furniture, have necessitated a highly developed approach to buying. MFI has a team of specialist buyers whose responsibility it is to research the furniture market, identify product trends, discuss designs and specifications with suppliers and negotiate conditions of purchase, delivery and price.

It is MFI's policy to be the major customer of each of its suppliers and, in some instances, the whole of the manufacturer's output is taken. By limiting the number of items produced by a single manufacturer considerable economies are achieved and high levels of quality are maintained. MFI's quality control department visits suppliers to advise and report on the maintenance of production standards and regular checks are made on their deliveries. MFI also provides assistance with production planning and pays promptly for merchandise. As a result a number of major suppliers have been able to hold, or even in one case to reduce, their prices over the last 18 months with increased costs of raw materials and labour offset by more efficient production methods and increased volumes. In addition, close co-operation with suppliers enables MFI to react rapidly to meet changing patterns of demand.

Imported merchandise, mainly from Europe and the Far East, accounted for approximately 36 per cent. of purchases in the financial year ended 30th May 1979. This proportion has fallen from previously higher levels as United Kingdom manufacturers have developed additional capacity to satisfy MFI's requirements and this trend is expected to continue.

# MFI FURNITURE GROUP LIMITED

Of MFI's suppliers, ten accounted for approximately 82 per cent. of purchases in the financial year to 26th May 1979, with the two largest suppliers accounting for 28 per cent. and 26 per cent. respectively. In the first four months of the current financial year, the proportion of total purchases from the largest supplier has increased to 35 per cent.

The interdependence between MFI and its suppliers has produced effective and flexible sources of supply which have contributed materially to the success of the Group. Whilst a major disruption at an existing supplier could affect the Group temporarily, the directors are confident that alternative sources of supply could be developed rapidly both within the United Kingdom and abroad.

## Pricing Policy

MFI's policy is to price its furniture at levels which are significantly below those of equivalent fully assembled products and which are competitive with those of other retailers of self-assembly furniture. Economies arising from the volume of purchases and close co-operation with suppliers have enabled MFI to sustain this policy and at the same time achieve favourable trading margins. Low margins are only acceptable on certain promotional products.

## Stores

The Group has 69 retail stores of which 21 are freehold, 5 are long leasehold (over 50 years unexpired) and 43 are short leasehold.

MFI Properties Limited is now the subsidiary responsible for the acquisition, development and management of the Group's properties and is constantly seeking suitable premises and sites available for development in selected areas. In the past, existing properties such as motor car showrooms and warehouses have been acquired and adapted to meet MFI's trading requirements. The current policy is to develop purpose-built units on freehold sites in edge-of-town locations where property costs are relatively low.

The total store area is 1,225,000 square feet of which approximately half is used for showrooms and the provision of customer collection facilities and the remainder for holding stock. Although the average size of the present stores is 17,750 square feet, MFI aims to acquire new units of approximately 25,000 square feet with good car parking facilities, and to replace the smaller premises by larger units. The stores at Manor Park, Edinburgh, Bournemouth and Grimsby have already been relocated. The store at Swansea is to be relocated in December 1979 and that at Hull in May 1980. The store at Harrogate was closed in September 1979.

MFI's current policy is illustrated by the following schedule of recent and proposed openings—

Date 1979	Location	Area (square feet)	Tenure
February	St. Helens	19,700	Freehold
March	Grimsby (relocation)	17,200	Short leasehold
May	Golders Green	24,900	Freehold
June	Glasgow, Bishopbriggs	29,100	Freehold
	Stourbridge	14,200	Freehold
	Torquay	22,200	Freehold
July	*Southend	23,200	Freehold
September	*Newport, Isle of Wight	20,300	Freehold
	*Liverpool, Speke	28,000	Long leasehold
October	*Stoke-on-Trent	27,600	Freehold
November	Newport, Gwent	17,600	Short leasehold
December	Swansea (relocation)	24,400	Long leasehold
1980			
February	Greenwich	22,200	Short leasehold
March	Stirling	20,000	Freehold
	Bolton	27,800	Freehold and Long leasehold
April	*Lincoln	26,000	Long leasehold
May	*Dunfermline	24,300	Freehold
	*Barrow-in-Furness	30,000	Freehold
	*Hull (relocation)	25,200	Long leasehold

\*Purpose built.

## Distribution and Warehousing

MFI distributes about half of the merchandise to the stores from its central distribution centre in Bedford; the remainder is delivered direct from suppliers. Distribution from the central warehouse is carried out by MFI's own transport fleet.

In May 1976 MFI took a lease on warehouse premises at Bedford of 205,000 square feet for warehousing merchandise for distribution throughout the United Kingdom. Subsequently, additional adjacent premises were leased bringing the total area to over 300,000 square feet. A retail store is also trading from this site.

A substantial increase in warehousing facilities will be needed to accommodate projected requirements. MFI Properties Limited has therefore entered into a contract with The Northampton Development Corporation to acquire on a 99 year building lease 32 acres of land in Northampton situated within 4 miles of the M1. It is well located to service the existing and projected geographical spread of stores. Work has recently been commenced on a 600,000 square foot warehouse, ancillary distribution offices and a retail store. It is expected that the building will be completed in the Autumn of 1980, at which time the leases of the existing warehouse premises at Bedford will be disposed of. The anticipated cost of this development, including the cost of the land and an option to acquire a further 11 acres of adjacent land within the next 2 years, is £6 million. Further details are given under "Material Contracts" in Statutory and General Information.

## MANAGEMENT AND STAFF

The rapid growth of MFI, following the decision to concentrate wholly on stores retailing, has in part been the result of developing and strengthening the management team to complement the entrepreneurial flair that already existed. The reconstruction of the group earlier this year led to the separation of the retailing and property activities and provided an opportunity to recognise and strengthen the second tier of management. The board of the Company is as follows—

### Directors

A. C. Southon, FCA, aged 63, is executive Chairman. He joined MFI in 1968 and became Chairman in 1971.

N. A. V. Lister, aged 51, is Joint Managing Director and was one of the two founders of MFI. He has special responsibilities within the areas of buying, advertising and site finding.

J. W. Seabright, MA, aged 50, is Joint Managing Director and joined MFI in August 1974. He has responsibility for the day to day organisation and administration.

S. Chody, aged 57, joined MFI in 1969 and is the Merchandise Director responsible for buying policy and store development.

D. R. Hughes, BA, aged 37, joined MFI in October 1978 and in November 1978 was appointed Director responsible for marketing, advertising and promotions.

D. S. Hunt, aged 40, joined MFI in May 1973 and is the Director responsible for retail operations.

E. W. Lea, FCA, aged 38, joined MFI in March 1978 and was appointed Finance Director in September 1978.

Philip Lait, aged 51, is a Non-Executive Director. He is chairman of Philip Lait & Co. Limited, a major supplier.

### Senior Management

In addition to the directors of the Company, the following are senior executives of the Group—

MFI Furniture Centres Limited	Age	Position
J. Dooley	47	Distribution Director
K. Green	36	Regional Director (North)
S. R. Harrop	42	Regional Director (South)
D. G. Love	33	Buying Director
J. O'Connell	32	Buying Administration Director
MFI Properties Limited		
S. C. Moodley, BSc.	45	Property Administration Director
M. D. Shaw	33	Store Development Director
J. C. Banks, ARICS	26	Non-Executive Director
Group Services		
J. T. Beer, BSc.	43	Personnel Manager
H. F. Bridges	60	Administration Manager
T. H. Glasgow	44	Internal Audit Manager
M. Goodhew	39	Management Services Manager
A. R. Griffiths	39	Export Manager
M. Mullen	34	Advertising Manager
J. D. Randall, ACMA	34	Financial Controller

The Group has approximately 2,500 employees of which 600 are part-time. Of the total, 2,100 work in the stores, 180 in the central warehouse and 220 are based at the head office in Wembley.

Great importance is placed on career development for all staff and it is a central theme of the management philosophy that employees should be rewarded for enterprise and achievement, predominantly through incentive payment schemes.

Management control of the stores is exercised through a system of area managers who are responsible for the performance of the stores within their area. Store managers are responsible for store performance and the control and welfare of staff under their supervision.

Particular attention is paid to staff training and each year since 1976 MFI has received a Distributive Industry Training Board Award.

There is a contributory pension scheme for all full time staff who have more than 2 years' service and who are more than 24 years of age.

## PROFIT FORECAST

On the basis of the assumptions set out under "Information Relating to the Profit Forecast" the directors of the Company forecast that in the absence of unforeseen circumstances the profit of the Group before taxation for the financial year ending 31st May 1980 will be at least £18.0 million.

The following table sets out, by way of illustration only, how profit before taxation of £18.0 million would be appropriated assuming (in column A) a charge for corporation tax at 52 per cent. and (in column B) the expected tax charge for the financial year ending 31st May 1980 based on the forecast tax charge calculated in accordance with the Group's present accounting policy. The figures assume total dividends for the financial year ending 31st May 1980 of 2.62p per share (excluding the related tax credit) on the basis of the Company's policy, as outlined at the last Annual General Meeting, of increasing dividends at least in line with profits. It is also assumed that no entitlements to dividends will be waived.

	A £'000	B £'000
Profit before taxation	18,000	18,000
less: Taxation	9,360	6,750
Profit after taxation	8,640	11,250
less: Dividends	3,458	3,458
Retained Profit	5,182	7,792

Cover for dividends 2.5 times

At the Placing price of 72p the gross dividend yield would be 5.2 per cent.

On the basis of the above illustration, the earnings per share based on a 52 per cent. tax charge would be 6.55p and at the Placing price the Company would be valued on a price earnings multiple of 11.0 times. On the same basis, but taking the expected tax charge, the earnings per share would be 8.52p and the price earnings multiple would be 8.44 times.

## PROSPECTS

The growth of MFI's turnover and profits has been outstanding over recent years. Whilst continuation of this exceptional rate of growth cannot be anticipated in the future, the directors are confident that prospects remain excellent. This confidence is founded on the following factors:

● The recent trading performance of MFI reflects its ability to meet consumer needs for furniture at competitive prices with immediate availability from stock. In addition the public has shown a growing interest in DIY products which has led to an increasing demand for self-assembly furniture.

● Current negotiations with suppliers indicate that prices of MFI's products will continue to be competitive.

● A substantial proportion of the population is already aware of MFI's products through national advertising, but is not yet within easy reach of an MFI store. Accordingly, in addition to the proposed openings for the remainder of the current financial year, plans are well advanced for further new stores in the financial year ending May 1981.

## ACCOUNTANTS' REPORT

The following is a copy of the report received from Berke Cohen Fine & Partners, Chartered Accountants, to the directors of the Company and of County Bank Limited—

The Directors,  
MFI Furniture Group Limited,  
County Bank Limited,  
17th October 1979.

We have acted as auditors to MFI Furniture Group Limited ("MFI Furniture Group") since its incorporation on 19th January 1979 and to its principal trading subsidiary, MFI Furniture Centres Limited ("MFI Furniture Centres"), since 1968.

On 1st June 1979 a Scheme of Arrangement under the provisions of Section 206 of the Companies Act 1965 came into effect with the result that the shareholders of MFI Furniture Centres (until then the group parent company) exchanged their shareholdings for shares in MFI Furniture Group on the basis of three Ordinary shares of MFI Furniture Group for each Ordinary share of MFI Furniture Centres.

We therefore report upon the consolidated accounts of MFI Furniture Centres for each of the five accounting periods ended 26th May 1979 which represent the business now carried on by MFI Furniture Group and its subsidiaries. No accounts of MFI Furniture Centres and its subsidiaries have been prepared since 26th May 1979.

The financial statements set out below are based on the audited consolidated accounts of MFI Furniture Centres, and have been prepared under the historical cost convention after making such adjustments in the audited accounts as, in our opinion, are appropriate.

Under the requirements of Statement of Standard Accounting Practice Number 12, MFI Furniture Centres was required in the accounts for the year ended 26th May 1979 to make provision for depreciation and amortisation of freehold and long leasehold properties. No such provision, however, was made and we are unable to quantify the effect on stated profit of this departure from the standard.

With this reservation, in our opinion, these financial statements prepared under the historical cost convention, give a true and fair view of the profits for the periods stated and of the state of affairs and sources and application of funds for the accounting period ended 26th May 1979.

### 1. Accounting Policies

The accounting policies set out below have been applied by MFI Furniture Centres in the preparation of its accounts for the five accounting periods ended 26th May 1979. The only significant change made during this period occurred in 1978 and related to deferred taxation.

#### Basis of Consolidation

The consolidated accounts are prepared under the historical cost convention and include the results of MFI Furniture Centres and all its subsidiaries ("the group").

Depreciation and Amortisation  
Depreciation and amortisation have not been charged on freehold properties and long leaseholds. Except in this category all fixed assets are depreciated or amortised by straight line methods over the life of each individual lease, plant, motor vehicles, fixtures, fittings and equipment at annual rates calculated to write off the assets over their estimated useful lives.

The principal depreciation rates used by the group are—

Fixtures, fittings, plant and machinery	15%
Computer equipment	20%
Commercial and motor vehicles	20%
Branch improvements	33 1/3%

On the sale of fixed assets other than freehold and long leasehold properties, any surplus or deficit on net book value is included with the depreciation and amortisation charge shown in the profit and loss account.

All other profits or losses on the sale of properties are taken to capital reserves.

#### Stock

Stock is valued at the lower of cost and net realisable value. Stock at retail centres is valued at selling prices less a deduction to reduce to estimated cost, all other stock being valued at cost. Allowance for future markdowns is taken into account where appropriate.

#### Deferred Taxation

Deferred taxation comprises the estimated net future liability, at the current rate of 52 per cent., in respect of the excess of the net book value of those assets for which tax allowances are given over the corresponding written down value for tax purposes. No provision is made for the following—

Corporation tax on capital gains rolled over on the disposal of properties.  
Stock appreciation relief.  
Advance corporation tax available for set-off against tax on future profits is deducted from deferred taxation.

### 2. Consolidated Profit and Loss Accounts

The consolidated profit and loss account of MFI Furniture Centres for the five accounting periods ended 26th May 1979, based on the published audited accounts for those years and adjusted for the change in the deferred taxation accounting policy referred to above, were as follows—

	1976	1977	1978	1979
Turnover	12,232	21,149	33,728	35,943
Profit before taxation and extraordinary items	(1)	76	1,011	1,882
Taxation	(85)	(141)	(215)	(129)
Profit after taxation	23	877	1,541	5,139
Extraordinary items	—	—	—	35
Profit after taxation and extraordinary items	23	877	1,541	5,224
Transfer to capital reserves	—	—	—	(35)
Dividends paid	(1)	(224)	(281)	(330)
Profit retained	22	853	1,260	4,859

The following calculations are based on the 132 million issued Ordinary shares of MFI Furniture Group—

Dividends per share	0.42p	0.85p	1.17p	3.49p
Dividends per share	0.42p	0.85p	0.82p	0.86p

### 3. Consolidated Balance Sheet

The consolidated balance sheet of MFI Furniture Centres at 26th May 1979 was as follows—

	1978	1979
Capital employed		
Share capital	2,201	2,201
Reserves	(1)	17,821
Shareholders' funds	2,200	20,022
Deferred taxation	(1)	20,882
Employment of capital		
Fixed assets	14,328	14,328
Current assets		
Stock	28,258	1,942
Debtors	2,217	2,217
Balances at bank and short-term deposits	24,525	24,525
Current liabilities	14,738	14,738
Current taxation	1,644	1,644
Proposed dividend	1,541	1,541
Net current assets	18,775	8,382

### 4. Consolidated Source and Application of Funds

The consolidated source and application of funds of MFI Furniture Centres for the 52 weeks ended 26th May 1979 was as follows—

	1978	1979
Source of funds		
Profit before taxation	12,878	12,878
Depreciation and amortisation	878	878
Total generated from operations	13,756	13,756
Net additions to fixed assets	768	768
Acquisition of subsidiary (Note 1)	543	543
Dividends paid	288	288
Taxation	10,233	10,233
Net increase in Working Capital and Net Liquid Funds	2,925	2,925
Increase in stocks	1,174	1,174
Increase in debtors	(8,441)	(8,441)
Increase in creditors	2,422	2,422
Net increase in liquid funds	311	311
Increase in bank balances and short-term deposits	4,385	4,385

Note: Summary of the effect of the acquisition of MFI (Torquay) Limited

Fixed assets	455
Net liquid funds	248
Working capital	543
Current taxation	(10)
Total—discharged by cash paid	796

## 5. Notes to the Accounts

### (i) Turnover

This represents the net value of goods sold to customers outside the group excluding value added tax.

	1976	1977	1978	1979
Profit before taxation (as stated after charging—)				
Depreciation and amortisation	110	167	302	527
Wear of plant and equipment	10	15	22	25
Auditors' remuneration	60	81	61	84
Directors' remuneration	—	—	—	5
Interest on bank loan and overdraft	7	9	11	31
Interest on short-term loans	—	—	—	27
and after crediting—				
Interest on short-term loans	7	61	35	188
Taxation	1978	1976	1977	1978
Current taxation	55	141	315	1,382
Transfer to deferred taxation	35	141	315	3,348

Corporation tax has been provided at the rate of 52 per cent. throughout the period. The provisions of the Income and Corporation Taxes Act 1970 relating to close companies are not applicable to the group.

### (ii) Dividends

	1976	1977	1978	1979
Dividends	1	222	422	2,900
Less: amount waived	—	98	132	574
	1	124	290	2,326

Dividends are stated exclusive of the related tax credit.

### (iii) Reserves

The group reserves at 26th May 1979 amounted to £17,051,000, of which £167,000 were disclosed in the published accounts as non-distributable. Earlier years have been restated accordingly.

On 21st August 1979 £11,000,000 of MFI Furniture Centres' reserves were capitalised by a five-for-one scrip issue of Ordinary shares of 10p each to MFI Furniture Group.

### (iv) Deferred Taxation

The estimated amount of capital expenditure at 26th May 1979 authorised by the directors, for which no provision has been made, is as follows—

	1978	1979
Accrued tax allowances on plant and equipment	2,081	2,081
Stock appreciation relief	—	7,206
Capital gains on sale of fixed assets	—	66
Less: Advance corporation tax receivable	2,891	9,281
	660	2,888
	1,431	0,701

Since the accounting period ended 26th May 1979, no provision has been made in the accounts for that part of the full potential liability to deferred taxation which can be demonstrated with reasonable probability will not be payable in the foreseeable future. Earlier years have been restated accordingly.

In accordance with the provisions of the Finance Act 1979 the full potential liability for corporation tax on stock appreciation relief has now been reduced by £384,000 from the figure shown in the 1979 accounts.

### (v) Fixed Assets

	Freehold Properties	Leasehold Properties over 50 years	Plant and Equipment	Total
Cost	1,800	1,107	1,748	4,655
Less: Accumulated depreciation	1,471	—	1	

APPOINTMENTS

Three new directors at Pilkington

Mr. Denis Cledwyn-Davies, Mr. Bill Snowden and Mr. Mervyn Windsor have been appointed directors of PILKINGTON BROTHERS...



Mr. Denis Cledwyn-Davies Mr. Bill Snowden Mr. Mervyn Windsor

Mr. Graham Peedre has been appointed chief executive of the HERTFORDSHIRE CHAMBER OF COMMERCE.

Mr. A. L. Brown is to be appointed industrial relations director of WEIR FOUNDRIES...

ford, Mr. J. O. Shelly and Mr. A. R. Teague are appointed to the Board...

responsibility for all the IRA's radio functions including the expansion of Independent Local Radio.

Mr. John F. Ryecroft has been appointed a director of SKIPTON BUILDING SOCIETY...

Mr. Alan Shepherd has been appointed sales director for NIPU/DANOPF in the UK.

The following were elected council members of the UK HOLIDAY'S MARKETING ASSOCIATION...

Mr. H. J. Hann, board director, has succeeded Mr. A. D. Spencer as managing director of the BOOTS COMPANY...

Mr. G. A. Kingsnorth, former general manager and secretary of the SCOTTISH WIDOWS FUND AND LIFE ASSURANCE SOCIETY...

Mr. Robert Normans, Senior Deputy Assistant Secretary of State for Economic and Business Affairs...

Mr. Leo Curran has been appointed to the main board of PARSON AND CROSLAND.

Professor R. H. Colclough, professor of operational research at Manchester Business School, has been elected president of the INTERNATIONAL FEDERATION OF OPERATIONAL RESEARCH SOCIETIES...

Mr. A. J. W. S. Leonard has joined the board of DIL AND ASSOCIATED INVESTMENT TRUST...

THE ASSOCIATED ENGINEERING GROUP has made the following appointments within its subsidiaries...

Mr. Michael E. Ware has been appointed as an associate director of the ROYAL TRUST COMPANY OF CANADA (CI).

FOSTER WHEELER WORLD SERVICES LIMITED, a new subsidiary of Foster Wheeler, has made the following appointments...

Mr. A. D. Steel, managing director of Coles Cranes, has been appointed to the board of ACROW...

Mr. Robert Normans, Senior Deputy Assistant Secretary of State for Economic and Business Affairs...

Mr. David Peeks has been appointed director and general manager of TRENT CONCRETE FLOORS.

Mr. J. V. Cleasby has been appointed a director of BERALT TIN AND WOLFRAM.

Mr. Reg Henry, general secretary of the Odd Fellows BU Friendly Society, has been elected president of the NATIONAL CONFERENCE OF FRIENDLY SOCIETIES.

Mr. Alan V. Lister and Mr. A. C. Southon are Trustees of the Company...

Mr. J. W. Searle has been appointed to the board of the Company...

Mr. S. C. Moodley has been appointed to the board of the Company...

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If you're employed and a member of a good pension scheme you can look ahead with calmity to your retirement.

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Equity & Law

WORLD STOCK MARKETS

Now 5 up at mid-session on technical rally

INVESTMENT DOLLAR PREMIUM... A FURTHER rally attempt which took place on Wall Street yesterday morning in the aftermath of the recent sharp setback proved successful, leaving a reasonable gain at mid-session after fairly active trading.

Value Index recovered 1.55 to 208.93 at 1 p.m. Volume 2.20m shares (2.47m). Resorts International "A" gained 1 1/2 to \$364 and Bow Valley 1 1/2 to \$341, but volume leader Damsco Oil lost 1 1/2 to \$171. Damsco is the subject of Bearish Press comment.

Canada Shares remained easing-inclined in active early trading. The Toronto Composite Index, however, was unchanged at 1,617.3, while Oils and Gas advanced 6 1/2 to 1,155.7 and Metals 4 1/2 to 1,442.8, but Gdcs receded 38.5 to 1,975.9. In Montreal, Banks lost 1.03 to 286.14 and Utilities 0.54 to 229.39.

Germany After a fresh decline early in the session, some sectors picked up to leave an overall mixed appearance at the close after a moderate business. The Commerzbank index, down 11.4 over the past two days, finished 0.6 higher yesterday at 792.6.

Brokers reported that the meeting of the Central Bank Council due to take place today, was discussed on the floor. Today, even if the Council should have approved a rate, while Bundesbank's key lending rates — a move that Central Bank officials say is not expected — most Stock Exchange participants feel it would only be an adjustment to conform with prevailing market rates.

Indices

Table with columns for Index Name, 1979 High, 1979 Low, 1979 Close, and % Change. Includes NYSE, Dow Jones, and various international indices.

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Table of stock prices for the NEW YORK market, listing various companies and their current prices.

Table of stock prices for the NEW YORK market, listing various companies and their current prices.

Hong Kong Following a firm start, stock prices mainly declined to close lower on balance after subdued trading on market rumours of a possible rights issue from Hong Kong Electric and renewed unease over interest rates ahead of Saturday's Exchange Banks Association meeting. The Hang Seng Index lost 4.06 at 650.95.

Table of stock prices for MONTREAL, TORONTO, JOHANNESBURG, and AUSTRALIA markets.

Table of stock prices for the NEW YORK market, listing various companies and their current prices.

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Australia Markets made a steadier showing yesterday after the overnight rally, with selective bargain hunting lifting some individual shares.

Table of stock prices for AUSTRALIA and STOCKHOLM markets.

Table of stock prices for the NEW YORK market, listing various companies and their current prices.

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Table of stock prices for BRUSSELS/LUXEMBOURG, AMSTERDAM, TOKYO, and SWITZERLAND markets.

Table of stock prices for the NEW YORK market, listing various companies and their current prices.

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Canada Allbit's 18 1/2 to 17 1/2. Agnico Eagle... 7 1/2 to 7 1/2. Alcan... 44 1/2 to 44 1/2. Alcan Alum... 44 1/2 to 44 1/2.

Table of stock prices for COPENHAGEN, VIENNA, and MILAN markets.

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Companies and Markets

Sharp fall in cocoa market

A NEW wave of speculative selling pushed cocoa prices lower on the London futures market yesterday. Nearby values opened about £20 down based on an overnight fall in New York and moved still lower as speculative selling easily outweighed modest manufacturer offtake.

The March futures position established a £40 permissible limit fall during the afternoon before ending the day £31 down at £1,416.5 a tonne.

The Ministry of Agriculture announced yesterday that UK cocoa bean grindings in the third quarter of 1979 totalled 12,300 tonnes, 23.6 per cent less than in the corresponding period last year.

Cocoa industry sources pointed out that the decline was not entirely due to reduced consumption. They said it also reflected a strike at Cadbury's Bourneville factory in June and July and increased imports of cocoa products.

Trade Department figures show that while British cocoa imports fell to 52,583 tonnes in the first eight months of 1979 from 68,597 tonnes a year earlier, cocoa butter imports rose to 25,745 tonnes from 20,247 and cocoa powder imports doubled to 1,167 tonnes.

Drought cuts U.S. winter wheat hopes CHICAGO — Drought in the southern great plain has caused a "drastic turnaround" in the outlook for the U.S. winter wheat crop, grain trade sources said here.

They noted that until about six weeks ago there was good rain and that conditions going into the planting season looked excellent. But with virtually no rain since, conditions have deteriorated badly.

The sources said the crop is unlikely to be much above average. "Six to eight weeks ago, I went on record that conditions would lead to another large crop, predicting 400m plus bushels for Kansas," Mr. Thomas Roberts, president of The Wheat Improvement Association, said.

Dairies pay for farmers' milk price increase

BY CHRISTOPHER PARKES

THE INCOMES of farmers and the Milk Marketing Board will be boosted by a 10 per cent (a 1.1p a litre) increase in the wholesale price of milk on November 1, and door-to-door delivery companies will have to foot the bill.

Announcing the rise yesterday, Mr. Peter Walker, Minister of Agriculture, said the retail price would remain unchanged at 15p a pint.

Since distributors will be unable to recoup the extra cost of milk from the consumer—the price is fixed by the Government—their margins will once again be "squeezed," Mr. John Travers Clarke, president of the Dairy Trade Federation said.

The wholesale price increase effectively deprives the distributor industry of almost all the benefits gained from the 1.1p price increase in retail prices in June.

Only a tiny fraction of that rise reached the farmers, with the balance going to dairy companies who were facing difficulties because of a costly wage settlement.

Mr. Steve Roberts, chairman of the Milk Marketing Board, refused to say how the extra income would be split. That was a decision for the Board, he said.

Farmers will need more to help them cover the high cost of producing milk in the winter. Grass is not available and cows have to be fed on expensive cereal based diets.

But the Milk Marketing Board is also in need of funds, primarily to help it pay for its purchase earlier this year of 16 butter and cheese factories from Unigate.

The National Farmers' Union responded with a demand for further measures to boost dairy producers' incomes.

"This goes some way to meet the urgent need for extra funds for producers but it still leaves them with significantly depressed real income this year," said Mr. Tom Boden, deputy president of the union.

ICI lifts fertiliser prices

By Sue Cameron, Chemicals Correspondent

IMPERIAL CHEMICAL Industries is putting up the price of its nitrogen fertiliser by 6 per cent while the prices of its compounds are to be increased by an average of 10 per cent. The price rises will take effect from the beginning of December.

The group said it had been forced to raise its fertiliser prices because of escalating costs. This latest round of increases follows an across the board rise of 8 per cent in ICI fertiliser prices in June this year.

ICI said its compound fertiliser price rises were largely the result of increased charges for phosphate and potash. There had been a "significant" increase in freight costs for phosphate which has to be imported.

The group said this week that "substantial" rises in the cost of sulphur, which is used in the manufacturing of compound fertilisers, had also contributed to the need for higher prices.

Last month ICI brought on stream a new, 450,000 tonnes per year nitrogen fertiliser plant at Billingham, Cleveland. The UK market for nitrogen fertiliser, which is expanding faster than that for compounds, is estimated to be growing at around 6 per cent a year.

EEC lifts sugar export tender BRUSSELS — The EEC Commission, authorised exports of 62,500 tonnes of white sugar at its weekly export tender, yesterday. The price was 59,500 tonnes last week and is the highest allotment this season.

The rebate covered 48,250 tonnes awarded to trade houses in France, 2,500 in West Germany, 2,500 in Belgium and 9,250 in the UK.

The Commission will open a new weekly export tender for raw European beet sugar from October 24, sources said.

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Cal for more Welsh abattoirs

BY ROBIN REEVES, WELSH CORRESPONDENT

THE WELSH office and the Ministry of Agriculture were acutely embarrassed yesterday by the publication of a Welsh Development Agency report recommending a major expansion in meat slaughtering and processing facilities in the principality.

Less than two months ago, the two departments firmly rejected an application for Government aid for an ambitious new Welsh abattoir venture, one near Lampeter, mid-Wales and the other at Corwen, north-east Wales, by a newly established company, Welsh Meat Holdings.

It was stated at the time that the scheme, aimed particularly at exporting Welsh lamb to EEC markets, was "not viable."

But the WDA report—a detailed study of the meat slaughter and processing industry in Wales by P. A. Manogon—concludes that there is scope for two totally new abattoir complexes in Wales.

Production of livestock in Wales is substantially above local slaughtering levels. We estimate that 80 per cent of lamb and cattle production was sent out of Wales in 1977 for immediate slaughter or as stores," the report states.

In the same year, slaughtering of lambs in Wales was equivalent to 160 per cent of domestic consumption of home produced lamb. However, cattle slaughtering represented only 45 per cent of local beef consumption and pig slaughtering

only 20 per cent of total pork and bacon consumption. Total abattoir capacity in Wales is estimated at some 710 cattle units per year—the largest 22 plants accounting for 80 per cent of this.

In our view a capacity of some 1,000 units with a utilisation rate of 100 per cent would be justified. This represents an increase of some 50 per cent on current capacity and 100 per cent on current slaughtering levels.

"The main component of this capacity should be three large abattoir complexes and associated boning, vacuum packing, meat treatment and possibly meat manufacturing facilities. The price of each should be in the region of £10,000 cattle units per year," the report states.

The prime outlets for this new capacity would be domestic Welsh markets, including supermarkets and multiples, the English market, and export markets including Europe and the Middle East. It further suggests that one new abattoir should be located in north-east Wales for access to the Midlands and Merseyside, and the other in south-east Wales, for the south-east and main export ports to the Continent.

Meat curers priced out of pig market

BY CHRISTOPHER PARKES

MEAT CURERS are in danger of being priced out of the market for pigs in the wake of the recent surge in pig prices. While best quality bacon pigs are now fetching around 87p a kilo, pork animals, which are less costly to produce, are selling at about 90p.

Mr. George Cattell, group managing director of FMC, the meat group, warned yesterday that his company, the biggest curer in Britain, might be forced to cut bacon production.

"We do not intend to allow pig prices to push to the point at which we would lose the new and profitable business we have gained," he said.

If the prices we need are threatened we may be forced to reduce our intake of pigs and our output of bacon," Mr. Cattell commented that although most producers seemed to be prepared to stay with specialist bacon pig production, some factories were having trouble finding supplies at reasonable prices.

He added that so far this year bacon production had been profitable, but not profitable enough to permit the necessary level of investment in improvements.

During the past year, he claimed, FMC had succeeded in increasing sales of its Harris Crown Brand bacon by more than 20 per cent, and business with supermarkets and the national multiples was still growing at the expense of British entrants' competitors.

If FMC does not now reinforce its success and build for tomorrow, the prospects for UK bacon will be poor indeed," Mr. Cattell said.

Stockpile move unsettles tin

BY JOHN EDWARDS, COMMODITIES EDITOR

NEWS THAT the U.S. Senate had approved a Bill authorising the disposal of 35,000 tons of surplus tin from the strategic stockpile brought a mixed reaction on the London Metal Exchange yesterday. Cash tin dropped by £225 to £7,450 a tonne, but the three months quotation closed £15 up at £7,175.

The sharp drop in the cash price was mainly the result of an easing in the shortage of nearby supplies, reportedly following the arrival of a delayed shipment. One broker was understood to be charging another company, with some outstanding commitments, as much as £250 a tonne to "lend" (sell cash and buy forward) for one day.

Once this pressure eased, prices tumbled, encouraged by the fall in demand overnight reflecting the further move towards U.S. stockpile sales.

However, London traders pointed out that any releases from the stockpile were unlikely to be available until next January at the earliest. The Bill approved by the Senate now has to be reconciled with a similar measure passed by the House of Representatives.

The main difference between the two Bills passed is believed to be that the measure approved by the Senate includes provision for the sale of 139.5m ounces of surplus silver held in the stockpile.

A likely compromise is that authorisation for the silver sale will be dropped. But this will take time to negotiate, so by the time all the legislative processes have been gone through it is expected to be several months before any stockpile tin becomes actually available.

Meanwhile, at the American Metal Market Forum in London yesterday, Abdul Rahim Aki, chief executive of the Malaysian Mining Corporation, claimed there was little justification at this stage for the U.S. to release surplus stockpile tin.

He said producers had always held the view that the sale of stockpile tin was only justified in circumstances of a persistent deficit in supplies.

He added that it would not, in his view, be in the best interests of the industry to see tin turned into an Opec-type cartel, since oil producers have been actually using tin for conservation whereas tin producers sought to encourage tin consumption in line with exploitation of their reserves.

Copper balance restored BY OUR COMMODITIES EDITOR THE COPPER market has now been restored to reasonable supply-demand balance, Thomas Barrow, chairman of the Kennecott Copper Corporation, told the American Metal Market Forum in London yesterday.

He said the global glut of copper that caused prices to plummet in 1978 had disappeared and consumption of copper had continued to exceed supply this year. This provided a basis for optimism in 1980.

Copper balance restored

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The history of the copper industry showed that when the market began to look good, the response of increased supply was never far behind since abundant copper orebodies were available.

At New York, Copper Range announced it had cut its base price for refined copper by 5 cents per pound to 90 cents.

Industry steered the market. At the close levels had recovered £10 from the low of a day active trading but all participants from origins, reported Gill and Ouliffe.

Dec. 1979-1980 - 86 1412-1390  
March 1980-1981 - 81 1483-255  
May 1981-1982 - 81 1487-30  
July 1982-1983 - 81 1489-35  
Sept 1983-1984 - 81 1500-1479  
Nov 1984-1985 - 81 1512-10  
Jan 1986-1987 - 81 1512-10  
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Jan 1986-1987 - 81 1512-10  
March 1987-1988 - 81 1512-10

BRITISH COMMODITY MARKETS

BASE METALS
COPPER—Firm on the London Metal Exchange in a market without fresh interest. Forward metal started at £305, fell to £285 and then climbed to £290, remaining steady in the morning. Some fairly good buying, with the trade involved, and a steady Camex opening pushed the price to £291. It slipped to £291 and closed on the Kerb at £293. Turnover 14,700 tonnes.

COPPER
Wirebars 907.8 -26.5 909.22 +4
Sethills 813.4 -38 816.57 +2.25
Cathodes 908 -38
Cathodes 897.2 -41.5 902.6 +5.3
Sethills 899.9 -41 902.6 +5.3
U.S. Prod 898 -42 902.10

TIN
High Grade 7110 -25 7150 -25
Standard 7110 -25 7150 -25
Sethills 7110 -25 7150 -25
U.S. Prod 7110 -25 7150 -25

ZINC
High Grade 1110 -25 1150 -25
Standard 1110 -25 1150 -25
Sethills 1110 -25 1150 -25
U.S. Prod 1110 -25 1150 -25

PRICE CHANGES

Metals
Manganese 275.00 277.00
Free Mkt (6/18/1980) 516.90
Copper 291.00 +4 292.45
5 mths 291.75 +4.25 292.25
Cash Cathodes 290.5 -5.5 295.8
Sethills 290.5 -5.5 295.8
Gold Troy 383.5 -0 387.40
Lead Cash 287.7 +1.65 292.0
Sethills 287.7 +1.65 292.0
Nickel 256.00 259.00
Free Mkt (6/18/1980) 259.00

SOYABEAN MEAL
The market opened with gains of 60p due to a weaker sterling and maintaining steady throughout the day. A very tight condition, reported T. G. Roddick.

GRAINS
LONDON GRAIN FUTURES — The market opened 15-20p higher. Wheat saw lively active trading at the opening levels but commercial selling at 20.25p halted steady values back to 20.00p. Unsettled. Barley was generally neglected and values closed 5p-20p lower in thin volume. Unsettled. Oats remained unchanged with no trades. Acl reported.

WHEAT
Yesterday's + or - Business Done
Mnth close - or - Unofficial + or -
Nov 94.75 +0.85 96.85 +0.85
Dec 94.75 +0.85 96.85 +0.85
Mar 94.75 +0.85 96.85 +0.85
May 94.75 +0.85 96.85 +0.85

AMERICAN MARKETS

NEW YORK, October 17
SILVER — The silver market closed firm given while gold was sharply lower on Commission House liquidation. Copper, responding to lead trade inquiry, peaked at 291.75, then fell to 290.50, before rising to close at 291.75. Cotton backed off from its highs to close moderately lower on profit-taking after Tuesday's impressive rally. Cotton futures closed at 31.15, up from 30.90, on Oct. 16. Sugar was slightly lower on Commission House liquidation and unfavorable news from the U.S. Department of Agriculture. Grains and soybeans closed mixed. The livestock complex was mixed in a wide range, with pork and beef up, but sheep and cattle down. The market was quiet on Thursday, Herald reported.

CHICAGO, October 17
Wheat — The market closed steady. Hard Winter wheat 13.5 per cent Oct. 2505. Soft Winter wheat 12.5 per cent Oct. 2305. Corn 32.00. Soybean meal 18.00. Soybean oil 22.00. Lard 42.00. Pork 42.00. Bacon 42.00. Cattle 42.00. Hogs 42.00. Sheep 42.00. Poultry 42.00.

EUROPEAN MARKETS
ROTTERDAM, October 17
Wheat — The market closed steady. Hard Winter wheat 13.5 per cent Oct. 2505. Soft Winter wheat 12.5 per cent Oct. 2305. Corn 32.00. Soybean meal 18.00. Soybean oil 22.00. Lard 42.00. Pork 42.00. Bacon 42.00. Cattle 42.00. Hogs 42.00. Sheep 42.00. Poultry 42.00.

INDICES
FINANCIAL TIMES
Oct 16 Oct 16 Mth Ago Year Ago
225.72 226.82 224.04 223.09
(Basis: July 1, 1962=100)

INSURANCE BASE RATES

Property Growth 134%
Vanbrugh Guaranteed 124%
Address shows under Insurance and Property Bond Table

THE FIRST NAME TO THINK OF

INTERNATIONAL ASSURANCE CO. LTD.
The first name to think of.
INTERNATIONAL ASSURANCE CO. LTD.
The first name to think of.

PUBLIC NOTICES

LONDON BOROUGH OF REDBRIDGE
Bills amounting to £1,000,000 maturing on 15th January 1980 were offered for sale at a discount of 10 per cent on the issue price of £1,100,000. Applications should be made to the Treasurer of the Council at 15, The Quadrant, Redbridge, Essex. The total amount of bills to issue is £2,200,000.

ART GALLERIES

MacCONNAL MASON
WILD AFRICA
By Donald Grant
Exhibition
October 16th-30th
14, Duke Street,
St. James's SW1
01-539 7693

SILVER

SILVER
Bullion + or - L.M.E. + or -
per 100g + or - Unofficial + or -
Spot 781.80 -28.4 788.50 -28.4
3 months 810.10 -28.5 817.50 -28.5
5 months 810.10 -28.5 817.50 -28.5

Wool Futures

Wool Futures
LONDON GREASY WOOL—Close (in order buyer, seller only): Oct. 228.00, unquoted; Oct. 218.00, 228.00; March, 228.00, unquoted; Oct. 218.00, 228.00; March, 228.00, unquoted.

COCONUTS

COCONUTS
LONDON DAILY PRICE (raw sugar)
£143.00 (£144.00) a tonne (all Oct. 1979). The market opened with gains of 60p due to a weaker sterling and maintaining steady throughout the day. A very tight condition, reported T. G. Roddick.

MEAT/VEGETABLES

MEAT/VEGETABLES
SMITHFIELD—Pence per pound, Beef—Scotch killed side 60.0 to 64.0, Eim hind quarter 60.0 to 72.0, front quarter 42.0 to 44.0, Veal: Dutch hind end 80.0 to 102.0; Lamb: English small 45.0 to 54.0, Scotch 45.0 to 51.0, heavy 40.0 to 45.0, Scotch medium 45.0 to 50.0, heavy 40.0 to 45.0. Imported frozen—M2 Pk 52.0 to 52.0, PM 47.0 to 48.5, U.K. 52.0 to 52.0, under 100 lbs 45.0 to 45.0, 100-120 lbs 38.5 to 42.0, Hares: English (large) each 20.0 to 28.0, Partridges: Young each 17.0 to 24.0, Pheasants: Best per brace 32.0 to 42.0.

MOODY'S

MOODY'S
Oct 16 Oct 16 Mth Ago Year Ago
1059.0 1164.3 1147.7 977.9
(December 31, 1971=100)

REUTERS

REUTERS
Oct 17 Oct 16 Mth Ago Year Ago
1647.4 1658.0 1615.3 1518.2
(Basis: September 18, 1971=100)

FINANCIAL TIMES

FINANCIAL TIMES
Oct 16 Oct 16 Mth Ago Year Ago
225.72 226.82 224.04 223.09
(Basis: July 1, 1962=100)

REUTERS

REUTERS
Oct 17 Oct 16 Mth Ago Year Ago
1647.4 1658.0 1615.3 1518.2
(Basis: September 18, 1971=100)

LONDON STOCK EXCHANGE

Initial enthusiasm for equity leaders soon wanes on lack of investment support—Gilts make progress

Account Dealing Dates

\*First Declara- Last Account Dealings tions Dealings Day Sep. 24 Oct. 4 Oct. 5 Oct. 15 Oct. 8 Oct. 18 Oct. 19 Oct. 29 Oct. 22 Nov. 1 Nov. 2 Nov. 12

\*New time deals may take place from 9.30 am two business days earlier.

Hopes of an extended improvement in equity markets following the previous evening's late rally proved to be misplaced yesterday as leading shares gradually relinquished opening gains of three to four pence.

The Government's decision to scale down its planned sale of British Petroleum to only 5 per cent of the share capital encouraged the initial market, but investors were unwilling to pursue the enhanced prices and in the absence of any follow-through support, a downward drift ensued.

A more hopeful reading of the situation at BP was also a factor and at 10 am the FT 30-share index was 4.1 up. But, reflecting the subdued nature of business, the index reacted progressively to close 0.2 down on balance at 472.3.

Although announcement of the British Petroleum issue details removed one of the recent major uncertainties overbanging the market, potential investors were content to hold back pending today's announcement of the mid-September money supply figures and tomorrow's retail price indices.

Among the few noteworthy movements in the leaders, EMH's quick rejection of the Thorn share exchange offer prompted a recovery of 10 to 82 1/2 in the latter, after Tuesday's sharp reaction of 38. In contrast to

Marks and Speoers' disappointing interim figures the day previously, those from British Home yesterday were above expectations and prompted a rise of 10 in the share price to 25 1/2.

Government stocks furthered Tuesday's recovery awaiting today's money supply statistics and, despite an overall light business, maintained their enhanced levels until near the official close of trade. Then quotations at both ends of the market eased from the day's best limits but still settled 1 to 1 1/2 higher on balance. Speculation that the Government broker had been bid a low price for supplies of the partly-paid Exchequer 12 per cent "A" 1999/2002 long tap made an impression on sentiment.

Chinese bonds became indecisive and while the 4 1/2 per cent 1989 gained three points more to 54 1/2, the 5 per cent 1912 stock reacted 2 points to 54.

A moderate two-way business was conducted in investment currency at rates between 3 1/2 and 3 3/4, with the premium closed a half-point better on the day at 3 1/2 per cent. Yesterday's SE conversion factor was 0.9154 (0.9180).

Standard down again

The expiry of the October series prompted a useful demand for Traded options and 1,834 contracts were completed. This compares with Tuesday's 1,275 and Monday's 734. Business was well-distributed throughout with special emphasis on BP, 426 trades, and Shell 156. The company's bid rejection failed to suppress interest in EMH, which attracted 354 deals.

Midland Bank's failure to sell its entire 16 per cent stake in Standard Chartered, around three-quarters of the holding was placed with various institutions at a price of 47 1/2 a share on Tuesday, depressed the latter which closed a further 8 down at 47 1/2 for a two-day reaction of 2 1/2. Midland relinquished 5 more to 35 1/2. Elsewhere, Barclays drifted down 2 to 43 1/2, while Lloyd's, 30 1/2, and NatWest, 34 1/2, declined 5 apiece. Following their respective interim statements, Gerrard and National firmed 4 to 24 1/2 and Smith St. Aubyn hardened 2 to 28 1/2, but Jessel softened 2 to 7 1/2 on the disclosure that the group had incurred a first-half loss.

Sun Life moved up 3 to 137 1/2 on insurance following an 88 per cent increase in the dividend total. Unconfirmed reports that an agreement has been made with the unions involved in the current whisky plant wage dispute prompted a useful turnover in Distillers, which rose to 22 1/2 before closing slightly below the day's best at 22 1/2, a rise of 7 on balance. Arthur Bell, 19 1/2, and Highland, 9 1/2, both added 2 to a front of expected preliminary statements. Among leading breweries, Arthur Guinness rose 3 to 19 1/2.

Travis and Arnold featured Building issues with a rise of 20 to 25 1/2, after 25 1/2, on speculation in the market. The latter's rise was fuelled by rumours. Other Timbers experienced a quieter trade than of late, Magnet and Southern firmed a penny cheaper on balance at 15 1/2, after initial progress to 16 1/2. Contracting and Construction issues, mixed and higher late on Tuesday, often slipped back on lack of back-up support to close with little change on balance. Still reflecting the sharply higher annual dividend, Biffar rose 2 1/2 to 25 1/2, after 25 1/2, for a two-day gain of 7 to 23 1/2, after 23 1/2. Elsewhere, URM firmed 1 1/2 to 7 1/2 awaiting today's interim results. Despite half-yearly profits in line with market estimates, Erith eased a penny to 11 1/2, after 11 1/2, but Walter Lawrence continued to respond to better-than-expected results and added 3 more to 9 1/2.

ICI opened some 4 points above today's closing level on anticipation of fresh dividend, but drifted back when it failed to materialise to close a couple of pence cheaper on balance at 35 1/2.

British Home pleases

Leading Stores regained composure after the previous day's dullness created by the disappointing interim results from Marks and Spencer. M and S picked up a penny to 10 1/2. British Home featured with a late jump of 10 to 25 1/2. In response to the much-heralded first-half profits, Elsidon, Great Warehouse eased to 12 1/2 initially, but consideration of the poor half-yearly results but rallied on a revival of bid speculation on balance at 13 1/2. Empire moved up 1 to 18 1/2 in sympathy. Sellincoet eased a penny to 2 1/2 following the disappointing interim results and Lee Cooper gave up 5 to 25 1/2 in front of today's

interim announcement. Home Charm came on offer at 16 1/2, a closed bid. Metal Box coded 8 off at 27 1/2 and BSA relinquished 5 to 19 1/2. Furniture went suspended at 33 1/2 prior to the announcement of the share deal and proposed share offer to company employees.

EMI closed a penny easier at 12 1/2, after 13 1/2, following rejection of Thorn's share-exchange offer with the latter firmed 10 better to 38 1/2. The bid is currently worth 13 1/2 per share. Elsewhere in Electricals, GEC fluctuated between extremes of 37 1/2 and 36 1/2 before ending 2 down on balance at 36 1/2, while Royal Electronics gained 6 to 24 1/2 with sentiment in the latter helped by the announcement that the U.S. Army has placed orders worth U.S.\$3.2m for a new big-screen burst data communications system which is designed and developed by Royal. Renewed speculative support helped Farnell pick up 3 to 26 1/2. AB Electronics firmed 6 to 17 1/2, while Electromechanics added 5 to 47 1/2. Decca, which was aroused on Tuesday by the EMI bid, dipped 10 to 35 1/2.

Leading Engineers trended lower in an extremely quiet trade. John Brown eased 3 to 6 1/2 and Tubes 2 to 30 1/2. Hawker closed a shade off at 17 1/2 awaiting today's interim statement. Elsewhere, English Card Clothing gave up 2 more to 11 1/2, the offer from Cico, down a penny at 8 1/2, closed tomorrow. Staveley met with fresh sporadic offerings and gave up 6 more to 22 1/2, while Vesper eased 5 to 21 1/2 and ML Holdings, a 1 1/2 for Spillers, drifted back 3 to 21 1/2. In contrast, Spirax-Sarco at 18 1/2, recovered the previous day's loss of 6 following Press comment on the interim results.

Business in Foods was sparse, but leading issues usually retained initial modest gains with Tate and Lyle closing a couple of pence better at 15 1/2 and Northern Foods a penny harder at 12 1/2. News that Dalgety's yearly profits have been declared unconditional in all respects prompted a gain of 1 1/2 to 4 1/2 in the latter. Dalgety rose 5 to 28 1/2. Lazard Brothers, advisers to Dalgety, had disposed of 2.3m Dalgety ordinary shares to which it became entitled when the bid succeeded, but retained a balance of 825,000 shares. Up 12 on Tuesday, Savoy "A" drifted back to close 4 cheaper on balance at 10 1/2 following Rothschild Investment Trust's announcement that its new-

acquired stake in the company was purely for investment purposes.

Hunting dip late

Miscellaneous Industrial leaders reacted from a firm start and a closed bid. Metal Box coded 8 off at 27 1/2 and BSA eased 2 to 15 1/2. Boots picked up a penny to 12 1/2 and Pilkington gained 4 to 28 1/2. Secondary issues were featured by a late fall of 17 to 25 1/2 in Huntingdon following disappointing interim profits. Mettoy dipped sharply on poor trading news and closed 6 lower at 52 1/2 with the Deffered 4 1/2 off at 24 1/2. European Ferrites became unsettled and cheapened 3 to 19 1/2 on low of 11 1/2 while Stebe Gorman came on offer at 17 1/2, down 8. Cawoods, on the other hand, gained 7 to 15 1/2 on consideration of its North Sea oil interests and Hoover A revived with an improvement of 5 to 12 1/2. Renewed speculative support lifted Howard Tenens 1 1/2 to 6 1/2, while Highgate and Job continued up to 13 1/2, up 3. Other moved up a similar amount to 7 1/2. News of the resumption of dividend payments and the increased annual earnings failed to entice Amcor Trust which edged forward to 16 1/2 before reverting to the overnight level of 18 p.

Among Leisure issues, Photax (London) firmed 3 for a two-day gain of 5 1/2 to 19 1/2 peak of 65 1/2 in continued response to the impressive interim results. Suggestions of an upsurge in interest in Horizon Travel which added 4 to 24 1/2.

Suspended at 7 1/2 on Tuesday, dealings were resumed in Dutton-Forsyth following news of the agreed takeover terms of 85p cash from Louth. Dutton opened at 80p and closed only a penny below at 81p after quiet trade. CGSR, still awaiting developments in their bid approach, eased slightly to 38p, but T. C. Harriso improved 3 to 7 1/2 following the increased first-half profits and 20 per cent dividend offer. Other Distributors tended easier and Applayard fell 3 to 7 1/2 for a two-day fall of 6, while Calfrays gave up a like amount at 13 1/2. Tate of Leeds dipped 6 to 10 1/2 and York Trailer added a penny to 4 1/2, the latter on the chairman's quarterly report, a combination of North Sea oil speculation and reports of a

foreign holiday boom sparked renewed interest in International Thomson which advanced 14 to 33 1/2. Oil prospects also lifted Associated Newspapers 3 to 25 1/2, while Daily Mail A put on a similar amount to 46 1/2. Elsewhere, advertising issues turned better on hopes of an ITV settlement next week. Greys Group, 39p, Saatchi and Saatchi, 13 1/2p, and Gatch, 57p, all added a couple of pence.

Bernard Sunley put on 13 for a two-day gain of 37 to 60 1/2 on hopes of an early announcement regarding the bid approach from Eagle Star, a penny cheaper at 16 1/2. Other Properties passed an uninspiring session and drifted down on lack of interest, although the losses were confined to a few pence. Land Securities eased 3 to 28 1/2 and MEPC 2 to 18 1/2. Secondary issues showed mixed movements, Fairview Estates firmed 6 to 28 1/2 awaiting tomorrow's annual results, and reflecting favourable newspaper comment, Conroy and New Town hardened a penny, to 4 1/2.

BP active

Consideration of the Government's plan to sell only 5 per cent of its 51 per cent holding in British Petroleum prompted a firm and active trade in the shares which extended the previous day's late advance by another 6 to 36 1/2. Other Oils retreated after a firm opening and Shell settled a couple of pence cheaper on balance at 35 1/2, after 36 1/2. Oil Exploration, in receipt of a bid approach, became a volatile market and fell to 49 1/2 on profit-taking before a late rally restored the price to 50 1/2 for a net fall of only 4.

Selected small buying arose for Overseas Traders. S. and W. Berford, a dull market of late, recovered 5 to close at 19 1/2, while Inchcape put on 8 to 31 1/2. Paterson Zochonis A jumped 12 to 18 1/2. Trusts turned firmer. Atlantic Assets, 14 1/2, and Wilkin Resources, 14 1/2, rose 6 and 7 respectively on consideration of their North Sea oil interests, while option business helped New Throgmorton Capital to a gain of 3, to 16 1/2.

Activity in Textiles remained at a low ebb although a firmer undertone was noted. Lister, results due on Friday, rose a couple of pence to 7 1/2, while Albert Martia, the recipient

FINANCIAL TIMES STOCK INDICES table with columns for Oct 17, Oct 16, Oct 15, Oct 14, Oct 13, Oct 12, Oct 11, Oct 10, Oct 9, Oct 8, Oct 7, Oct 6, Oct 5, Oct 4, Oct 3, Oct 2, Oct 1, Oct 0, Oct -1, Oct -2, Oct -3, Oct -4, Oct -5, Oct -6, Oct -7, Oct -8, Oct -9, Oct -10, Oct -11, Oct -12, Oct -13, Oct -14, Oct -15, Oct -16, Oct -17, Oct -18, Oct -19, Oct -20, Oct -21, Oct -22, Oct -23, Oct -24, Oct -25, Oct -26, Oct -27, Oct -28, Oct -29, Oct -30, Oct -31, Oct -32, Oct -33, Oct -34, Oct -35, Oct -36, Oct -37, Oct -38, Oct -39, Oct -40, Oct -41, Oct -42, Oct -43, Oct -44, Oct -45, Oct -46, Oct -47, Oct -48, Oct -49, Oct -50, Oct -51, Oct -52, Oct -53, Oct -54, Oct -55, Oct -56, Oct -57, Oct -58, Oct -59, Oct -60, Oct -61, Oct -62, Oct -63, Oct -64, Oct -65, Oct -66, Oct -67, Oct -68, Oct -69, Oct -70, Oct -71, Oct -72, Oct -73, Oct -74, Oct -75, Oct -76, Oct -77, Oct -78, Oct -79, Oct -80, Oct -81, Oct -82, Oct -83, Oct -84, Oct -85, Oct -86, Oct -87, Oct -88, Oct -89, Oct -90, Oct -91, Oct 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## Slowdown in growth shown by indices

BY PETER RIDEWELL, ECONOMICS CORRESPONDENT

THE LEVEL of economic activity already appears to have fallen, according to official indicators designed to identify turning points in the business cycle.

The Central Statistical Office's indices of cyclical indicators, published yesterday, all point to a slowdown in the rate of economic growth after the rapid expansion of the late spring and early summer.

There has been considerable debate among economic commentators about when the recession will start. Until recently, the evidence has been ambiguous. But the cyclical indicators and the flat trend in industrial production revealed on Monday both suggest that, at the least, the period of steady growth has finished.

The composite index of longer leading indicators, which looks ahead an average of 12 months to cyclical turning points, fell again last month, mainly

because of higher short-term interest rates. Apart from a short-lived rise in the early spring, this index has fallen for most of the last year.

The index of shorter-leading indicators, which looks ahead an average of five months, fell sharply in August. This was the third successive monthly decline.

### Erratic

Even more significant was the drop in August in the index of coincident indicators, which is broadly in line with the cycle. The index, which lags behind turning points, was broadly unchanged for the fourth successive month.

Officials warn that month-to-month movements need to be interpreted with care because of erratic influences and changes in the underlying data. Some figures have been revised substantially since last month.

but the trend is similar.

Commenting on last month's cyclical indicators, the Centre for Economic Forecasting of the London Business School said the trend was consistent with its forecast of falling output late this year and next year, and with its view that the trough of the recession will occur next year. The centre is headed by Professor Terry Burns, who has just been appointed chief economic adviser to the Treasury.

Monetarist analysts who look at the real money supply (sterling M3 adjusted for the inflation rate) also believe that a recession is imminent. Even after adjusting for the one-for-all element of the increase in Value Added Tax, the underlying rate of inflation is probably higher than the monetary growth target, so that the real rate of change is likely to remain negative.

The new chief adviser, Page 32

## Top military aircraft-makers discuss European project

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

THE THREE major military aircraft manufacturing companies of Western Europe—British Aerospace, Messerschmitt-Bölkow-Blornhøf of West Germany, and Dassault-Breguet of France—have begun a six-month programme of talks on possible collaboration on a new tactical combat aircraft for the late 1980s and beyond.

This programme is eventually expected to involve more than 500 aircraft, and cost several billion pounds in research, development and production.

This will make it the second biggest military aircraft programme in Western Europe since the Second World War, after the S09 aircraft, E8bn Tornado multi-role combat aircraft programme, under way.

The new aircraft is intended as a replacement for the Jaguar close battlefield support aircraft in service with the RAF and French air force, and for the Phantom fighters in service with the Luftwaffe.

The decision to ask the manufacturers to press ahead with studies was taken at this week's meeting of the Defence Ministers of the three countries in Hamburg.

At the meeting, Mr. Francis Pym, for the UK, Herr Hans Apel of West Germany and M. Yvon Bourges of France, agreed that while much work had been done so far on a national basis—on Air Staff Target 403 in the

UK, on TKF-190 in West Germany and on the Dassault Mirage 2000 and 4000 in France—it was still insufficient to enable them to take decisions on a new collaborative venture.

The Ministers felt they needed to know more about costs and work-sharing, as well as the design of such an aircraft, and these are the areas in which the manufacturers' studies will be concentrated.

At the end of the six months, the Ministers expect to receive a detailed report, on the basis of which they will decide whether or not to proceed to the next stage, a feasibility study on a specific design of an aircraft.

This would be followed in 1981 by "project definition," leading to a full go-ahead for the project in 1982-83.

### Decisions

These decisions will depend entirely on whether the three industrial groups this winter can agree on their ability to work together on such a project. The UK and West German industries have proved their ability to work together on the Tornado multi-role combat aircraft programme.

But the French industry in recent years has tended to develop its own programmes alone, such as the Dassault Mirage 2000 and 4000 fighters,

declining to join the Tornad programme.

A major question to be settled in the next six months, therefore, is whether the French are prepared to join a new European combat aircraft programme industrially and financially, even though at the political level M. Bourges made it clear this week that he was anxious to see a collaborative venture.

The Defence Ministers' meeting achieved some more positive results in other directions. They signed a memorandum of understanding on joint development of a new anti-tank guided weapon for the late 1980s, to replace the existing France-German Milan and UK Swingfire projects.

In addition, they studied the progress made in collaborative helicopter programmes such as the Franco-German PAH-2 aircraft for anti-tank warfare and the UK-Italian WC-9 anti-submarine warfare helicopter.

The Ministers expressed the hope that it might be possible to develop from these ventures a four-nation helicopter "package" that would also include a new tactical transport helicopter.

They have accordingly asked the helicopter manufacturers of the four countries to continue their international discussions with such a development in mind for the 1980s.

## Lazards 'lost £500,000 in Spillers bid'

BY CHRISTINE MOIR

LAZARD BROTHERS, the merchant bank which advised Dalgety in his successful bid for Spillers, has lost nearly £500,000 as a result of share deals designed to support the early stages of the bid.

Lazards spent nearly £8m of its own money buying more than 18m Spillers shares in the market. Yesterday it raised £8.1m by placing with institutions 2.2m of the Dalgety shares it received in exchange. The placing price was 278p. The remaining £25,000 shares are to be retained in the hope "that the price will go up."

After a 5p rise in Dalgety's share price yesterday these have a market value of 283p or 22.37m.

Taking into account the higher value of the shares being retained Lazards admits to "a loss of approaching £500,000."

Mr. Daniel Meinertzhagen, the chairman, said yesterday: "We do not regret it. We did it in order to assist our client succeed in the bid and it did succeed."

He would not comment, however, on whether the purchase of so many shares—

over 12 per cent of Spillers' equity—had been a mistake.

Nor would he comment on whether the Bank of England had held any discussions with the bank over the size of the shareholding, which compares with disclosed shareholders' funds of £40m at the end of last year.

Although Lazards takes the view that Dalgety's share price will rise, it decided to sell the shares now because there are heavy carrying costs in financing such a sizeable block of shares, Mr. Meinertzhagen said. "If you make up your mind to do something you don't wait."

During the bid, Spillers asked the Takeover Panel to confirm with Lazards that the shares had been bought on its own account and that there was no agreement for Dalgety to assume responsibility for them. Both companies confirmed this.

Lazards is 79.4 per cent owned by S. Pearson and Son, the ultimate parent company of the Financial Times through Pearson Longman.

## NEB titanium talks progress

BY JOHN ELLIOTT, INDUSTRIAL EDITOR

TALKS ARE at an advanced stage on the creation of a European consortium co-ordinated by the National Enterprise Board to produce titanium at a £30m plant on Teeside.

The major partner in the talks is Pechiney-Ugine-Kuhlmann of France which has some technical expertise in the field and interest in a possible U.S. production plant.

Two other companies involved in the talks are the Krupp Group and Thyssen, both West German metal producers who might take some of the titanium production.

In the UK, the NEB has

already linked with Rolls-Royce, which needs the titanium for its specialised aero-engines, and with ICI which is involved in the production process. They have formed a company called Advanced Titanium to run the proposed new plant for which planning applications have been made.

But Sir Keith Joseph, Industry Secretary, insisted when he gave the project the go-ahead two months ago, that the NEB find further private sector partners to take over the Government's financial stake which at present is likely to amount to £30m.

Since then the NEB has had talks with titanium producers, metal users and financial institutions in Europe, the U.S. and Japan.

If the European talks lead to an agreement, the Teeside plant would have a production capacity of 5,000 tons a year. It would be followed by a 5,000-ton plant in France when demand justified. The project would be closely linked with European co-operation on aircraft manufacturing programmes in the 1980s.

Continued from Page 1

## Rhodesia

"We share them. This is an explosive issue which could ruin the post-independence Zimbabwe in no time at all."

Dr. Kaunda added his weight to the Patriotic Front's demand that Britain should create a land fund which would be used to compensate white farmers and resettled blacks.

The Front, which on Tuesday withdrew all its reservations on the constitution except for that on land, has argued that it would be politically and economically unfair to ask the Government of a newly independent state to guarantee compensation payments. Search for a formula which would enable the Front to return to the conference and participate in discussions on the transition now centres on the land issue.

It remained unclear last night whether a new form of words on the land question would suffice, or whether further concessions on the creation of a fund by Britain would be necessary.

Elmer Goodman writes: Lord Carrington was accused of playing a "dangerous and dishonest game" at Lancaster House yesterday by a former Labour minister. Mr. Alex Lyon, who resigned from the Home Office and now sits on the Opposition back benches, claimed in a letter to Lord Carrington that all he had succeeded in doing so far was damaging Britain's name still further in the eyes of Africa.

Continued from Page 1

## BL

to mobilise shop-floor opinion against the plan, Mr. Derek Robinson, chairman of the unofficial shop stewards combine, said.

Mr. Michael held nearly seven hours of talks with the Confederation prior to his Board meeting. Union leaders stood by for further consultation by the Board.

The main points of controversy must centre on the handling of any ballot: whether it would be conducted jointly by unions and management; how the question would be posed and what supporting documents would be available.

Sir Michael undoubtedly sought assurances from the Confederation that they would help to deliver a Yes vote.

The only test so far of the shop-floor opinion was at the Park Royal bus factory, London, where the 650 workers have already agreed redundancy terms.

### THE LEX COLUMN

## Why BHS thrives on less food

Index fell 0.2 to 472.3

### Share placings

After Marks and Spencer's lacklustre first half performance, the 27 per cent rise in British Home Stores' interim pre-tax profits, to £13.2m, looks surprisingly good. Notwithstanding the meagre 8 per cent increase in the gross interim dividend, the shares rose 10p to 251p yesterday, where they yield a prospective 4.5 per cent.

Crude comparisons with Marks and Spencer are unfair since BHS is clearly still benefiting from its switch away from food to higher margin merchandise. While it is not giving away any secrets, the conclusion must be that BHS was making virtually nothing on its discontinued food stores and so it is experiencing a once-and-for-all benefit by injecting more profitable business. The group is selling more food now than it was last year even though it has cut the number of food departments by nearly a third.

In addition, BHS has been able to keep its sales volume moving ahead strongly in marked contrast to Marks and Spencer's experience. Assuming price inflation of 13 per cent, overall volume has risen by 7 per cent, of which just over half is accounted for by new stores. In the second half the group is opening another half-dozen stores (this year's capital spending is £35m) and it is confident that it can keep volume moving ahead firmly. So on present form, and assuming the SavaCentre project makes a positive contribution, BHS's profits could rise from £33.6m to £40m plus, which puts the shares on a multiple of just over 13 times prospective earnings, fully taxed.

For the moment BHS appears to have regained its momentum but the real question-mark hangs over the performance in 1980-81 when consumer spending should be more sluggish. At present BHS does not seem to be affected by Marks and Spencer's price cutting but the latter could escalate its offensive at some stage.

Yesterday's placings went through quite smoothly. MFI is a business that was in real financial difficulties five years ago, when it was capitalised at a few hundred thousand pounds. Today its market value is over £100m. This transformation follows the decision to abandon a costly mail order business and to expand rapidly its retail outlets for self assembly furniture. Total square footage of its stores has doubled since 1975, and the plan is roughly to double the space again in the next five years or so.

MFI is now a major stores group—comparable with Mothercare—and this year's forecast of a pre-tax profit rise from under £14m to at least £18m could well be exceeded by £1m or more. And the market rating is not outrageous, with a fully taxed prospective p/e of 11 and a yield of 5.2 per cent at the placing price of 72p. But this is the second major placing

of its shares this year, and it seems a safe bet that the forecast return on capital employed—nearly 100 per cent—will mark an all-time peak.

As for Lazards, the decision to sell most of the Dalgety shares picked up as a result of its buying raid on Spillers during the recent bid battle looks a prudent decision for a bank with disclosed net worth of around £40m at the last count. This exercise in financial machismo has cost between £400,000 and £500,000, and we may not quickly see its like again.

### Discount Houses

Gerrard and National and Smith St. Aubyn were on their toes and anticipated the two-point rise in MLR on Budget day while Jessel Toynebee was obviously caught off guard. This seems to be the only wrong-way comment on the latest hunch of terse and uninformative interim statements from the three discount houses. Gerrard and National and Smith St. Aubyn both report higher profits during the first half but Jessel made a loss.

It would be surprising if the houses' performance had not picked up during this period since the comparable period of the previous year saw MLR jacked up by over 50 per cent. However, with the average cost of money for most of the period being virtually on a par with Treasury bill yields, running margins have been virtually non-existent and the houses have had to earn their living by jobbing in and out of the gilt-edged market.

All the same, they are starting to report higher dividends, and compared with the big clearing banks they are being rather generous. Smith St. Aubyn has pushed up its interim dividend by 40 per cent which, if repeated at the final stage, will put it on a yield of 11.3 per cent. Gerrard's interim is up by a quarter and Jessel, notwithstanding its loss, expects to increase its full-year payment by 27 per cent.

## Employers want to provide for review of existing closed shops

BY JOHN ELLIOTT, INDUSTRIAL EDITOR

THE GOVERNMENT is likely to come under increased pressure during the next few weeks to strengthen its labour law proposals so that they provide for a statutory review of existing closed shops.

At present, the proposals specifically cover only new closed shops. But, in the wake of the recent engineering strike, leading employers want to have the statutory right to test whether their employees wish to abandon existing closed shop agreements.

This emerged yesterday after the Confederation of British Industry's monthly council meeting had reviewed the engineering strike settlement, which has been widely interpreted as a defeat for the employers.

There were strongly contrasting views voiced during the council meeting about the merits of the settlement, which included a cut in the 40-hour week in 1981.

But employers appear to have been unanimous that the main lesson to be learned was that the balance of power in industry needs changing through new labour laws and through measures such as the strike insurance scheme now being drawn up by the CBI.

"We kept coming back to the point that, until the balance of power is changed, we could not achieve the settlements we want," Sir John Methven, CBI director-general, said.

Employers had said that their employees had often obeyed the two-day strike calls because they worked in closed shops and did not want to risk losing their union card by going to work.

This meant that the law should cover existing closed shops, a point which, it is understood, is now under consideration by the Government.

The Government's present labour law proposals say that a proposed code of practice could "perhaps" cover periodic reviews of current agreements. Now employers will insist that reviews are included and some will argue that they are put into the main legislation as well. This would give the point more legal force, but might make it more difficult to interpret in practice.

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## £90-a-night hotel room arrives

BY ARTHUR SANOLAS

LONDON has its first £90-a-night standard hotel room. That is what the Ritz, part of the Trafalgar House Group, is now charging for a twin-room, inclusive of Value Added Tax and English breakfast.

For American visitors, this means that the \$200 a night figure has been passed.

London's most expensive standard single rooms are at the Inn on the Park, which charges £71.60 for bed and English breakfast.

The record for the biggest price rise over the past two years goes to Rank Hotel's Royal Lancaster, where single-room rates (with breakfast) have risen by 85 per cent to £35 a night, and twin-room rates

have gone up by 65 per cent to £26 a night.

A survey of London hotel prices by the Exp-o-Tel group, a hotel booking and consultancy organisation, suggests that price rises of 30 to 50 per cent over the past two years have been the norm rather than the exception. Several London hotels have increased their rates by much more, although sometimes upgrading a property produces higher tariffs.

Although the Ritz is among the most expensive hotels in London, the percentage increase in its charges recently has been relatively modest. The Exp-o-Tel report shows a 17 per cent increase in single rates, and a 35 per cent rise in twin-room tariffs.

This compares with a 58 per cent increase in single room (with breakfast) rates at the Dorchester, a 56 per cent rise at EMI's Royal Westminster, and a 63 per cent rise at Aer Lingus's London Tara hotel. Exp-o-Tel says that there has been less business during this year, primarily in tourist traffic. "It is fair to say that the commercial business house market has remained reasonably strong. However, it is naturally only a matter of time before this market must look very carefully at its costs."

The company warns of the prospect of further large individual increases which would be necessary to compensate for lower rates for groups.

News Analysis, Page 7

## Weather

UK TODAY  
CLOUDY and some rain later, particularly in north. Drier in south.

W. Midlands, E. and Cent. S. England, E. Midlands, E. Anglia. Cloudy, some rain. Drier and brighter later. Max 15C (59F).

W. Midlands, E. and Cent. N. England.  
Mainly dry. Sunny periods later. Max 14C (57F).

S. Wales, N.E. England  
Mainly dry with cloud and rain later. Max 14C (57F).

N. Wales, N.W. England, S.W. and N.W. Scotland, Borders, Ulster  
Dry. Cloud and some rain later. Max 12C (54F).

WORLDWIDE  
Y'day midday Y'day midday

Algeria	C 22	72	L. Lima	C 22	72
Athens	R 19	66	L. London	R 19	64
Bahrein	S 34	93	L. Luxembourg	C 11	52
Bangkok	F 15	59	L. Madrid	S 18	64
Bombay	S 29	84	L. Moscow	C 13	55
Buenos Aires	S 25	77	L. New York	C 12	54
Calcutta	S 24	75	L. Ottawa	C 12	54
Cairo	S 23	73	L. Paris	C 15	59
Canton	S 22	72	L. Perth	S 19	66
Cardiff	F 14	57	L. Prague	R 12	54
Chongking	S 21	70	L. Rome	C 13	55
Cebu	S 20	68	L. Seoul	C 12	54
Colombo	S 19	66	L. Singapore	S 28	82
Copenhagen	C 13	55	L. Stockholm	C 8	47
Dublin	F 14	57	L. Sydney	F 20	68
Hankow	S 19	66	L. Taipei	C 22	72
Hong Kong	S 18	65	L. Tokyo	C 22	72
Houston	S 17	63	L. Vancouver	C 12	54
London	C 11	52	L. Wellington	C 12	54
Lyons	S 19	66	L. Zurich	C 12	54
Manila	S 18	65			
Medan	S 17	63			
Perth	S 19	66			
Port of Spain	S 18	65			
Rangoon	S 17	63			
San Francisco	S 16	61			
Singapore	S 28	82			
Sourabaya	S 17	63			
Taipei	S 22	72			
Tientsin	S 17	63			
Yokohama	S 17	63			

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